



Kevin Earl Gardner

E-commerce Development
Manager

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EDUCATION

Bachelor of Applied Science
(BASC), Web Development
Strayer University

Associate of Science (A.S.), Web
Design
ITT Technical Institute-Bessemer

LANGUAGES

- English (Native)

CAREER PROFILE

Hi Y'all! 🙌 I'm an accomplished Development Manager with 18+ years of progressive experience in e-commerce technology leadership. Currently leading the development team at Human Element, specializing in Adobe Commerce, BigCommerce, Znode, and Shopify implementations. Proven track record of scaling from individual contributor to executive leadership, with expertise spanning full-stack development, team management, and strategic technology planning.

All that said, this allows me to combine hands-on technical excellence with strong leadership capabilities, having successfully managed teams of 2-10 developers across dozens of concurrent projects. Maintains active certifications in multiple e-commerce platforms while driving innovation in development processes, client relations, and technical architecture. Background includes 5+ years in QA, providing a unique perspective on quality-driven development practices.

EXPERIENCE

Development Manager

March 2025 - Present

Human Element - Ann Arbor, Michigan (remote)

As a Development Manager at Human Element, I serve as a hybrid leader, combining active software development with strategic team management. I contribute directly to client projects as a senior developer, handling code reviews, releases, and maintaining technical certifications. My role also involves significant human resource administration, including time management, performance assessment, and fostering employee engagement. I actively shape the technical vision of our development teams, ensuring alignment with company goals and client needs. I lead training initiatives, drive employee development, and participate in hiring and onboarding new talent. Furthermore, I champion process improvements, foster a culture of collaboration and knowledge sharing, and engage in innovating new e-commerce technologies to keep Human Element at the forefront of the industry.

Technical Lead

October 2020 - March 2025

Human Element - Ann Arbor, Michigan (remote)

Primary Technical Lead with oversight and execution responsibilities of dozens of different projects on teams ranging from two to ten developers, along with accompanying project management, SEO and design resources. Experienced with deep dives into challenging integrations, complex front-end designs, as well as challenging clients.

Senior Magento Developer

August 2020 - October 2020

Human Element - Ann Arbor, Michigan (remote)

Joined the Human Element team as a Senior Web Developer with experience in front-end and back-end Adobe Commerce development. Promoted to Technical Lead within 3 months.

Web Development Team Lead

April 2019 - August 2020

EBSCO Industries, Inc. - Birmingham, AL

Led cross-functional development team while mentoring junior developers and managing a portfolio of 6 simultaneous client projects, maintaining a 95% on-time delivery rate. Specialized in WordPress, Magento 1.x/2.x, and PWA development. Established development workflows and quality standards that improved team efficiency and client satisfaction.

Senior Magento PHP Developer
EBSCO Industries, Inc. - Birmingham, AL

April 2016 - April 2019

Seasoned Full-Stack Magento Web Developer with 5+ years of focus on the Enterprise version. Created highly-customized client-specific extensions for robust subscription renewals and IBM Mainframe integration via flat-file transfer. Responsible for much of the team's developmental decision workflow and implementation of projects. Actively work as an enthusiastic platform evangelist and mentor to fellow Magento developers.

Magento PHP Developer
EBSCO Industries, Inc. - Birmingham, AL

April 2013 - April 2016

Worked on Magento 1.x Enterprise edition to contribute as a primary development asset on over a dozen websites across multiple installations.

Software Quality Assurance Engineer
EBSCO Industries, Inc. - Birmingham, AL

Oct 2007 - Apr 2013

General QA testing and software quality assurance on .ASP and .NET-based projects.

CERTIFICATIONS

Znode Product Certification 2025
Amla Commerce Academy (1c44e80c-1065-4947-95b97f0de-Product)

Achieved and maintain the Znode Product Certification.

Adobe Certified Expert-Adobe Commerce Front-End Developer 2021
Adobe (yc9dtt5184) Adobe Certified Expert-Adobe Commerce Front-End Developer

Achieved and maintain the Adobe Certified Expert version of the Front-End Developer certification.

BigCommerce App Builder Certification 2023
BigCommerce (C706) BigCommerce App Builder Certification

Achieved the BigCommerce App Builder Certification.

BigCommerce BigDev Certification 2023
BigCommerce (C709) BigCommerce BigDev Certification

Achieved the BigCommerce BigDev Certification.

SKILLS & PROFICIENCY

PHP (Laravel, Symfony)



SCSS/LESS/CSS



C#.Net Core/Razor/MVC



Adobe Commerce (Magento 2.x)



BigCommerce (Stencil, Middleware)



Znode Commerce Platform



AWS, Docker, DevOps



AI Integration & Development Tools



Team Leadership & Management



Cross-functional Collaboration



Technical Mentoring



Client Relations & Communication

