

Background on Mobile Device Management (MDM)

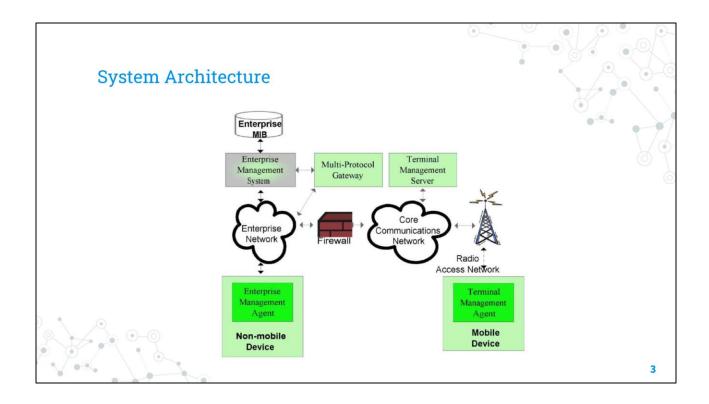
- Manages and secures mobile devices
- Ensures compliance to enterprise security policies
- Keeps track of mobile devices
- Pushes remote updates and configuration to mobile devices



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Organizations utilize Mobile Device Management (MDM) to control and secure devices within wireless networks based on security standards. MDM solutions track which devices are connected to the network and monitor their status, location, and configuration modifications. MDM can also remotely configure mobile devices such as through Wi-Fi profiles and VPN settings to make sure they are up to date with the latest standards. Remote access to the devices offered by MDM can also result in better troubleshooting. Security policies being enforced may include password requirements, end-to-end encryption, and two-factor authentication. MDM interfaces can also delete sensitive data should the mobile device be in the wrong hands. Installed mobile apps can be checked to ensure they have corrected app permissions leading to data security. Not only are costs saved and compliance amplified with MDM solutions, but it also makes employees more productive from the management and remote support features. However, complexity is a key factor against MDM, especially with different devices and operating systems. User privacy is also of concern due to remote monitoring and control. MDM utilizes Over-the-Air (OTA) Provisioning to deliver these services such as configurations and software patches remotely and securely. Network parameters and email accounts can be provisioned to a specific geographic location eliminating any manual setup. Device profiles (even to not obvious devices like the Internet of Things [IoT]) and security certificates for authentication can also be streamlined and pushed to employee devices leading to significant reductions in manual operation. Batch processes can also be pushed to the stream of devices lending a hand to automation efforts that push configuration updates. OTA allows for automation and scaling of batch processes and ensures consistency in configuration and security policy pushes. However, once again, user privacy may go out the window and can be of concern if a perpetrator can remote into an employee's device, which may cause concern to employees. Also, this becomes challenging as a system complexifies and grows as many devices as possible of different operating systems must be supported.

Implementing MDM with enterprise hosts can be challenging due to the vast array of management protocols and architecture. Mobile devices used in workplaces were owned by companies in the past and were managed by telecommunication operators and not by enterprise IT staff. Any mobile devices were either not connected to the enterprise network or managed limitedly by the Internet Service Provider (ISP) as they were not envisioned to be integrated into the enterprise IT tech stack. Increasing complexity towards device functionality and support for more productive applications led to interest from enterprises to control mobile devices. If a worker can utilize this innovative technology to become more productive, enterprises would be willing to support it. Mobile devices have constraints such as different operating systems, lower resource usage, and lower energy consumption compared to traditional PCs.



