



# CUTC<sup>15</sup>

E V O L V E

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speakers package



# From the Co-Chairs

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**We would like to cordially invite you  
to participate in the 15th annual  
Canadian Undergraduate Technology  
Conference (CUTC).**

at MaRS Discovery District from May 2 to May 3, 2015.

The CUTC connects undergraduate students from diverse skillsets and interests across Canada to discover how technology will impact their future careers.

The CUTC is Canada's largest and longest running undergraduate technology conference. In the past 14 years, we've reached 4500 students by partnering with hundreds of industry leaders and have given opportunities for companies to connect with fresh talent.

This year we hope to deliver three days of opportunities for sponsors and students to engage in keynote presentations from dynamic industry leaders, technology exhibitions to showcase latest products and activities, and case-challenges to tackle real life issues.

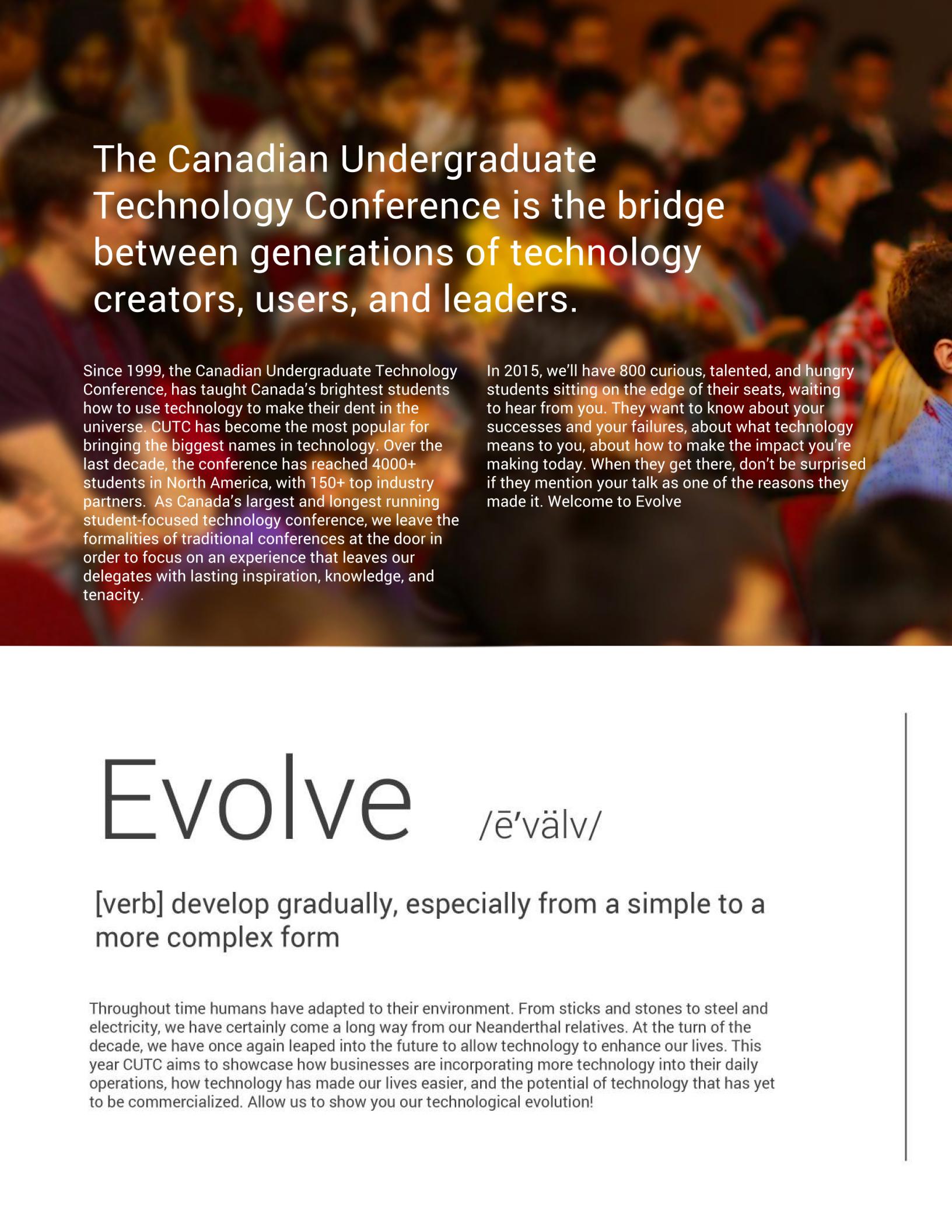
By partnering with our conference, together we can offer our delegates an experience like no other.

