

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

Name _____

2011-13 Catalog

120 Semester hours minimum for graduation with a 2.00 average overall

56 hours from a four-year institution

No. Title HRS CR QPTS

General Studies

| English | | | | |
|-----------------------------|--|---|-----------|--|
| 101 | Composition and Rhetoric I | 3 | | |
| 102 | Composition and Rhetoric II | 3 | | |
| 203 | World Literature I | 3 | | |
| 204 | World Literature II | 3 | | |
| Communication Arts | | | | |
| 101 | Fundamentals of Speech | 3 | | |
| The Arts - Two Courses | | | | |
| 101 | Introduction to Visual Arts | 3 | | |
| 101 | Introduction to Music | 3 | | |
| 102 | Introduction to Theatre | 3 | | |
| Physical Education | | | | |
| 101 | Personal Wellness | 2 | | |
| Social Sciences | | | | |
| | Four courses with at least three disciplines represented (SEE CATALOG) | 3 | | |
| | | 3 | | |
| | | 3 | | |
| ECON 201 | | 3 | See Major | |
| Science and Mathematics | | | | |
| | Laboratory Science | 4 | | |
| | Laboratory Science | 4 | | |
| 103 | Mathematics | 3 | | |
| 105 | Elementary Statistics | 3 | | |
| Foreign Language - Optional | | | | |
| | Two language courses may be substituted for any two general studies courses except ENGL 101-102 and general Studies Math. Only ONE substitution per discipline. See Catalog. (Not required in teaching fields) | | | |
| | | | | |

| Business Administration Core Curriculum (2.25 GPA required) | | | | |
|---|---|---|--|--|
| ACCT 207 | Principles of Accounting | 4 | | |
| 322 | Cost Management | 3 | | |
| BEOA 220 | Fundamentals of Business Communication | 3 | | |
| BGEN 202 | Decision Sciences I | 3 | | |
| 222 | Business Productivity Software | 3 | | |
| 301 | Introduction to the Legal Environment | 3 | | |
| 335 | Decision Sciences II | 3 | | |
| 440 | International Business | 3 | | |
| ECON 201 | Principles of Macroeconomics | 3 | | |
| 202 | Principles of Microeconomics | 3 | | |
| FIN 311 | Principles of Managerial Finance | 3 | | |
| MGT 305 | Principles of Management | 3 | | |
| 430 | Business Ethics and Social Responsibility | 3 | | |
| 460 | Strategic Management | 3 | | |
| MKT 305 | Principles of Marketing | 3 | | |

See Reverse for Major(s)

RESIDENCE CREDIT:

36 hours at Concord

16 of last 32 hours at Concord

Note: In some degree programs, this would be previous to entering professional training.

9 hours in Major, Teaching Fields

| ACCOUNTING MAJOR | | | | |
|------------------|-------------------------------------|---|--|--|
| ACCT 305 | Intermediate Accounting I | 3 | | |
| 306 | Intermediate Accounting II | 3 | | |
| 312 | Federal and State Taxation | 4 | | |
| 401 | Auditing | 3 | | |
| 415 | Accounting Information Systems | 3 | | |
| BGEN 302 | Legal Concepts in Accounting | 3 | | |
| | Business Elective | 3 | | |
| ACCT 480 | Accounting Internship (Recommended) | 3 | | |

| MANAGEMENT MAJOR | | | | |
|------------------|------------------------------------|---|--|--|
| BGEN 311 | Management Information Systems | 3 | | |
| MGT 308 | Labor Relations/Human Resources | 3 | | |
| 309 | Organizational Theory and Behavior | 3 | | |
| 441 | Production Management | 3 | | |
| | Business Elective | 3 | | |
| | Business Elective | 3 | | |
| BGEN 480 | Business Internship (Recommended) | 3 | | |

NOTE:

Since July 1, 2000, 150 hours of college credit are required to sit for the CPA exam in West Virginia and other states.

| ADMINISTRATIVE SYSTEMS MAJOR | | | | |
|------------------------------|-----------------------------------|---|--|--|
| BEOA 250 | Applied Business Software Topics | 3 | | |
| 302 | Administrative Systems Management | 3 | | |
| BGEN 311 | Management Information Systems | 3 | | |
| MGT 308 | Labor Relations/Human Resources | 3 | | |
| | Business Elective | 3 | | |
| | Business Elective | 3 | | |
| BGEN 480 | Business Internship (Recommended) | 3 | | |

| MARKETING MAJOR | | | | |
|-----------------|-----------------------------------|---|--|--|
| MKT 316 | Advertising and Sales Promotion | 3 | | |
| 320 | Sales | 3 | | |
| 340 | Marketing Research | 3 | | |
| 406 | Consumer Behavior | 3 | | |
| 445 | Marketing Management | 3 | | |
| | Business Elective | 3 | | |
| BGEN 480 | Business Internship (Recommended) | 3 | | |

| FINANCE MAJOR | | | | |
|---------------|------------------------------------|---|--|--|
| FIN 315 | Intermediate Financial Management | 3 | | |
| 316 | Investments | 3 | | |
| 325 | Bank Management | 3 | | |
| 436 | International Financial Management | 3 | | |
| | Business Elective | 3 | | |
| | Business Elective | 3 | | |
| BGEN 480 | Business Internship (Recommended) | 3 | | |