To remedy this, researchers from Motorola Labs and the University of Illinois, Chicago implemented a Universal Manager that integrates a multi-protocol gateway with a Simple Network Management Protocol (SNMP) based enterprise manager to connect intermittent mobile devices with enterprise hosts seamlessly. Mobile devices also must be just as secure as wired devices which are complicated by their mobile nature. Handover between several types of networks allows for mobile and traditional devices to exist in the same sphere in which management systems supervise Operations, Administration, Maintenance, and Provisioning (OMAP) requirements, consolidated Authorization, Authentication, and Accounting (AAA) functions, and consolidated OMAP duties. SNMP is not optimal for mobile devices due to its complexity, size, and protocols underneath that need support. Alternate approaches emphasize the resource-light nature of smartphones. Any solutions with multiple management paradigms for each enterprise device and management station can be costly and complex and require good reasoning. There is no overall system integration which makes administration a nightmare, such as if applications are compatible with different operating systems. An SNMP-based unified management platform utilizes a multi-protocol gateway to translate between enterprise management operations from a management station and specific wireless management protocols. The Universal Manager Architecture with the enterprise network (user-controlled

Personal Area Network (PAN) being connected to a core communications network such as the Internet. A Management Information Base (MIB) stores data regarding the

type of device with the Enterprise Management System (EMS) offering devices, hosts, and routers in the enterprise. Discovery mechanisms are used to locate wired enterprise devices and the enterprise management agent pushes any updates to said devices. Mobile devices have a multi-protocol gateway proxy that connects to communicate with the broader network. They also have a Terminal Management (TM) agent that integrates firmware updates such as configuration data, software image installation, and fault and security agents as well as interacting with a TM server with the appropriate protocol. The multi-protocol gateway provides a route for management action to a specific device via mapping IP addresses to subnets to a device's International Mobile Equipment Identity (IMEI) and converting data into proper Protocol Data Units (PDUs) that the device can understand. Through this, the atomicity requirement for this architecture is fulfilled as device updates will not be stalled.

Management protocols have a data model, a data modeling language, data representation, protocol operations, and protocol transports. Since each protocol focuses on a specific subset of features, they have been tailored to specific platforms. SNMP is the IETF standard for Internet operations and maintenance with a manager/agent model having a manager, an agent, a management information database, managed objects, and the network protocol. MIB is utilized with limited commands (e.g., GET, SET) to exchange PDUs. The MIB has a tree structure with individual variables as leaves on the branches. The SNMP data model has an Object Identifier (OID) that makes each MIB and SNMP message unique. SNMP's data modeling language is branched from Abstract Syntax Notation Number One (ASN.1), i.e., SMIv2, and utilizes BER encoding with full implementation in Transport Control Protocol (TCP) or User Datagram Protocol (UDP).

A multi-protocol gateway is a software entity that is a terminal with its protocol and tricks the enterprise system into accepting its communication stream. The gateway is the intermediary between mobile devices and the enterprise network. Features of the gateway include a protocol converter, mapper, job scheduler, and notifier. The protocol converter converts the enterprise network protocol into the protocol accepted by the wireless device. The mapper has all the mobile devices from discovery mechanism or handshake results mapped to a specific enterprise address space by translating for example a private IP address to a mobile device's IMEI. The job scheduler load balances all terminal activities and optimally schedules TM operations while the notifier is responsible for notifying the enterprise system after a terminal management operation is complete. For most routers and hosts, SNMP is compatible with the enterprise network by having an SNMP agent transfer PDUs between the manager and the device. The Enterprise Management Server also has database capabilities for all the devices via MIBS for each type of device and can display GET operations on specific Object IDs.

Security Assessment

- Assets: resources, storage, identification information of employees in network
- Perpetrators: competing companies, cybercriminals, disgruntled employees
- Threats: mobile device impersonation, brute force, malicious code injection
- Safeguards: firewall, integration with intrusion detection and SIEM
- Vulnerabilities: mobile device authentication process, abusing system logic, exploiting signal processing
- Additional Controls: AES encryption, load balancers in network, architectural revisions