We thank you for your time and interest, and look forward to hearing back from you.

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**Carl Cao**  
Co-Chair  
[carl.cao@cutc.ca](mailto:carl.cao@cutc.ca)

**Neha Sharma**  
Co-Chair  
[neha.sharma@cutc.ca](mailto:neha.sharma@cutc.ca)



# The Canadian Undergraduate Technology Conference is the bridge between generations of technology creators, users, and leaders.

Since 1999, the Canadian Undergraduate Technology Conference, has taught Canada's brightest students how to use technology to make their dent in the universe. CUTC has become the most popular for bringing the biggest names in technology. Over the last decade, the conference has reached 4000+ students in North America, with 150+ top industry partners. As Canada's largest and longest running student-focused technology conference, we leave the formalities of traditional conferences at the door in order to focus on an experience that leaves our delegates with lasting inspiration, knowledge, and tenacity.

In 2015, we'll have 800 curious, talented, and hungry students sitting on the edge of their seats, waiting to hear from you. They want to know about your successes and your failures, about what technology means to you, about how to make the impact you're making today. When they get there, don't be surprised if they mention your talk as one of the reasons they made it. Welcome to Evolve

# Evolve /ē'välv/

[verb] develop gradually, especially from a simple to a more complex form

Throughout time humans have adapted to their environment. From sticks and stones to steel and electricity, we have certainly come a long way from our Neanderthal relatives. At the turn of the decade, we have once again leaped into the future to allow technology to enhance our lives. This year CUTC aims to showcase how businesses are incorporating more technology into their daily operations, how technology has made our lives easier, and the potential of technology that has yet to be commercialized. Allow us to show you our technological evolution!

# BY THE NUMBERS

since 1999 | 15th annual conference

4,500+ students reached

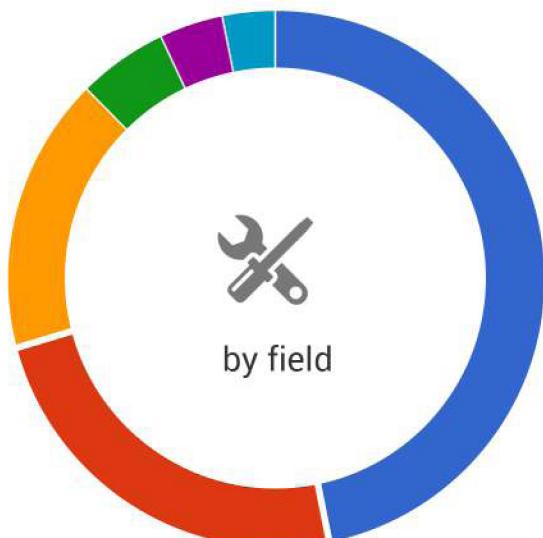
1,700+  1,000+ 

200+  
Past industry partners

500+  
annual delegate attendance



■ University of Waterloo 36.48%  
■ University of Toronto 15.67%  
■ Queen's University 11.16%  
■ Ryerson University 9.44%  
■ Other 7.73%  
■ Western University 6.87%  
■ McMaster University 5.15%  
■ Wilfrid Laurier University 4.72%  
■ Professional Corporations 2.79%



■ Engineering 46.62%  
■ Business 24.32%  
■ Software 16.67%  
■ Science 5.41%  
■ Math 3.83%  
■ Other 3.15%

The Canadian Undergraduate Technology Conference Executive Team is proud to acknowledge the support of our past and present sponsors. The successful delivery of this conference would not have been possible without their involvement and support.

