



Joy Baray

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Place of birth: Dhaka, Bangladesh | **Nationality:** Bangladeshi | **Gender:** Male | **Phone number:**

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ABOUT ME

Motivated and hardworking professional with experience in sales, client service, and business management. Skilled in communication, customer relations, and office applications with strong adaptability to diverse work environments. Proficient in English and Bengali, with proven ability to work effectively in both team-based and independent roles. Seeking opportunities in a growth-oriented organization to apply skills and contribute to long-term success.

WORK EXPERIENCE

 **ACCESSORIES VANDAR** – MIRPUR, DHAKA, BANGLADESH

MARKETING MANAGER (BRAND DEVELOPMENT) – 04/2020 – 08/2021

- Managed online product listings and customer service.
- Processed orders and contributed to business growth.
- Improved social media engagement and built strong customer trust.

 **ARTISAN OUTFITTER LTD** – DHANMOMDI 27, DHAKA, BANGLADESH

SUPERMARKET SALES ASSISTANT – 05/05/2021 – 07/08/2022

- Developed knowledge of sales and retail operations.
- Built strong client relationships through effective communication.
- Assisted in achieving monthly sales 15% targets through proactive customer support.

EDUCATION AND TRAINING

12/01/2020 – 2022 Dhaka, Bangladesh

BACHELOR'S OF BUSINESS STUDIES(BBS) National University of Bangladesh

Website <https://www.nu.ac.bd/> | **Field of study** Business | **Final grade** CGPA: 2.56 out of 4 | **Level in EQF** EQF level 6

2017 – 2019 Dhaka, Bangladesh

HIGHER SECONDARY SCHOOL CERTIFICATE(HSC) Kalatiya degree college

Field of study Business | **Final grade** GPA: 2.33 out of 5 | **Level in EQF** EQF level 4

2015 – 2017 Dhaka, Bangladesh

SECONDARY SCHOOL CERTIFICATE(SSC) Kalatiya high school

Website <https://www.facebook.com/share/19nt3HNqTm/> | **Field of study** Business | **Final grade** GPA: 3.55 out of 5 |

Level in EQF EQF level 3

LANGUAGE SKILLS

Mother tongue(s): **BANGLA**



Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
BANGLA	B2	C1	A2	A2	B1
ENGLISH	B1	B2	B1	B1	B2
HINDI	C2	A2	C1	C1	A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

CERTIFICATIONS

British Council, 09/10/2025

Social interaction - Level B1 - 24h

Successful conversations can be really rewarding. The lessons in this module will help you give a positive first impression, buy the perfect gift and resolve a difficult issue in English.

Mode of learning: Online

Link <https://credentials.englishonline.britishcouncil.org/de552622-c637-4146-9fab-2922c627512b#acc.pbZNQt9m>

Fidelity international, Forage, 04/10/2025

Investment Management Job Simulation

- Optimized investment portfolio using quantitative analysis and Excel Solver.
- Evaluated stocks and fixed income via SWOT and relative valuation.
- Used Sharpe Ratio for asset allocation decisions.
- Converted market insights into actionable Sales & Marketing strategies.

Mode of learning: Online

Link <https://www.theforage.com/simulations/fidelity-international/investment-management-bqoj>

GrantThornton, Forage, 12/10/2025

Audit Job Simulation

- Trial balance variance
- Payroll tax expenses
- Superannuation expenses
- Audit completion and reporting
- Variance commentary

Mode of learning: Online

Link <https://www.theforage.com/simulations/grant-thornton-au/audit-etjZ>

HOBBIES AND INTERESTS






Videography

Having a videography hobby means you enjoy capturing, editing, and producing videos as a creative outlet. It can include filming events, making short films, vlogs, cinematic shots, or even experimenting with storytelling technique

Links <https://www.instagram.com/reel/Ci-cd-KJUXt/?igsh=b2N0cnpNGc1bjFp> | <https://www.instagram.com/reel/DKjeapcvLno/?igsh=dHZvZjVyczlhNzNp> | <https://www.instagram.com/reel/Dlwjvj8ywkP/?igsh=MXRxd2gzaWQ2YWl5cg==> | <https://www.instagram.com/reel/C64K1nMSGur/?igsh=MW5lMWpiaXFhdHVpMQ==> | <https://www.instagram.com/reel/C6oeGYkRzae/?igsh=bTZucDE4bm9lZXc1> | <https://www.instagram.com/reel/C1ws7saxV4t/?igsh=MWxiZThveTFpYnc0cw==> | <https://www.instagram.com/reel/CuaBPPrhSc2/?igsh=enVhOTZndTc5N3ll>



DIGITAL SKILLS TEST RESULTS

 Information and data literacy	ADVANCED Level 6 / 6
 Communication and collaboration	ADVANCED Level 5 / 6
 Digital content creation	ADVANCED Level 6 / 6
 Safety	ADVANCED Level 6 / 6
 Problem solving	ADVANCED Level 6 / 6

Results from a [self-assessment](#) based on [The Digital Competence Framework 2.1](#)

SKILLS

guarantee customer satisfaction | communication | Social Media | operate cash register | Microsoft Excel | identify customer's needs | Microsoft Powerpoint | understand spoken English | provide customer follow-up services | prepare sales checks | customer service | write English | sales strategies