The security assessment involves identifying the assets, perpetrators, threats, safeguards, vulnerabilities, and additional controls. Assets can include resources, storage, and identification information of everybody in the network and the Enterprise Management System as this can be used by perpetrators to continue blackmail through phishing overs or through social engineering, look for valuable data that can be sold or used as a front to compromise as a dummy account, or to identify more about how the network and system operates. These reasonings can also apply to data found on each mobile device including specific identifiers like IMEI. The agent and communication method can also be breached and exploited for the bandwidth to try to crack any data or to gain recognizance intelligence regarding how the signal plays into the larger system. Perpetrators can include competing companies to find out secrets regarding the system's technology that can be used to reverse engineer their solution or even damage the reputation of the company being attacked. Cybercriminals, either by themselves or backed by a crime syndicate or foreign government, also commonly attack enterprise networks to either mine data or cause a system shutdown. The former is to take any company resources that can be useful for them or to be resold and to gather data that they can use later to continue their nefarious tasks while the latter is akin to causing chaos amongst the users of the system, whether they are internal employees or external clients like stockholders. A disgruntled employee with domain and firsthand knowledge of the enterprise network system can also be a risk especially if they are still working on the system. To get back at any injustices, whether personal

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or companywide, they can do internal damage that may be tough to fix if the employee is well versed in the system. Threats include impersonating a mobile device to gain access to the network which could be possible. Another threat includes brute forcing into the enterprise network by bypassing the firewall setup or via having an internal connection to verify and authenticate a perpetrator's identity. The protocols being used whether data transmission protocols like SMS or TCP/IP or the management action protocols such as SyncML or SYMPLE can be prone to weaknesses. Packets could be tampered with to forge data and allow for entry for an unauthorized mobile device. Management action protocols can also have their commands modified to perform operations that could be lethal. Safeguards involve a firewall that blocks traffic except for two ports that can communicate to mobile devices and a Security Information and Event Management (SIEM) that can integrate with the Enterprise Management System and track suspicious activity of connected mobile devices. These safeguards should limit and monitor a good chunk of attacks but not all of them. Vulnerabilities include the process of registering a mobile device as a perpetrator could fake authentication to breach the network. Whether it is through brute forcing configuration settings or exploiting embedded system logic in the Terminal Management Server, these are the ways a mobile device can be spoofed. In the wireless communication realm, all signal processing exploits can be employed by perpetrators including shadowing, fading, jamming, or tuning into the frequency. The perpetrator aims to deny service in the case of jamming to try to get a good signal to either snoop or gain access to the system. If a back door is found and breached, the network can easily be shut down with the lack of an intrusion detection system or load balancers in the network. Additional controls involve including Advanced Encryption Standard (AES) with either a 128 or 256 initialization key, implementing load balancers and intrusion detection systems, as well as making architectural revisions to emphasize reliability, availability, and robustness in the system.

Major Security Issues

- Mobile Device Registration Process
 - Packets could be spoofed
- Stress on Enterprise Network
 - Network Architecture vulnerable to packet flooding
- Lack of Protection from One Firewall
 - Vulnerable to DDoS

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The major security issues range from vulnerabilities in the authentication process, to stress on the enterprise network at hand, and the lack of protection from a firewall. As mentioned before, the authentication process is executed via handshake, but the paper does not detail whether the handshake protocol is robust. Tampering with the packets that are transmitted between the mobile device and the TM server with the agent can result in unauthorized access to the system at large. A perpetrator can also inject malicious code into the agent or any of its other protocols via a weak backdoor to get the registration process to allow them in. This also works with taking advantage of any programming or logic oversights such as a buffer overflow. The paper also does not stress the risk of whether a network gets flooded with too much activity as a perpetrator can institute a Distributed Denial of Service (DDoS) attack by registering many devices under pretenses to shut down the network. Lastly, the firewall exists in the enterprise network yet there are no other security measures put into place. This is concerning as the Poller, an important part of the Universal Manager, is located behind the firewall. Without the firewall at hand, notifications regarding device registration can be in serious jeopardy. In addition, one firewall and no other verification points at other areas of the network make the enterprise vulnerable to snooping beyond what a perpetrator initially gained access to.

