

# BACHELOR OF ARTS IN COMMUNICATION ARTS

Name \_\_\_\_\_

2011-13 Catalog

120 Semester hours minimum for graduation with a 2.00 average overall

56 hours from a four-year institution

No.	Title	HRS	CR	QPTS
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## General Studies

English				
101	Composition and Rhetoric I	3		
102	Composition and Rhetoric II	3		
203	World Literature I	3		
204	World Literature II	3		
Communication Arts				
101	Fundamentals of Speech	3		
The Arts - Two Courses (*Must include CART 102A or 102B)				
101	Introduction to Visual Arts	3		
101	Introduction to Music	3		
102	Introduction to Theatre*	3		
Physical Education				
101	Personal Wellness	2		
Social Sciences				
	Four courses with at least three disciplines represented (SEE CATALOG)	3		
		3		
		3		
		3		
Science and Mathematics				
	Laboratory Science	4		
	Laboratory Science	4		
	Mathematics	3		
	Lab Science <b>or</b> N SC 300C/D; or MATH 105, 201, 211	3/4		
Foreign Language - Optional				
	Two language courses may be substituted for any two general studies courses except ENGL 101-102 and general Studies Math. Only ONE substitution per discipline. See Catalog. (Not required in teaching fields)			

## RESIDENCE CREDIT:

36 hours at Concord

16 of last 32 hours at Concord

Note: In some degree programs, this would be previous to entering professional training.

9 hours in Major, Teaching Fields

<b>Broadcasting and Journalism (2.50 GPA required)</b>				
CART 140	Introduction to Broadcasting	3		
204 or 270	Interpersonal Communication or Organizational Communication	3		
218	Writing for Electronic Media	3		

230	Introduction to Mass Communication	3		
240A or 240B	Radio Production Or Television Commercial Production	3		
250	Public Relations	3		
360	Communication Law	3		
400I	Media Criticism	3		
460	Communications Internship	3		
	Three courses from: CART 306A, 306B, 306C, 311, 342, 400G (one only), JOUR 221	3		
		3		
		3		
CART 210	Communication Arts Workshop (6 hours minimum)	1		
		1		
			1	
			1	
		1		
JOUR 220	News Reporting I	3		
MKT 305	Principles of Marketing	3		

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Public Relations (2.50 GPA required)				
CART 204	Interpersonal Communication	3		
230	Introduction to Mass Communication	3		
270	Organizational Communication	3		
250	Public Relations	3		
350	Public Relations Writing	3		
360	Communication Law	3		
400A	Persuasion	3		
400B	Advanced Public Speaking	3		
440	Public Relations	3		
460	Communications Internship	3		
	Two courses from: CART209, 400C, 400D, 400G (one only), ART 334	3		
		3		
CART 210	Communication Arts Workshop (6 hours minimum)	1		
		1		
			1	
			1	
			1	
		1		
MKT 305	Principles of Marketing	3		
316	Advertising and Sales Promotion	3		

Speech Communication (2.50 GPA required)				
CART 204	Interpersonal Communication	3		
230	Introduction to Mass Communication	3		
270	Organizational Communication	3		
250	Public Relations	3		
400G	Special Projects in Communication (one only)	3		
460*	Communications Internship	3		
	Choose 12 hours from: CART 209, 311, 400A, 400B, 400C, 400D, 400I	3		
		3		
			3	
		3		
CART 210	Communication Arts Workshop (6 hours minimum)	1		
		1		
			1	
			1	
			1	
		1		

CART 460 may be replaced by a CART elective for those students in both Speech Communication and one other CART discipline.

Theatre (2.50 GPA required)				
CART 102B	Introduction to Theatre	3		
316	Acting I	3		
317	Acting II	3		
321	Stagecraft	3		
415	Fundamentals of Directing	3		
402G	36 hours total of CART 402G	3		
402G		3		
402G			3	
402G			3	
402G			3	
402G			3	
402G			3	
402G			3	
402G			3	
402G			3	
402G		3		
CART 300	Communication Arts Workshop (6 hours minimum)	1		
		1		
			1	
			1	
			1	
		1		

Students pursuing a concentration in theatre must demonstrate production competency by undertaking at least one principle role or one major production assignment

with the course of his/her years of study.