

Information Architecture

Wire Frame

LearningEarnings.com

Web Site Re-design

Table of Contents

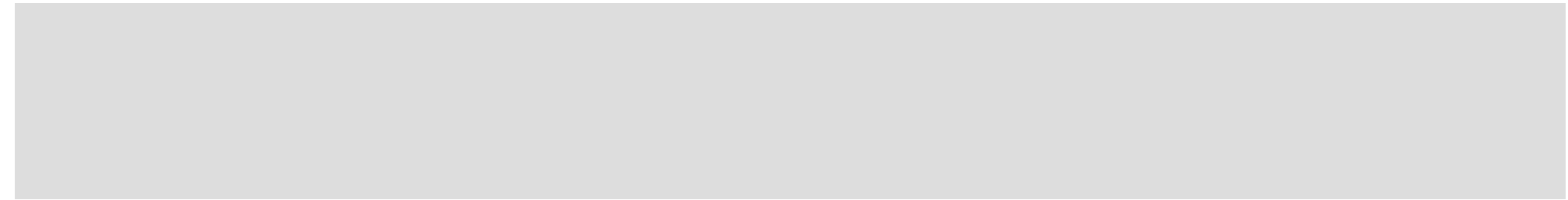
Page Name	Page Number
Title Page	1
Table of Contents	2
Change Tracking	3
Site Map	4
00.00.00 Landing Page - Not Logged In	5
00.10.00 How It Works - Not Logged In	6
00.20.00 Locker - Not Logged In	7
00.30.00 Inbox - Not Logged In	8
00.40.00 Bank - Not Logged In	9
00.50.00 Play - Not Logged In	10
00.60.00 Rewards - Not Logged In	11
00.70.00 News - Not Logged In	12
10.00.00 Home Page - Logged In as Student	13
10.10.00 Locker Page - Logged In as Student	14
10.10.10 Locker - Decorate Overlay	15
10.10.20 Locker - Share Overlay	16
10.10.30 Locker - Visit: Select Friend Overlay	17
10.10.35 Locker - Visit Locker Overlay	18
10.20.00 Inbox Page - Logged In as Student	19
10.20.10 Inbox - Read Message Overlay	20
10.20.20 Inbox - Send Message Overlay	21
10.20.30 Inbox - Preview Message Overlay	22
10.30.00 Bank Page - Logged In as Student	23
10.30.10 Bank - Transfer Overlay	24
10.30.20 Bank - Checking History Overlay	25
10.30.30 Bank - Savings History Overlay	26
10.30.40 Bank - Credit History Overlay	27
10.30.50 Bank - Enter Codes Overlay	28
10.30.60 Bank - Enter Codes Confirmation Overlay	29
10.40.00 Play Page - Logged In as Student	30
10.50.00 Rewards Page - Logged In as Student	31
10.50.10 Rewards - Item Overlay	32
10.60.00 Create Page - Logged In as Student	33
10.70.00 News Page - Logged In as Student	34
20.00.00 Educator Landing Page - Not Logged In	35
20.10.00 Educator How It Works - Not Logged In	36
20.20.00 Educator Testimonials - Not Logged In	37
20.30.00 Educator Lounge - Not Logged In	38
20.40.00 Educator Inbox - Not Logged In	39
20.50.00 Educator Bank - Not Logged In	40
20.60.00 Educator Students - Not Logged In	41
20.70.00 Educator Rewards - Not Logged In	42
20.80.00 Educator Reports - Not Logged In	43
20.90.00 Educator News Page - Not Logged In	44
30.00.00 Home Page - Logged In as Educator	45
30.10.00 Lounge - Logged In as Educator	46
30.20.00 Inbox - Logged In as Educator	47
30.20.10 Inbox - Educator: Send Message Overlay	48
30.20.11 Inbox - Educator: Send Message: Classroom	49
30.20.12 Inbox - Educator: Send Message: Student	50
30.20.13 Inbox - Educator: Send Message: Peer	51
30.30.00 Bank - Logged In as Educator	52
30.40.00 Students - Logged In as Educator	53
30.40.10 Students - Educator: Update Student Overlay	54
30.40.20 Students - Educator: Manage Classrooms Overlay	55
30.40.30 Students - Educator: Add Classroom Overlay	56
30.40.40 Students - Educator: Add Student Overlay	57
30.40.50 Students - Educator: Upload Student List Overlay	58
30.50.00 Rewards - Logged In as Educator	59
30.50.10 Rewards - Educator: Add Classroom Reward Overlay	60
30.50.20 Rewards - Educator: Edit Classroom Reward Overlay	61
30.60.00 Reports - Logged In as Educator	62
30.70.00 News - Logged In as Educator	63
40.00.00 Parent Landing Page - Not Logged In	64
40.10.00 Parent How It Works - Not Logged In	65
40.20.00 Parent Testimonials - Not Logged In	66
40.30.00 Parent Tips - Not Logged In	67
40.40.00 Parent Inbox - Not Logged In	68
40.50.00 Parent Bank - Not Logged In	69
40.60.00 Parent Students - Not Logged In	70
40.70.00 Parent Rewards - Not Logged In	71
40.80.00 Parent News - Not Logged In	72
50.00.00 Home Page - Logged In as Parent	73
50.10.00 Tips - Logged In as Parent	74
50.20.00 Inbox - Logged In as Parent	75
50.20.10 Inbox - Parent Send Message Overlay	76
50.20.11 Inbox - Parent: Send Message: Teacher	77
50.20.12 Inbox - Parent: Send Message: Student	78
50.20.13 Inbox - Parent: Send Message: Parents	79
50.30.00 Bank - Logged In as Parent	80
50.40.00 Students - Logged In as Parent	81
50.40.10 Students - Parent: Update Student Overlay	82
50.50.00 Rewards - Logged In as Parent	83
50.50.10 Rewards - Parent: Add Parental Reward Overlay	84
50.50.20 Rewards - Parent: Edit Parental Reward Overlay	85
50.60.00 News - Logged In as Parent	86
60.00.00 Student FAQ Page - Not Logged In	87
60.00.10 FAQ Page - Logged In as Student	88
60.00.20 Educator FAQ Page - Not Logged In	89
60.00.30 FAQ Page - Logged In as Educator	90
60.00.40 Parent FAQ Page - Not Logged In	91
60.00.50 FAQ Page - Logged In as Parent	92
60.10.00 Student Privacy Page	93
60.10.10 Educator Privacy Page	94
60.10.20 Parent Privacy Page	95
60.20.00 Sponsors Page	96
60.30.00 Contact Page	97
60.40.00 For Advertisers Page	98

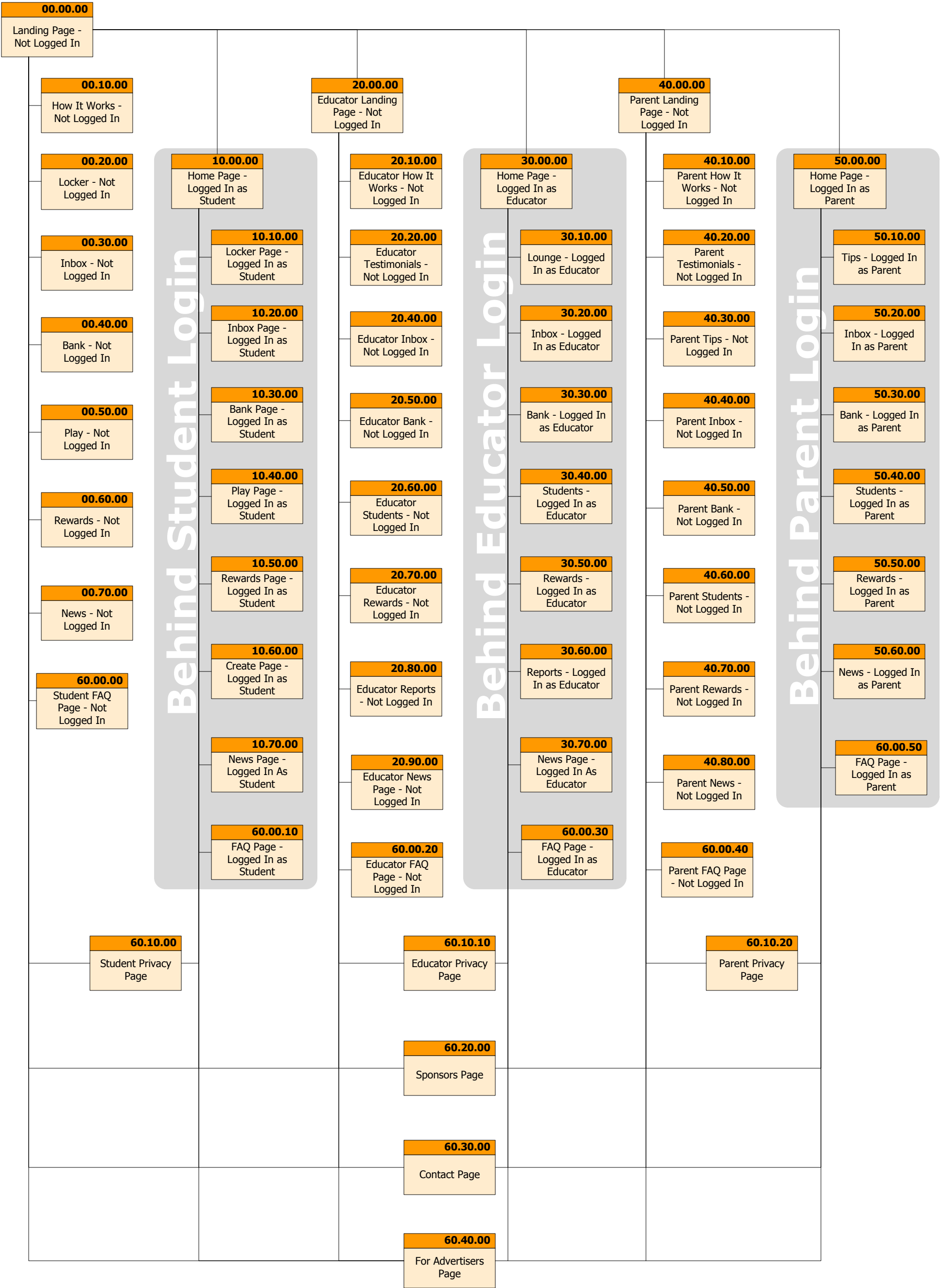
Change Tracking

Version Number

Date

Version 1.0	Jul 25, 2012
Initial document created.	
Version 1.1	Aug 2, 2012
Revised Site Map	
Completed Educators Pages	
Completed Parents Pages	
Added Annotations to all Pages	

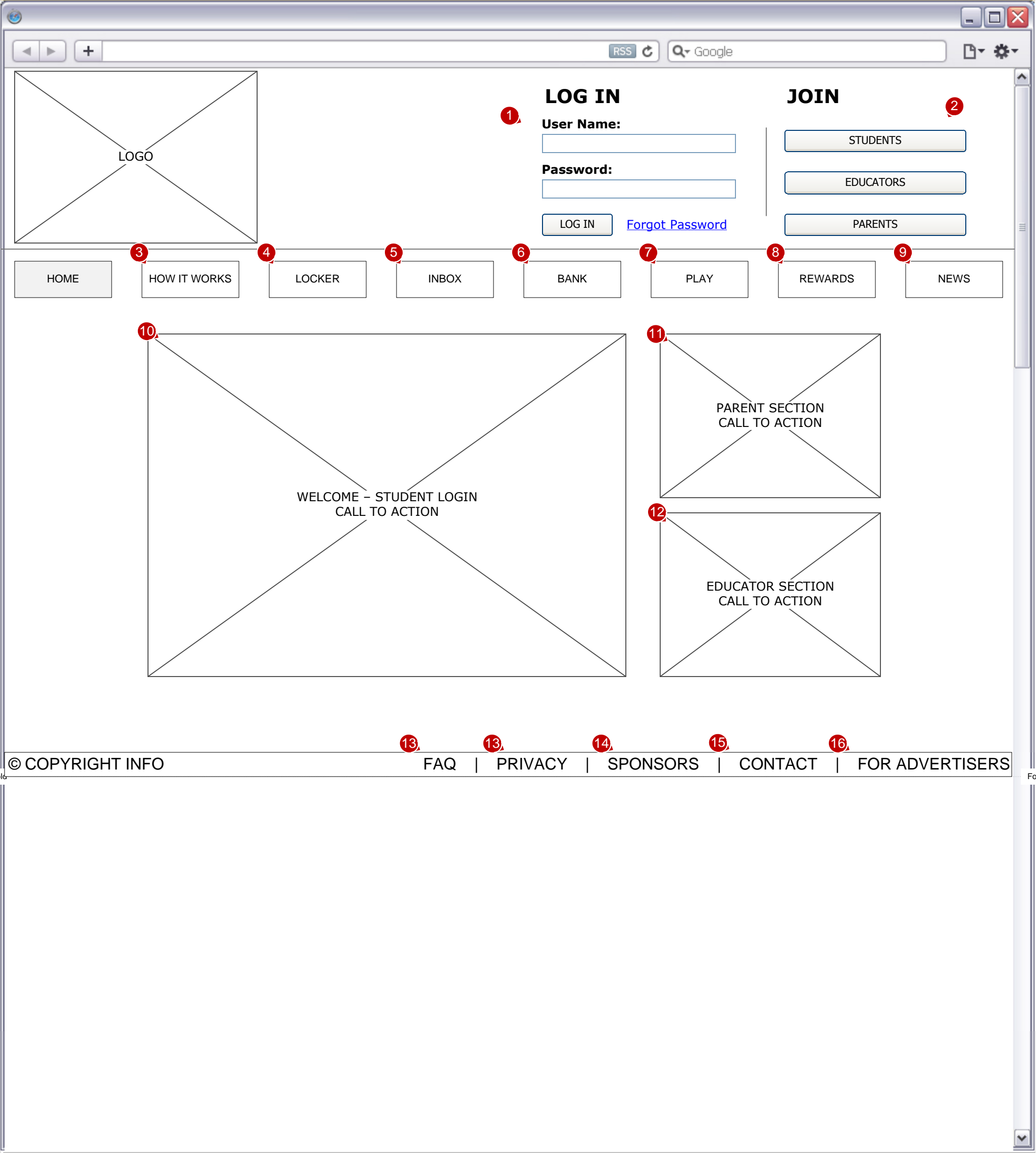




Behind Student Login

Behind Educator Login

Behind Parent Login



Annotations

- 1

Login functionality is universal. No matter what page a user logs in, the device will route them to the correct home page based on their account credentials.
- 2

These buttons are intended to open the registration panel for each type of user.
- 3

Links to 00.10.00
- 4

Links to 00.20.00
- 5

Links to 00.30.00
- 6

Links to 00.40.00
- 7

Links to 00.50.00
- 8

Links to 00.60.00
- 9

Links to 00.70.00
- 10

This content area should welcome first time visitors and encourage exploration, while at the same time encouraging students to login and get started.
- 11

This links to 40.00.00 Parent Landing Page – Not Logged In
- 12

This links to 20.00.00 Educator Landing Page - Not Logged In
- 13

Links to 60.00.00
- 13

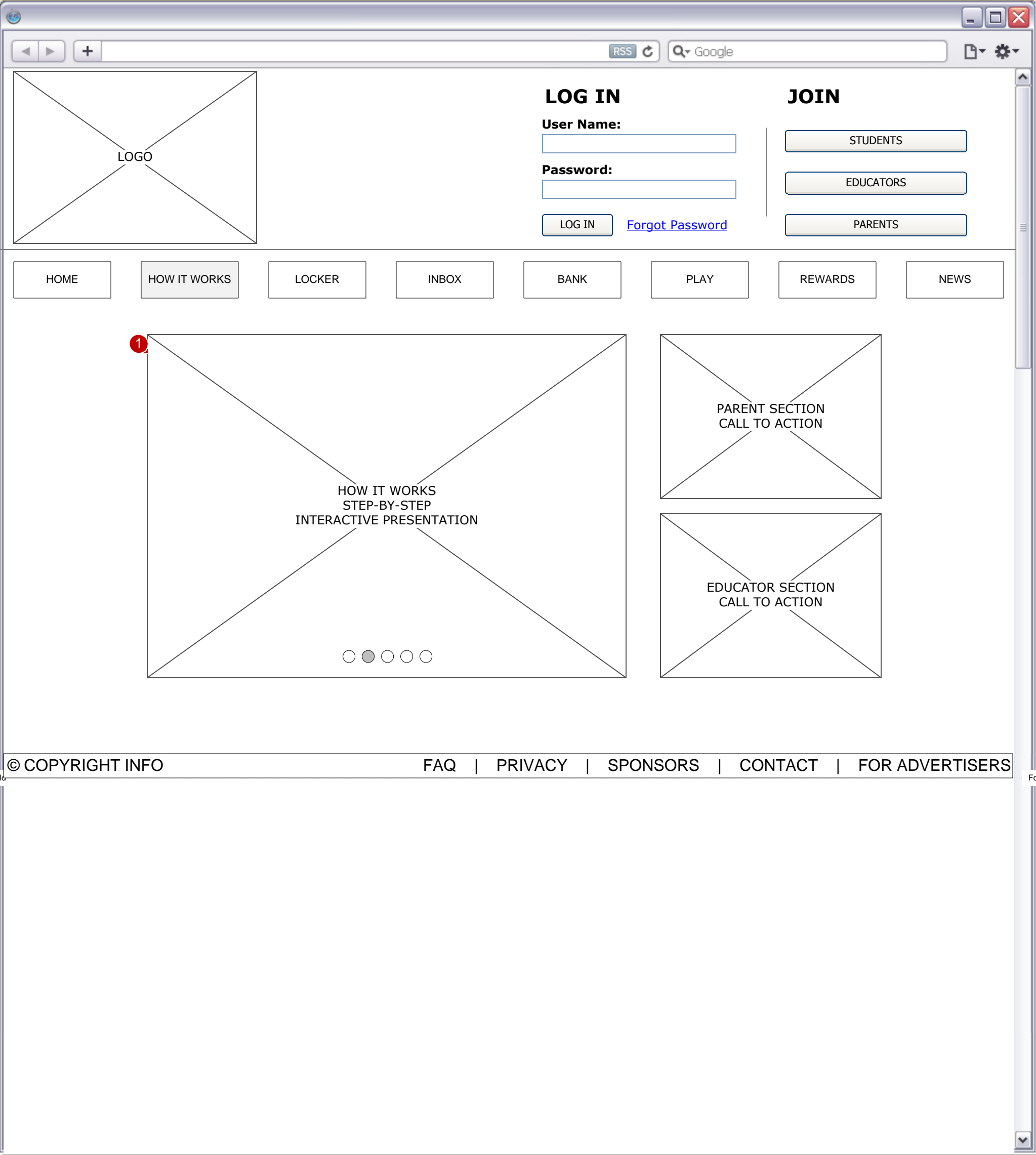
Links to 60.10.00
- 14

Links to 60.20.00
- 15

Links to 60.30.00
- 16

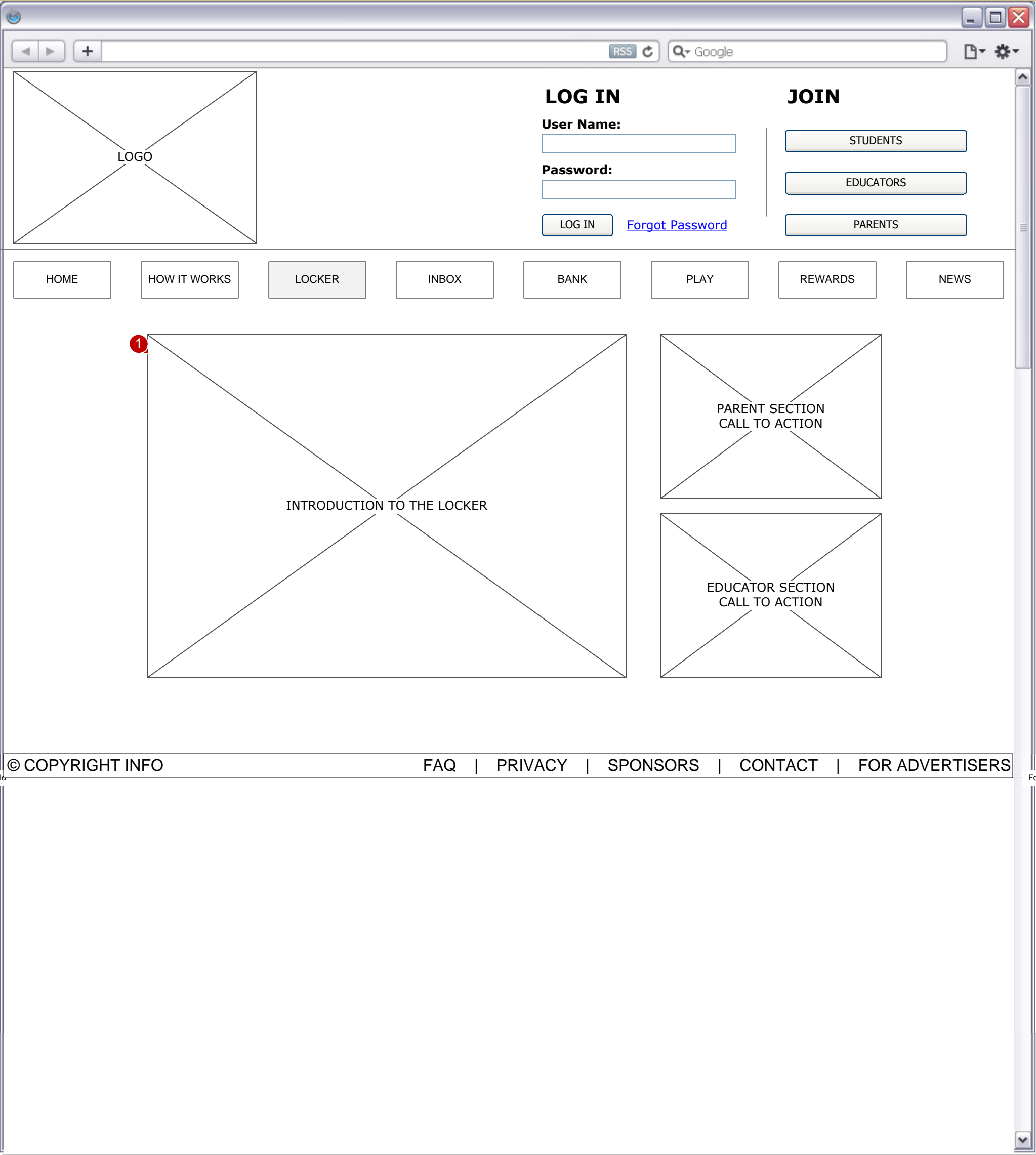
Links to 60.40.00





Annotations

- 1
- This is intended to be an interactive piece that explains the over all value proposition of the web site for students. It does not need to get into detailed information about the sections of the site as those will be covered on the intro pages to follow in the wire frame.



Annotations

- 1

This content area will contain a basic introduction to the relevant section of the site, highlighting what students can find and do there.

This is true for the following pages:
00.20.00 Locker - Not Logged In
00.30.00 Inbox - Not Logged In
00.40.00 Bank - Not Logged In
00.50.00 Play - Not Logged In
00.60.00 Rewards - Not Logged In

LOGO

LOG IN

User Name:

Password:

LOG IN

Forgot Password

JOIN

STUDENTS

EDUCATORS

PARENTS

HOME

HOW IT WORKS

LOCKER

INBOX

BANK

PLAY

REWARDS

NEWS

INTRODUCTION TO THE INBOX

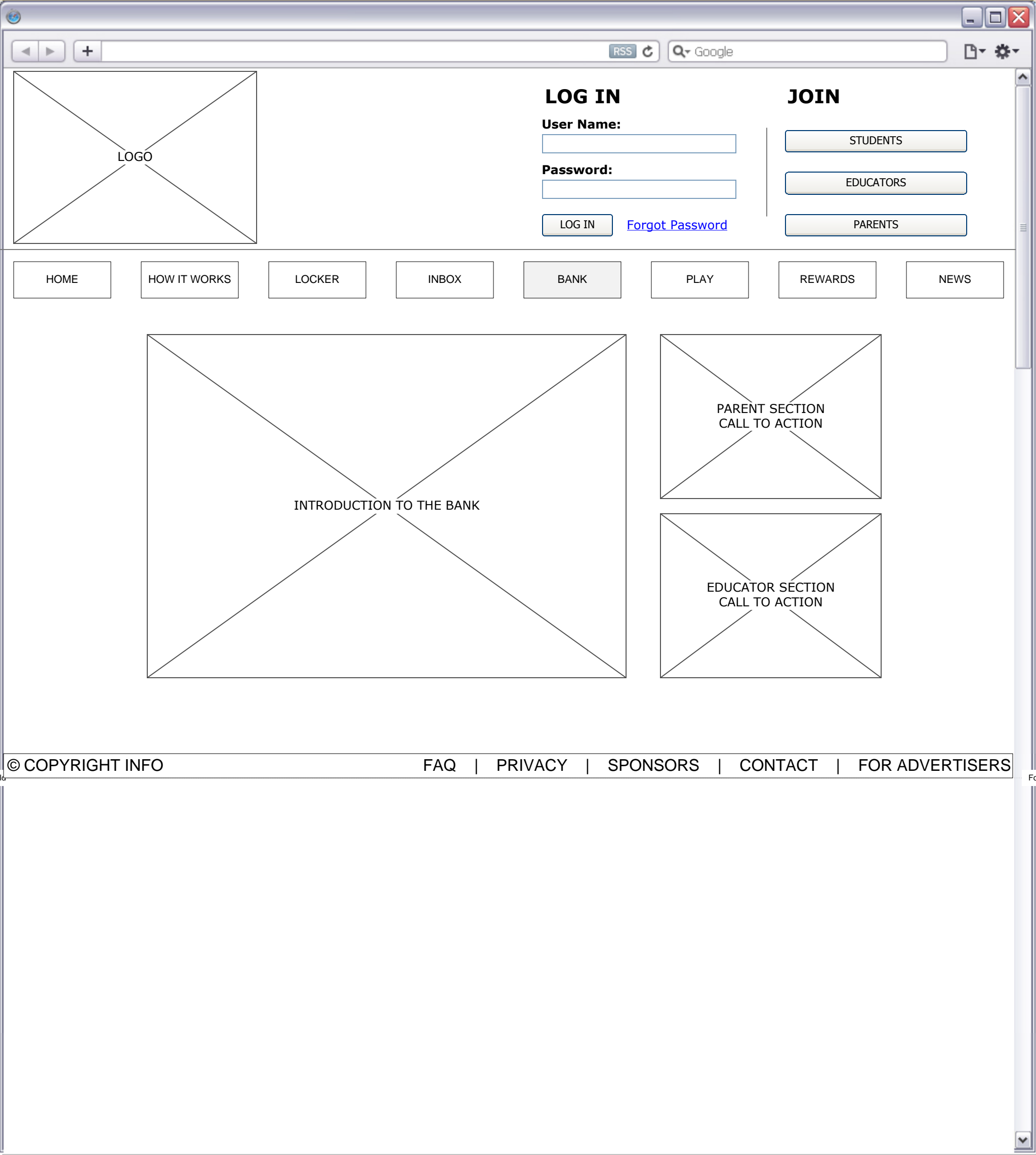
PARENT SECTION
CALL TO ACTION

EDUCATOR SECTION
CALL TO ACTION

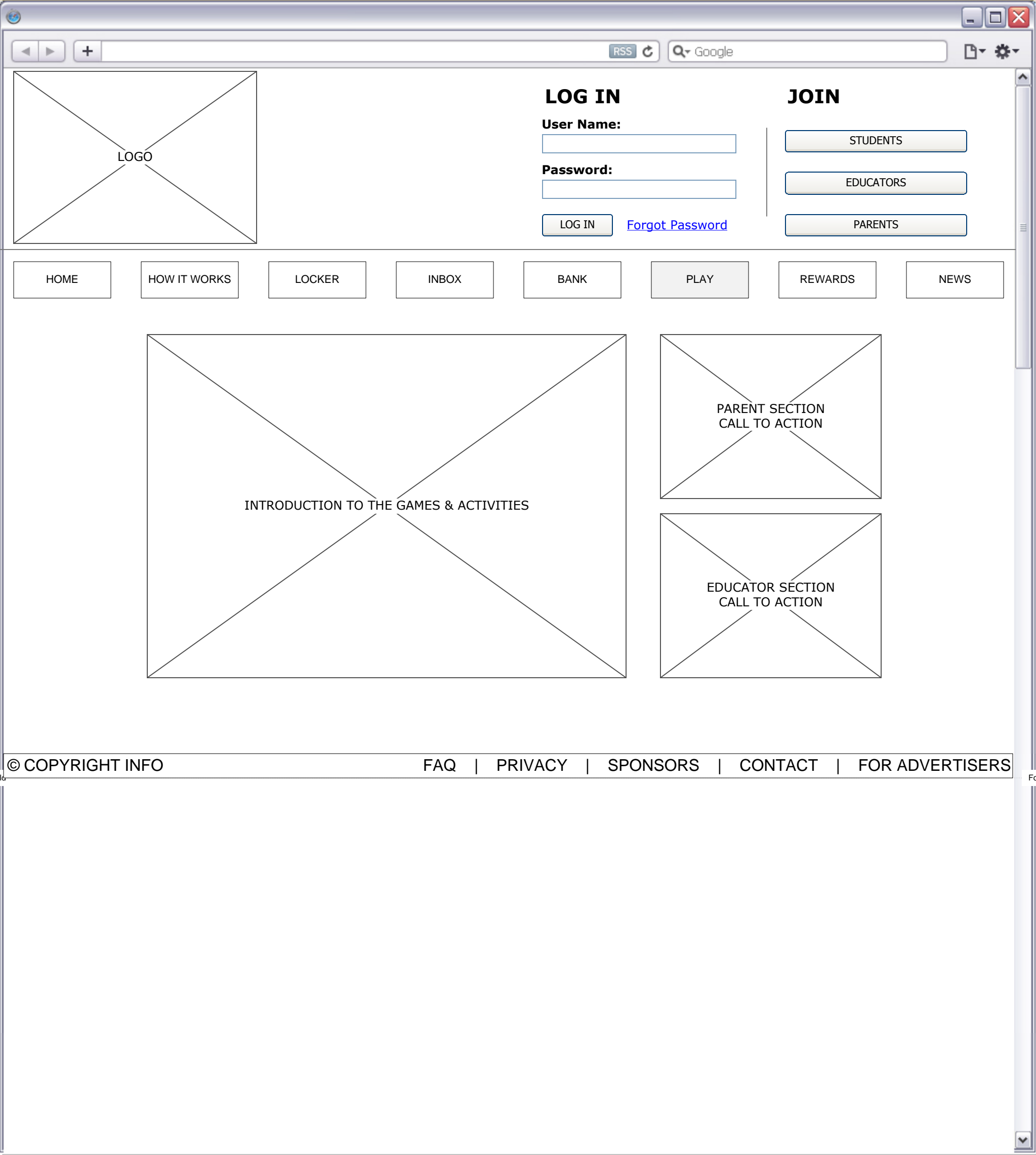
© COPYRIGHT INFO

FAQ | PRIVACY | SPONSORS | CONTACT | FOR ADVERTISERS

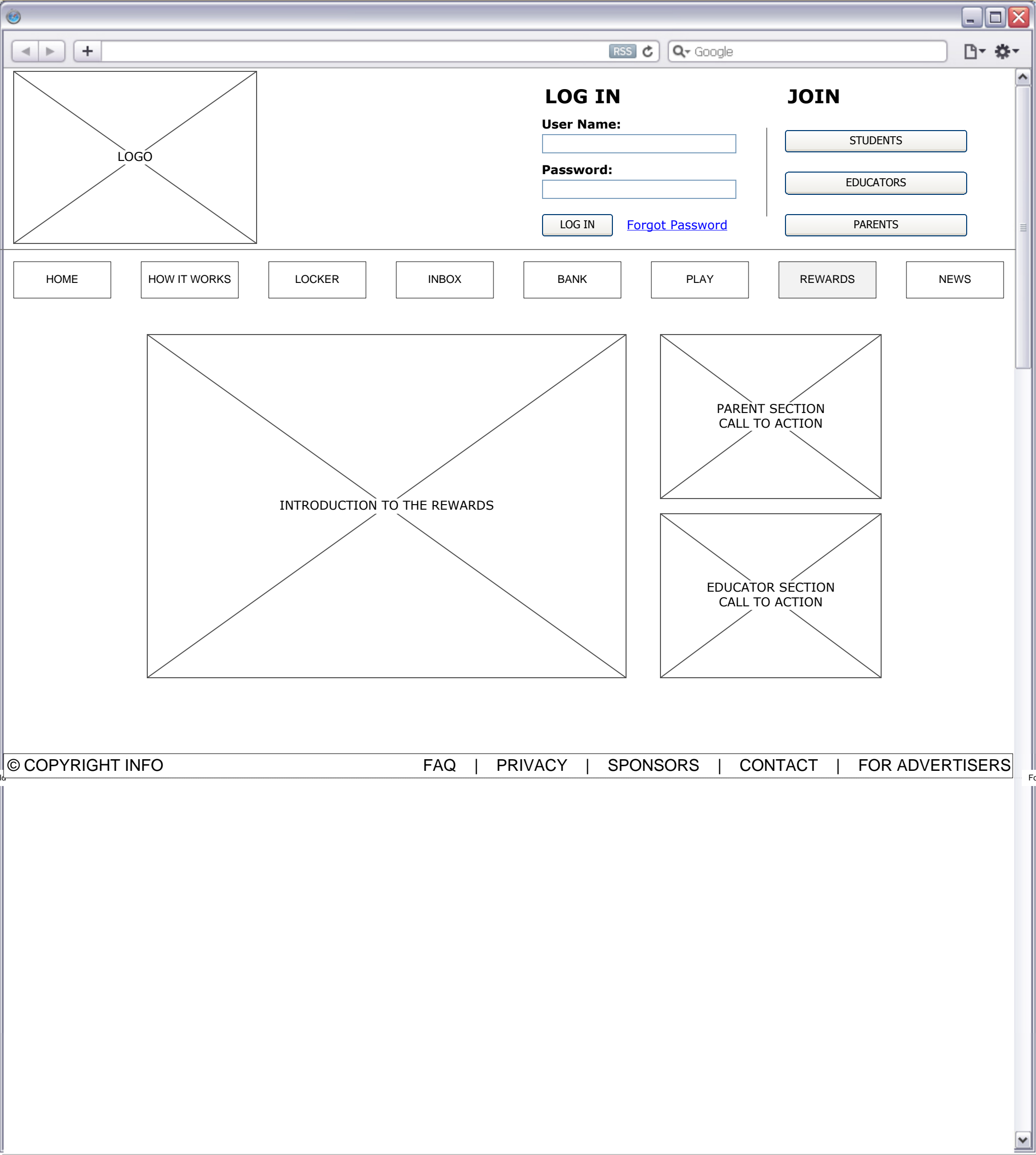
Annotations



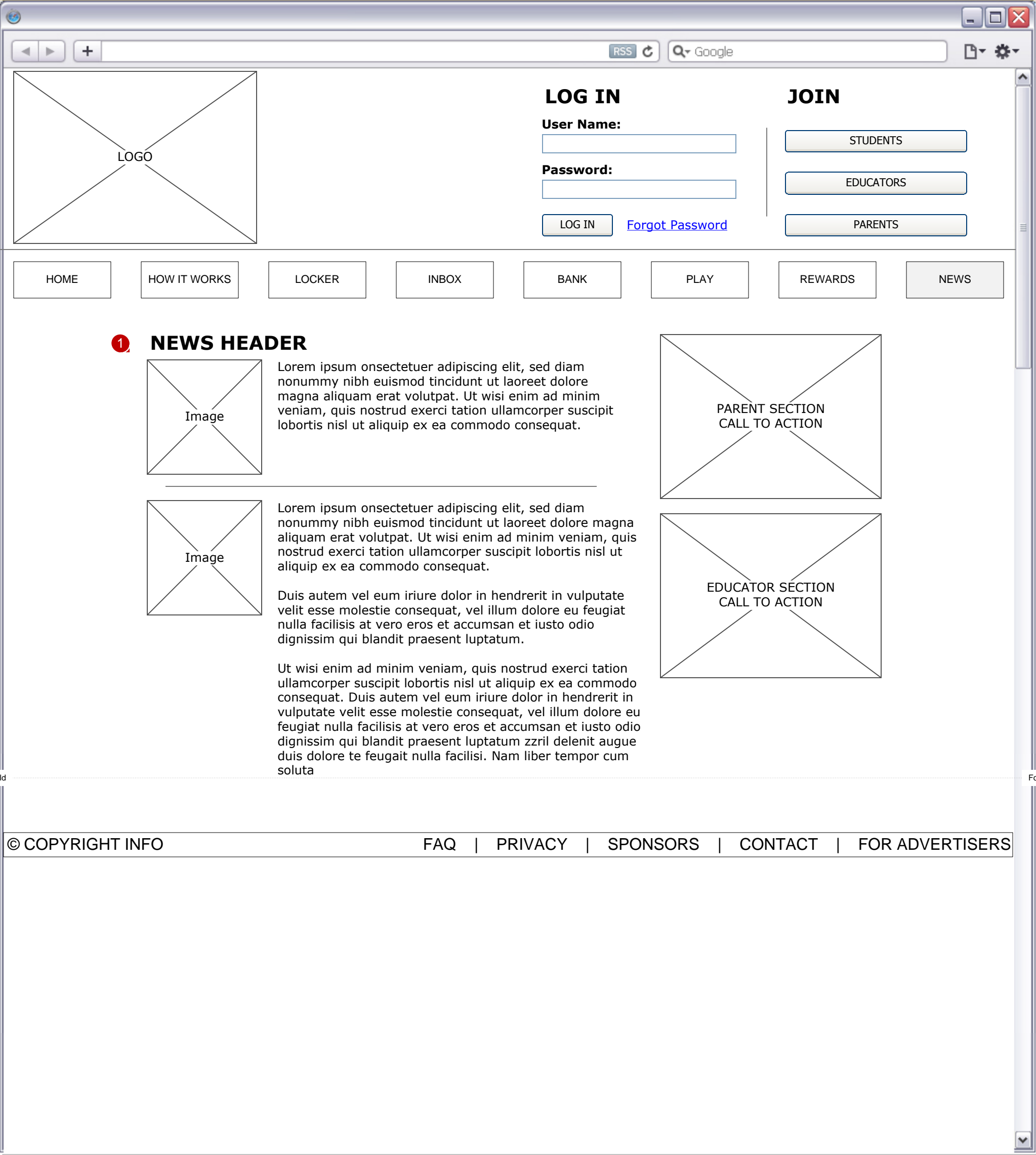
Annotations



Annotations

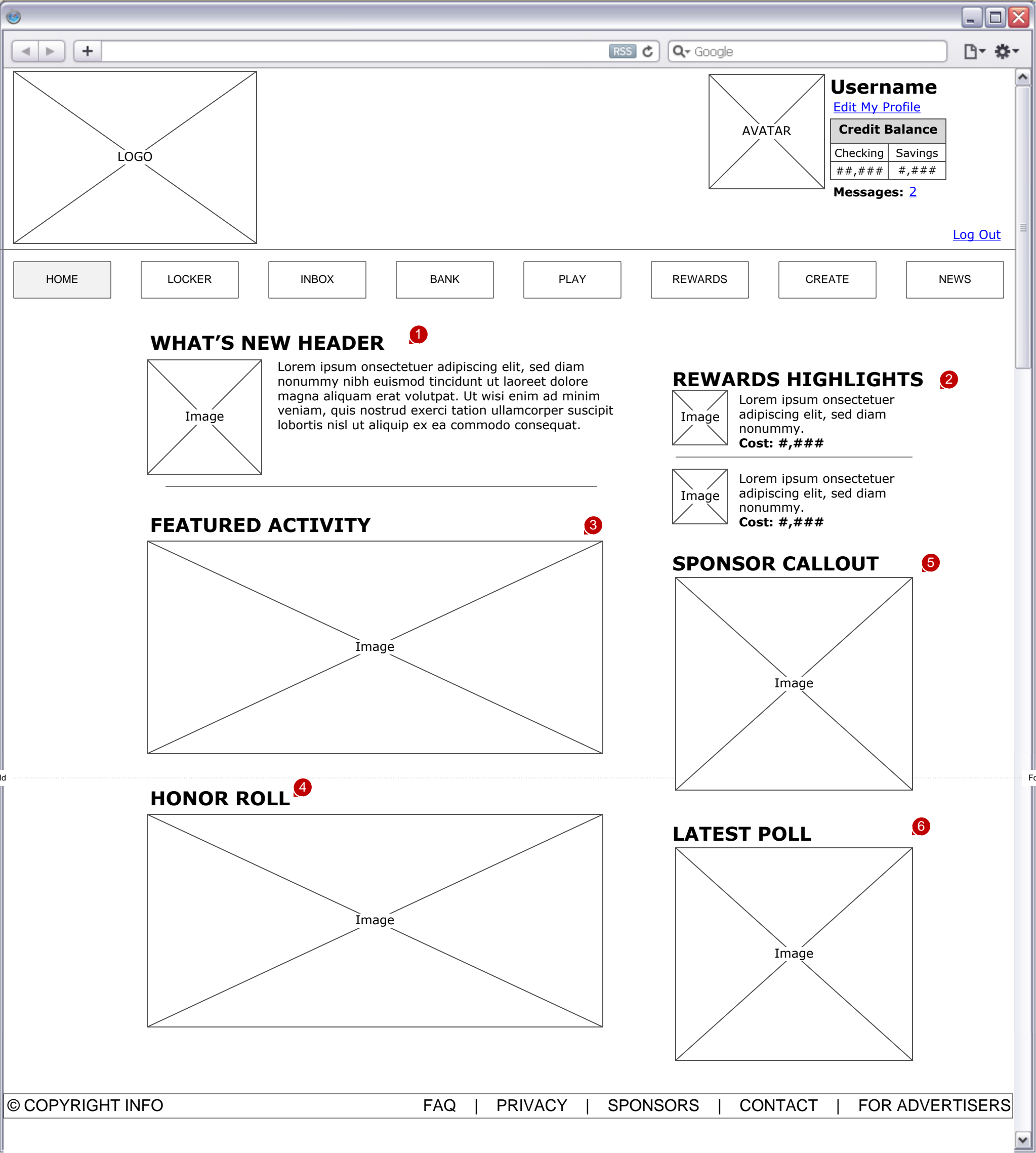


Annotations



Annotations

- 1 We will use the top or featured stories from the new section here without any archiving or other functionality. This will serve as an “Introduction” to the latest news on the site.