Security Concerns

- Most Likely: Brute Force, Outside Surveillance
- Moderately Likely: Backdoor Vulnerabilities, i.e. System Logic Abuse
- Least Likely: Signal Modification, DDoS,
 Malicious Code Injection

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The security concerns are dramatic, especially with no safeguards in place. Without proper monitoring of the network via the Enterprise Management System, many foul plays can be enacted to cause damage or steal valuable resources from the enterprise network. The methods a perpetrator will use are brute forcing their way into a valid input to get in as well as performing outside surveillance to see how the whole enterprise network is configured. Doing so are methods that take the least amount of resources and/or can be done with a bunch of outside research and reverse engineering. The methods are likely to involve finding backdoor vulnerabilities or breaching by abusing the registration process. This takes more time and resources compared to the more likely options and it takes wit, intelligence, and a lot more strategy to gain access. The least likely options of attack are those that take way more resources than the other strategies which include signal tampering, DDoS, or injecting malicious code into the entire system. This takes the most wits and resources in execution as signal tampering involves having high-quality equipment to achieve the function, DDoS requires many mobile devices, and malicious codes require understanding where in the actual software programming what is vulnerable.

Efficient Ways to Improve Security

- Retool Architecture to Emphasize Reliability, Availability, Robustness
- Install More Firewalls and Checkpoints to Prevent Unwanted Access
- Identity and Access Management Principle of Least Privilege
- AES 128- or 256-bit key encryption

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Security can be improved in all aspects. On an overall architecture level, the enterprise network can be redesigned to emphasize availability, robustness, and reliability. No one server should exist containing all the data as there should be at least one backup accessible should a vital node go down. In addition, connections can be expanded so there is not only one route that data must go through to reach a certain node. Checkpoints should also be implemented around the network to verify that access to nodes, especially critical ones, is valid. Authorization can be immensely improved through two practices: the principle of least privilege and encrypting all communications. Big picture-wise, identity, and access management should be implemented that can be integrated into the Enterprise Management System with each mobile device registered should be tied to the identity of someone in the enterprise. No one person should have access or permission to domains that they do not need to interface with; doing so prevents any insiders from tampering with any critical systems. Encryption within the network as well as through the mobile agent should have the AES-128 or AES-256 to guarantee the best protection against any cryptographic attacks. Intrusion detection and network monitoring tools can also be integrated with the Enterprise Management System to track all mobile devices in the network and make sure that there is no abnormal activity.

Future of Mobile Device Management (MDM)

- Bring Your Own Device (BYOD) Policy Very Popular
- Employees love convenience of checking nonconfidential info
- MDM is secured through advances in network security, transmission protocols, and encryption standards

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Mobile Device Management has now become more common due to the propensity of an employee's desire to bring their device. For corporations that value security, employees are not allowed to work on enterprise work from their laptops, so they provide laptops to all employees based on specific security needs and requirements. However, enterprises have embraced Mobile Device Management for employees' smartphones primarily to increase productivity in non-confidential items such as email, calendar, and team messaging. Security is built in from good software engineering practices that minimize security loopholes that perpetrators can access through having a secure network. In addition, mobile device registration is started from the enterprise network and not externally, making it not directly accessible to perpetrators. Employers realize the convenience of Mobile Device Management on smartphones and have thus invested a lot in not only offering the service but also securitizing it. With advances in enterprise network security, transmission protocols, and encryption standards, Mobile Device Management can become tampered with less and less vulnerable to internal and external attacks. The concerns are driven by the initial paper's lack of security details on how the mobile device registration process and the Enterprise Management System are securitized. This was only an acute issue as Mobile Device Management has proliferated through all Information Technology (IT) tech stacks, it has become imperative to offer both convenience and security as well. The author of this final report interfaced with MDM in their summer internship as there were vast two-factor authentication to register the device. In addition, any

access to the application even if the author switched to another page necessitated a password to access the network to prevent any unauthorized access [8]. Perpetrators are always getting smarter and thus MDM providers need to rely on the most promising security research to better securitize their product at hand.

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