17th Parallel Consulting	Critical Path	Leitch	RoyNat Inc.
3DNA	Cyberplex	Linuxcare	Ryerson University
3M	<b>Dayforce HCM</b>	M.I.T	<b>Shell</b>
724 Solution	Defence Research and Development Canada	MacDonald Dettwiler	Sheridan College
<b>A Thinking Ape</b>	Deloitte	Macromedia	Side Effects Software
Accenture	<b>DEM Society</b>	MagiTam Ltd	Siebel Systems
AdExact	Design Exchange	Magna International	<b>Singspiel</b>
AGFA	Dexit	<b>MappedIn</b>	Sitrake
Agile Systems	Digital 4Sight	Mars Imager for Cloud and Aerosol	Snap Media
Alcatel	Digital Domain	McCarthy Tetrault	<b>SocialSpark</b>
Alias	<b>DrawSplash</b>	McGill University	Sony Music Canada
Amazon	DSP Factory	McKinsey and Co.	Sun Microsystems
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Bedarra Research Labs	Fog Creek Software	Mitra	The Da Vinci Project
Bedford Consulting Group	Freestyle Solve	Monetary Reform Magazine	The Electronic Commons
<b>Big Viking Games</b>	<b>FreshBooks</b>	Monsanto	The James Gang
Bitmaker Labs	Futereciti Electronics	MultiVision	Toastmasters International
<b>BizInc</b>	General Electric	National Institute of Nanotechnology	Toronto Hydro Electric Systems
<b>Blackberry</b>	General Motors of Canada	National Instruments	Toronto Police Service
BNOTIONS	Georgia Institute of Technology	National Research Council of Canada	Ubi Soft
Brightspark	Global Outlook Magazine	Nerdheaven Ltd	United Way
Brock Solutions	<b>GrowLab</b>	nID Solutions	University of Arizona
Business Objects	Handsprint Canada	Nitido Inc.	University of Calgary
Buybuddy.com	Hanell Consulting Inc.	Nortel Networks	University of California, Berkeley
C.D. Howe Institution	Harvard University	<b>Nspire</b>	University of Pittsburgh
Cacheflow	Hermosol	Nulogy	University of South Florida
<b>Canada Computers</b>	Honeywell	Nvidia	University of Toronto
Canadastartups.com	<b>Hootsuite</b>	<b>Penyo Pal</b>	University of Waterloo
Canadian Institute of Health Research	HP Canada	Planboard	<b>UofTDev</b>
Canadian Lightsource	Human Chromo 7 Sequencing	PMC Sierra	Upverter
Canadian NanoBusiness Alliance	iBinary	<b>Polychart</b>	UW Innovate
Canoe.ca	IBM	Pratt and Whitney Canada	<b>Velocity</b>
Cap Gemini Ernst & Young	Idee Inc.	Infusion Development Corporation	VoiceGenie
Cassels Brock & Blackwell LLP	Information & Privacy	PricewaterhouseCoopers	<b>Waterloo Engineering Society</b>
CBC Radio	Commission of Ontario	Institute for Business Technology Project	Waterloo Institute for HealthInformatics research
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<b>Centre for Digital Media</b>	Intellitactics	Institute for Global Ethics Canada	WILKES Patent Law   Patent Agency
Centre for the Public Domain	International Road Dynamics	Quack.com	WiseUncle
Certicom	ITG	<b>Queen's Startup Summit</b>	Workbrain
CGI	Ivara	Queens University	XDL Ventures Ltd
CH2M Hill Canada	Ivyrook	Quorum Funding Corp	Xerox
CheckFree	Janna Systems Inc.	<b>re:me</b>	XJ Partners
Cisco Systems	Kennedy Management Partners	Reboot	York University
CITO	<b>Kik Messenger</b>	RedHat	Zenon Environmental Inc.
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Cognos		Report on Business Television	
COM DEV		Research In Motion	
Communitech		<b>Royal Bank of Canada</b>	
Crimson Ventures			

# Past Speakers

The CUTC brings on board some of the most talented and accomplished speakers from the largest tech giants, prolific non-profits, rising startups, and top notch universities.



Alex Ohanian  
Co-founder, Reddit



Mike Shaver  
Founding Member  
of the Mozilla Project



Chamath Palihapitiya  
VP of User Growth,  
Mobile and International,  
Facebook



Mike Lazaridis  
Founder, BlackBerry



Steve Sinofsky,  
President of Windows and  
Windows Live, Microsoft



Werner Vogels,  
VP, Amazon

# Thank you

We've been running CUTC for over a decade, delivering a truly one of a kind conference each and every year. Speakers make the conference an unforgettable experience. We invite you to reach out and inspire the next generation who will take your stories of motivation and build the next wave of technological innovation.

To discuss how to get involved, or to simply get more information about the opportunities available, please contact Nancy or Lena at your earliest convenience:

**Nancy Li**  
Speaker Lead  
[nancy.li@cutc.ca](mailto:nancy.li@cutc.ca)  
226-236-4192

**Lena Ji**  
Speaker Lead  
[lena.ji@cutc.ca](mailto:lena.ji@cutc.ca)  
647-892-4326