Annotations

- 1

This will be the latest news and will contain the ability to link to the News section for more info.
- 2

This should pull in rewards that are relevant to the student. Possible determining factors are:

Sponsored Items
New Items
Most Expensive They Can Afford
Most Popular
- 3

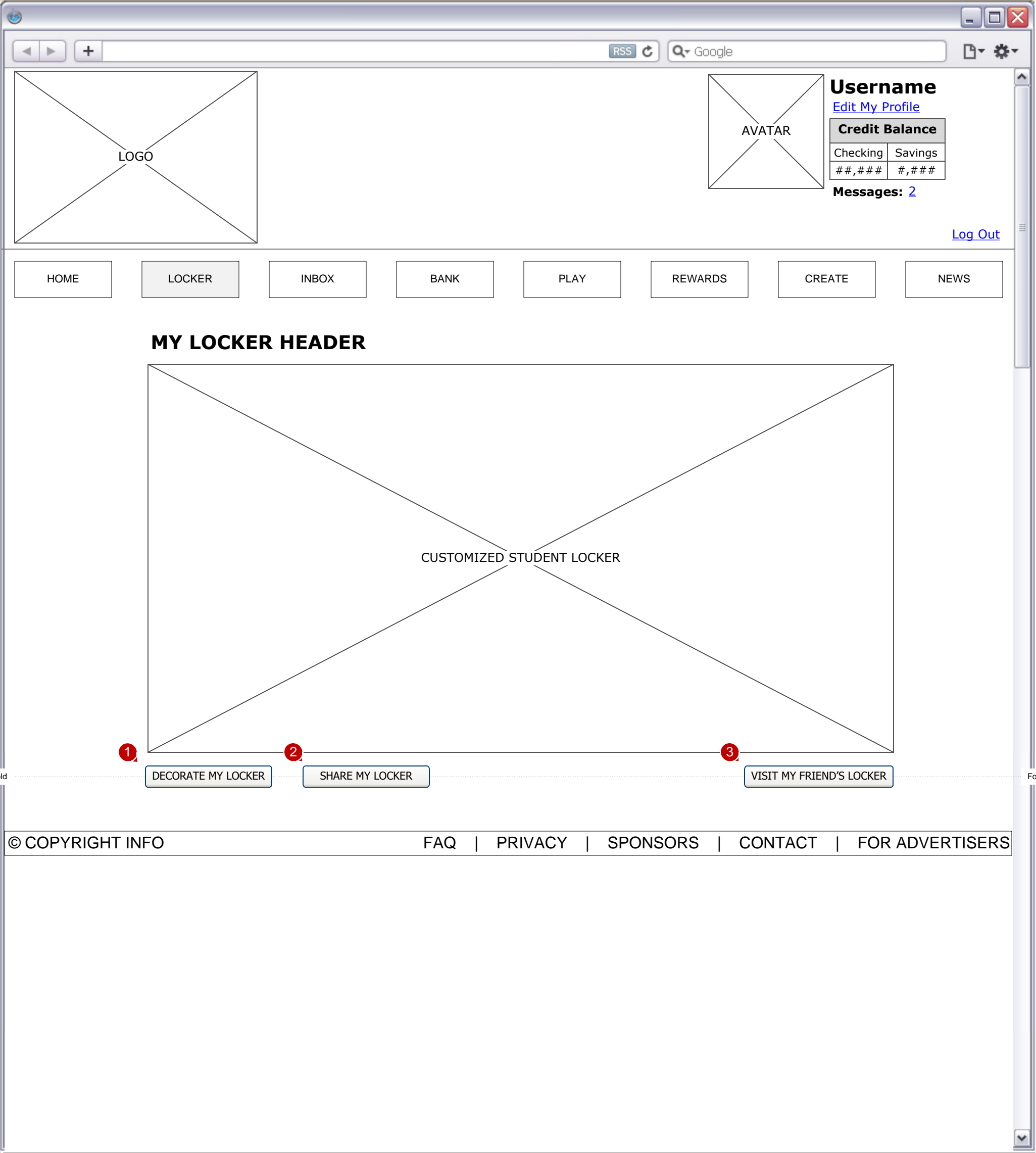
This would normally be a call out/highlight of a game. However it could also be a link to sponsored content such as a video or even special promotional reward.
- 4

This is the Leader board from the current site, with any revisions/adjustments that the creative team may recommend
- 5

An area on the Hone Page will be reserved for a link to sponsored content.
- 6

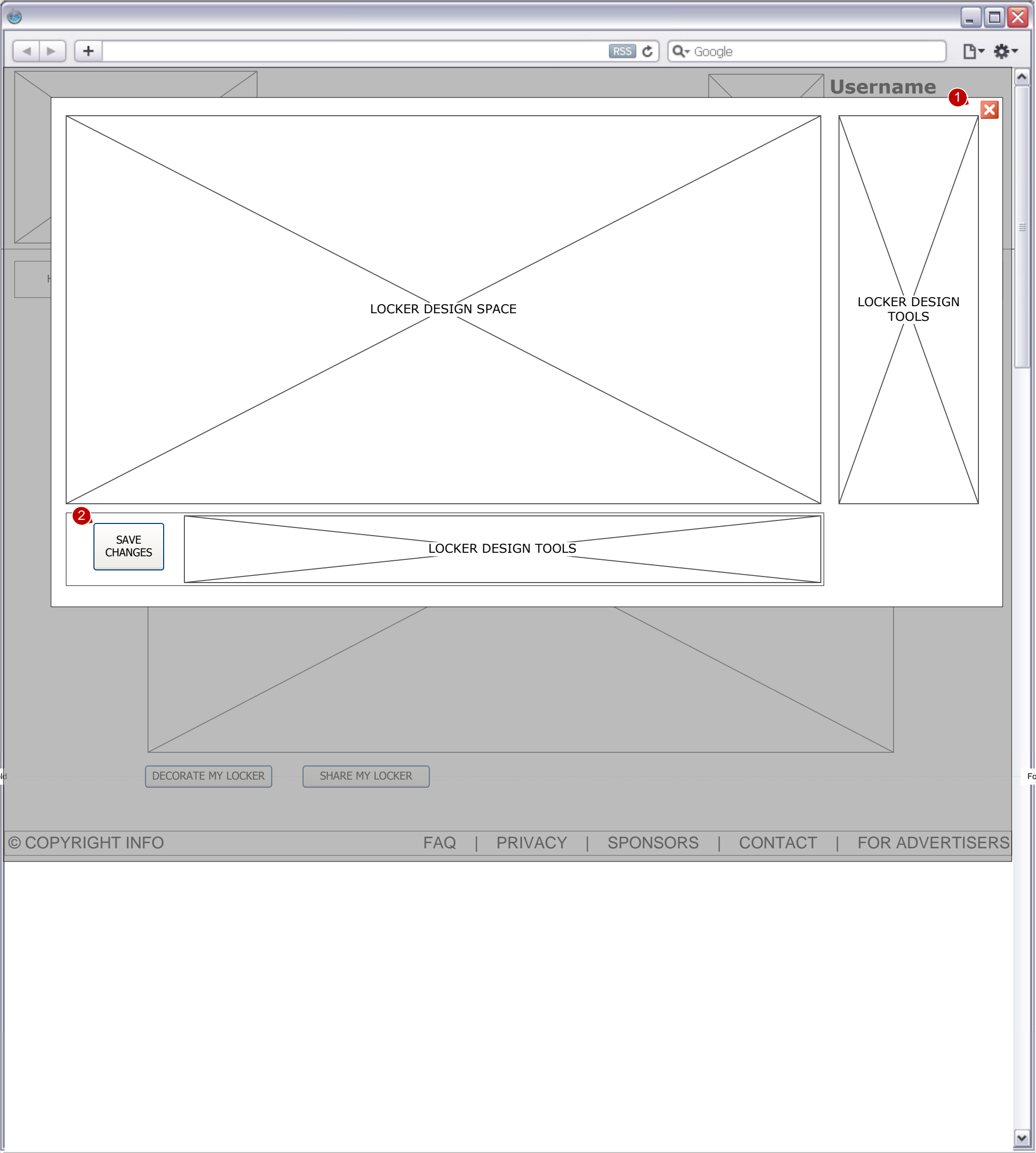
Assuming polls are ready and part of the relaunch content they will be featured on the home page.

Polls can be located in the Play section with games, since I assume the students will be offered credits for participation. An archive of past polls would be accessed through the Play section as well.



Annotations

- 1Links to 10.10.10
- 2Links to 10.10.20
- 3Links to 10.10.30



Annotations

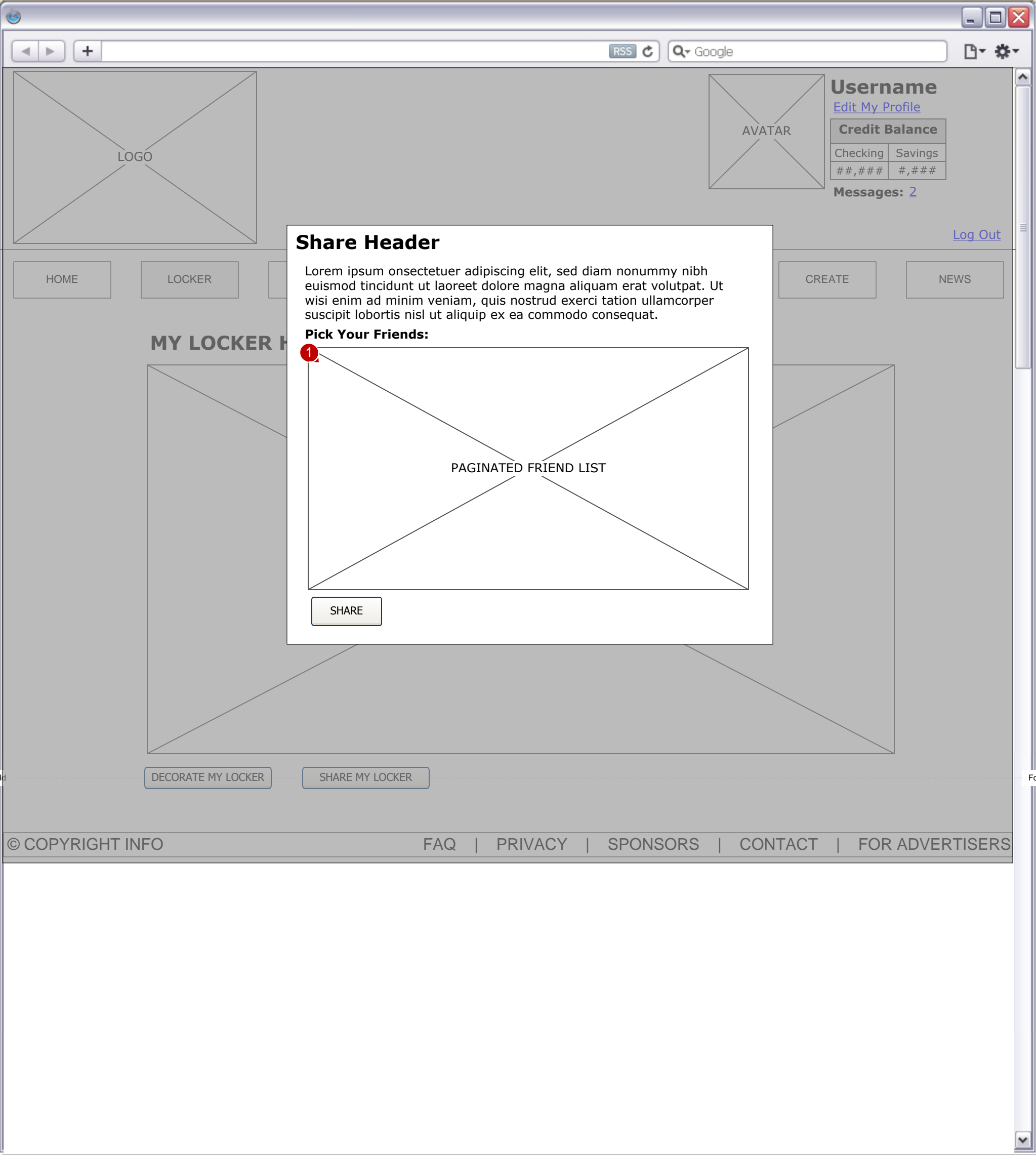
1 If the student attempts to close the overlay with unsaved changes to their locker, they should be prompted with a message that have not saved and required to confirm they want to quit and lose changes.

2 This button should save changes to the locker, and create an alert that confirms the changes have been saved. This alert should give the student the choices similar to:

“I want to Decorate More”
“I am finished Decorating”

The first choice would just return the student to the decorate tool, the second would close the overlay and return them to the locker page.

This allows students to “save as they go”.



Annotations

1

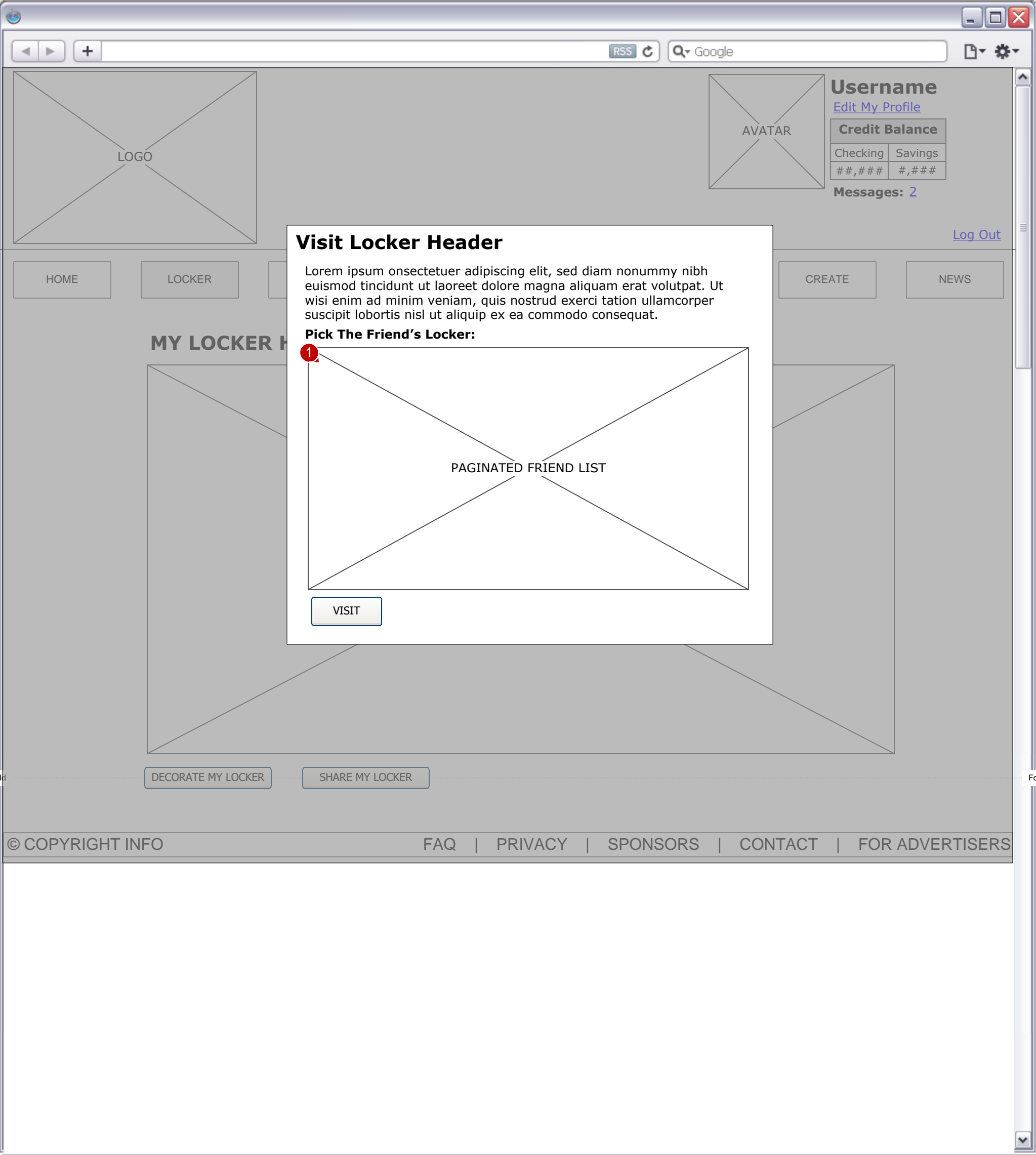
This references the select a friend list that is currently use on the LE site. For example here:

http://teens.learningearnings.com/vmsg/recipients/3/7

Currently it shows the avatar, username and a check box for each friend. It is not currently paginated, however I think that would improve the look of the page and be relatively easy for the student to deal with.

In this instance it should allow multiple friends to be selected.

Currently students are charged per message, although I am not clear on if that is per recipient for a single message sent to multiple friends. If so, then a reminder in the copy for this panel should tell the student they will be charged for every friend they share with.



Annotations

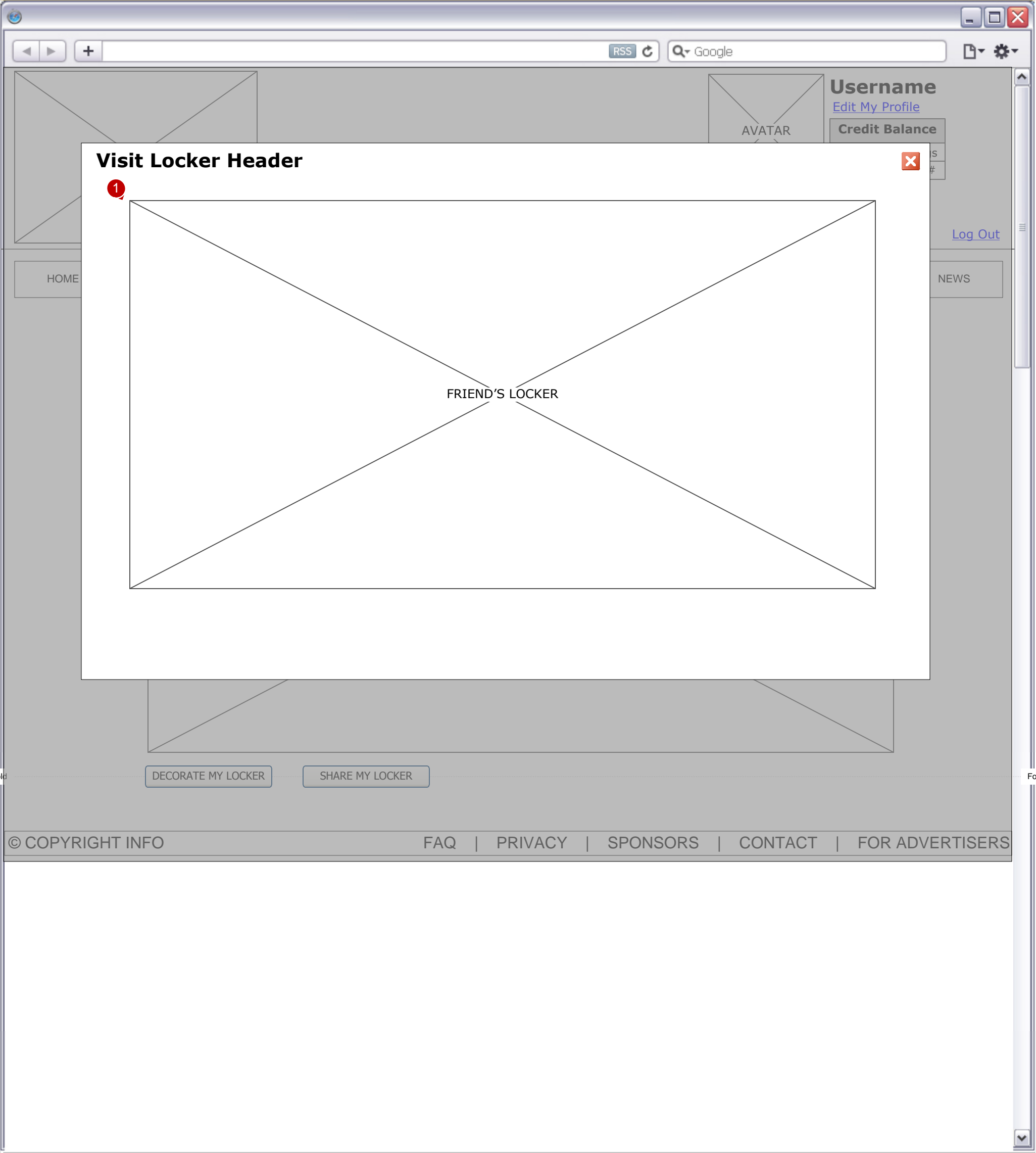
1

This references the select a friend list that is currently use on the LE site (for example here:

http://teens.learningearnings.com/vmsg/recipients/3/7

Currently it shows the avatar, username and a check box for each friend. It is not currently paginated, however I think that would improve the look of the page and be relatively easy for the student to deal with.

In this instance it should constrain to a single friend selection.

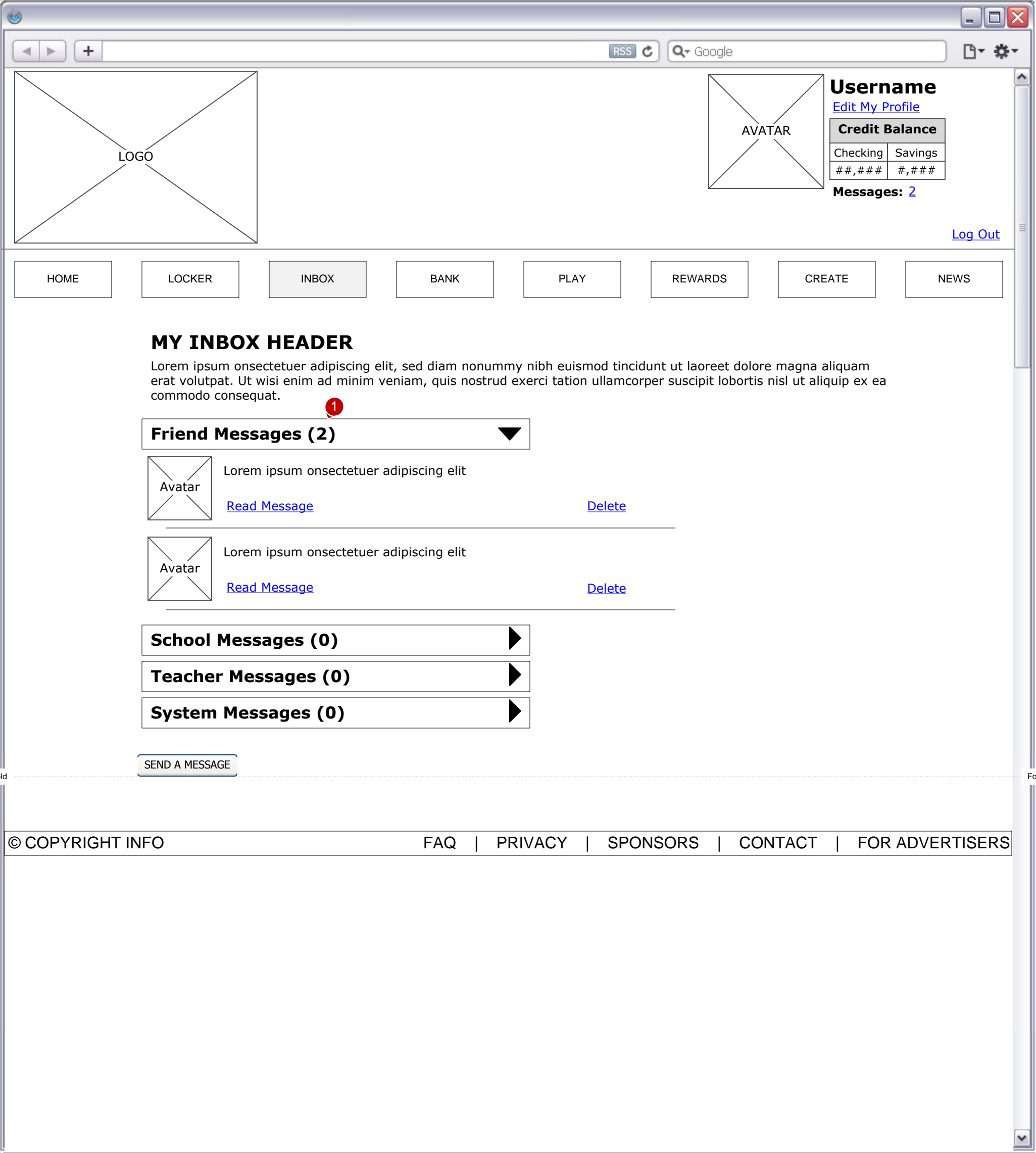


Annotations

- 1

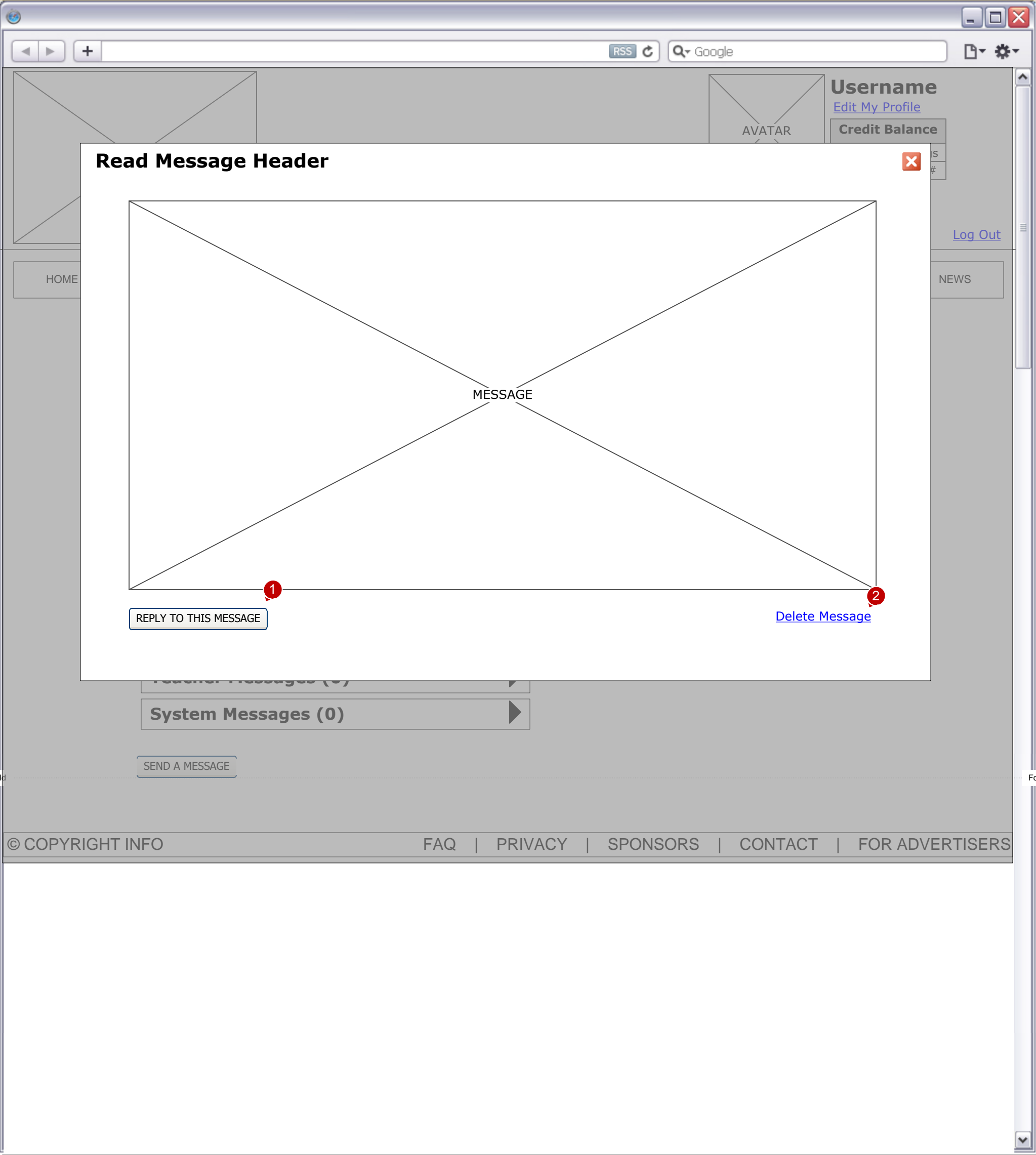
This is simply an image of the friend's locker the student is “visiting”.

This overlay can be arrived at via the Visit A Friend’s Locker button on the Locker Page or via a link from a share message.



Annotations

- 1
- Message Category label should include an “Unread” count.



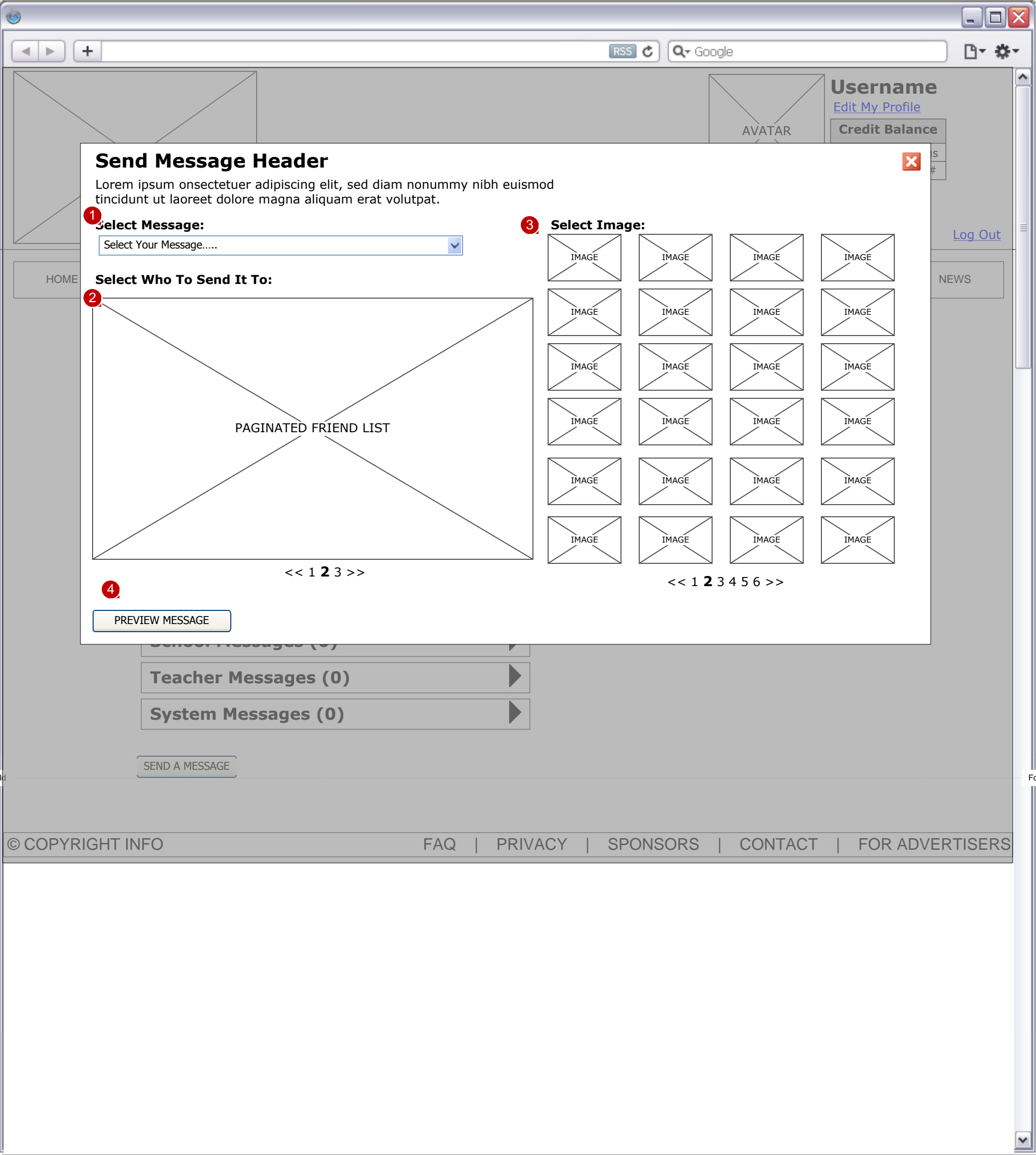
Annotations

- 1

Links to 10.20.20
- 2

Deletes current message from inbox, and closes overlay.

May need a confirmation alert. If so, I recommend a “don’t remind me” checkbox so that users can turn off deletion warnings.



Annotations

- 1

This references the select a message list that is currently use on the LE site. For example here:

<http://teens.learningearnings.com/vmsg/newmsg>
- 2

This references the select a friend list that is currently use on the LE site. For example here:

<http://teens.learningearnings.com/vmsg/recipients/3/7>

Currently it shows the avatar, username and a check box for each friend. It is not currently paginated, however I think that would improve the look of the page and be relatively easy for the student to deal with.

In this instance it should allow multiple friends to be selected.

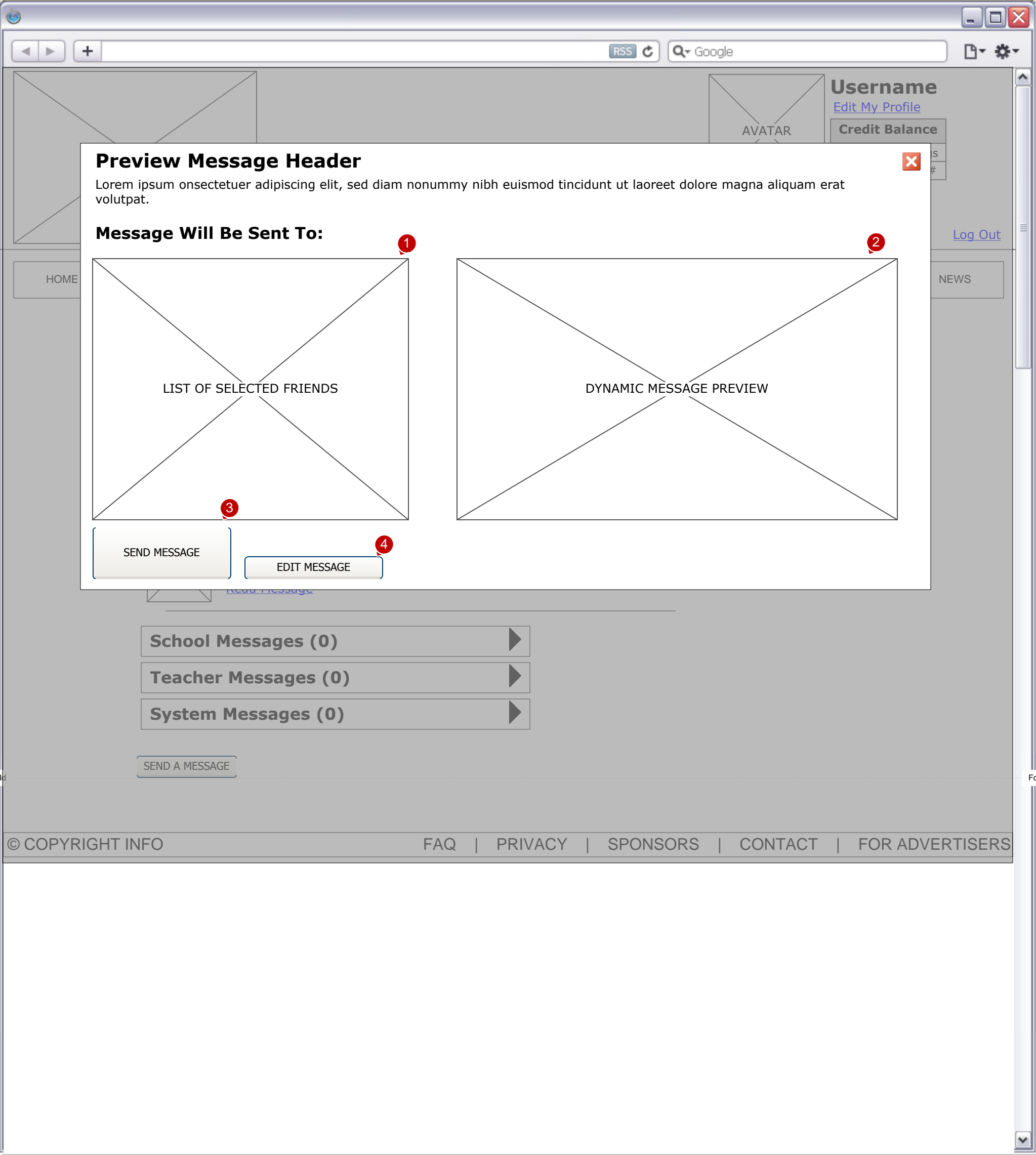
Currently students are charged per message, although I am not clear on if that is per recipient for a single message sent to multiple friends. If so, then a reminder in the copy for this panel should tell the student they will be charged for every friend they send the message to.
- 3

This references the select an image list that is currently use on the LE site. For example here:

<http://teens.learningearnings.com/vmsg/recipients/3>

Currently it consists of a grid of thumbnails with a default image highlighted as selected.
- 4

Links to 10.20.30



Annotations

- 1

This should show all friend’s selected to receive the message
- 2

This should show the message. Cf. the current site for what a message looks like:

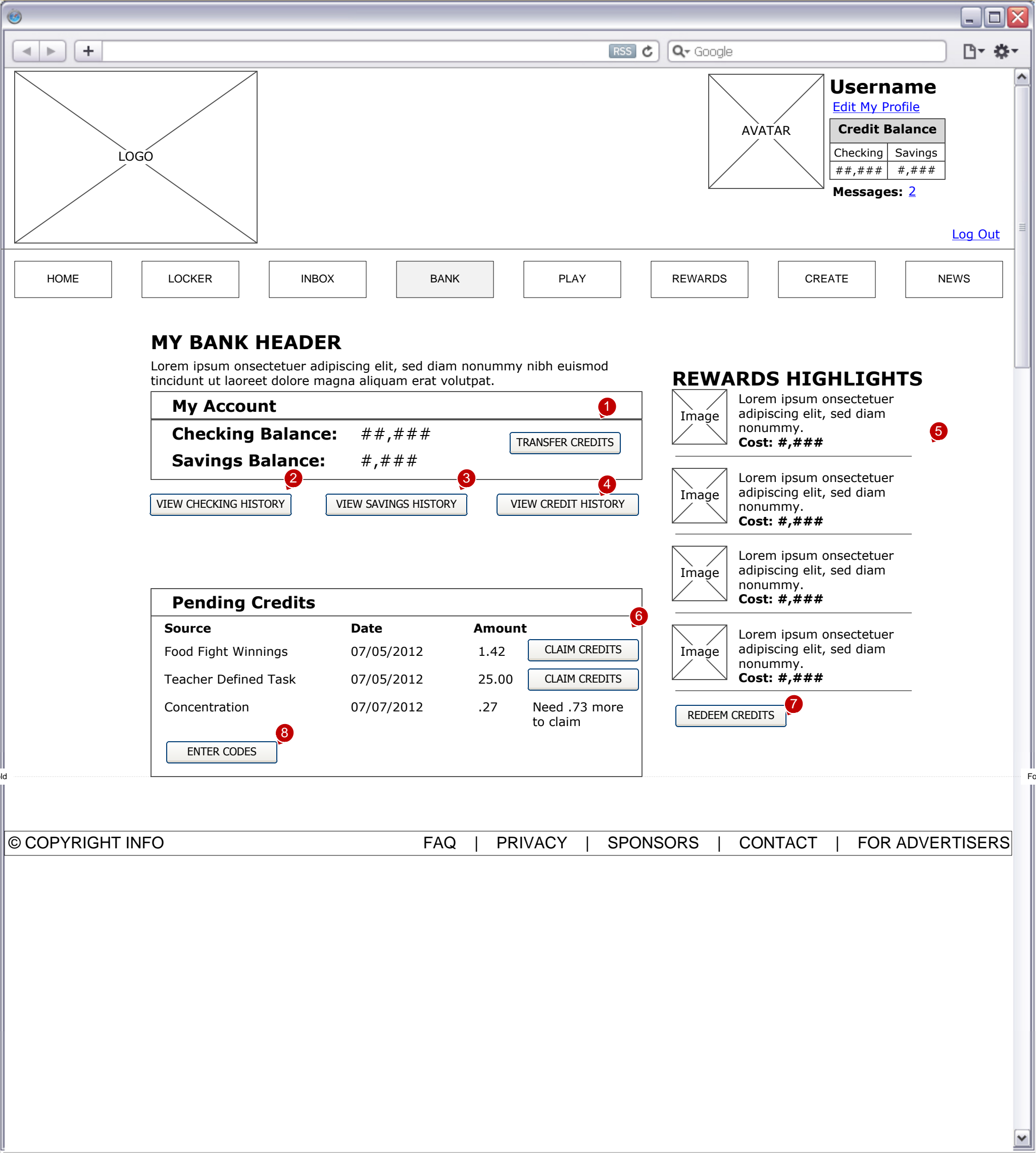
http://teens.learningearnings.com/vmsg/recipients/3/3
- 3

This should send the message and close the overlay.

We may need a message sent confirmation message.
- 4

This will send the student back to 10.20.20 so that they can make changes to their message.

All data should be retained.



Annotations

- 1

Links to 10.30.10
- 2

Links to 10.30.20
- 3

Links to 10.30.30
- 4

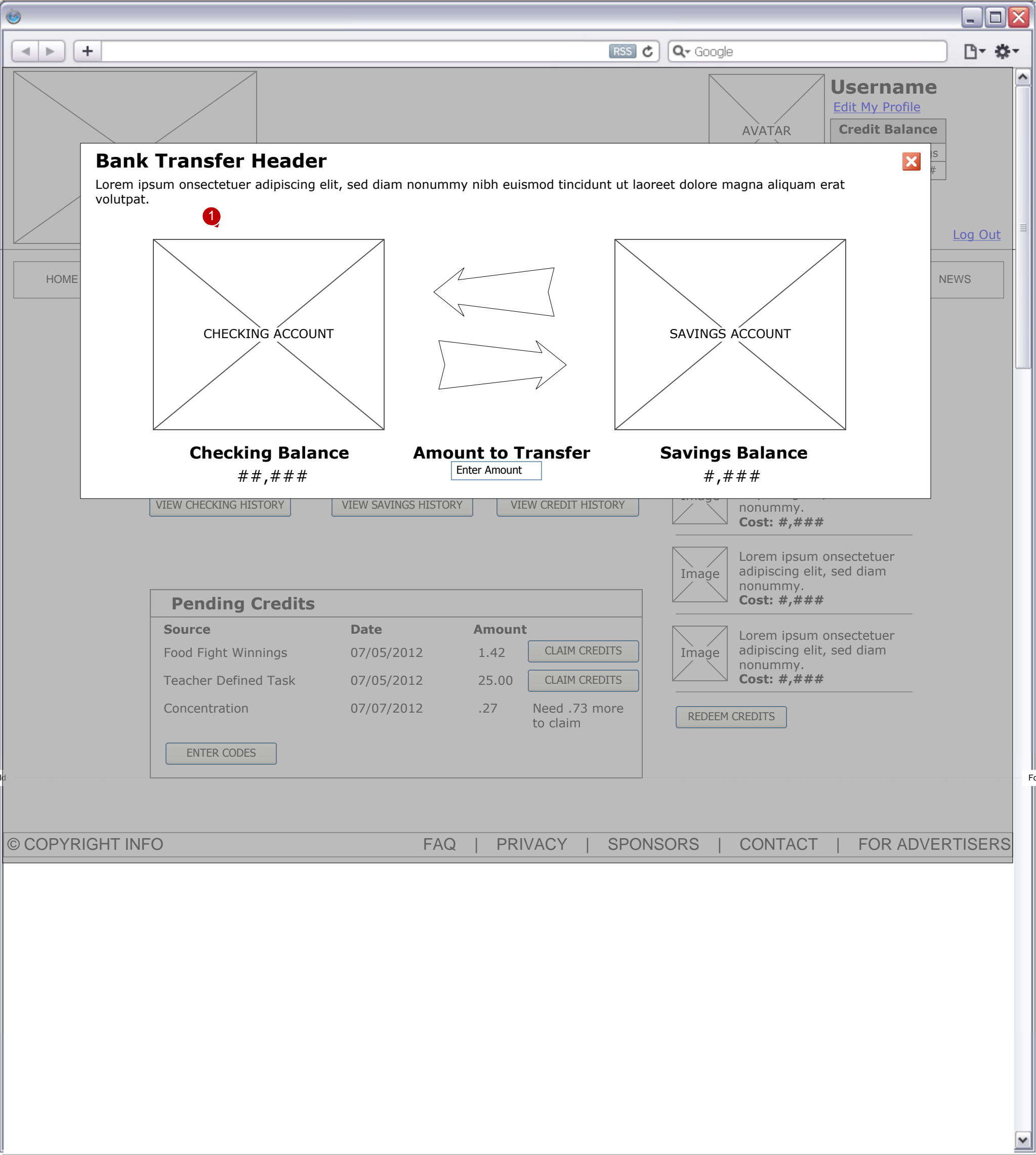
Links to 10.30.40
- 5

Should be a list of Rewards similar to the Home Page, just exapanded.
- 6

This should mirror current functionality. It should:
Update Checking Account Balance
Update this table by removing the claimed credit line
- 7

Links to 10.50.00
- 8

Links to 10.30.50



Annotations

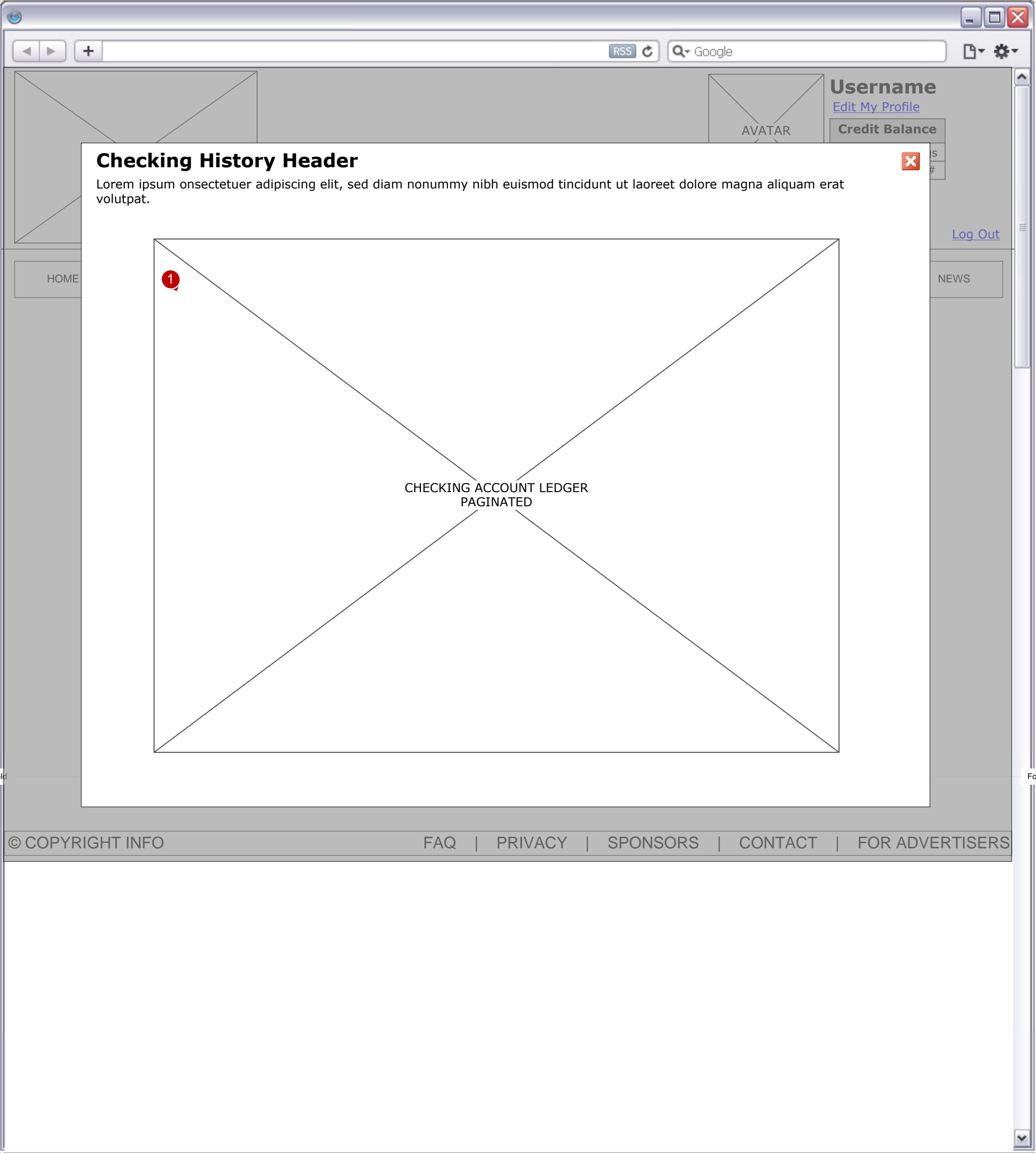
- 1

The area with the two images and arrows is up to creative for inspiration. Reflected here is the current approach seen here:

http://teens.learningearnings.com/transferbucks/transfer

The main difference anticipated by this wire frame is that a “direction” will be selected (ie, each arrow will need a selected state) and the amount will be filled in **all on this panel** in a single step with a “transfer” button to show that the student is ready to make the transfer.

We may want a Transfer Confirmation Message, which would appear on this overlay with the only further action available to close the overlay.

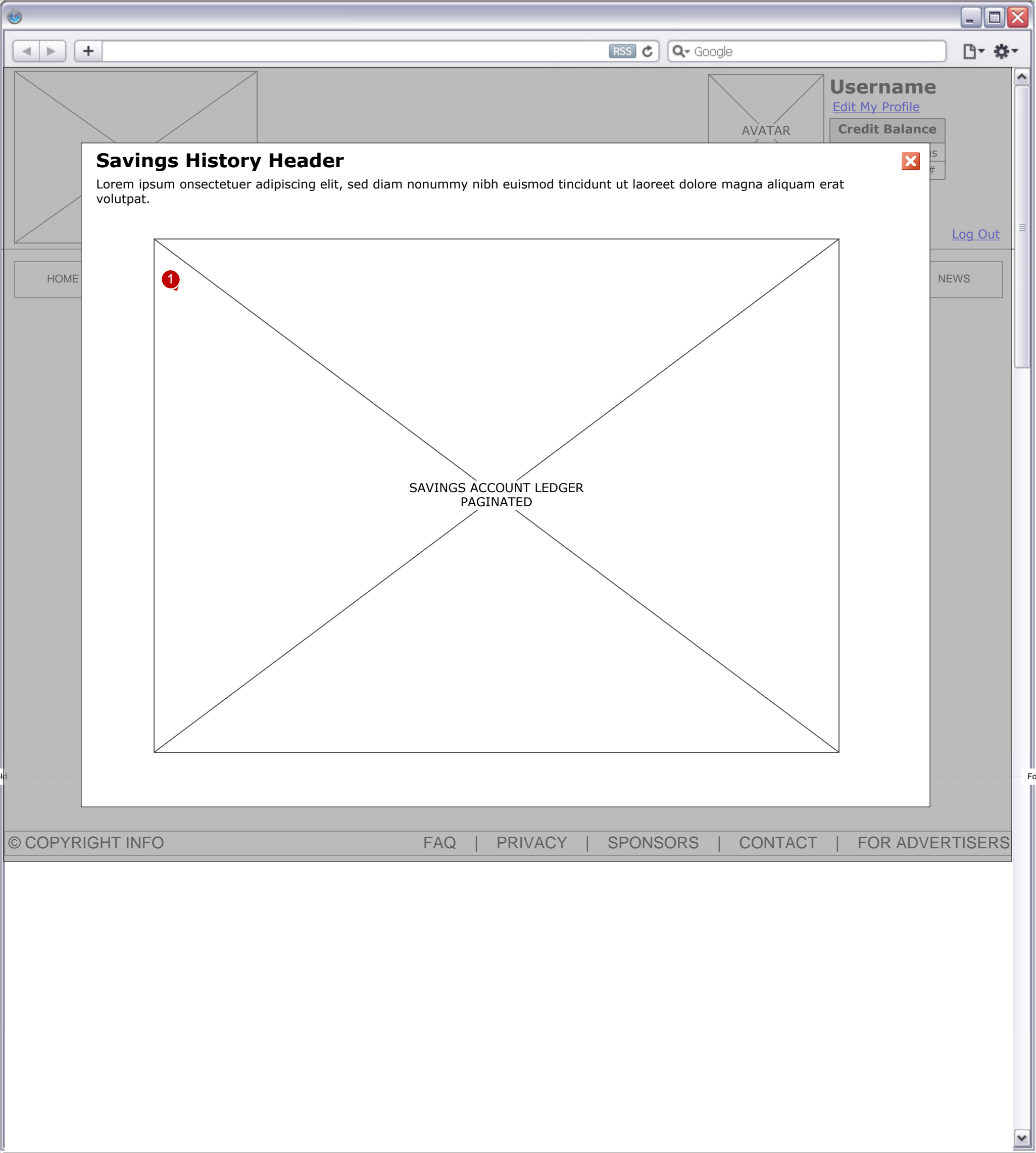


Annotations

- 1

This is based on existing content/functionality. The demo account does not currently have a Checking History so my suggestion is to base it on the Savings history found here:

http://teens.learningearnings.com/kids_bank/savings

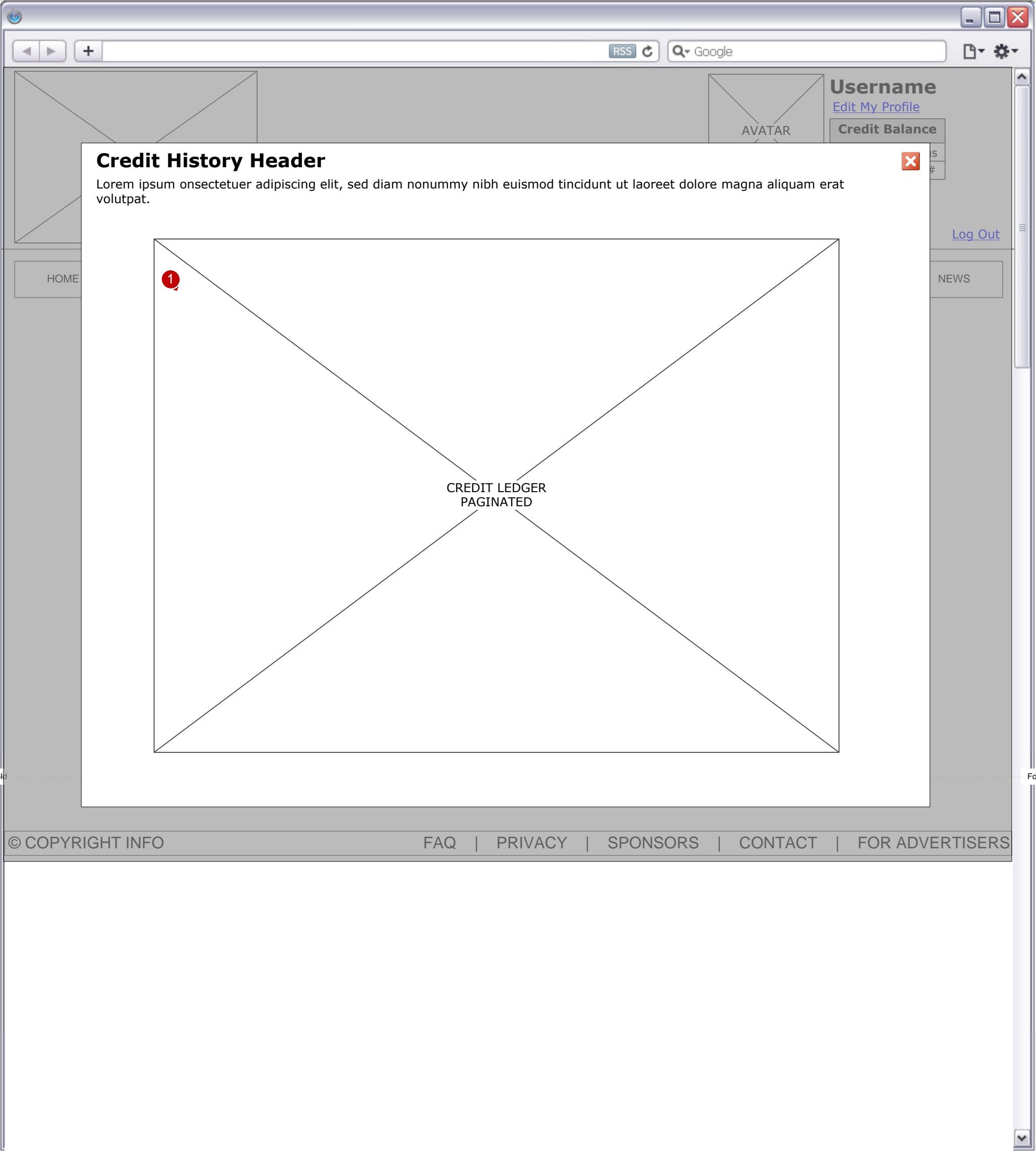


Annotations

- 1

This is based on existing content/functionality. Found Here:

http://teens.learningearnings.com/kids_bank/savings

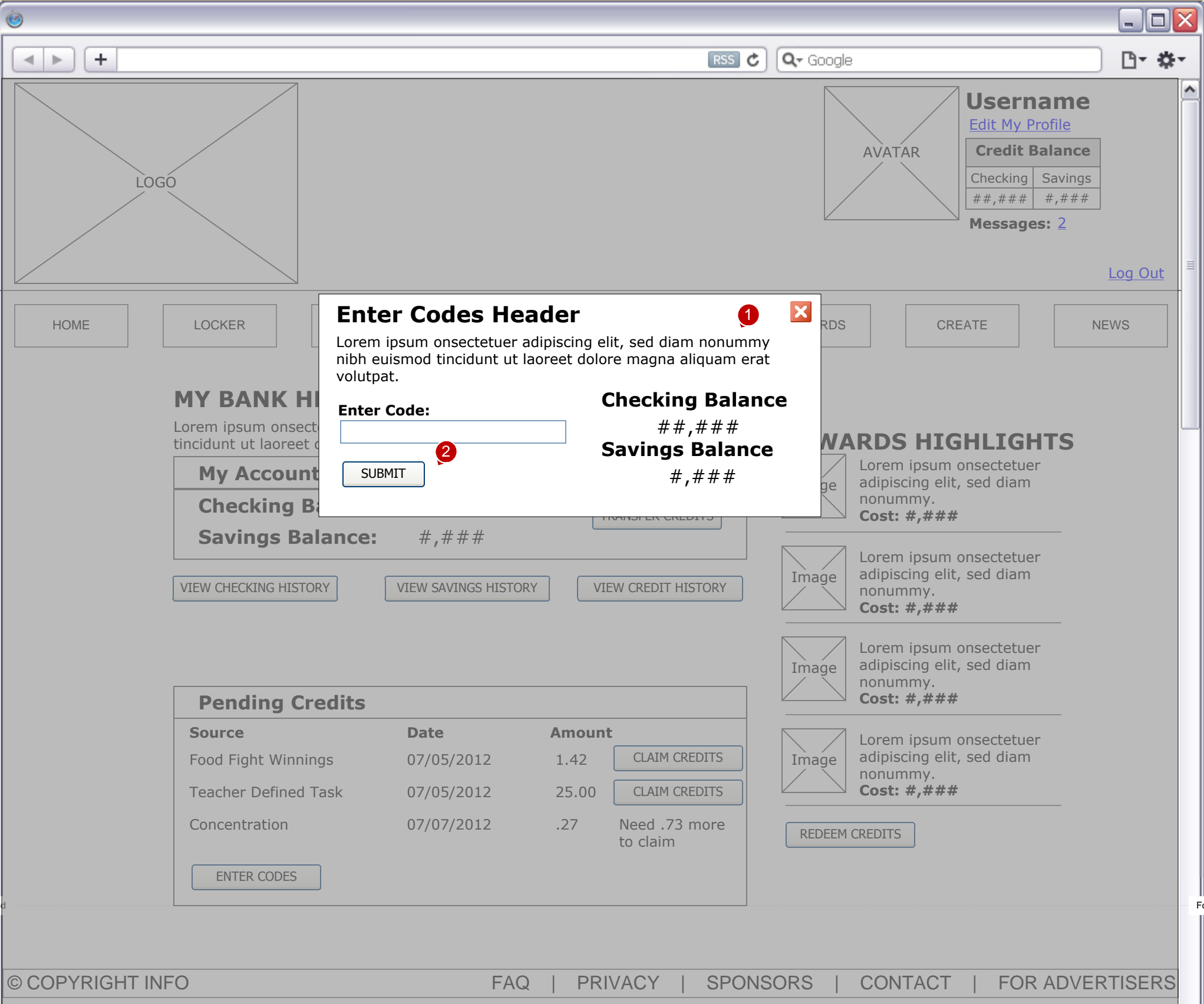


Annotations

- 1

This is based on existing content/functionality. Found here:

http://teens.learningearnings.com/kids_bank/history



Annotations

- 1

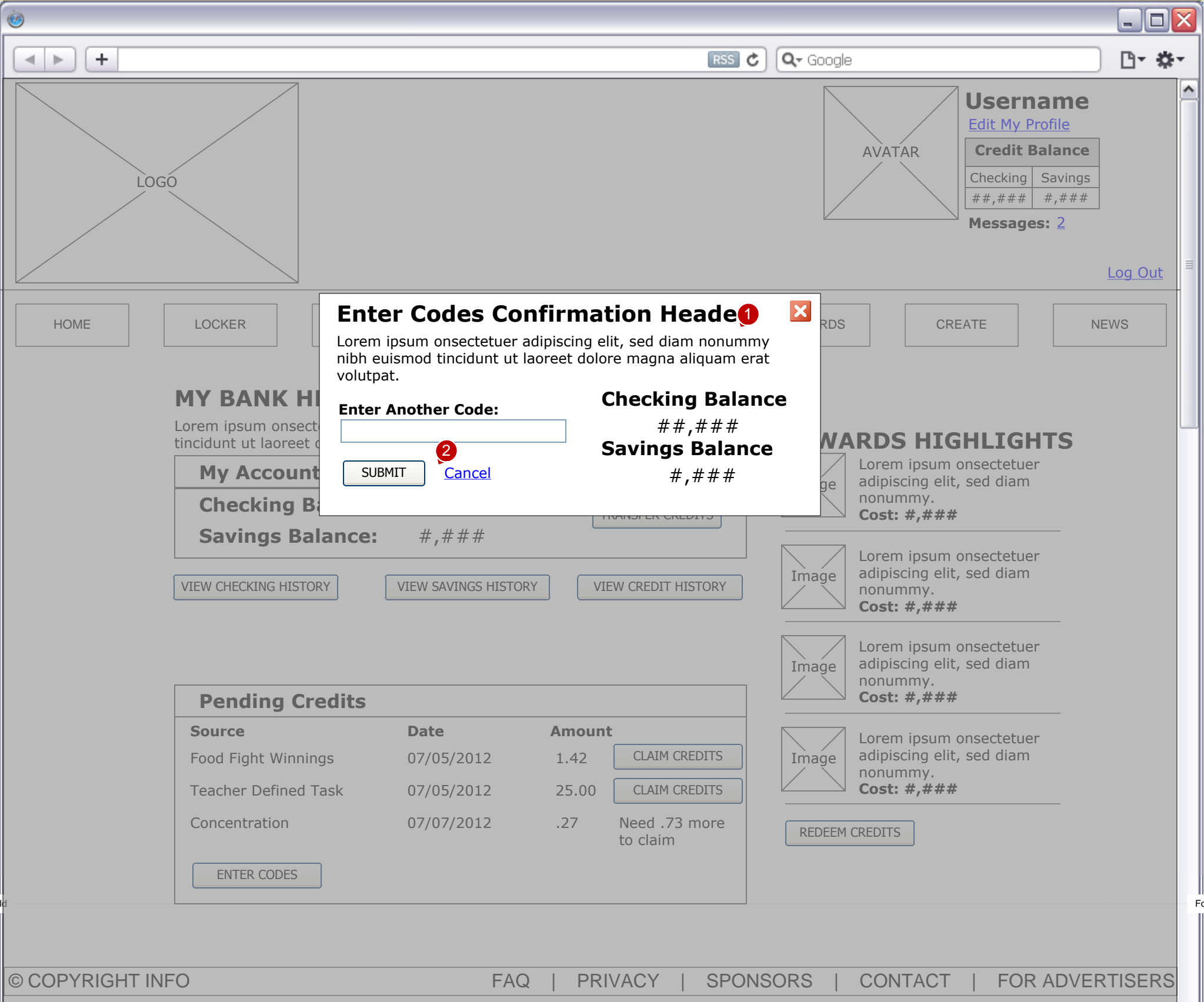
Sample Copy:

To add the credits you have been given to your account, find the code number on the certificate and enter it in the box below and click “Submit”.

Please only put in one code at a time
- 2

Links to 10.30.60

If the student enters an invalid code an error message will appear on this overlay prompting them to correct it.



Annotations

- 1

Sample Copy:

Your credits have been added to your Checking Account.

To add more credits you have been given to your account, enter another code in the box below and click “Submit”.

Or, if you’ve entered all your codes, just click cancel to close the window.
- 2

This panel will continue reappearing until the student clicks cancel or closes the overlay.

LOGO

AVATAR

Username

Edit My Profile

Credit Balance

Checking	Savings
##,###	#,###

Messages: 2

Log Out

HOME

LOCKER

INBOX

BANK

PLAY

REWARDS

CREATE

NEWS

PLAY HEADER

Image

FEATURED/SPONSORED GAME

1

1

2

3

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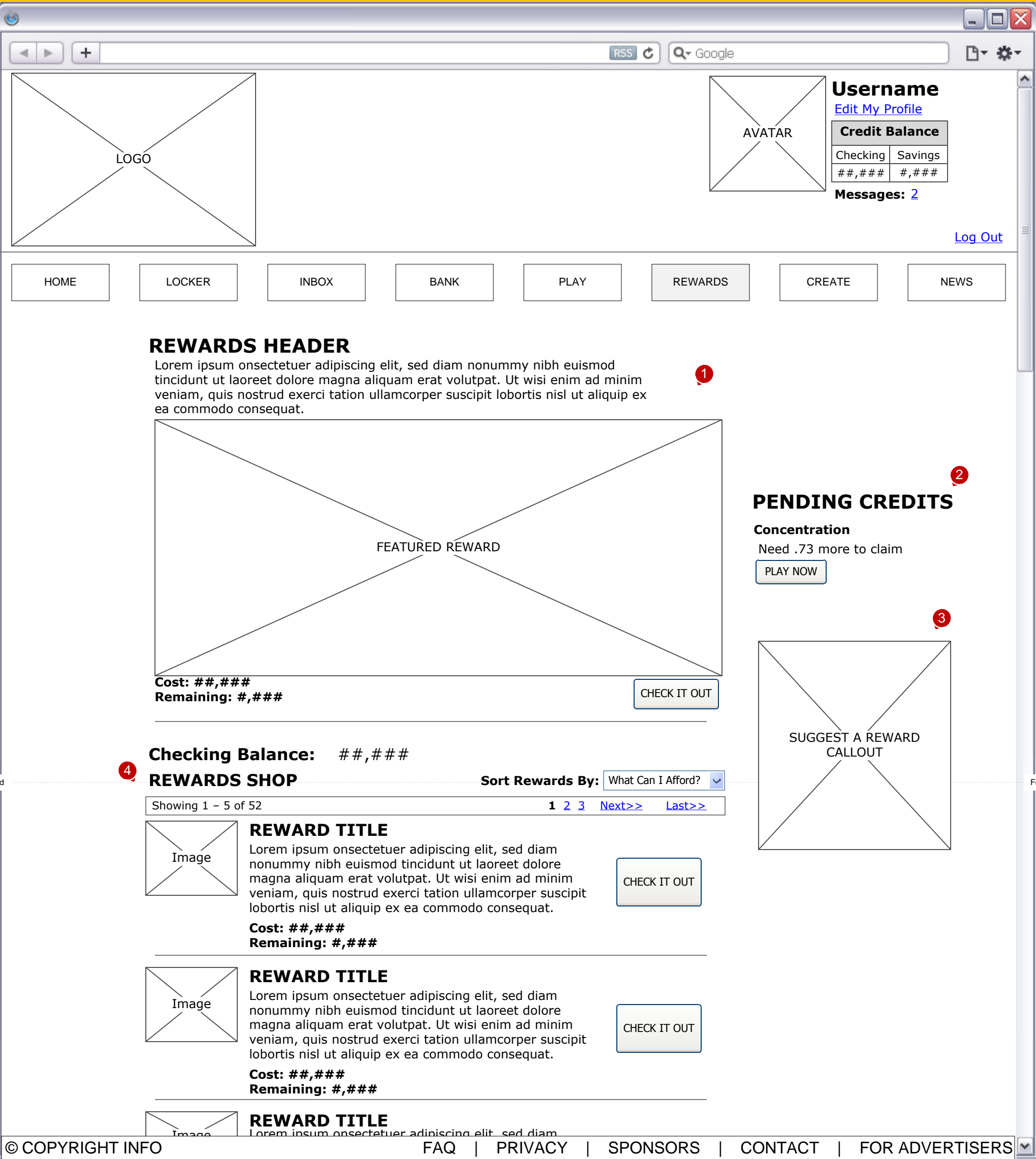
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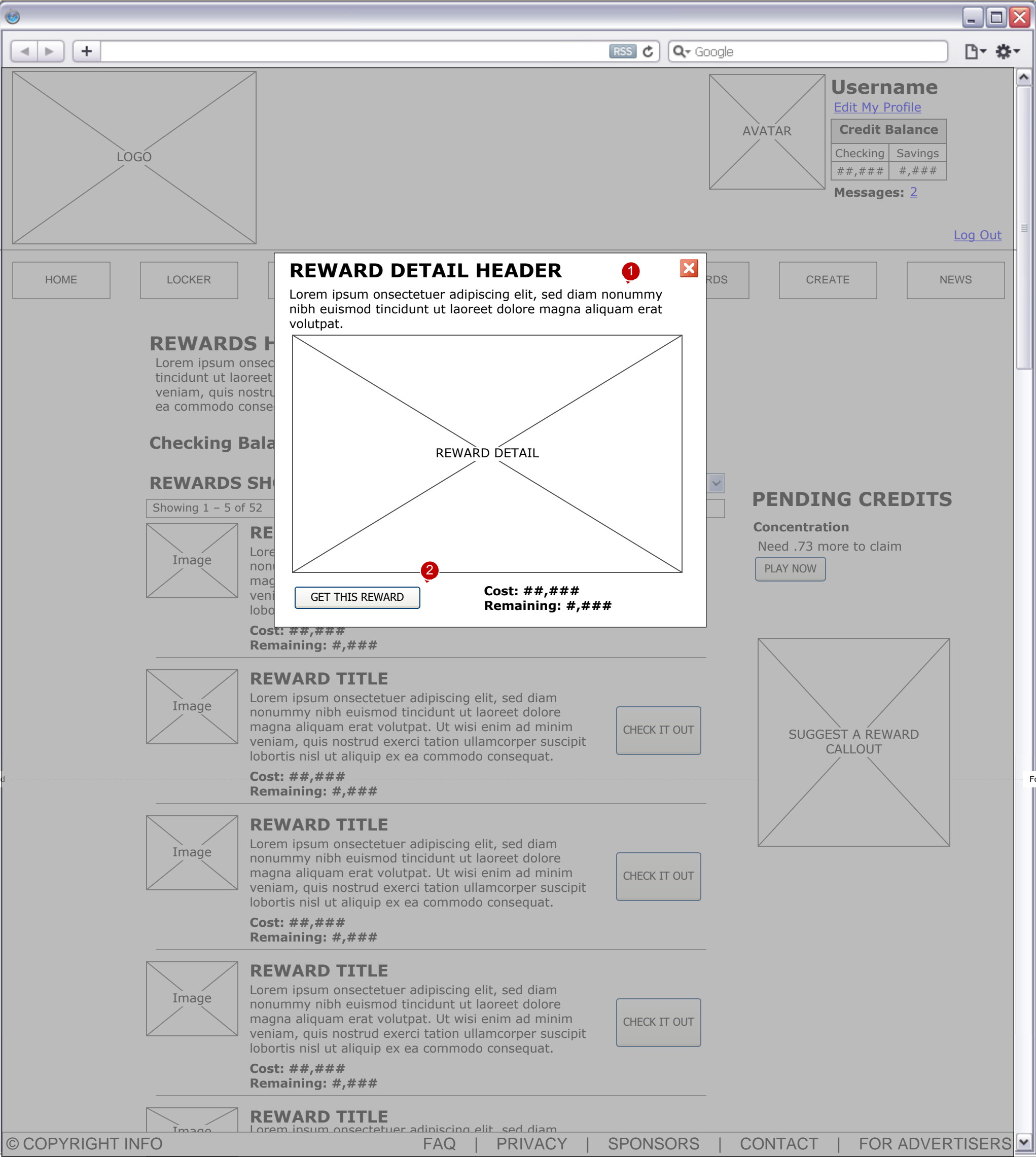
1469

1



Annotations

- 1 There will be a Featured reward, often sponsored, that will appear on this page.
 - 2 This will be pulled from the Bank. If There are no Pending Credits it could be replaced with an “Earn” call to action
 - 3 This will link to 60.30.00 with the suggestion type set to Reward
 - 4 Mirrors current functionality



Annotations

- 1

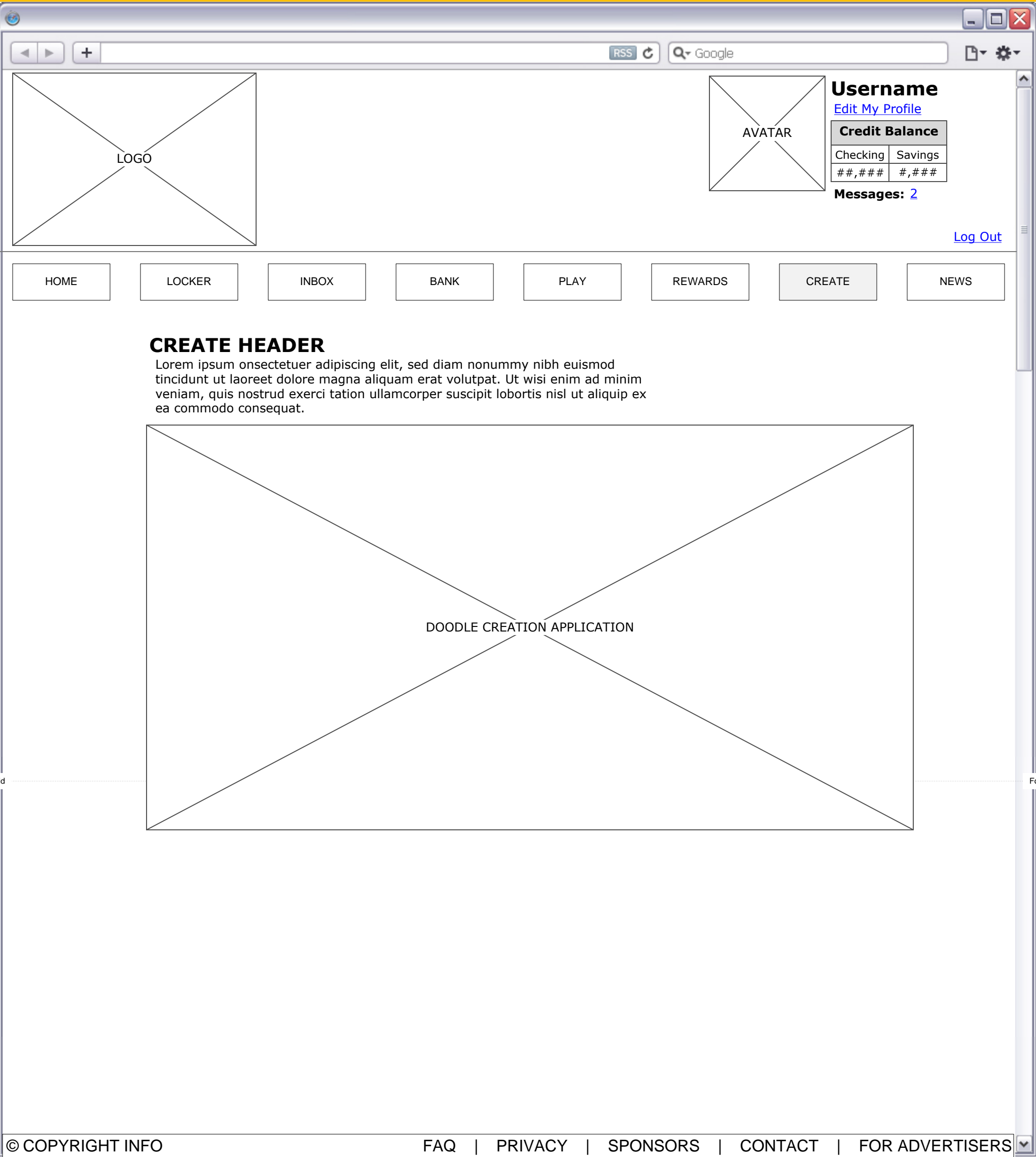
Mirrors current functionality.

For Example See:

http://teens.learningearnings.com/students/details/533
- 2

This will place the order for the item and close the overlay.

We may want a confirmation message, in that case it will appear on this overlay with the only option/ functionality being an Ok button that closes it.



Annotations

RSS ↺

Q Google

📄 ⚙️

LOGO

AVATAR

Username
[Edit My Profile](#)
Credit Balance

Checking	Savings
##,###	#,###

Messages: 2

[Log Out](#)

HOMELOCKERINBOXBANKPLAYREWARDSCREATENEWS

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NEWS HEADER

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Image

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PRESS RELEASES

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NEW HEADLINE

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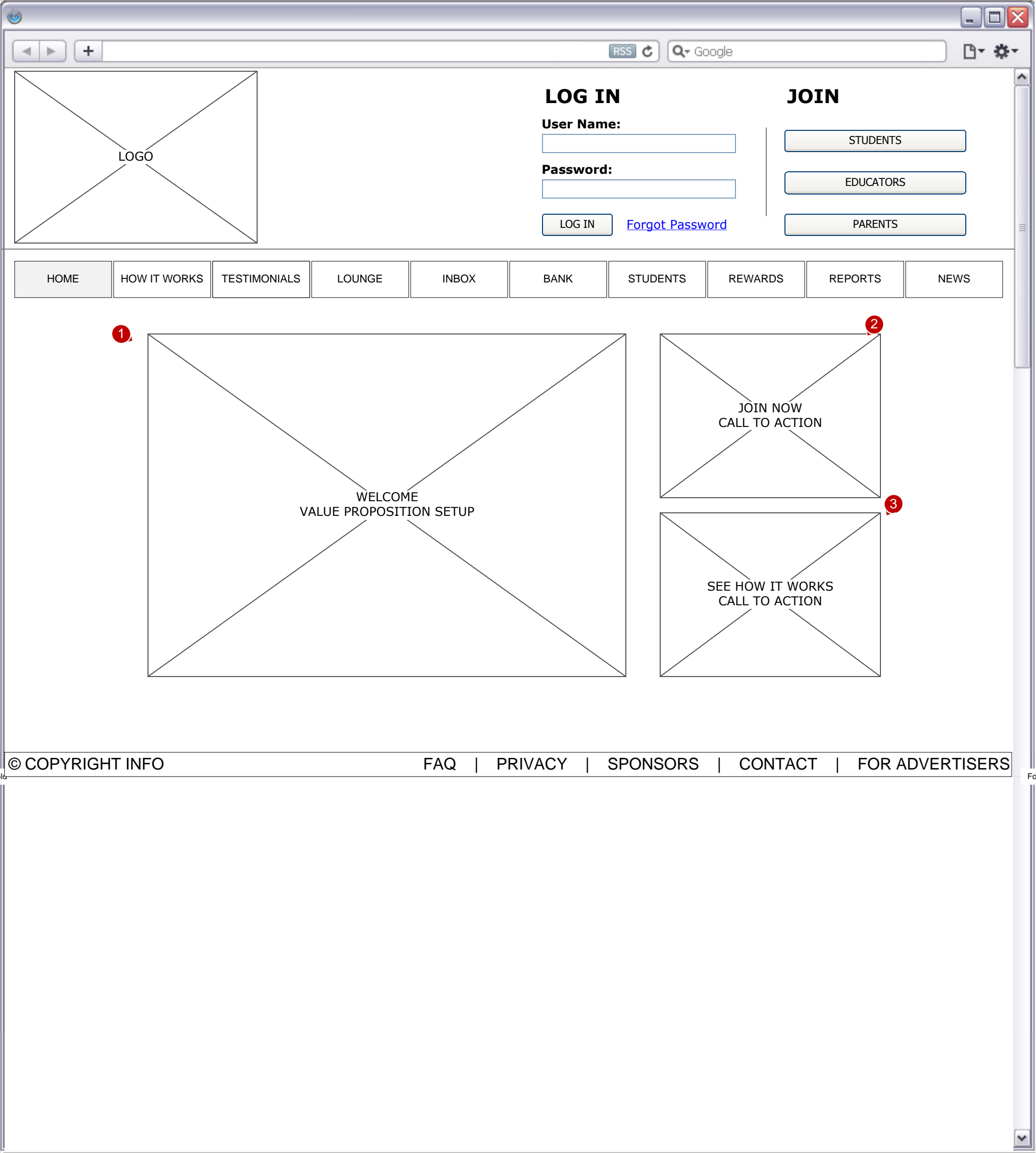
© COPYRIGHT INFO

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Annotations

1 This page will need archiving for News items and for Press Releases. It is assumed Press Releases will open in their own page when clicked.

Exact Functionality and methods of archiving TBD



Annotations

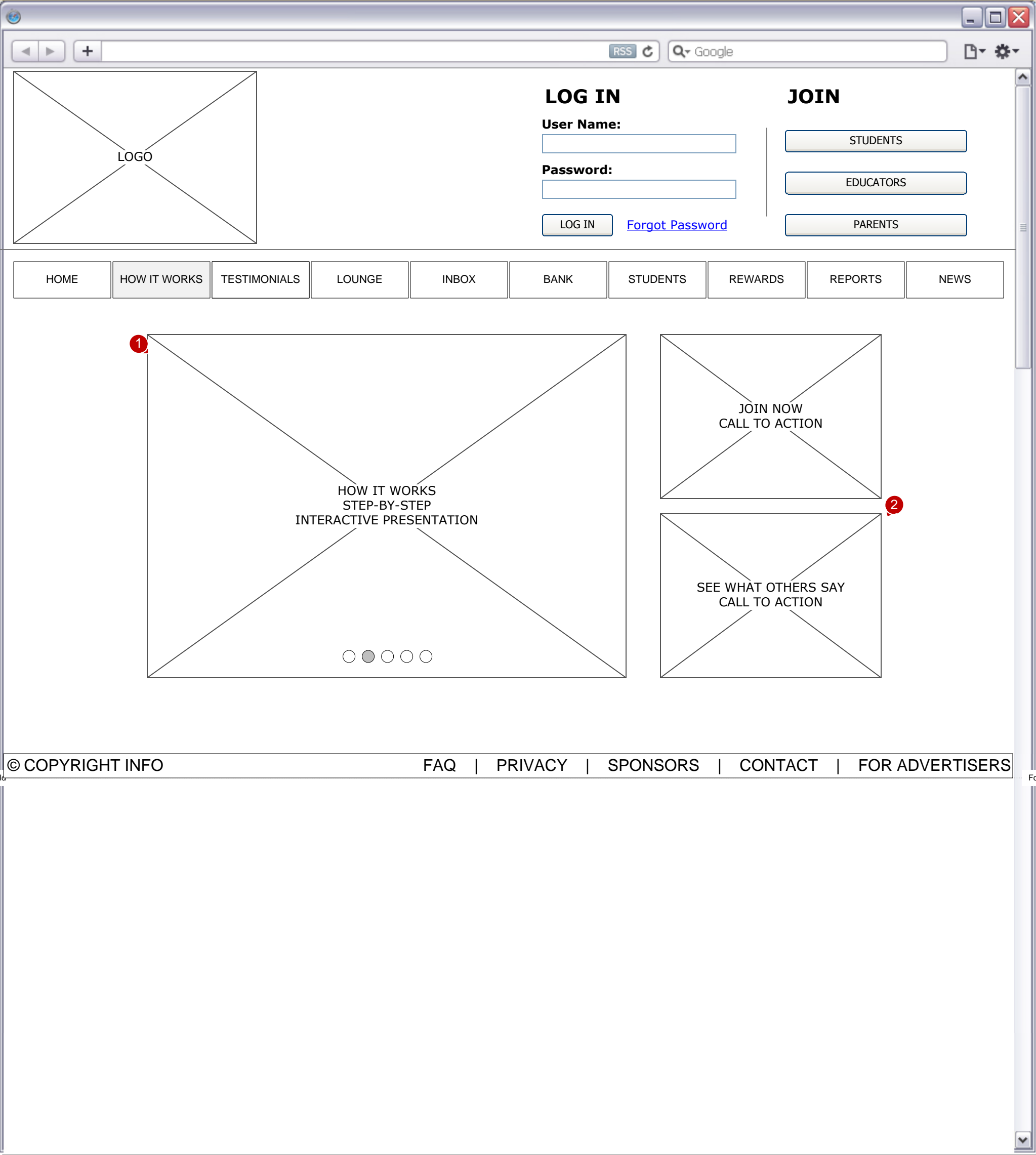
- 1

This page will function much the same way as 00.00.00 Student Landing Page – Not Logged In

The content area will refresh with overview/ introductory content as the educator clicks the navigation elements.
- 2

This CTA will link to the Educator Registration Page
- 3

Links to 20.10.00

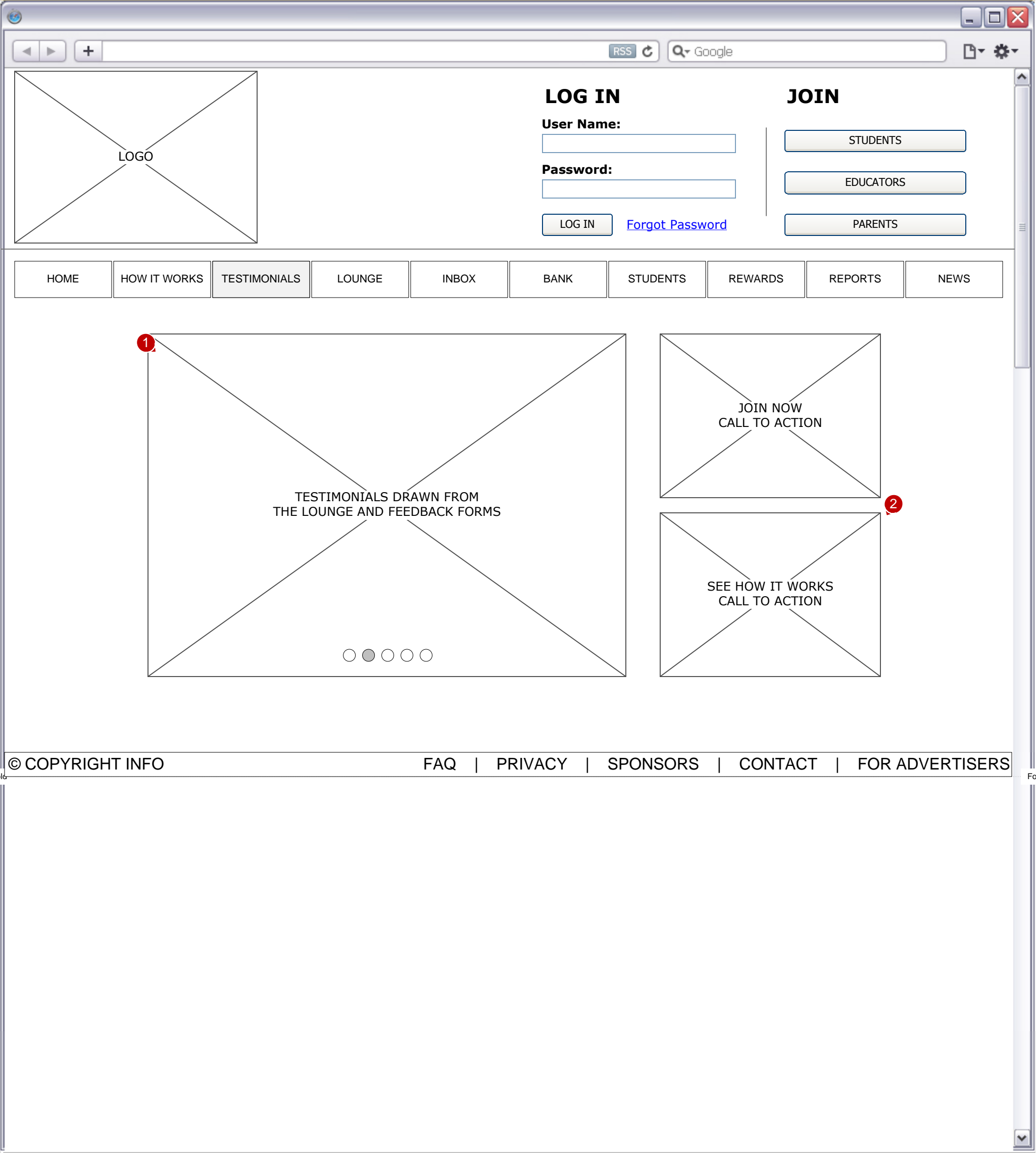


Annotations

- 1

This is intended to be an interactive piece that explains the over all value proposition of the web site for both students and educators. It does not need to get into detailed information about the sections of the site as those will be covered on the intro pages to follow in the wire frame.
- 2

Links to 20.20.00

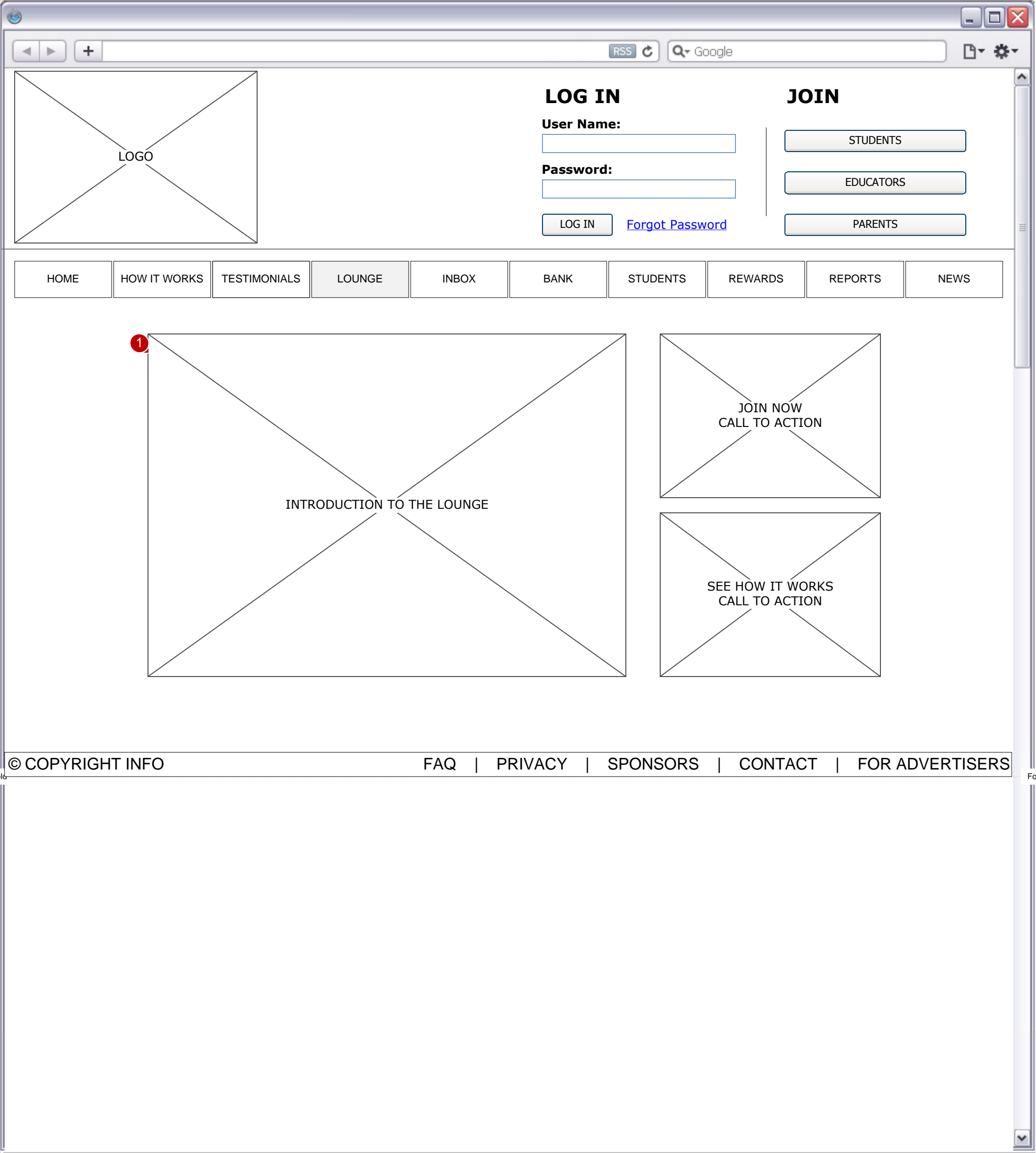


Annotations

- 1

This is intended to be a selection of Testimonials that can be “clicked thru” similar to a slide show or the How it Works section.
- 2

Links to 20.10.00



Annotations

1

This content area will contain a basic introduction to the relevant section of the site, highlighting what educators can find and do there.

This is true for the following pages:
20.30.00 Educator Lounge - Not Logged In
20.40.00 Educator Inbox - Not Logged In
20.50.00 Educator Bank - Not Logged In
20.60.00 Educator Students - Not Logged In
20.70.00 Educator Rewards - Not Logged In
20.80.00 Educator Reports - Not Logged In

LOGO

LOG IN

User Name:

Password:

LOG IN

Forgot Password

JOIN

STUDENTS

EDUCATORS

PARENTS

HOME

HOW IT WORKS

TESTIMONIALS

LOUNGE

INBOX

BANK

STUDENTS

REWARDS

REPORTS

NEWS

INTRODUCTION TO THE INBOX

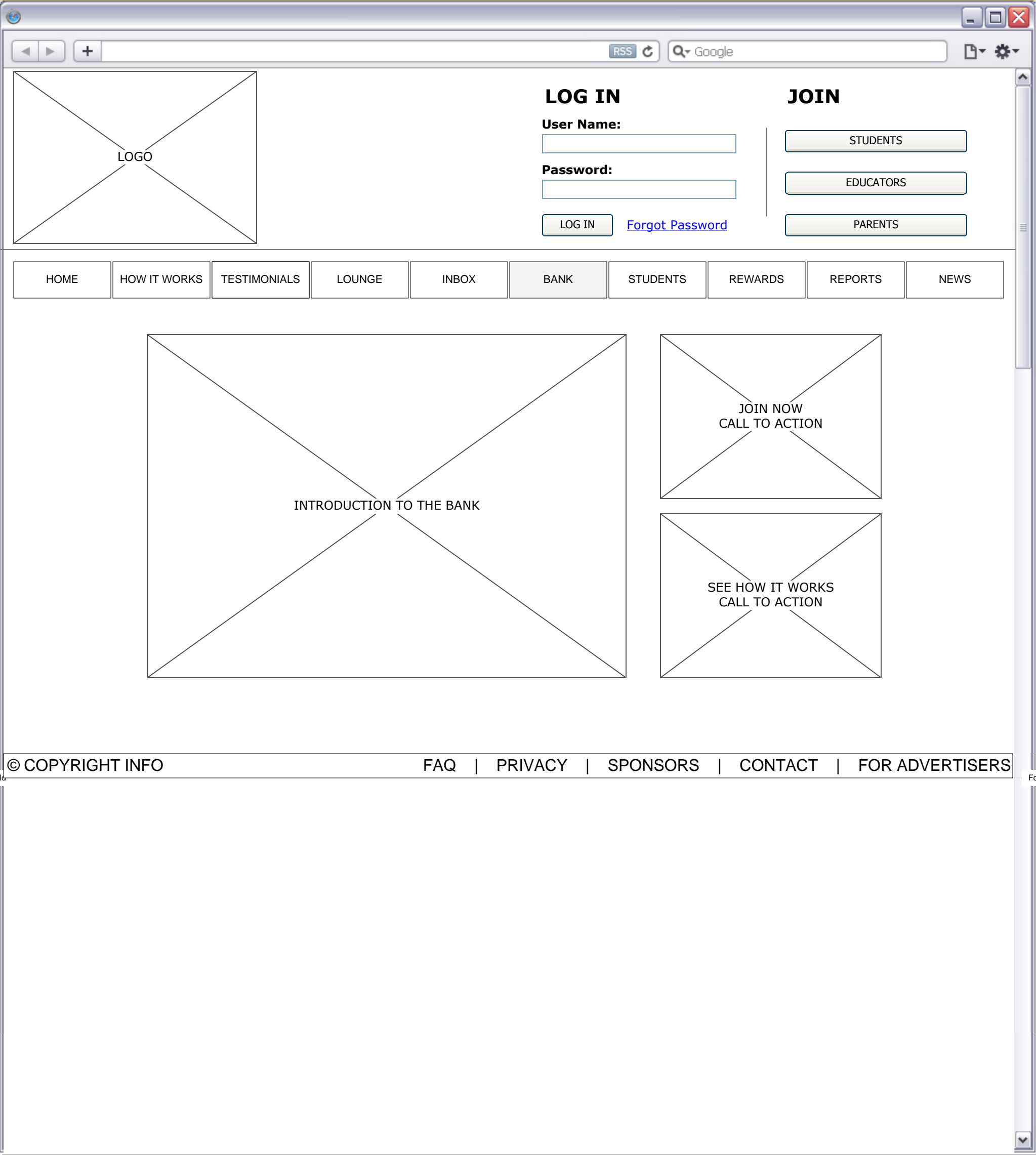
JOIN NOW
CALL TO ACTION

SEE HOW IT WORKS
CALL TO ACTION

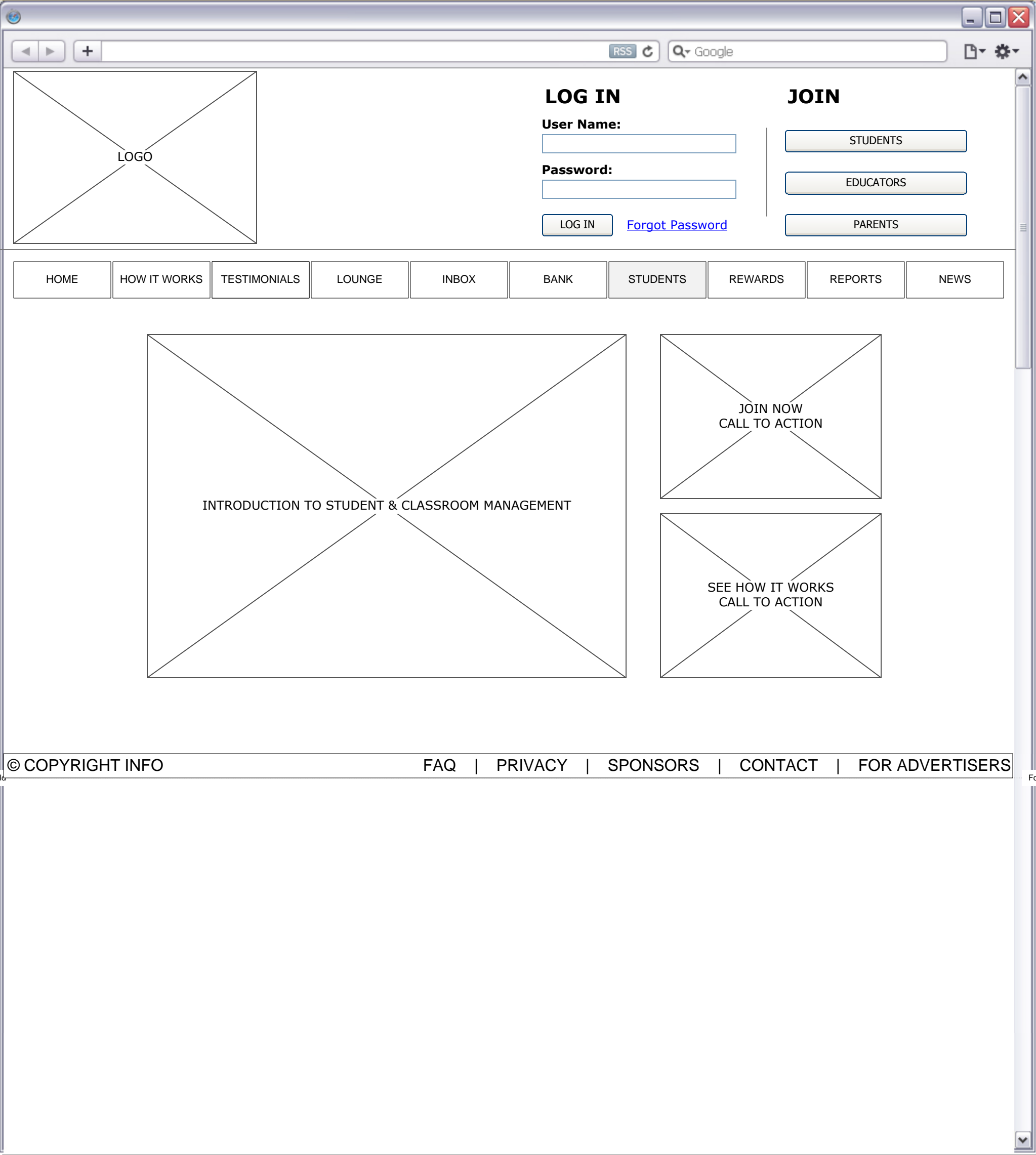
© COPYRIGHT INFO

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Annotations



Annotations



Annotations

LOGO

LOG IN

User Name:

Password:

LOG IN

Forgot Password

JOIN

STUDENTS

EDUCATORS

PARENTS

HOME

HOW IT WORKS

TESTIMONIALS

LOUNGE

INBOX

BANK

STUDENTS

REWARDS

REPORTS

NEWS

INTRODUCTION TO REWARDS

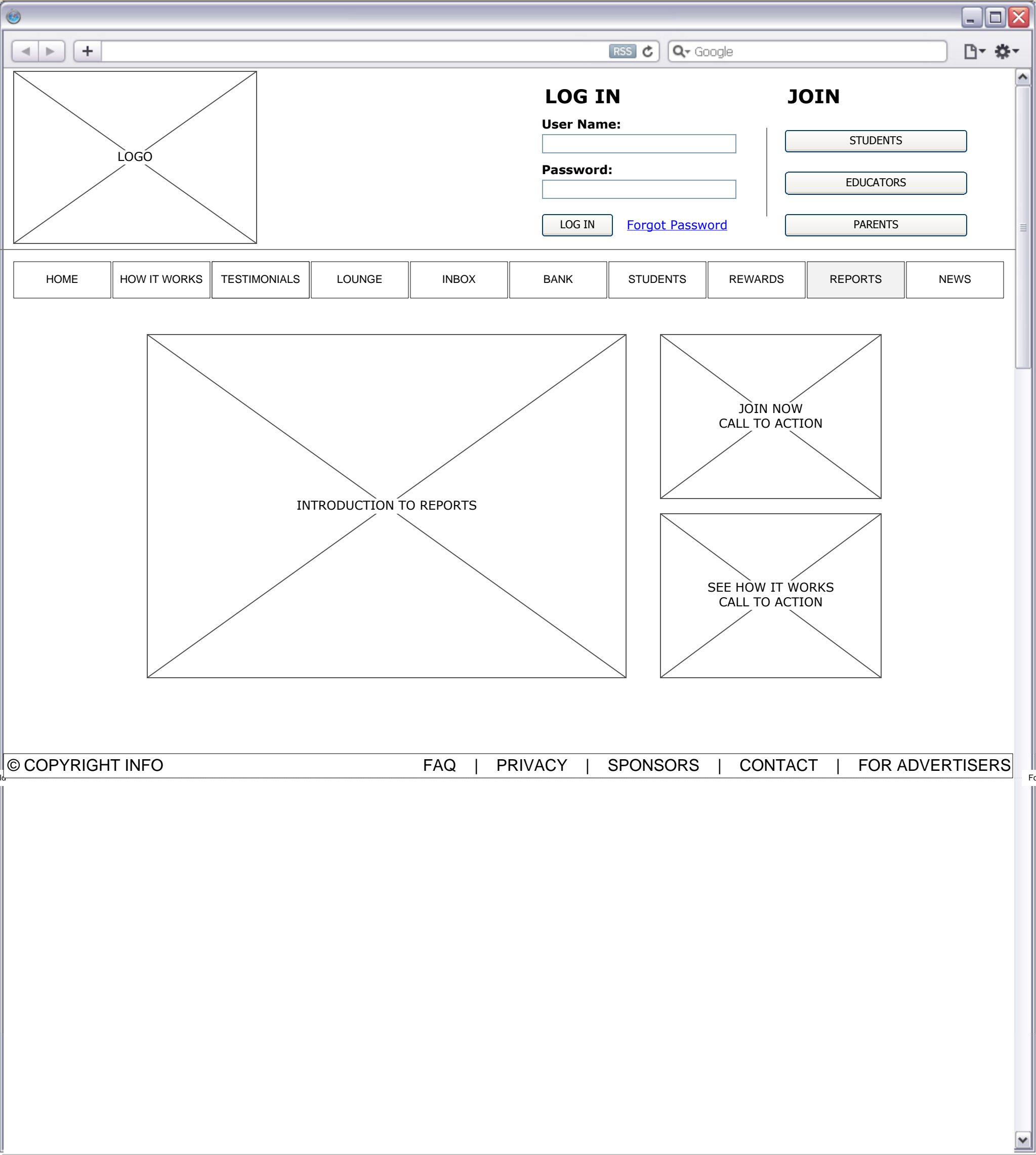
JOIN NOW
CALL TO ACTION

SEE HOW IT WORKS
CALL TO ACTION

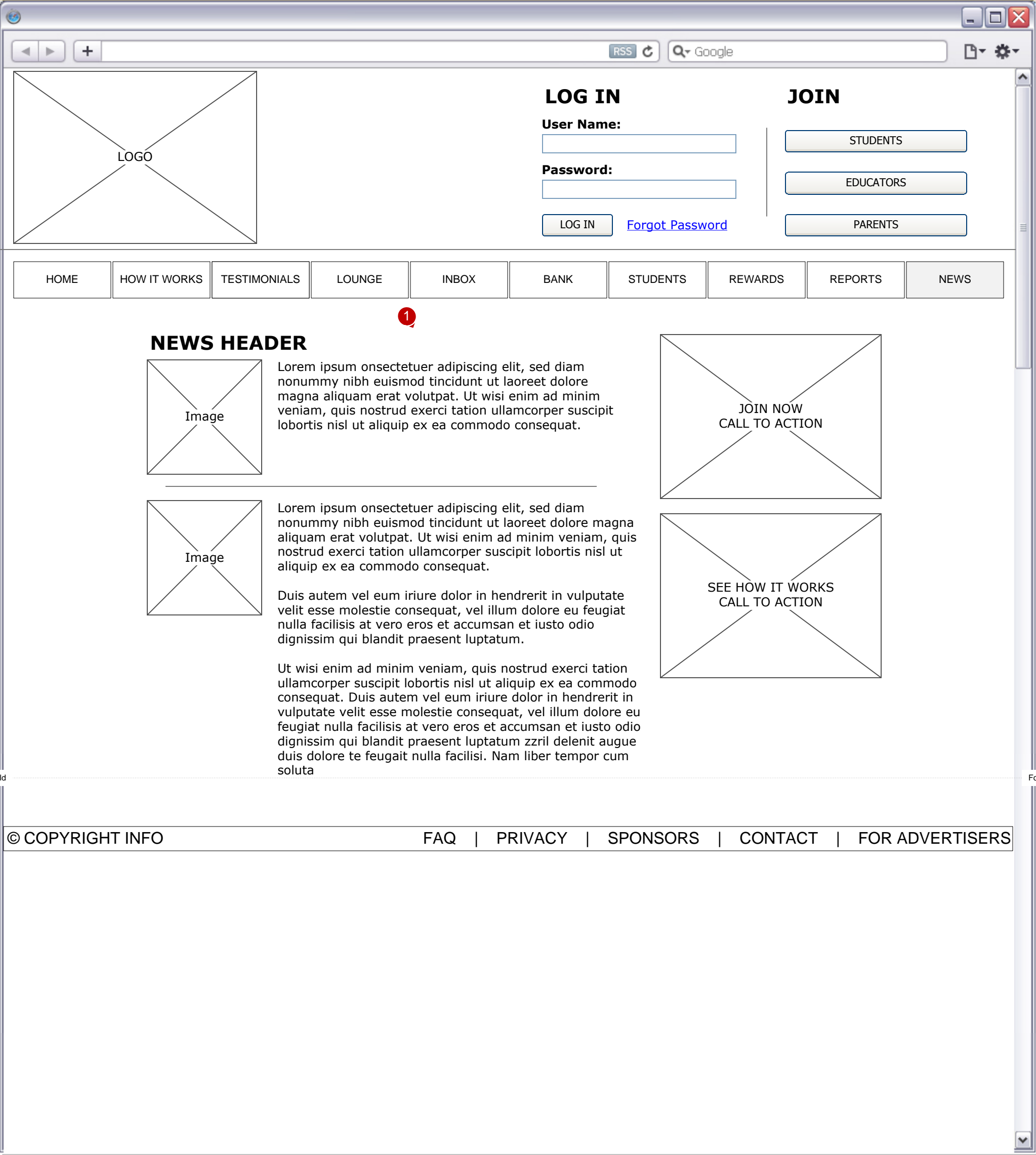
© COPYRIGHT INFO

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Annotations



Annotations

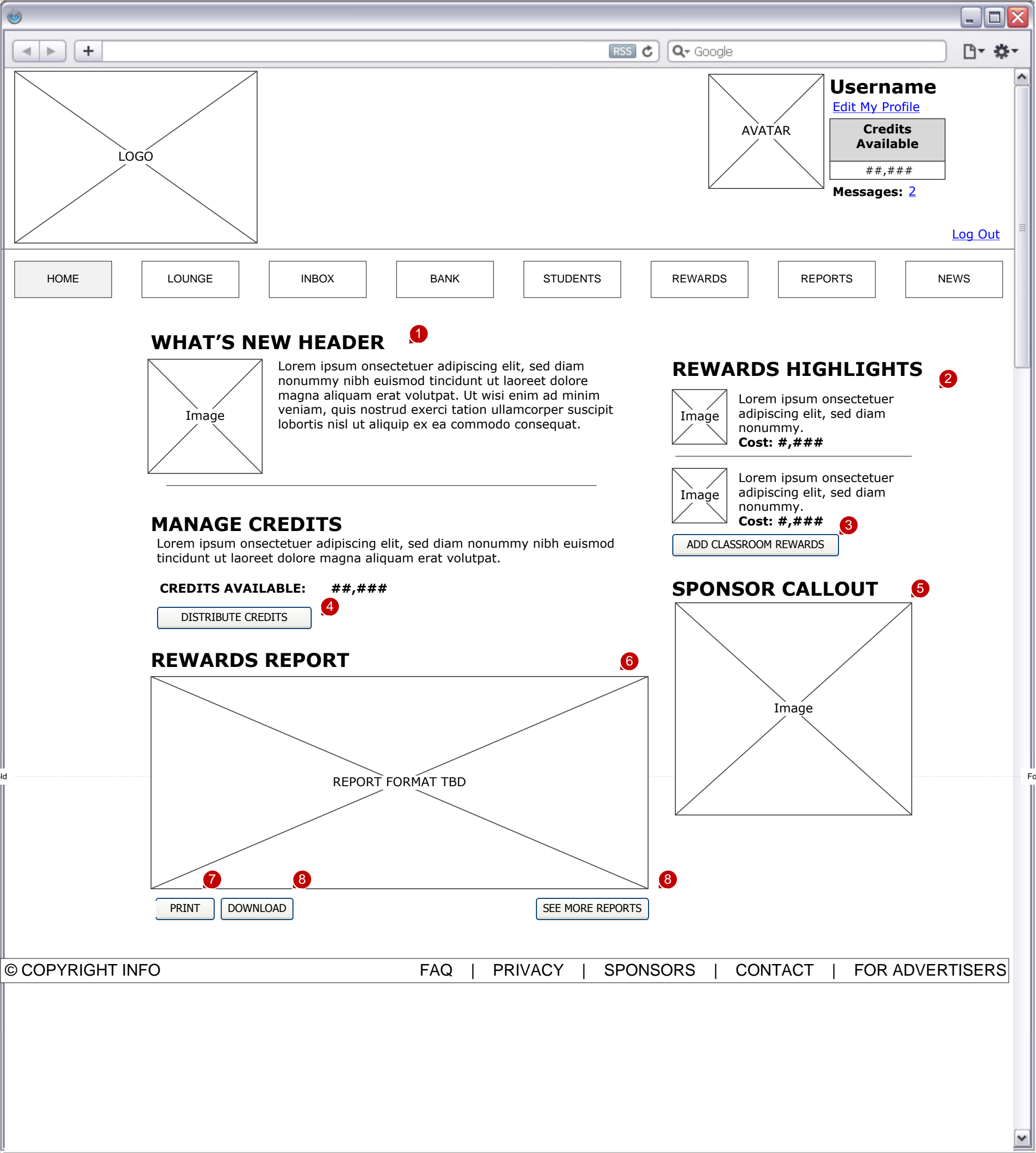


Annotations

- 1

This page will need archiving for News items and for Press Releases. It is assumed Press Releases will open in their own page when clicked.

Exact Functionality and methods of archiving TBD



Annotations

- 1

This will be the latest news and will contain the ability to link to the News section for more info.
- 2

This could show popular rewards with the students. Or the latest Classroom rewards posted by other Educators from the same school.
- 3

Links to 30.50.10
- 4

Links to 30.30.00
- 5

An area on the Hone Page will be reserved for a link to sponsored content.
- 6

This will provide a quick look at the current rewards report for the teacher – format exists, but client has not provided yet.
- 7

Allows educator to print report
- 8

Creates PDF file of report and initiates download
- 8

Links to 30.60.00

LOGO

AVATAR

Username

[Edit My Profile](#)

Credits Available

##,###

Messages: 2

[Log Out](#)

HOME

LOUNGE

INBOX

BANK

STUDENTS

REWARDS

REPORTS

NEWS

TEACHER’S LOUNGE HEADER

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TIP OF THE WEEK

Image

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Educator Username, School

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1

SUBMIT YOUR OWN TIP

FEATURED TESTIMONIAL

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2

SUBMIT A TESTIMONIAL

TIP ARCHIVE

3

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Fusce ornare gravida arcu, vel feugiat velit mollis et.

Nulla sed nibh nulla, ac posuere nisl.

Maecenas sed nulla a mi pretium ultricies pulvinar et justo.

Praesent vulputate tortor sit amet arcu lobortis volutpat.

Phasellus ultricies vestibulum massa, quis molestie nunc sodales et.

In id metus dui, nec luctus neque.

Quisque nec nulla enim, eu pharetra urna.

Donec sed enim vel nisl euismod dictum ac in arcu.

Nullam at libero vitae nunc lacinia volutpat.

Morbi nec nisi ligula, et euismod tortor.

Proin facilisis tempus ipsum, id sagittis eros dictum eu.

Ut lacinia est et nisl dignissim porta.

Nullam pretium faucibus dolor, nec sodales est facilisis in.

Aenean condimentum felis quis turpis interdum ornare eget in turpis.

Aliquam vel enim erat, nec mollis sem.

TESTIMONIAL ARCHIVE

4

Lorem D. Praesent Utsit

Etiam F. Cras Faucibus

Morbi V. Sed Porttitor

Cras E. Rhoncus Fringilla

Lorem D. Praesent Utsit

Etiam F. Cras Faucibus

Morbi V. Sed Porttitor

Cras E. Rhoncus Fringilla

Lorem D. Praesent Utsit

Etiam F. Cras Faucibus

Morbi V. Sed Porttitor

Cras E. Rhoncus Fringilla

Lorem D. Praesent Utsit

Etiam F. Cras Faucibus

Morbi V. Sed Porttitor

Cras E. Rhoncus Fringilla

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Annotations

1

Links to 60.30.00 with type set to Educator Tip

2

Links to 60.30.00 with type set to Educator Testimonial

3

This is intended to show a possible approach to handling the Tips Archive. Creative has free reign here to improve.

4

This is intended to show a possible approach to handling the Testimonials Archive. Creative has free reign here to improve.

iwerk

Document not indicative of final graphic design or copy
Document is not to scale

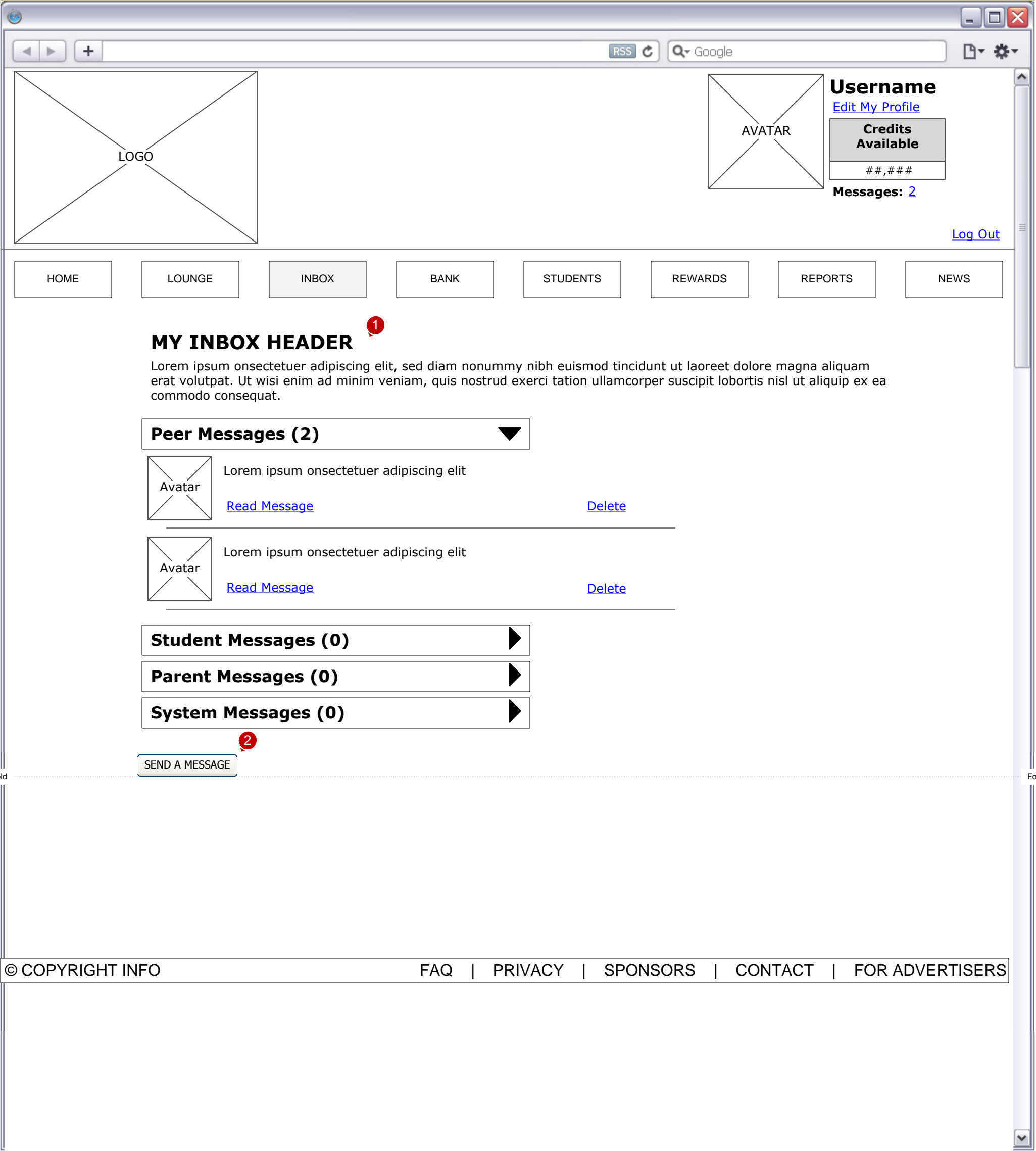
UPROAR

Client: LearningEarnings.com

Project: Web Site Re-design

IA: D. Johnson

Page: 46

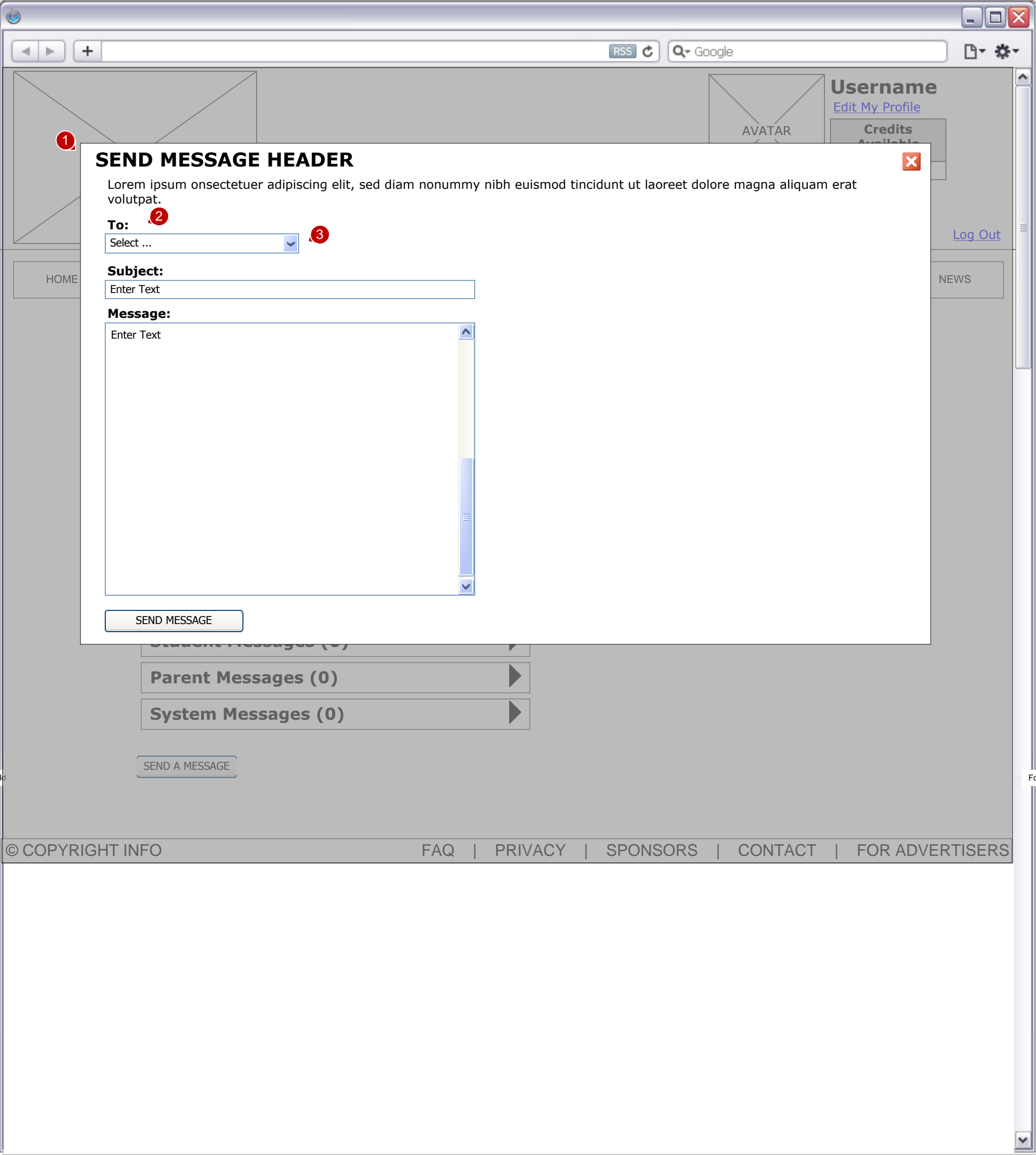


Annotations

- 1

Overall functionality is the same as the Student’s Inbox
- 2

Links to 30.20.10



Annotations

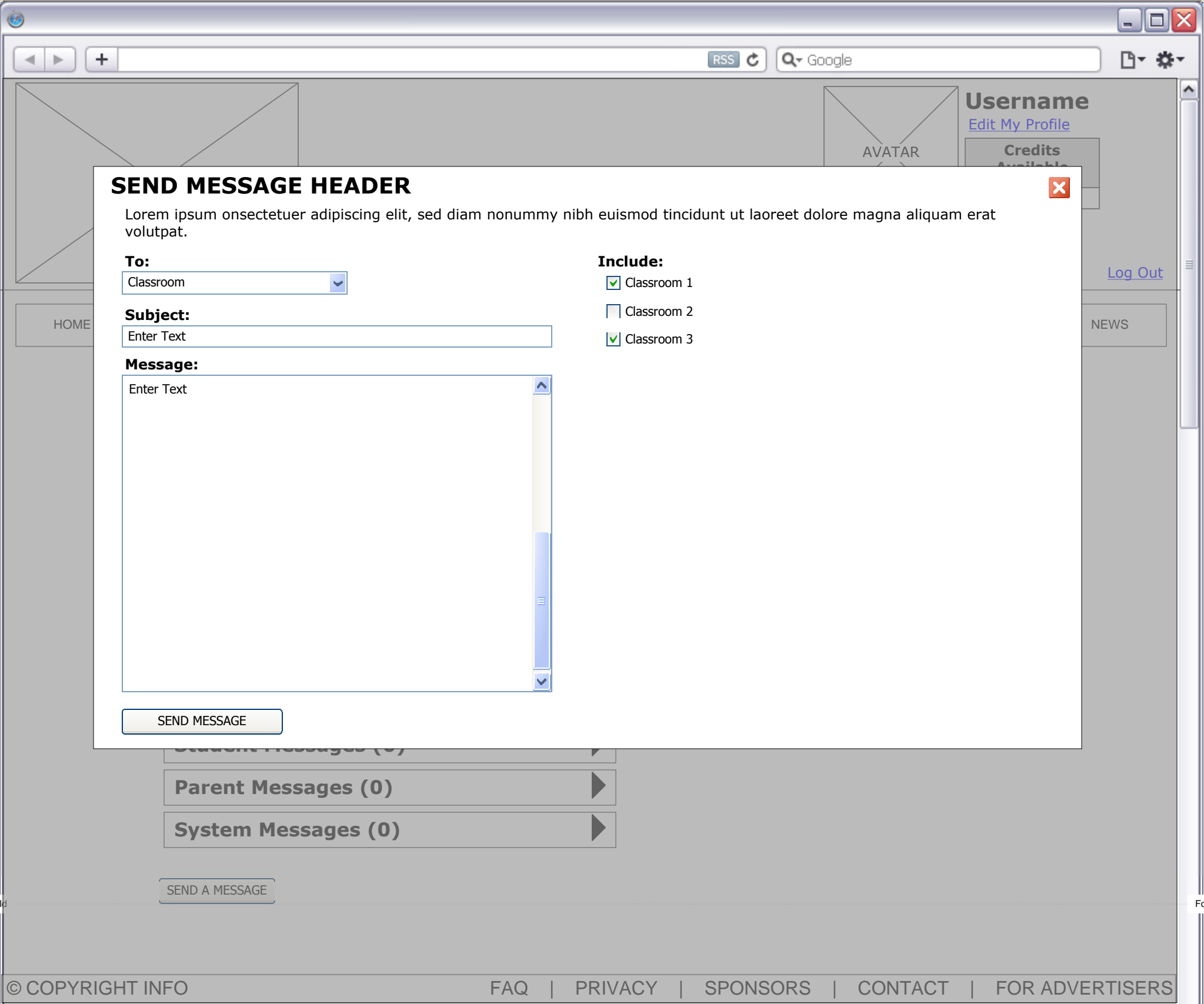
- 1

Expands on current functionality found here:
<http://teachers.learningearnings.com/senditem/index>
- 2

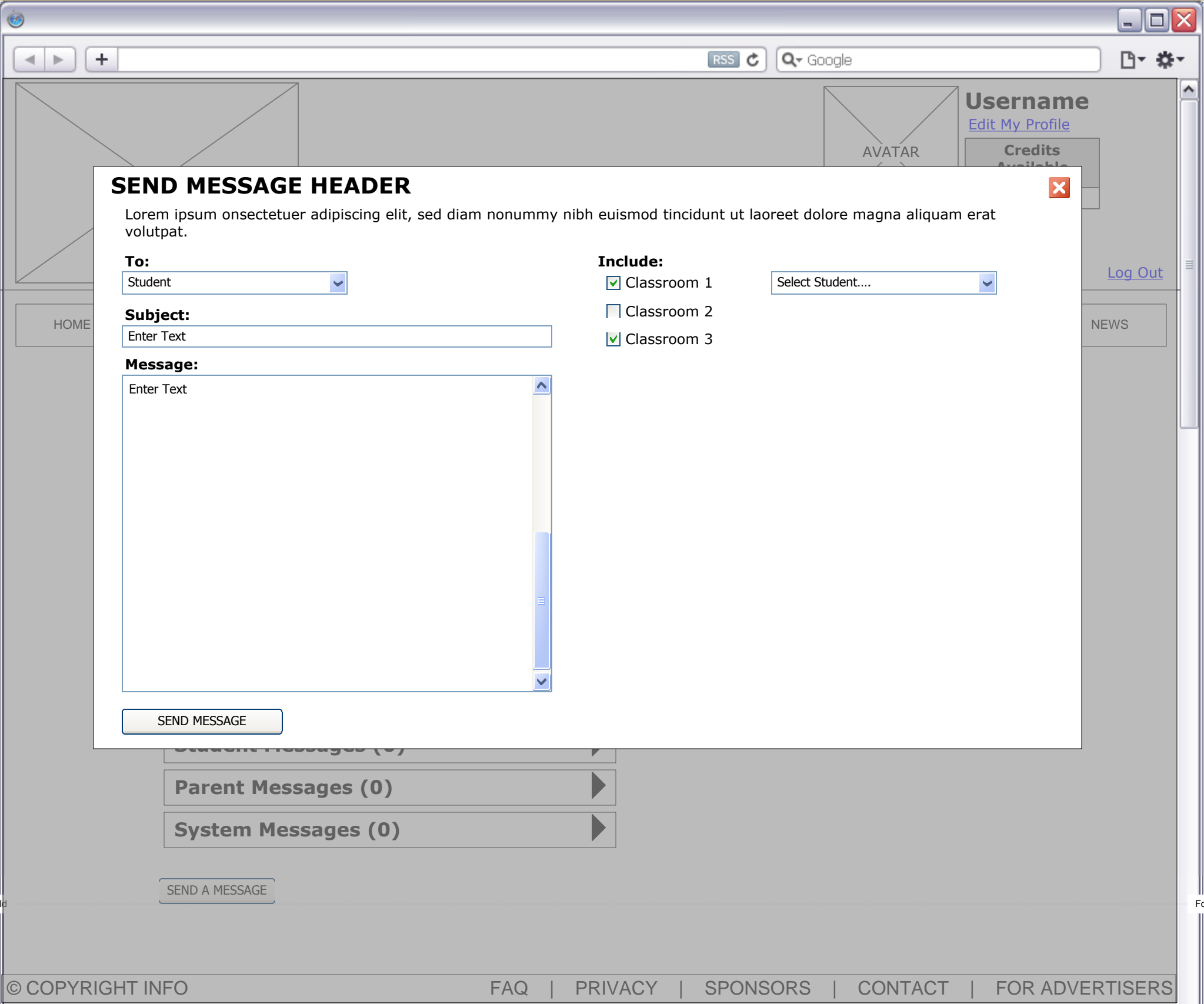
Drop down includes:

To:
Select ...
LearnEarnings.com
Classroom
Student
Peer
- 3

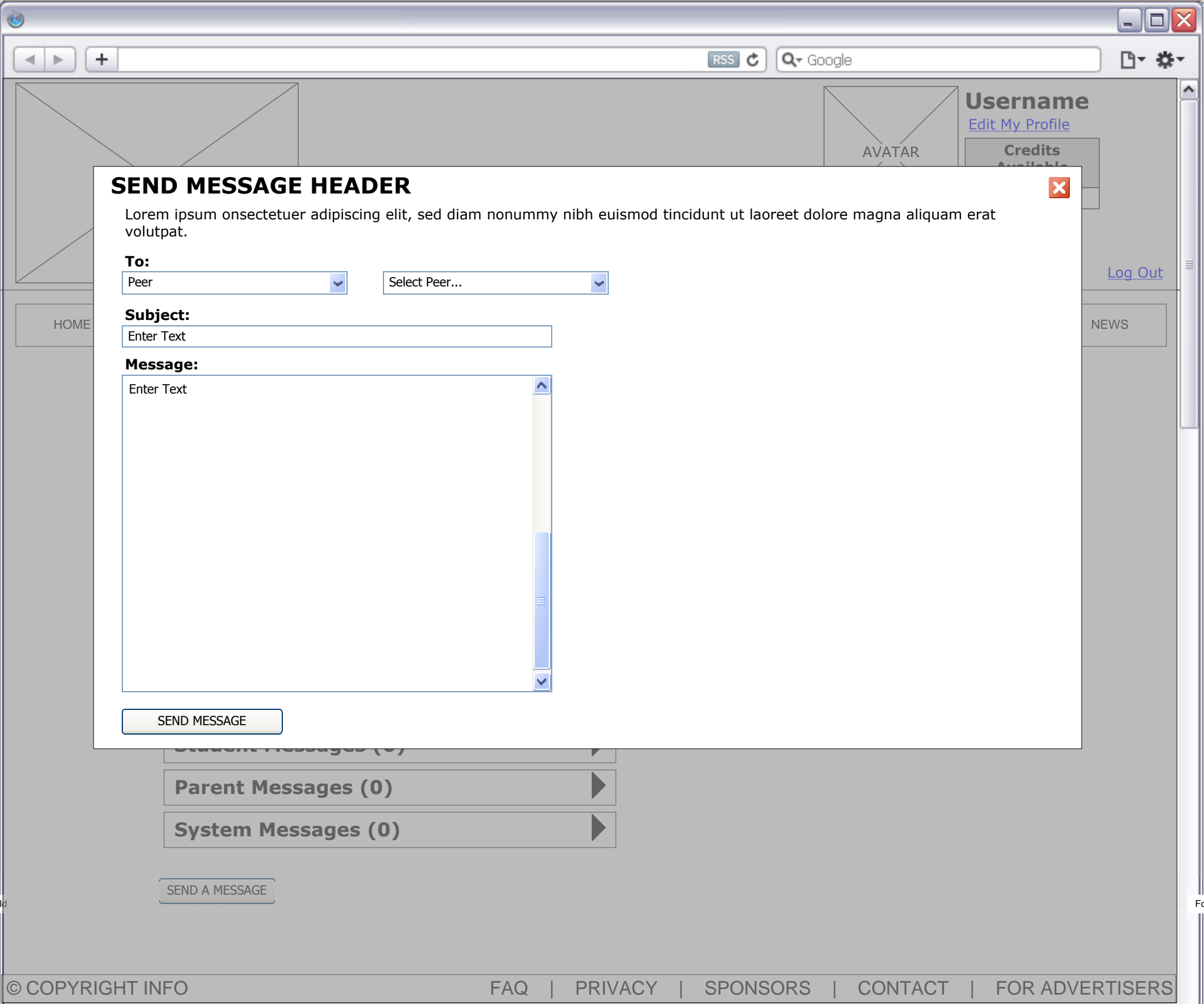
User Selects LearningEarnings.com – functions as on this page
User Selects Classroom – see Page 30.20.11
User Selects Student – see Page 30.20.12
User Selects Peer – see Page 30.20.13



Annotations



Annotations



Annotations

LOGO

AVATAR

Username

[Edit My Profile](#)

Credits Available

##,###

Messages: 2

[Log Out](#)

HOME

LOUNGE

INBOX

BANK

STUDENTS

REWARDS

REPORTS

NEWS

MY BANK HEADER

Lorem ipsum onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

CREDITS AVAILABLE: ##,###

DISTRIBUTE CREDITS

PRINT PHYSICAL CREDITS

\$1

0

\$5

0

\$10

0

Total: 0 (0 pages)

☒ Send a Link to My Inbox

☐ Attach and email to: **username@domain.com**

PRINT THESE CREDITS

EMAIL E-CREDITS

Include Students From:

☒ Classroom 1

☐ Classroom 2

☒ Classroom 3

Classroom 1 – send to all

0

Classroom 2 – send to all

0

Student Name (username)

0

Student Name (username)

0

Student Name (username)

0

Student Name (username)

0

Total:

0

EMAIL THESE CREDITS

© COPYRIGHT INFO

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Annotations

LOGO

AVATAR

Username

[Edit My Profile](#)

Credits Available

##,###

Messages: 2

Log Out

HOME

LOUNGE

INBOX

BANK

STUDENTS

REWARDS

REPORTS

NEWS

STUDENTS HEADER

Lorem ipsum onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Find A Student:

Search

1

Student Name	Classroom	Grade Level
Student Name	Classroom	#
Student Name	Classroom	#
Student Name	Classroom	#
Student Name	Classroom	#
Student Name	Classroom	#
Student Name	Classroom	#
Student Name	Classroom	#
Student Name	Classroom	#
Student Name	Classroom	#
Student Name	Classroom	#
Student Name	Classroom	#
Student Name	Classroom	#
Student Name	Classroom	#
Student Name	Classroom	#
Student Name	Classroom	#
Student Name	Classroom	#
Student Name	Classroom	#
Student Name	Classroom	#

4

ADD STUDENT

5

UPLOAD STUDENT LIST

2

MANAGE CLASSROOMS

2

[Classroom 1](#)

[Classroom 2](#)

[Classroom 3](#)

3

ADD CLASSROOM

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Annotations

- 1

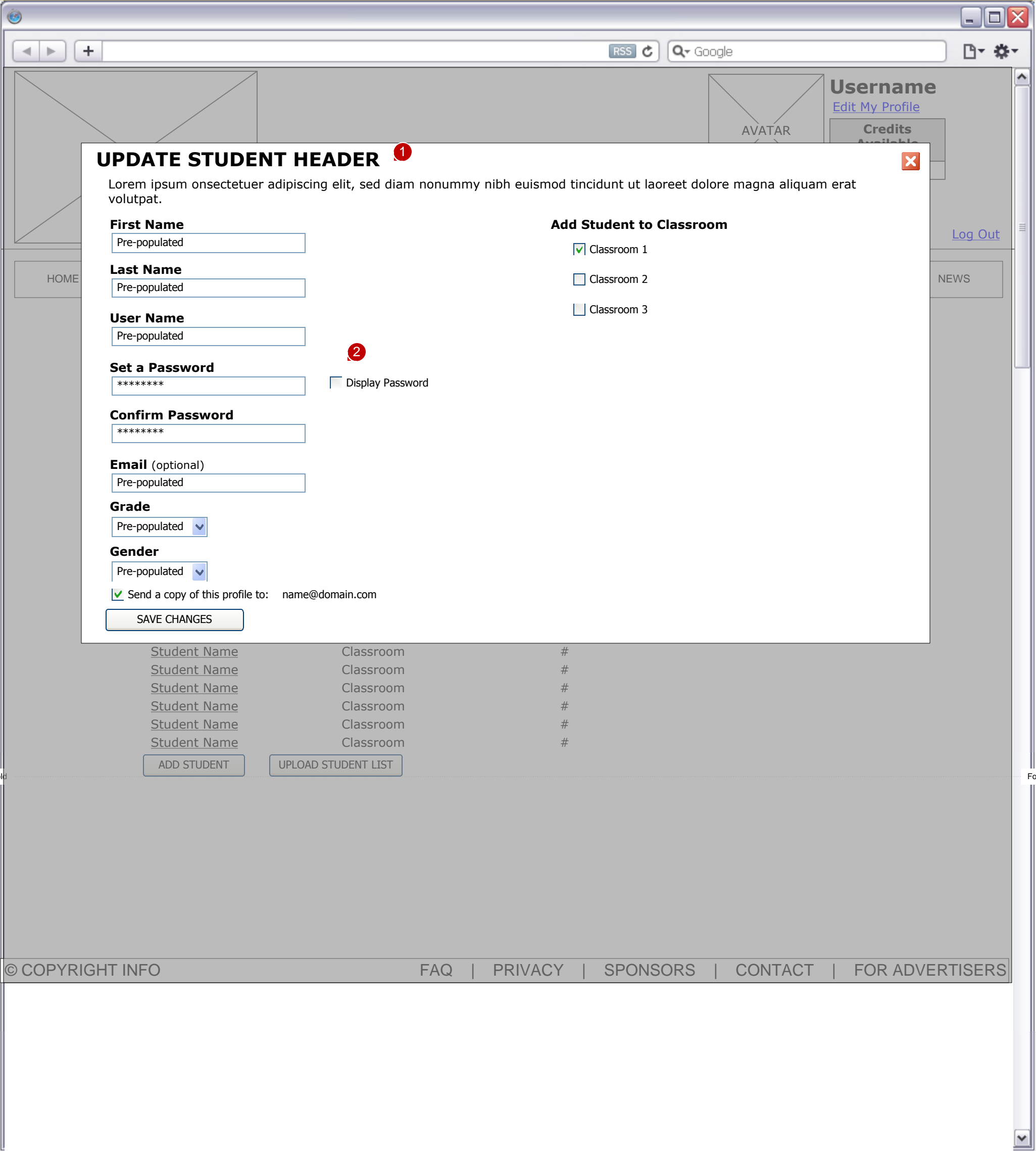
Links to 30.40.10
- 2

Links to 30.40.20
- 3

Links to 30.40.30
- 4

Links to 30.40.40
- 5

Links to 30.40.50



Annotations

- 1

Reflects functionality found here:

http://teachers.learningearnings.com/sa/students/add
- 2


On the Update Overlay the Password will be Masked by default. If Educator selects this check box then the form will adapt to:

Set a Password


Password

☒ Display Password

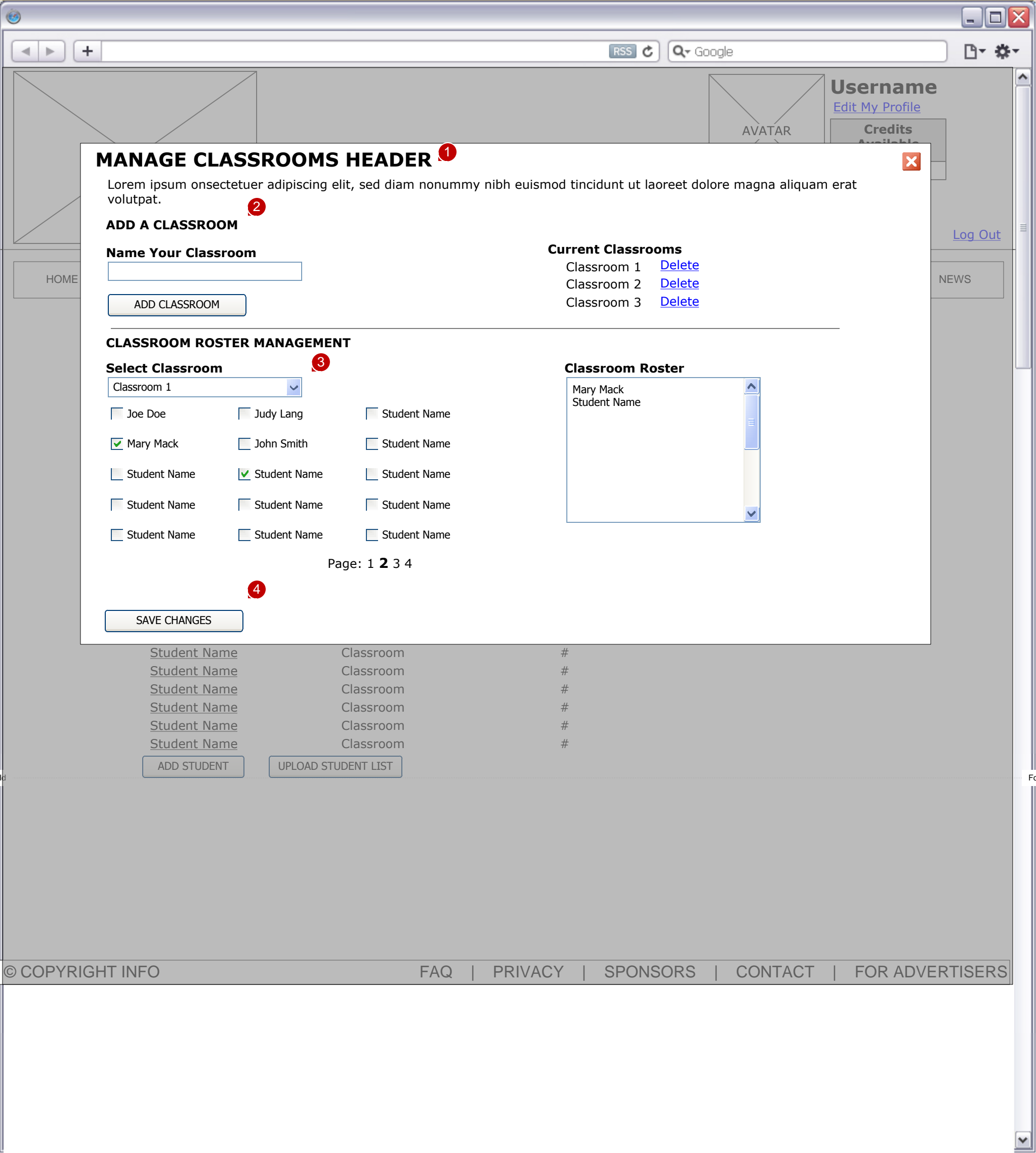
Email (optional)

Pre-populated
- iwerk

Document not indicative of final graphic design or copy
Document is not to scale



Client:	LearningEarnings.com	IA:	D. Johnson
Project:	Web Site Re-design	Page:	54



Annotations

- 1

Reflects functionality found here:
<http://teachers.learningearnings.com/classrooms>
- 2

Functions the same as 30.40.30
- 3

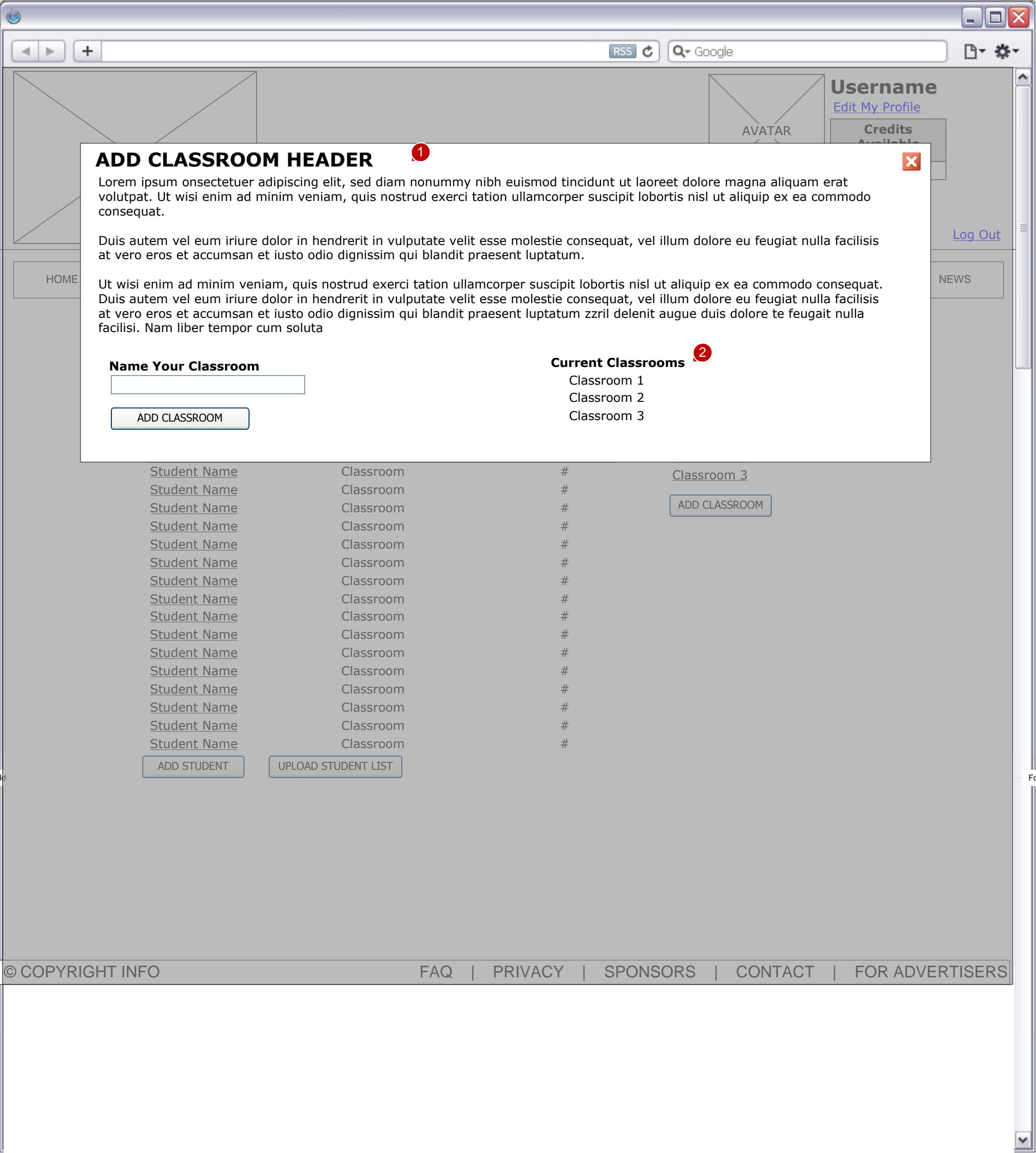
The student list is paginated and sorted alphabetically. It contains all students assigned to that Educator.

Once an Educator has selected a Classroom the checkboxes for students already in that class will show as selected. The list box to the right will list all students in the selected Classroom alphabetically.

The Educator can then select more students, whose names will be added to the list as their check boxes are selected, or can remove students from the list by deselecting the checkbox.

if the educator makes changes to the class roster and attempts to change classrooms without having clicked Save Changes they should be prompted with an alert.
- 4

Saves classroom roster changes only for currently selected classroom and closes overlay.



Annotations

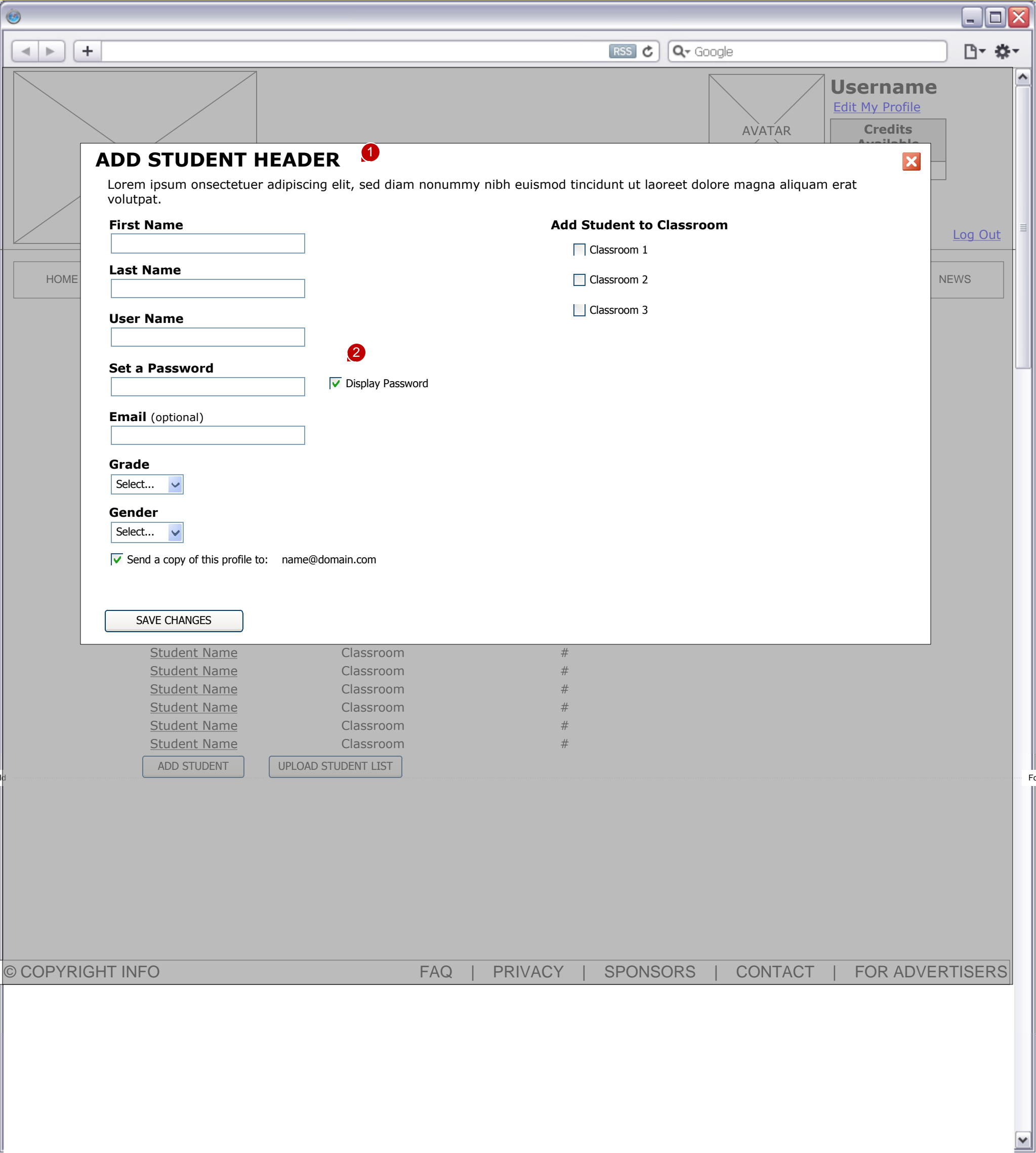
- 1

Reflects functionality found here:

http://teachers.learningearnings.com/classrooms

Click on “Create a Classroom” link
- 2

Classroom names must be unique, so listing current classrooms help avoid errors.



Annotations

1 Reflects functionality found here:
http://teachers.learningearnings.com/sa/students/add

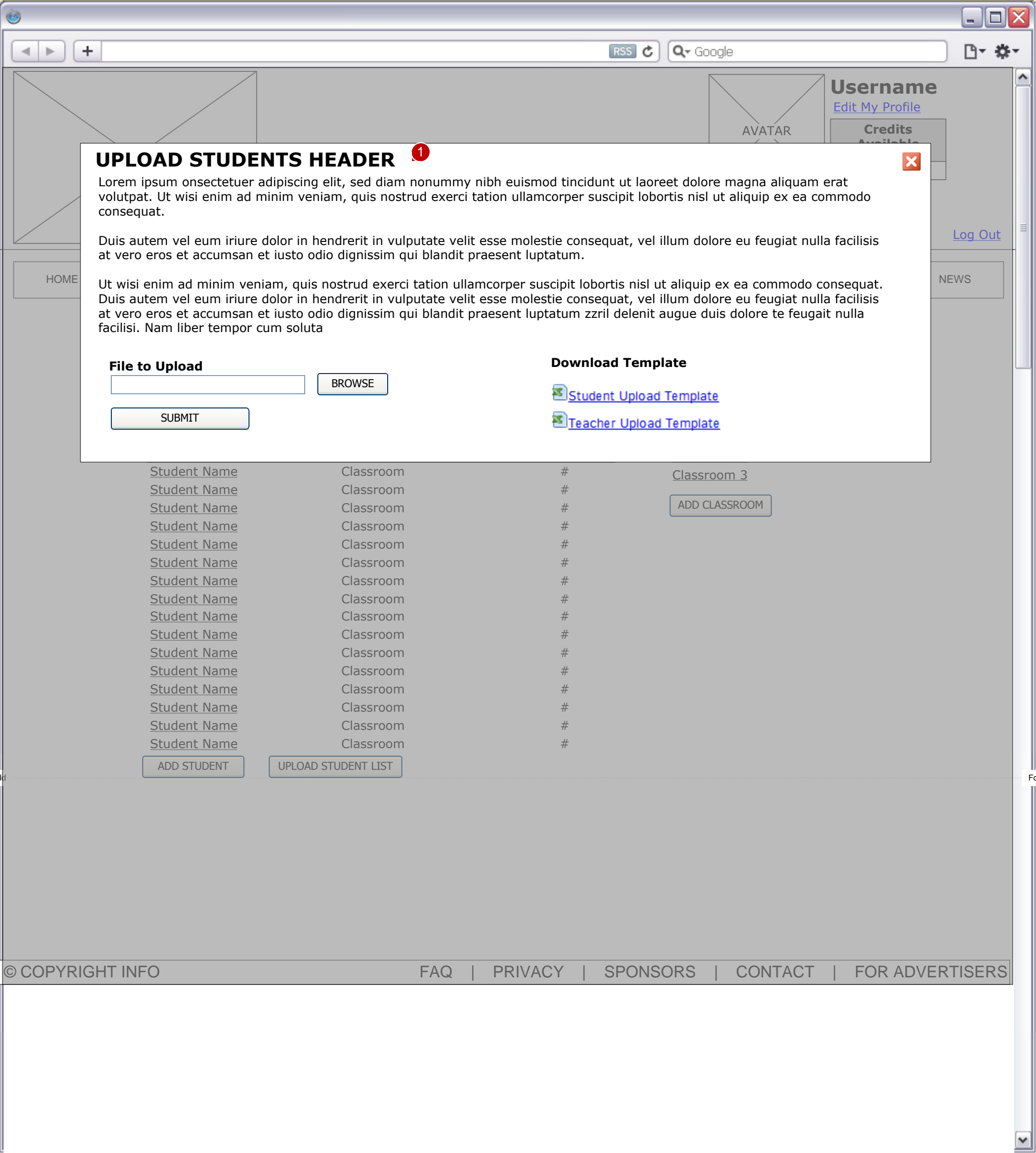
2 Password will be displayed in clear text by default. If Educator deselects this check box then form will adapt to:

Set a Password
 ☐ Display Password

Confirm Password

Email (optional)

With traditional Password Masking.



Annotations

- 1
- Reflects functionality found here:
http://teachers.learningearnings.com/teacher/upload_file

LOGO

AVATAR

Username

[Edit My Profile](#)

Credits Available

##,###

Messages: 2

HOME

LOUNGE

INBOX

BANK

STUDENTS

REWARDS

REPORTS

NEWS

REWARDS HEADER

Lorem ipsum onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

REWARDS SHOP

Sort Rewards By: Classroom Rewards

Showing 1 – 5 of 52

123Next>>Last>>

Image

REWARD TITLE

Lorem ipsum onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Cost: ##,###
Remaining: #,###

EDIT REWARD

Image

REWARD TITLE

Lorem ipsum onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Cost: ##,###
Remaining: #,###

EDIT REWARD

Image

REWARD TITLE

Lorem ipsum onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Cost: ##,###
Remaining: #,###

EDIT REWARD

Image

REWARD TITLE

Lorem ipsum onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Cost: ##,###
Remaining: #,###

EDIT REWARD

Image

REWARD TITLE

Lorem ipsum onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Cost: ##,###
Remaining: #,###

EDIT REWARD

ADD CLASSROOM REWARDS
CALL TO ACTION

SUGGEST A REWARD
CALL TO ACTION

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Annotations


1Links to 30.50.10

2Links to 30.50.20

3Links to 60.30.00 with reward preselected as type

iwerk

Document not indicative of final graphic design or copy
Document is not to scale

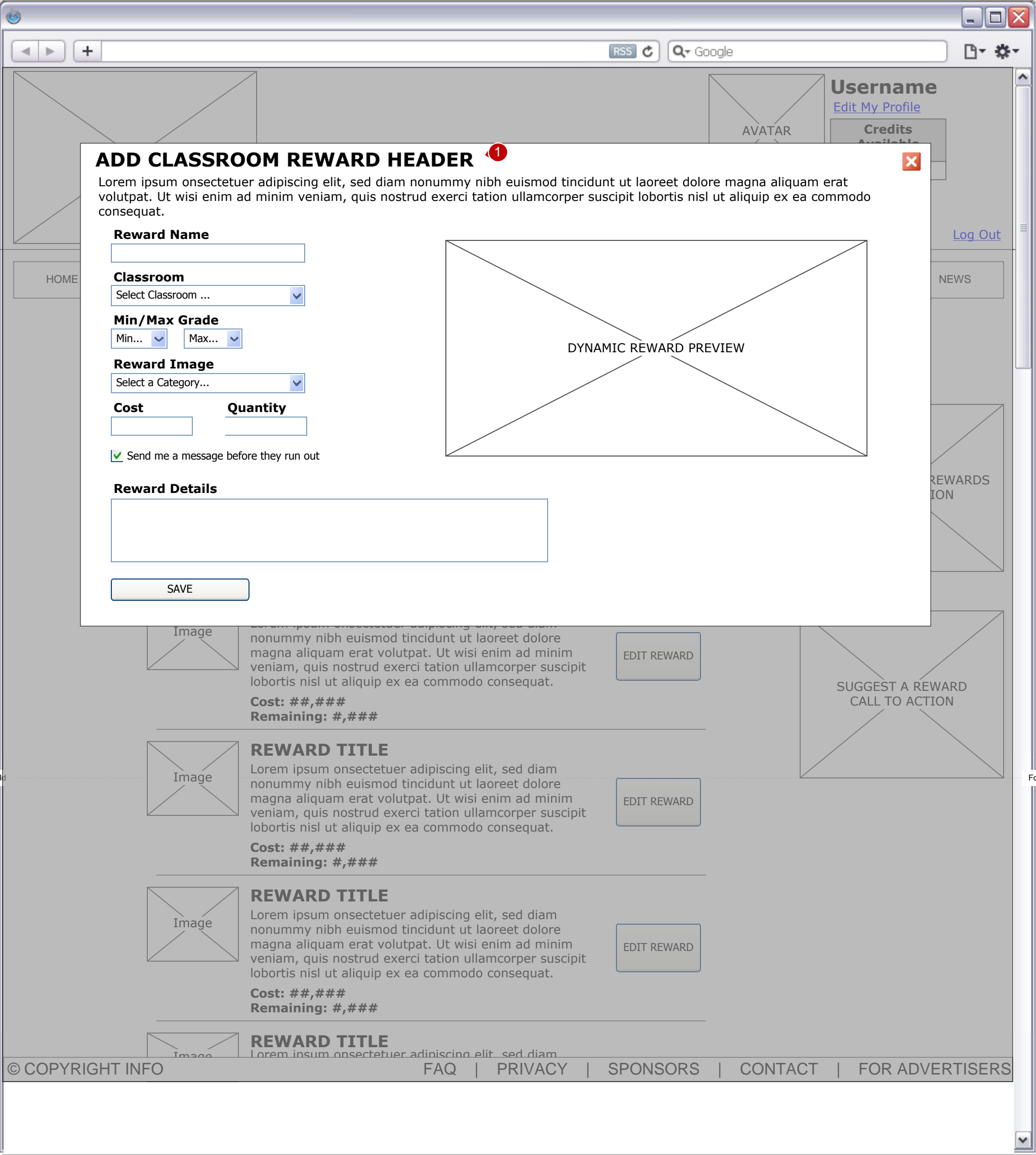


Client: LearningEarnings.com

Project: Web Site Re-design

IA: D. Johnson

Page: 59

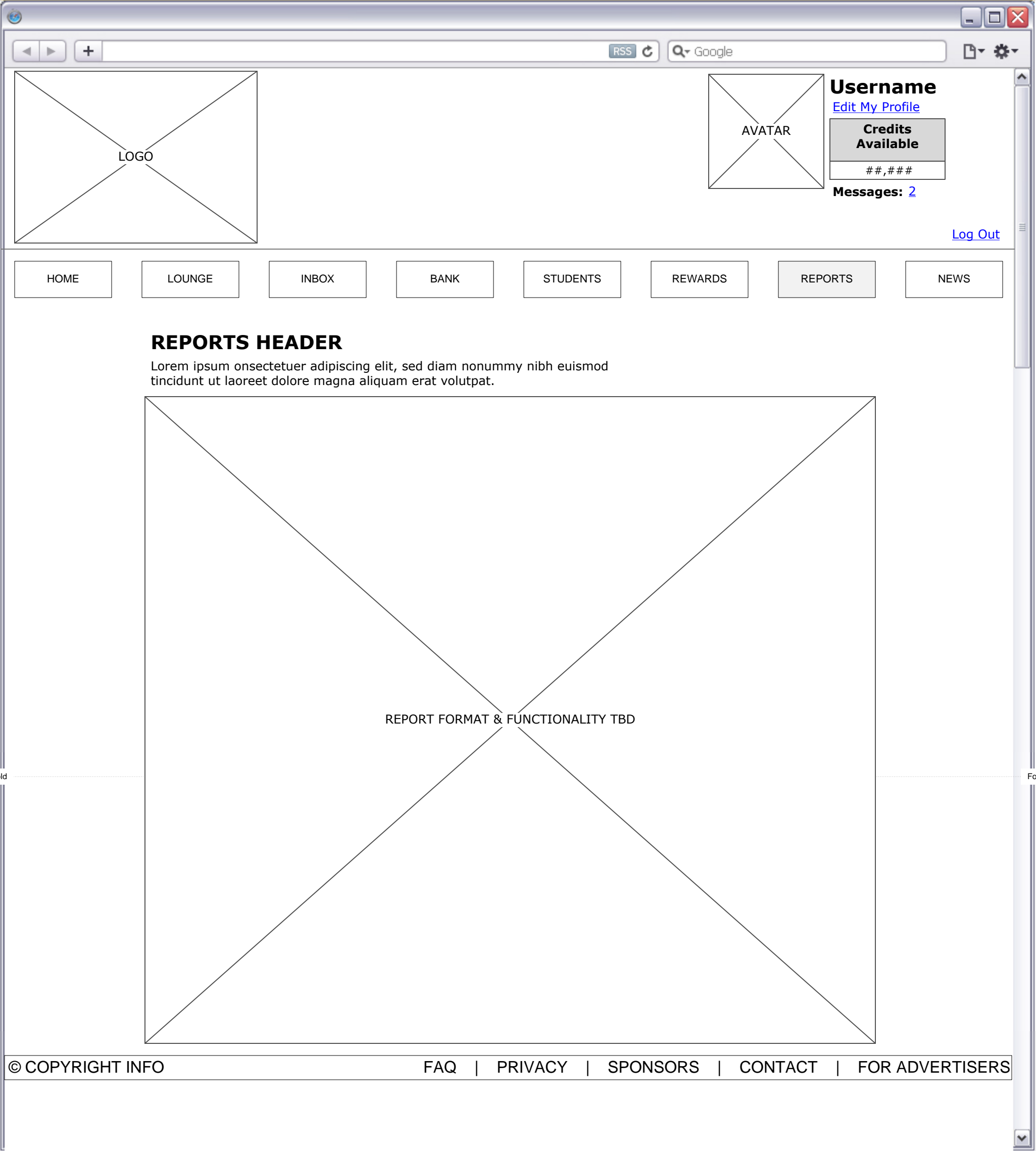


Annotations

- 1Reflects functionality found here:
<http://teachers.learningearnings.com/localrewards/add>

The image is a screenshot of a web browser window displaying a 'REWARDS' management interface. A modal window titled 'EDIT CLASSROOM REWARD HEADER' is open in the foreground. The modal contains a text area with placeholder text, a 'Reward Name' input field, a 'Classroom' dropdown menu, 'Min/Max Grade' dropdowns, a 'Reward Image' dropdown, 'Cost' and 'Quantity' input fields, a checkbox for 'Send me a message before they run out', and a 'Reward Details' text area. A 'DYNAMIC REWARD PREVIEW' box is also present. A 'SAVE CHANGES' button is at the bottom of the modal. The background page shows a list of rewards, each with an image placeholder, a title, description, cost, remaining amount, and an 'EDIT REWARD' button. A 'SUGGEST A REWARD CALL TO ACTION' button is also visible. The browser's address bar shows 'Google' and the page has a 'Log Out' link in the top right corner.

Annotations



Annotations

RSS

Google

LOGO

AVATAR

Username

Edit My Profile

Credits Available

##,###

Messages: 2

Log Out

HOME

LOUNGE

INBOX

BANK

STUDENTS

REWARDS

REPORTS

NEWS

1

NEWS HEADER

Lorem ipsum onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Image

NEW HEADLINE

Lorem ipsum onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum.

Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi. Nam liber tempor cum soluta

Image

TITLE
Lorem ipsum onsectetuer adipiscing elit ...

Image

TITLE
Lorem ipsum onsectetuer adipiscing elit ...

Image

TITLE
Lorem ipsum onsectetuer adipiscing elit ...

Image

NEW HEADLINE

Lorem ipsum onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum.

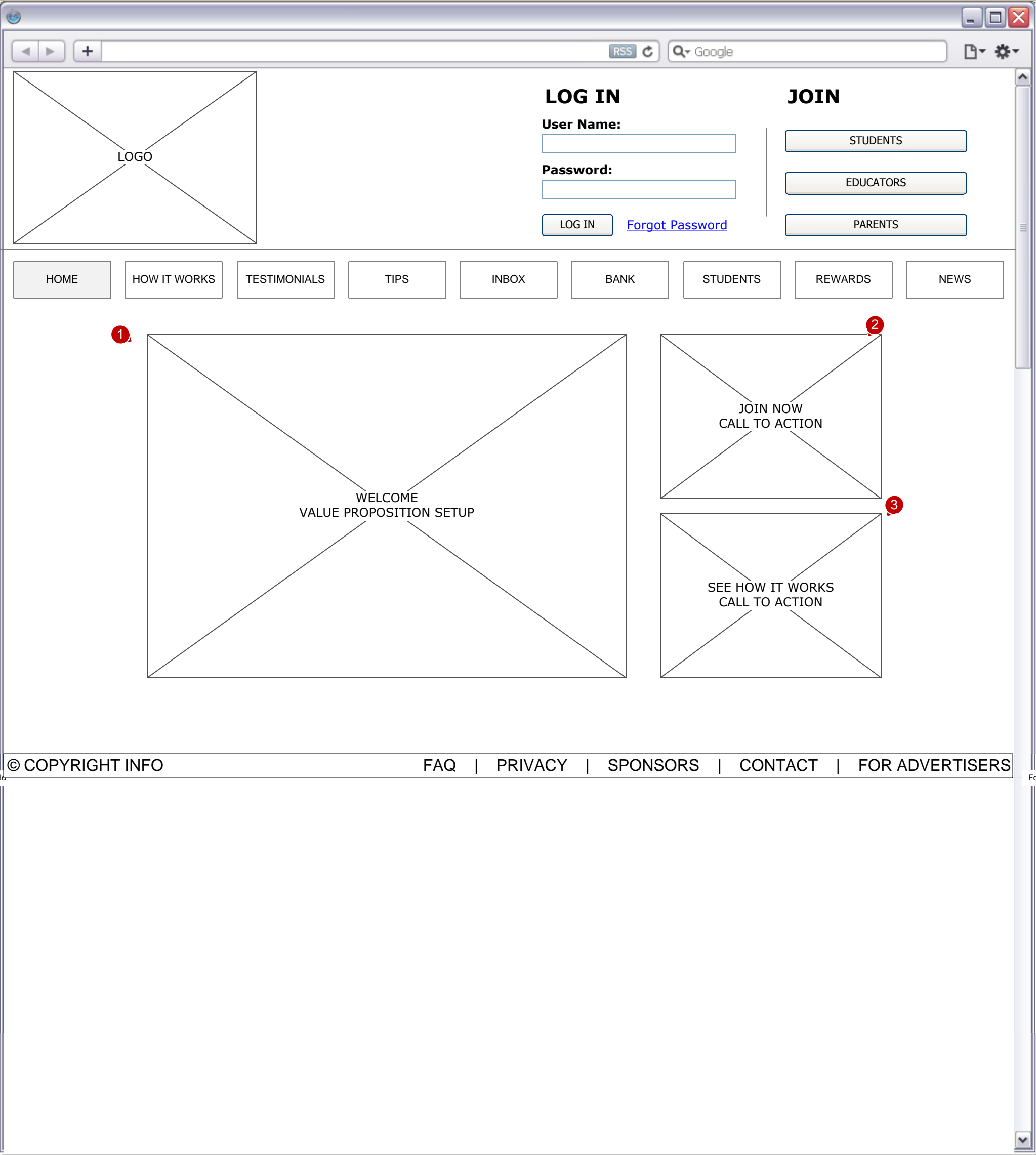
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Annotations

1 This page will need archiving for News items and for Press Releases. It is assumed Press Releases will open in their own page when clicked.

Exact Functionality and methods of archiving TBD



Annotations

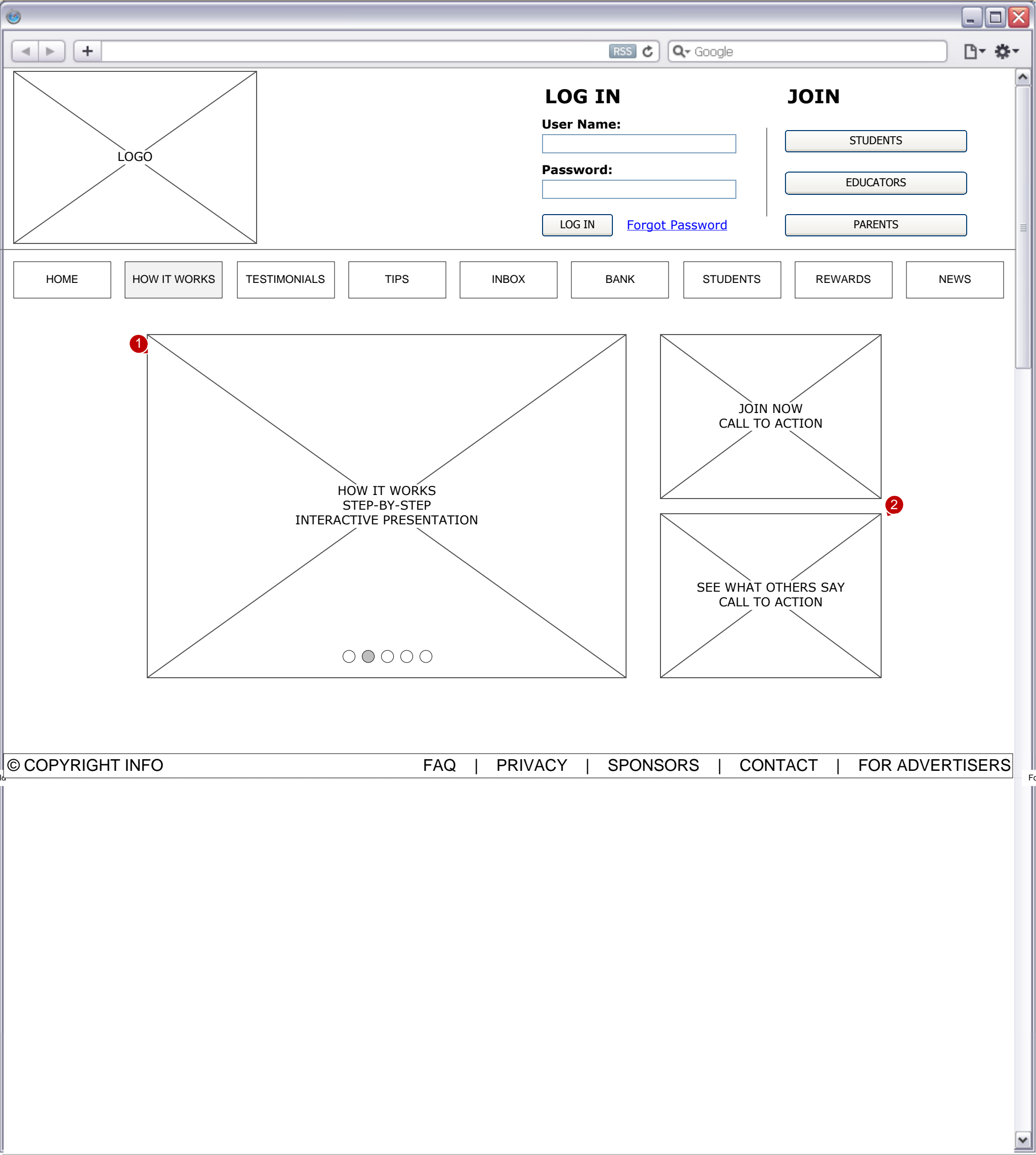
- 1

This page will function much the same way as 00.00.00 Student Landing Page – Not Logged In

The content area will refresh with overview/ introductory content as the parent clicks the navigation elements.
- 2

This CTA will link to the Parent Registration Page
- 3

Links to 40.10.00

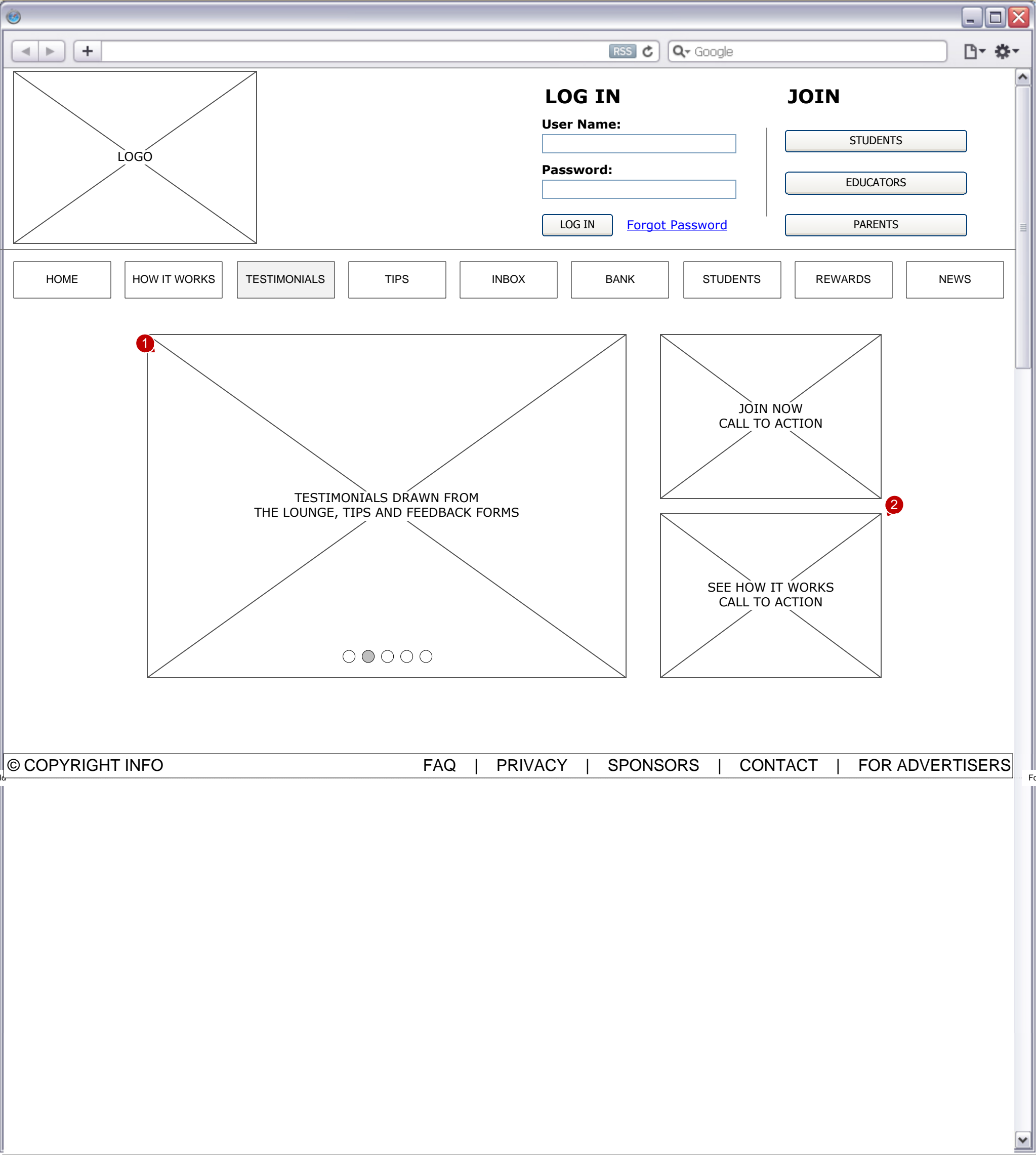


Annotations

- 1

This is intended to be an interactive piece that explains the over all value proposition of the web site for both students and parents. It does not need to get into detailed information about the sections of the site as those will be covered on the intro pages to follow in the wire frame.
- 2

Links to 40.20.00

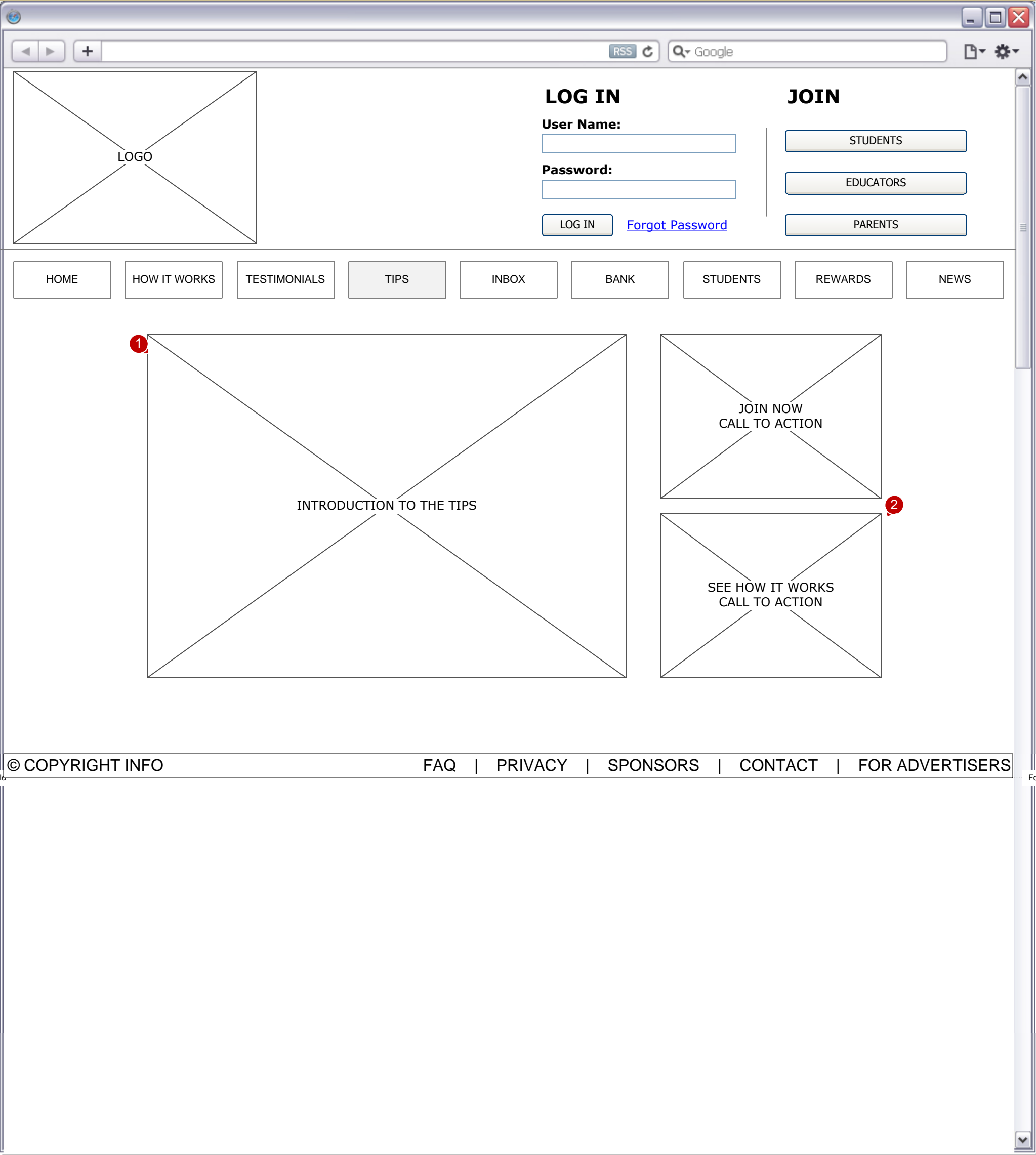


Annotations

- 1

This is intended to be a selection of Testimonials that can be “clicked thru” similar to a slide show or the How it Works section.
- 2

Links to 40.10.00



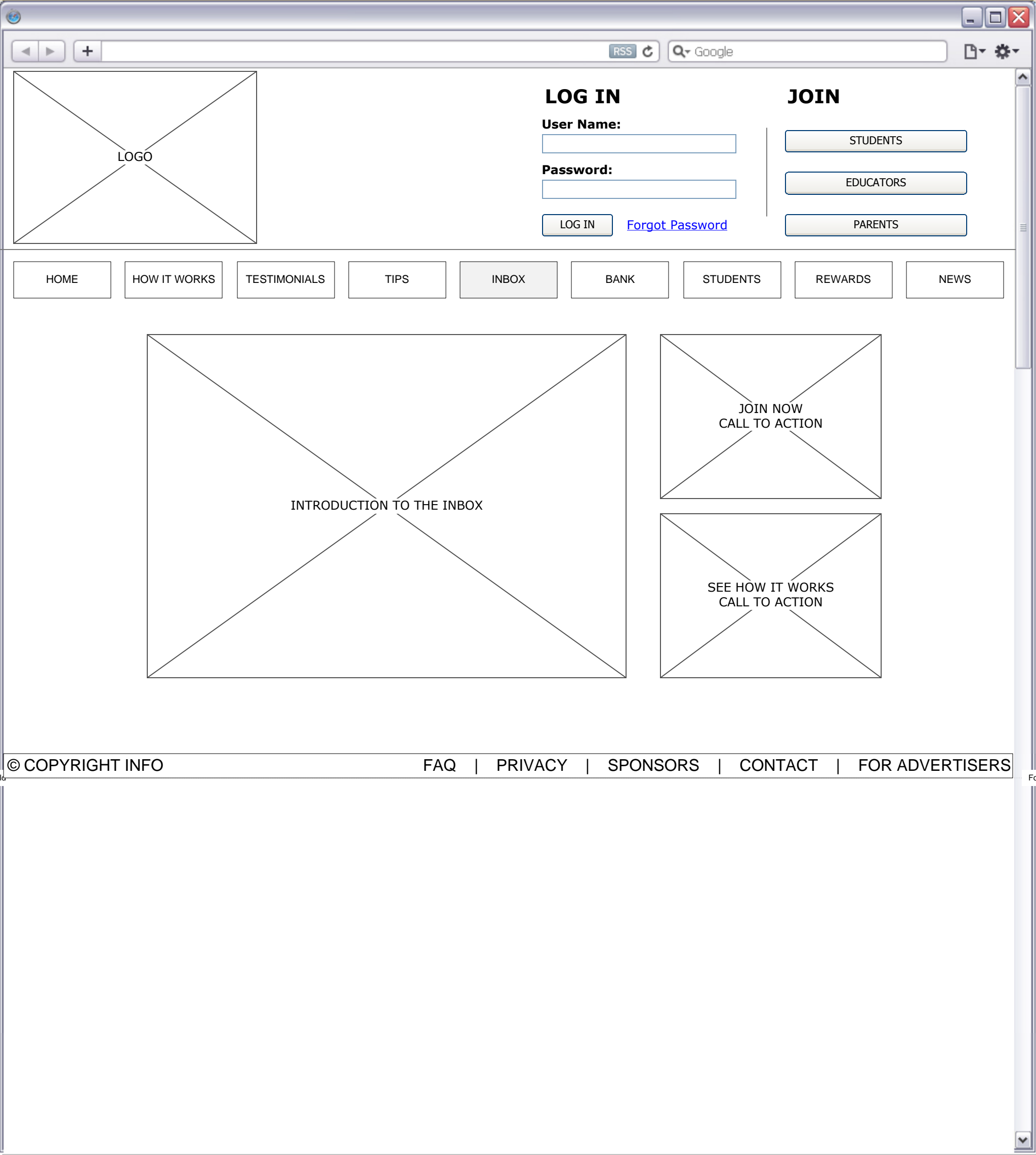
Annotations

- 1

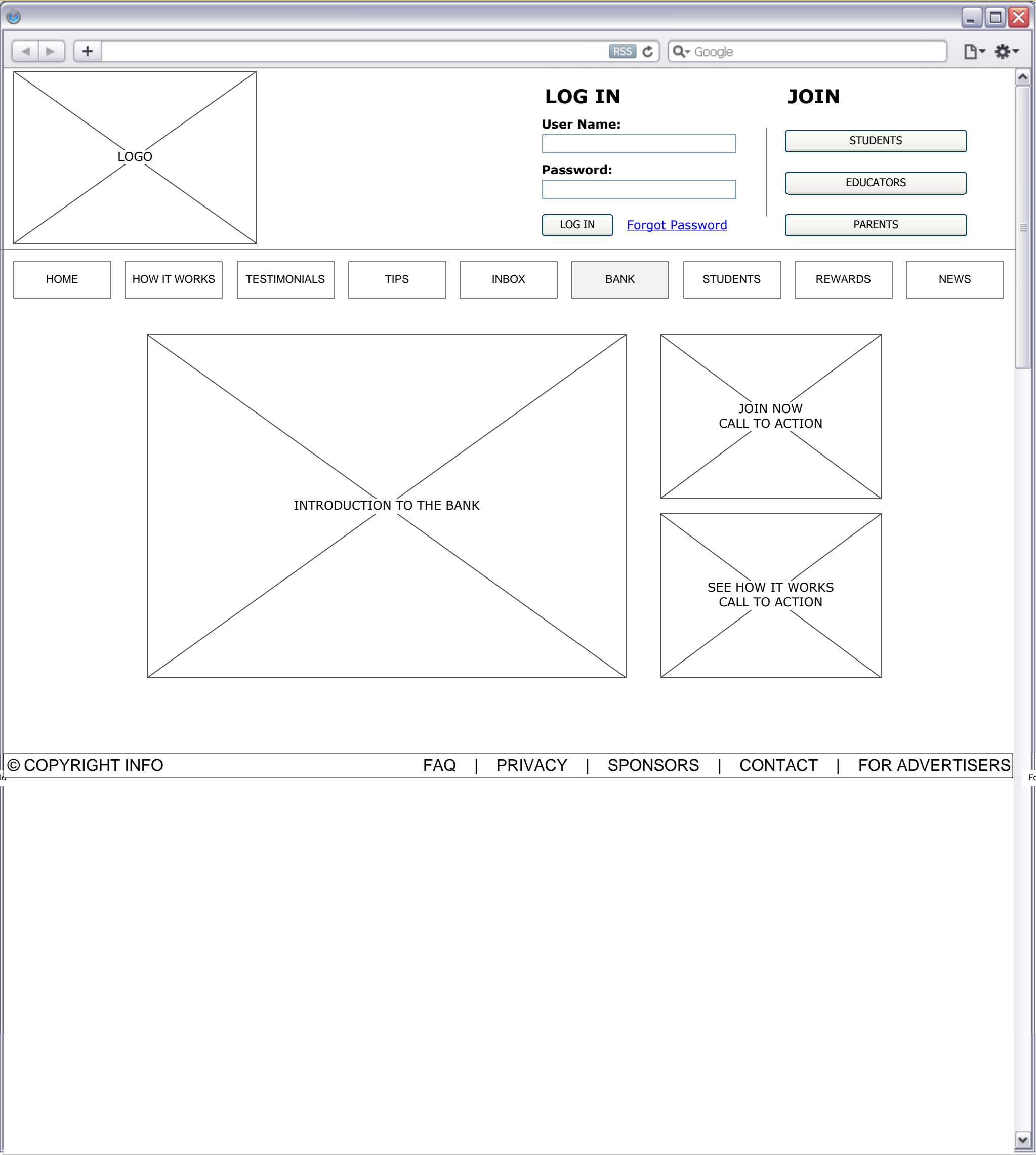
This content area will contain a basic introduction to the relevant section of the site, highlighting what parents can find and do there.

This is true for the following pages:
40.30.00 Parent Tips - Not Logged In
40.40.00 Parent Inbox - Not Logged In
40.50.00 Parent Bank - Not Logged In
40.60.00 Parent Students - Not Logged In
40.70.00 Parent Rewards - Not Logged In
- 2

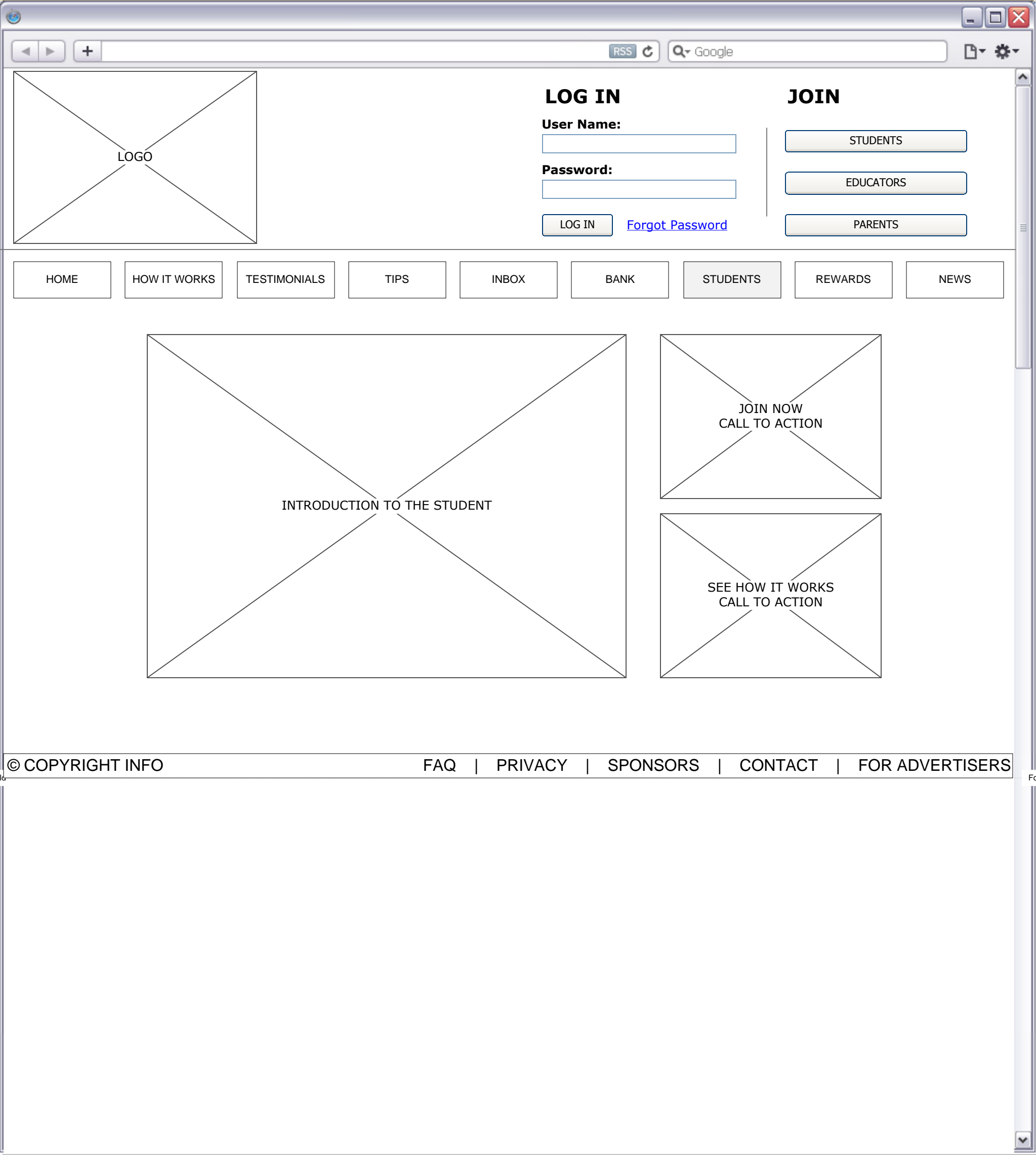
Links to 40.10.00



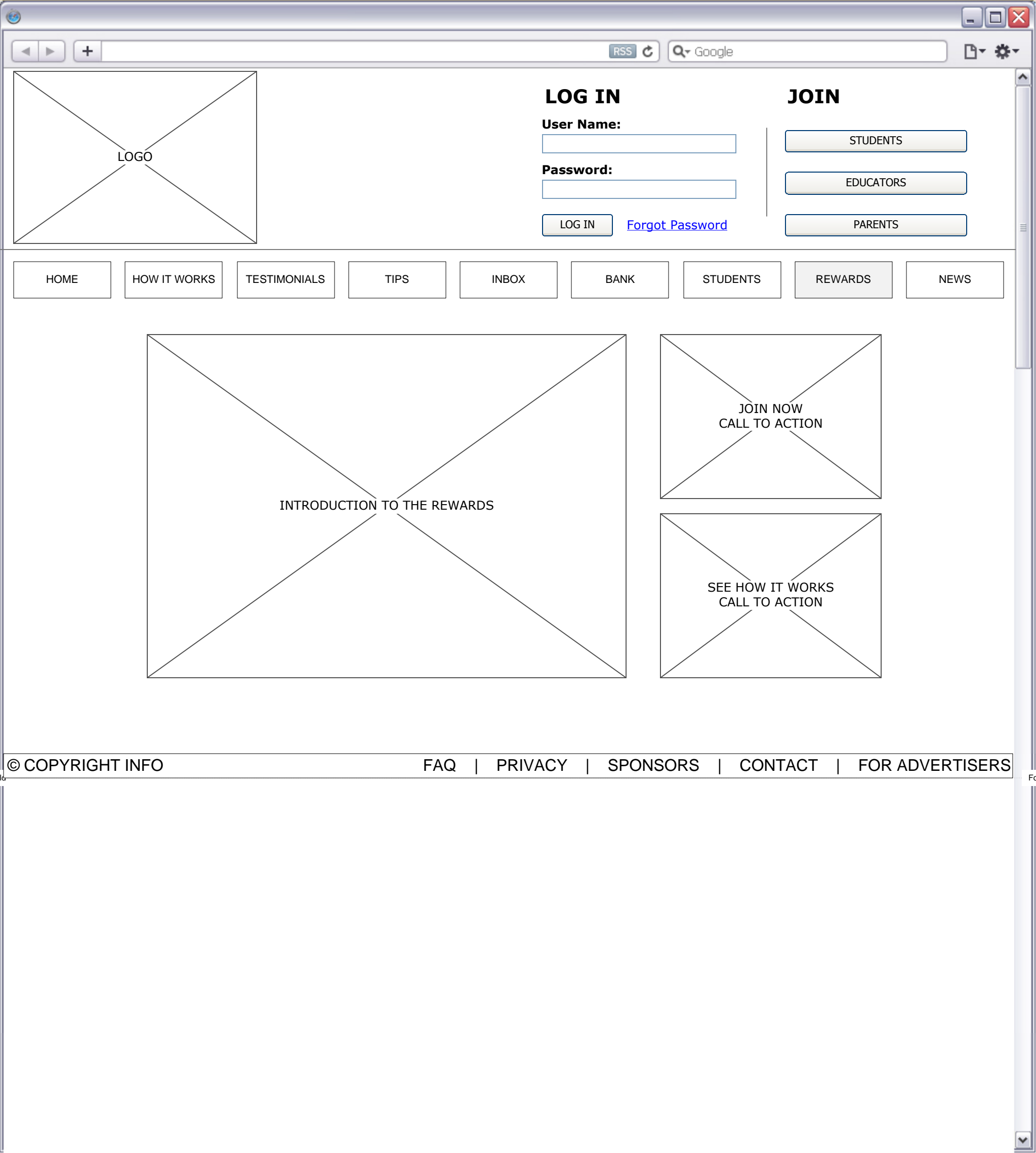
Annotations



Annotations



Annotations



Annotations

LOGO

LOG IN

User Name:

Password:

LOG IN

Forgot Password

JOIN

STUDENTS

EDUCATORS

PARENTS

HOME

HOW IT WORKS

TESTIMONIALS

TIPS

INBOX

BANK

STUDENTS

REWARDS

NEWS

1

NEWS HEADER

Image

Image

Image

Image

Image

Image

Image

Image

© COPYRIGHT INFO


FAQ | PRIVACY | SPONSORS | CONTACT | FOR ADVERTISERS

Annotations

1

This page will need archiving for News items and for Press Releases. It is assumed Press Releases will open in their own page when clicked.

Exact Functionality and methods of archiving TBD



Document not indicative of final graphic design or copy

Document is not to scale

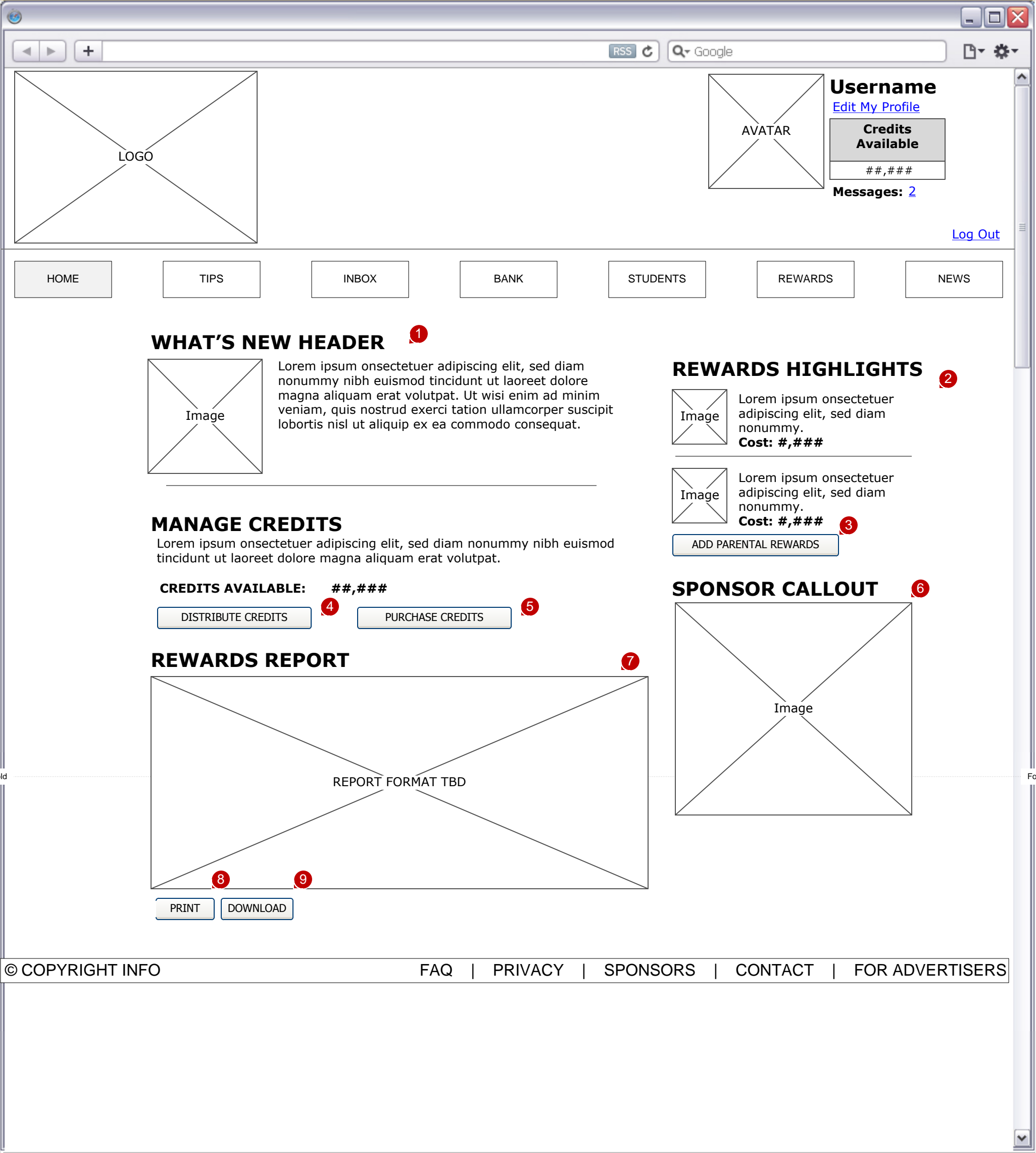
UPROAR

Client: LearningEarnings.com

IA: D. Johnson

Project: Web Site Re-design

Page: 72



- Annotations
- 1

This will be the latest news and will contain the ability to link to the News section for more info.
- 2

This could show popular rewards with the students. Or the latest rewards posted by other Parents.
- 3

Links to 50.50.10
- 4

Links to 50.30.00
- 5

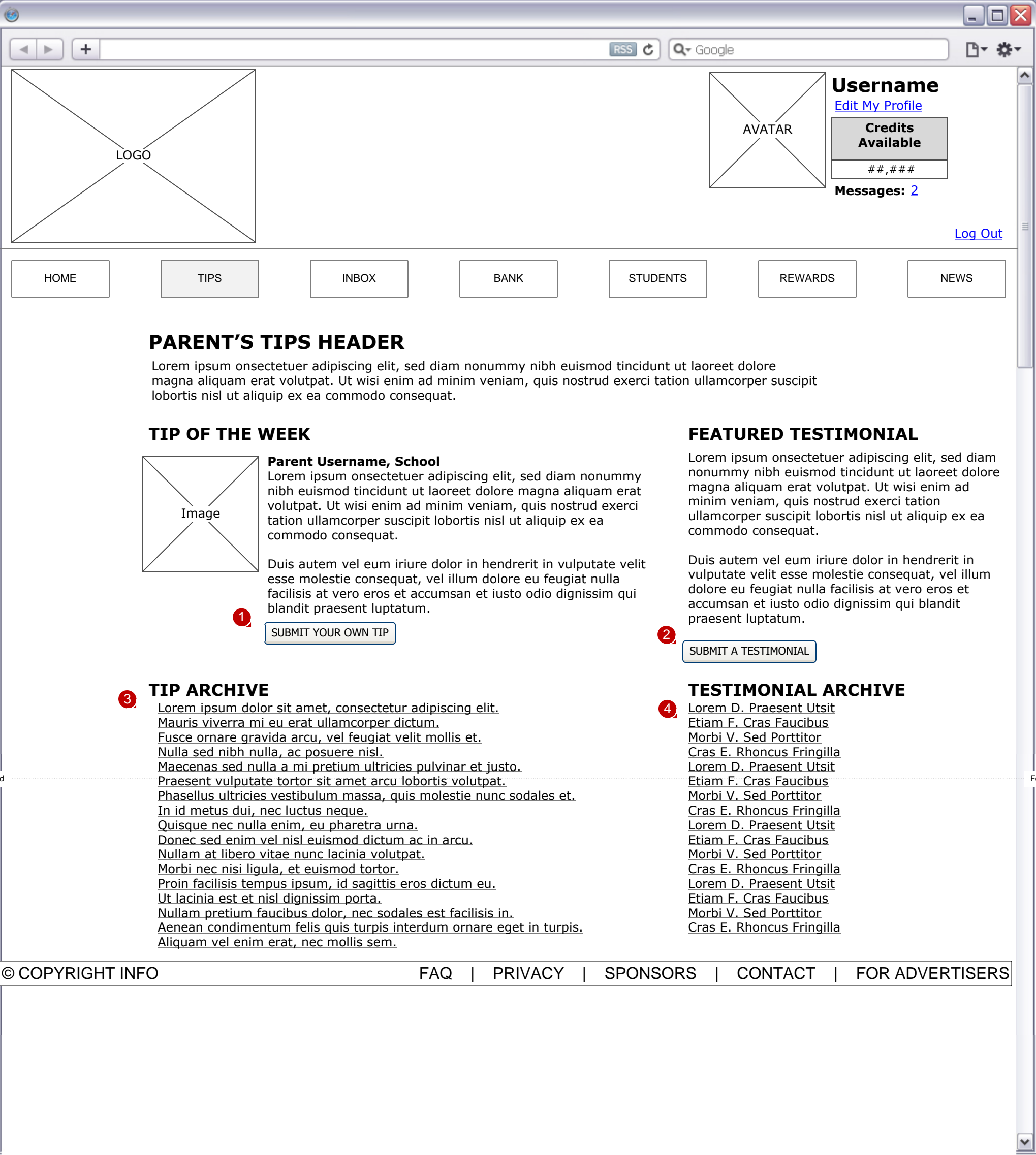
Credit Purchase Process TBD
- 6

An area on the Hone Page will be reserved for a link to sponsored content.
- 7

This will provide a quick look at the current rewards report for this parent’s students – format exists, but client has not provided yet.
- 8

Allows parent to print report
- 9

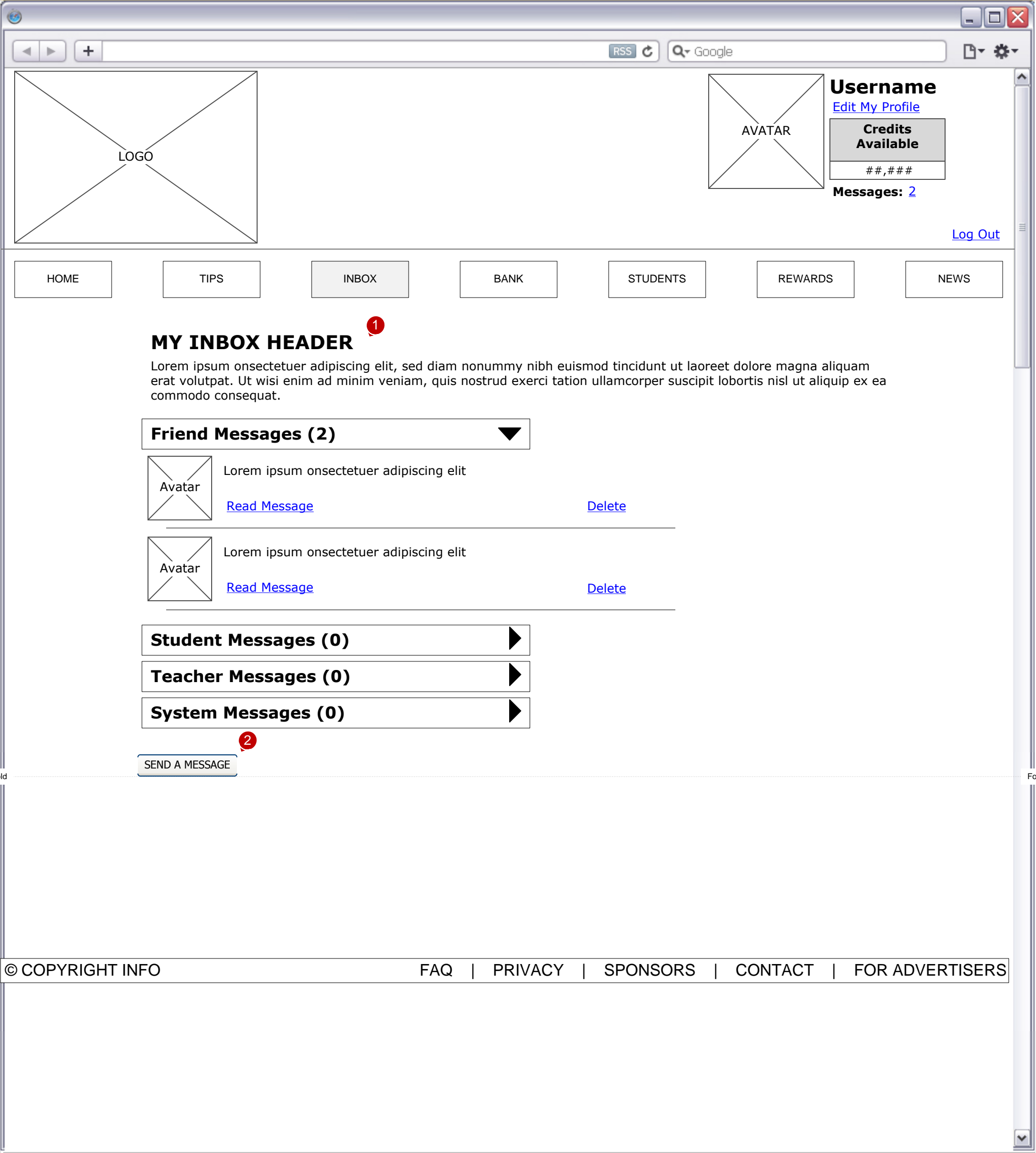
Creates PDF file of report and initiates download



Annotations

The diagram consists of four numbered steps arranged in a 2x2 grid, connected by arrows. Step 1 (top left) is a red circle with the number 1, containing the text 'Links to 60.30.00 with type set to Parent Tip'. Step 2 (top right) is a red circle with the number 2, containing the text 'Links to 60.30.00 with type set to Parent Testimonial'. Step 3 (bottom right) is a red circle with the number 3, containing the text 'This is intended to show a possible approach to handling the Tips Archive. Creative has free reign here to improve.'. Step 4 (bottom left) is a red circle with the number 4, containing the text 'This is intended to show a possible approach to handling the Testimonials Archive. Creative has free reign here to improve.'. Arrows point from Step 1 to Step 2, Step 2 to Step 3, and Step 3 to Step 4.

- 1 Links to 60.30.00 with type set to Parent Tip
- 2 Links to 60.30.00 with type set to Parent Testimonial
- 3 This is intended to show a possible approach to handling the Tips Archive. Creative has free reign here to improve.
- 4 This is intended to show a possible approach to handling the Testimonials Archive. Creative has free reign here to improve.

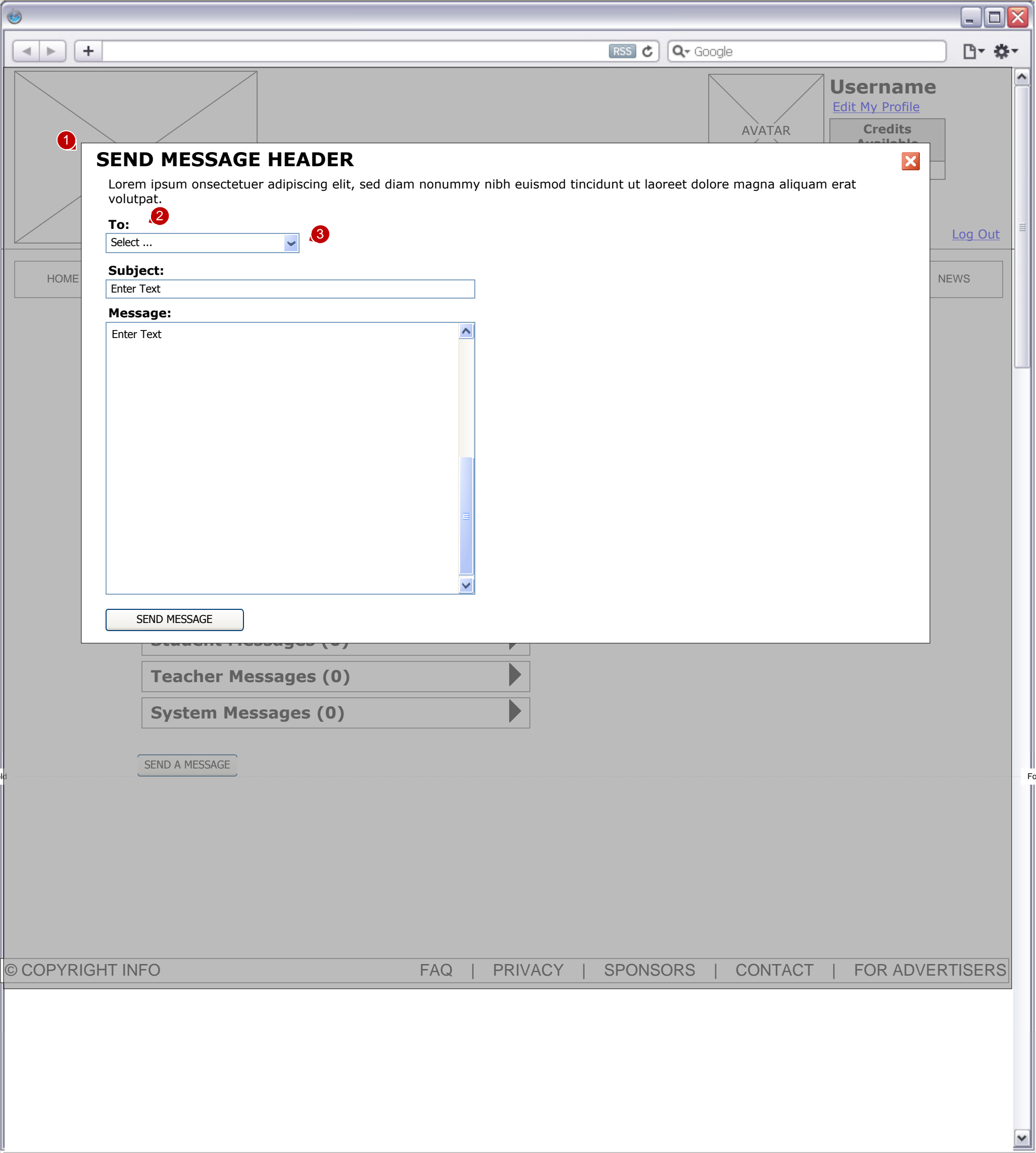


Annotations

- 1

Overall functionality is the same as the Student’s Inbox
- 2

Links to 50.20.10



Annotations

1 Expands on current functionality found here:
<http://teachers.learningearnings.com/senditem/index>

2 Drop down includes:

To:

Select ...

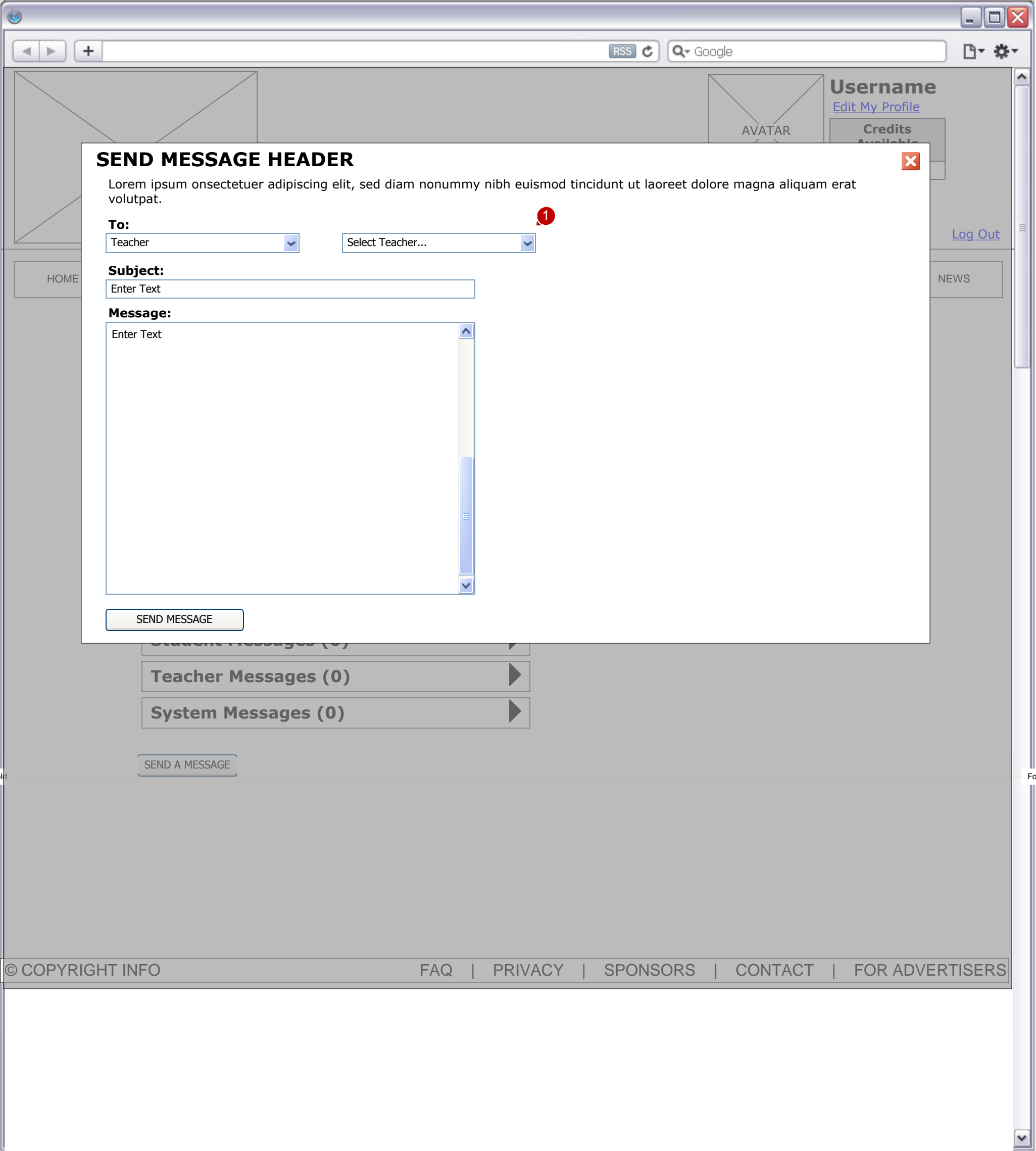
LearnEarnings.com

Teacher

Student

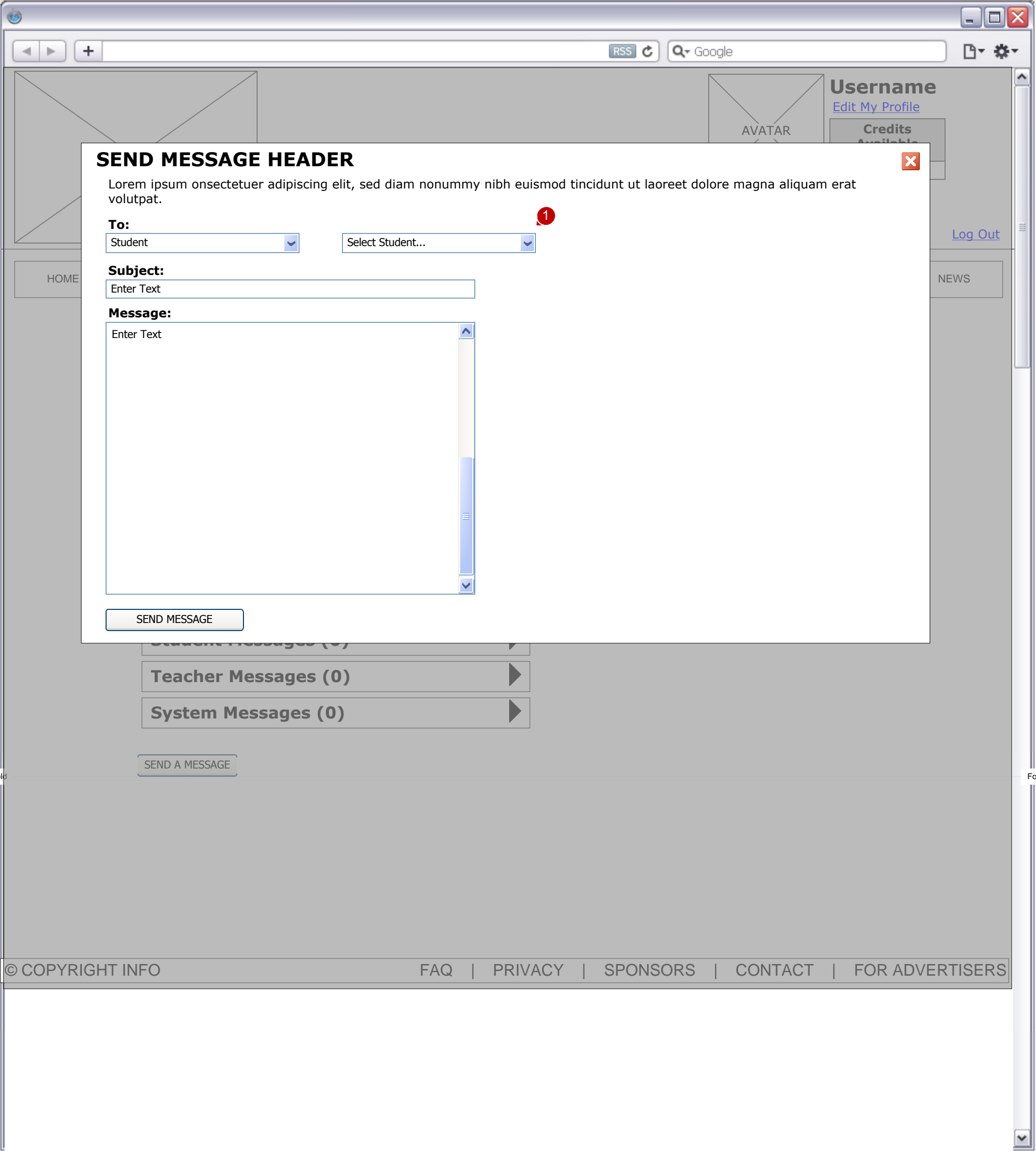
Friend

3 User Selects LearningEarnings.com – functions as on this page
User Selects Teacher – see Page 50.20.11
User Selects Student – see Page 50.20.12
User Selects Friend – see Page 50.20.13



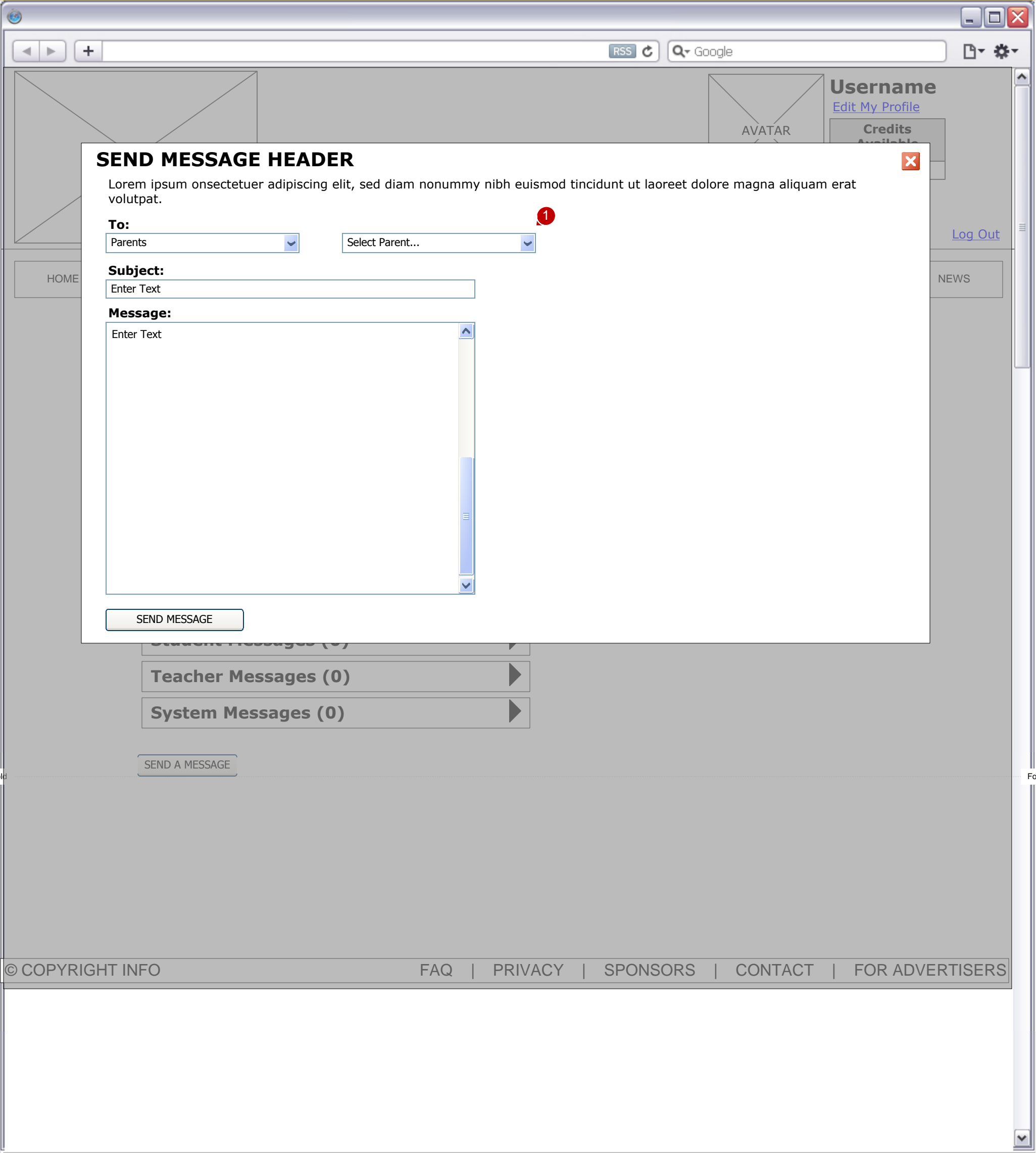
Annotations

- 1
- Populates with all teachers connected to the students of this parent.



Annotations

- 1
- Populates with all of the students of this parent.



Annotations

- 1
- Populates with all of the parents with students with the same teachers as this parent.

LOGO

AVATAR

Username

[Edit My Profile](#)

Credits Available

##,###

Messages: 2

[Log Out](#)

HOME

TIPS

INBOX

BANK

STUDENTS

REWARDS

NEWS

MY BANK HEADER

Lorem ipsum onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

CREDITS AVAILABLE: ##,###

DISTRIBUTE CREDITS

PRINT PHYSICAL CREDITS

\$1

0

\$5

0

\$10

0

Total: 0 (0 pages)

☒ Send a Link to My Inbox

☐ Attach and email to: **username@domain.com**

PRINT THESE CREDITS

PURCHASE CREDITS

EMAIL E-CREDITS

Student Name (username)

0

Student Name (username)

0

Student Name (username)

0

Student Name (username)

0

Total:

0

EMAIL THESE CREDITS

© COPYRIGHT INFO

FAQ

PRIVACY

SPONSORS

CONTACT

FOR ADVERTISERS

Annotations

1 Credit Purchase Process TBD

LOGO

AVATAR

Username

[Edit My Profile](#)

Credits Available

##,###

Messages: 2

HOME

TIPS

INBOX

BANK

STUDENTS

REWARDS

NEWS

STUDENTS HEADER

Lorem ipsum onsectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Student Name	Teacher
Student Name	Teacher Name
Student Name	Teacher Name
Student Name	Teacher Name
Student Name	Teacher Name

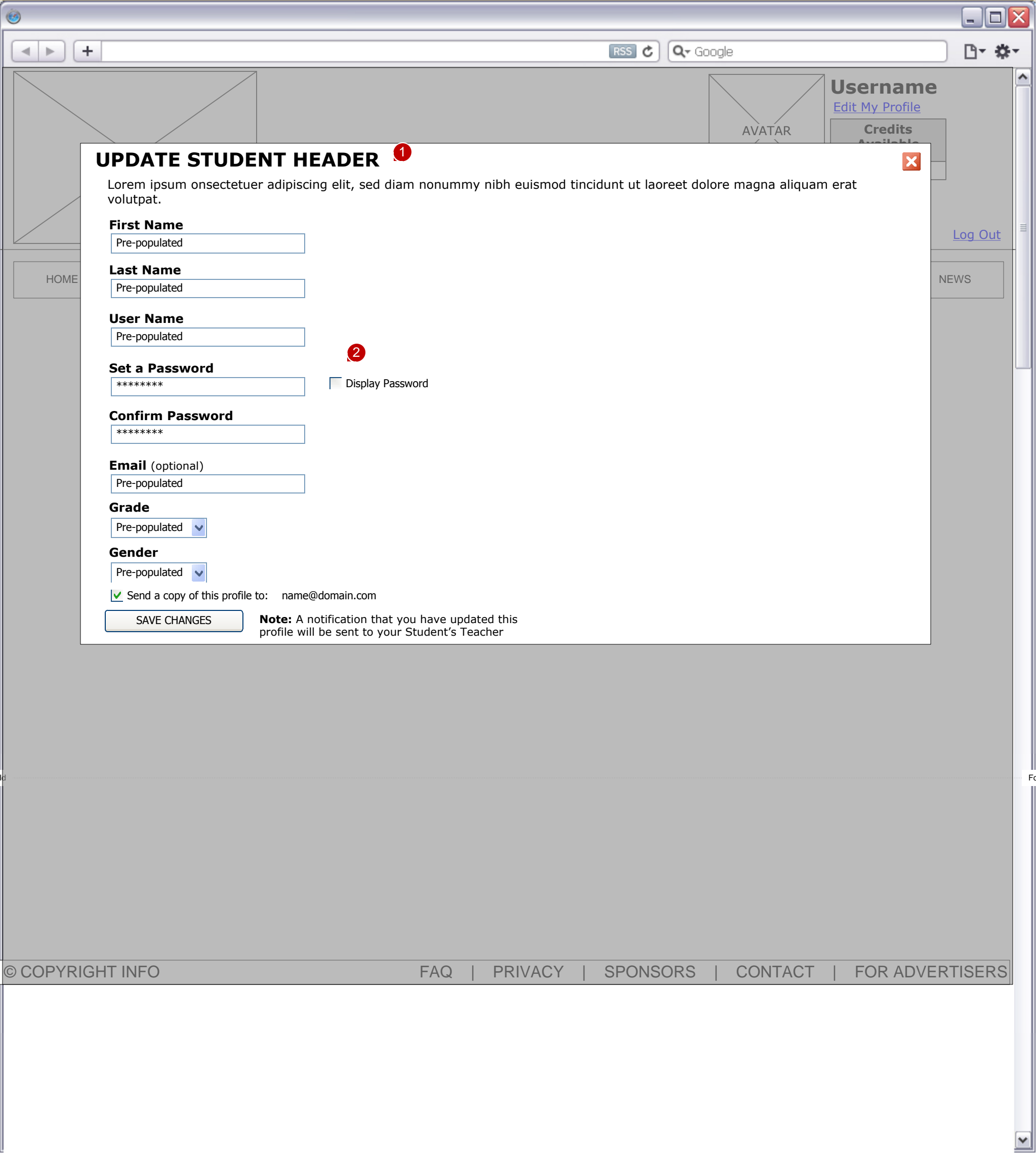
© COPYRIGHT INFO

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Annotations

1

Links to 50.40.10



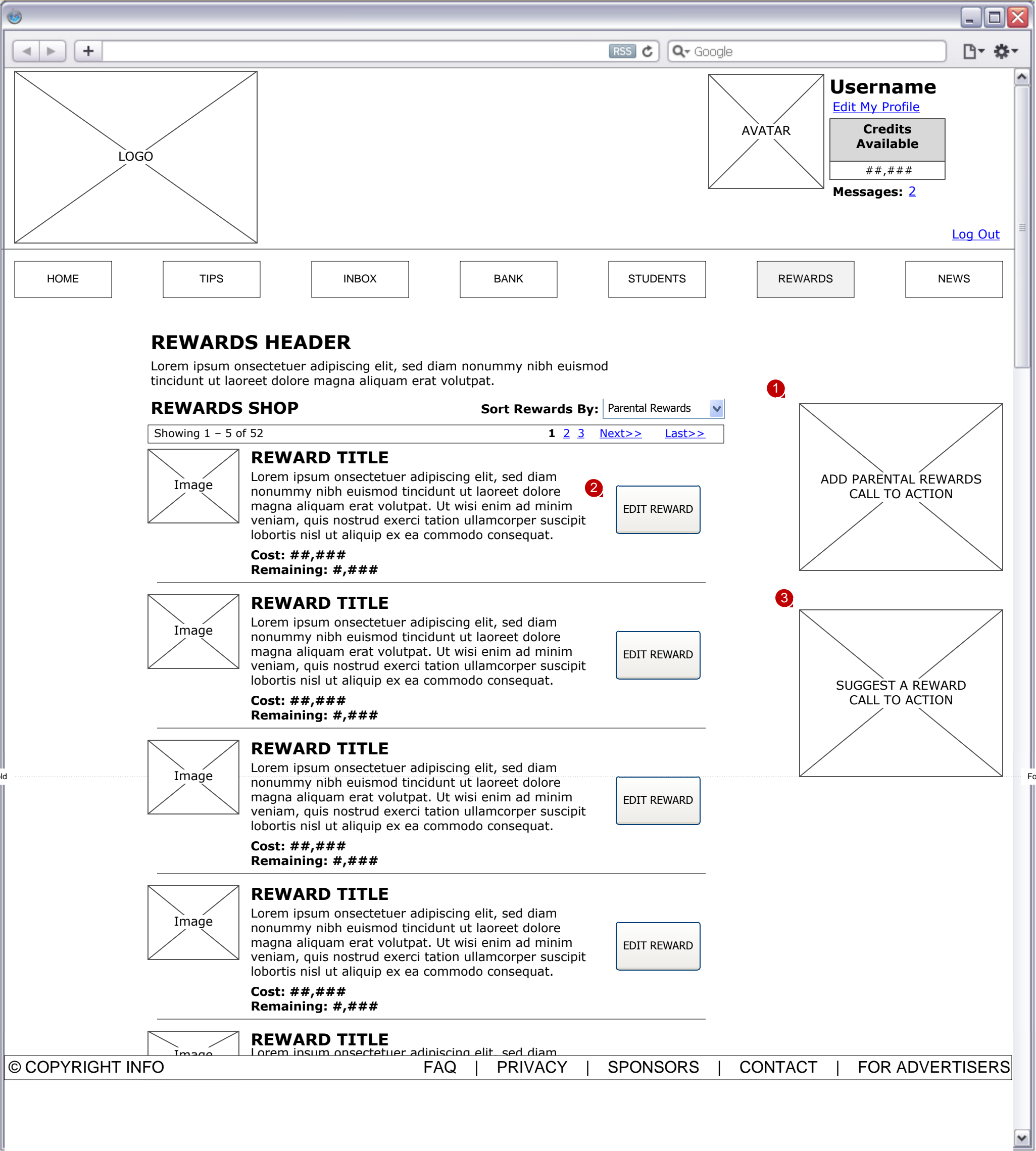
Annotations

1 Reflects functionality found here:
<http://teachers.learningearnings.com/sa/students/add>

2 On the Update Overlay the Password will be Masked by default. If Educator selects this check box then the form will adapt to:

Set a Password
Password ☒ Display Password

Email (optional)
Pre-populated



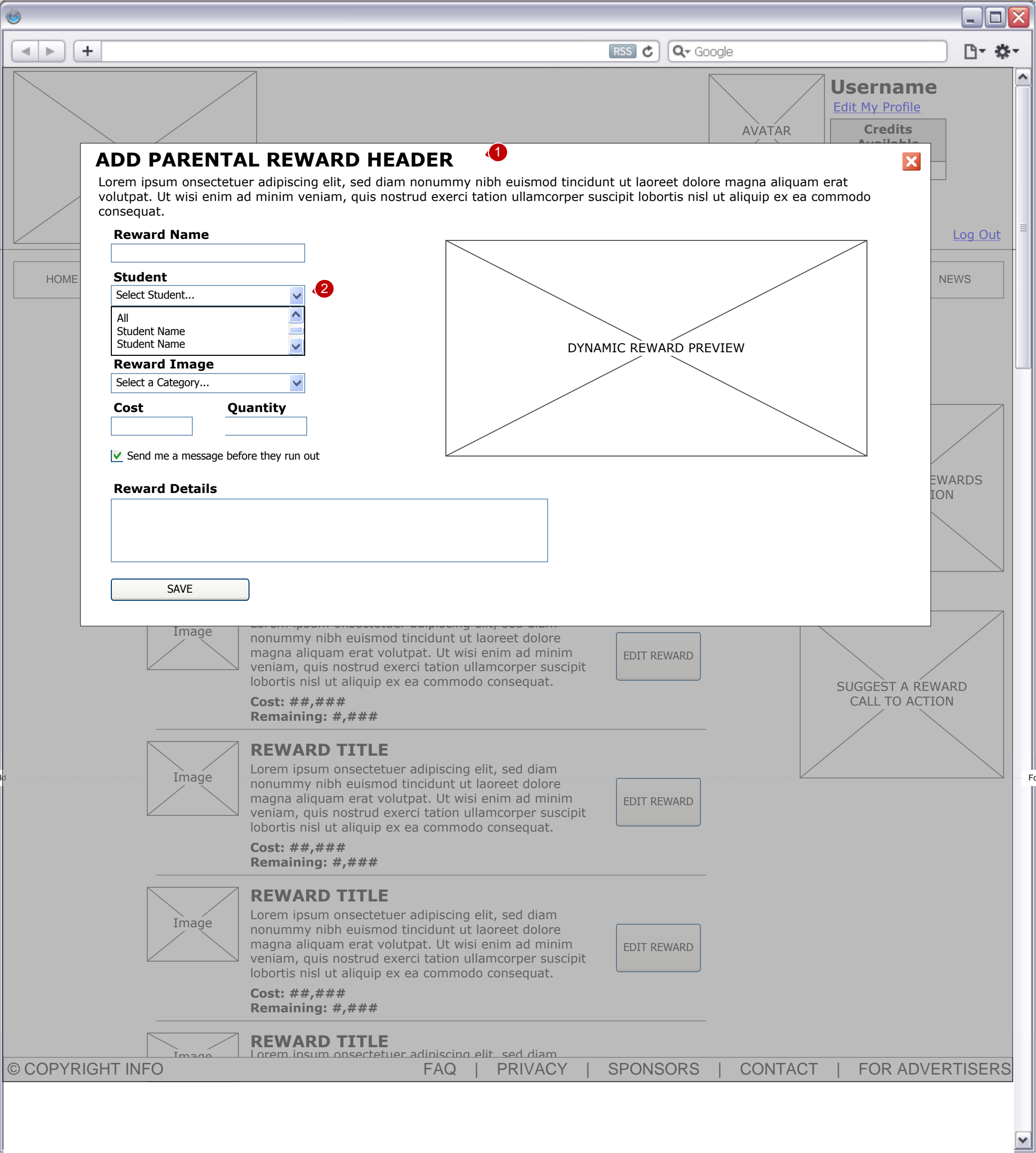
Annotations

- 1

Links to 50.50.10
- 2

Links to 50.50.20
- 3

Links to 60.30.00 with reward preselected as type

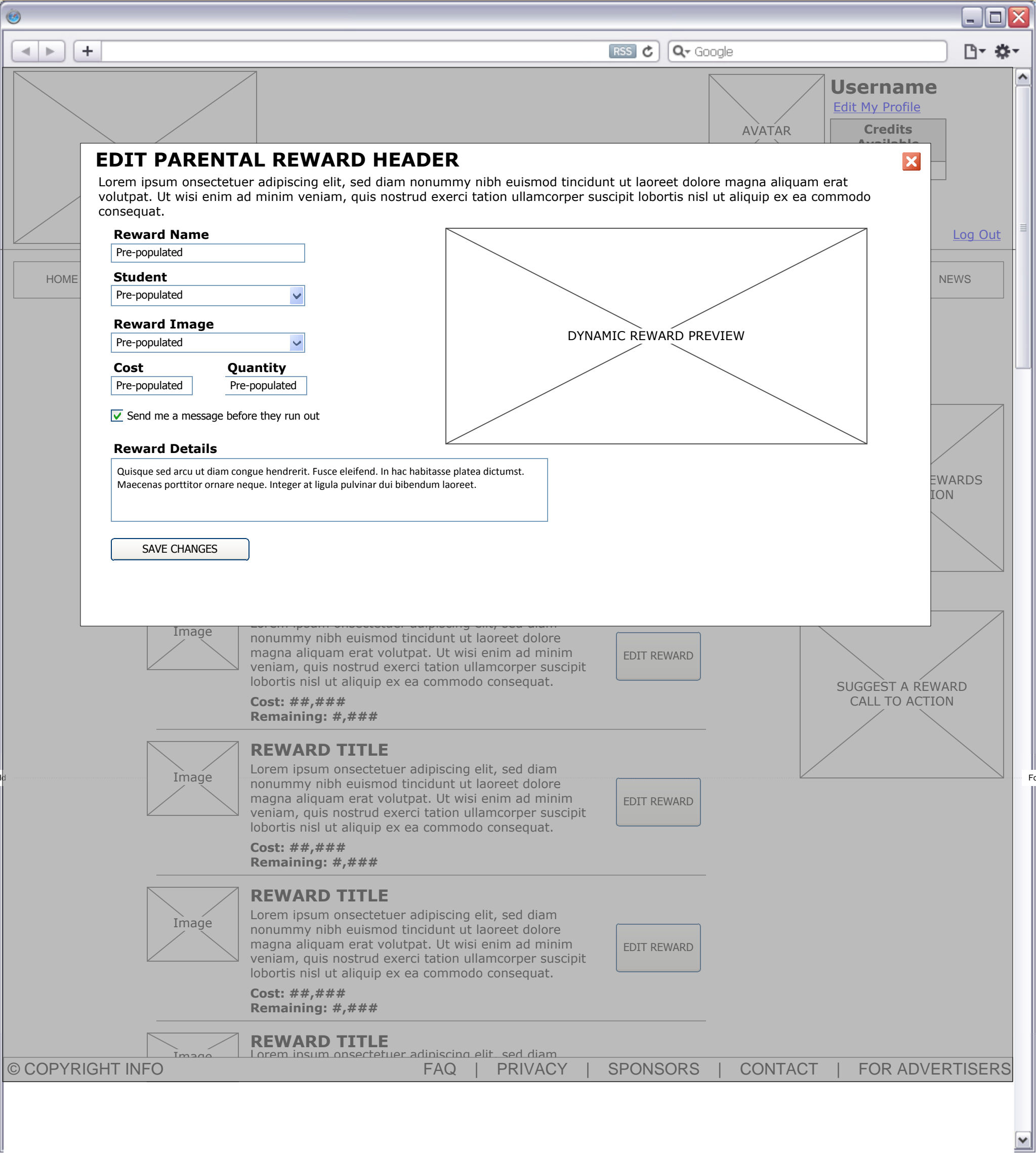


Annotations

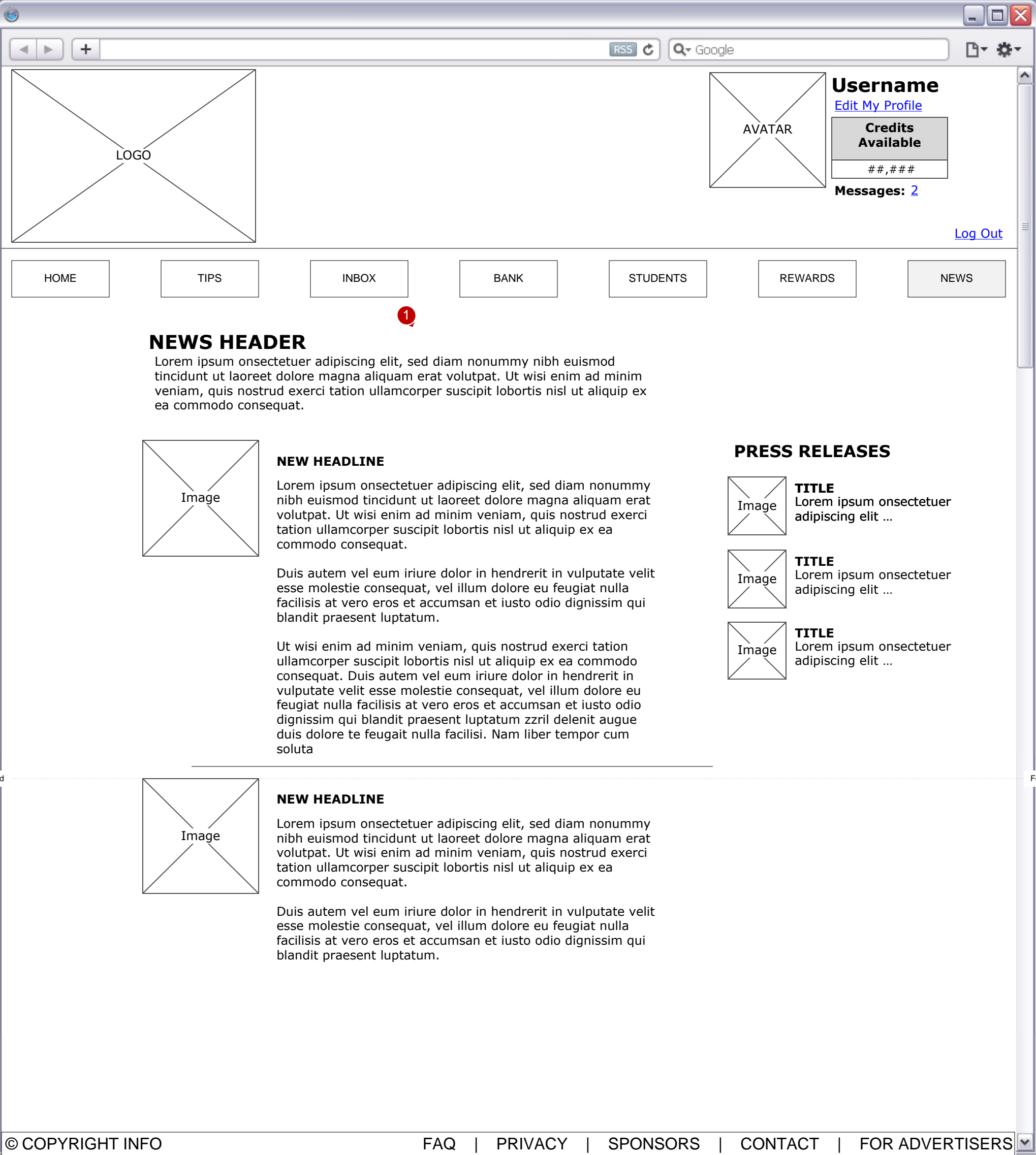
1 Reflects functionality found here:

http://teachers.learningearnings.com/localrewards/add

2 Could allow Parent to choose to offer reward only to one of their students instead of making it available automatically to all. This allows for some age appropriate filtering on the Parent’s part.



Annotations



Annotations

1 This page will need archiving for News items and for Press Releases. It is assumed Press Releases will open in their own page when clicked.

Exact Functionality and methods of archiving TBD

RSS

Google

LOGO

LOG IN

User Name:

Password:

LOG IN

Forgot Password

JOIN

STUDENTS

EDUCATORS

PARENTS

HOME

LOCKER

INBOX

BANK

PLAY

REWARDS

CREATE

NEWS

FAQ HEADER

- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Praesent hendrerit convallis tortor, ut adipiscing eros egestas vel.
- Maecenas eget leo at massa rhoncus laoreet sit amet ac massa.
- Pellentesque sed ante vel lorem ullamcorper dignissim.
- Morbi bibendum lorem viverra nunc semper rutrum.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Etiam in velit eu nulla malesuada vehicula eu lacinia sapien. Etiam ipsum odio, interdum ut ultrices a, condimentum ac sapien. Fusce et nunc ac massa rhoncus rutrum a in ligula. Cras libero sapien, ultricies vel placerat ac, fermentum sagittis neque. Duis luctus pretium magna, ac feugiat arcu consequat at. Fusce sapien turpis, dapibus eu congue sed, aliquam a velit. Donec fringilla iaculis interdum.

- Etiam condimentum congue ipsum, at vehicula nulla posuere quis.
- Nam placerat orci eu sem auctor condimentum.
- Donec pretium lacus at orci semper placerat malesuada nulla mattis.
- Nam sodales lacinia massa, ac porttitor elit scelerisque tincidunt.
- Donec vel magna vel eros sagittis adipiscing faucibus vitae urna.
- Praesent rhoncus risus ac mauris convallis lobortis.
- Pellentesque feugiat volutpat massa, ut consectetur arcu sagittis sed.
- Phasellus sed lorem quis augue malesuada feugiat.
- Suspendisse suscipit dui faucibus nisi euismod cursus.
- Ut pharetra augue nec mi aliquam pharetra vehicula dolor cursus.
- Morbi accumsan condimentum ligula, nec vestibulum mauris mollis ac.
- Donec volutpat leo id erat adipiscing mollis.
- Praesent id leo massa, vitae porttitor odio.
- Sed vitae nunc nec mi cursus semper.

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Annotations

- 1 This illustrates one approach to presenting FAQs. Creative team has latitude here and should work with Client on desired approach.

The content here will be the same as the Logged in as Student page

Annotations

1 This illustrates one approach to presenting FAQs.
Creative team has latitude here and should work with
Client on desired approach.

The content here will be the same as the Not Logged In Page

LOGO

LOG IN

User Name:

Password:

[Forgot Password](#)

JOIN

HOME	HOW IT WORKS	TESTIMONIALS	LOUNGE	INBOX	BANK	STUDENTS	REWARDS	REPORTS	NEWS
------	--------------	--------------	--------	-------	------	----------	---------	---------	------

FAQ HEADER

- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Praesent hendrerit convallis tortor, ut adipiscing eros egestas vel.
- Maecenas eget leo at massa rhoncus laoreet sit amet ac massa.
- Pellentesque sed ante vel lorem ullamcorper dignissim.
- Morbi bibendum lorem viverra nunc semper rutrum.

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- Ut pharetra augue nec mi aliquam pharetra vehicula dolor cursus.
- Morbi accumsan condimentum ligula, nec vestibulum mauris mollis ac.
- Donec volutpat leo id erat adipiscing mollis.
- Praesent id leo massa, vitae porttitor odio.
- Sed vitae nunc nec mi cursus semper.

Annotations

1 The content here will be the same as the Logged in as Educator page

The screenshot shows a web browser window with a title bar containing standard OS controls (minimize, maximize, close). The address bar displays a search engine (Google) and navigation buttons. The page content includes a large placeholder for a logo (a square with an 'X' and the text 'LOGO'), a smaller placeholder for an avatar (a square with an 'X' and the text 'AVATAR'), and a user profile section. The profile section displays the username 'Username', a link to 'Edit My Profile', a box indicating 'Credits Available' with a placeholder '##,###', and a message count 'Messages: 2'. A 'Log Out' link is visible in the bottom right corner.

FAQ HEADER

- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Praesent hendrerit convallis tortor, ut adipiscing eros egestas vel.
- Maecenas eget leo at massa rhoncus laoreet sit amet ac massa.
- Pellentesque sed ante vel lorem ullamcorper dignissim.
- Morbi bibendum lorem viverra nunc semper rutrum.

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- Phasellus sed lorem quis augue malesuada feugiat.
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- Ut pharetra augue nec mi aliquam pharetra vehicula dolor cursus.
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- Donec volutpat leo id erat adipiscing mollis.
- Praesent id leo massa, vitae porttitor odio.
- Sed vitae nunc nec mi cursus semper.

Annotations

1 The content here will be the same as the Educator FAQ
Page – Not Logged In

<>+

RSS ↻ 🔍 Google

📄 ⚙️

LOGO

LOG IN

User Name:Password:

LOG IN

[Forgot Password](#)

JOIN

STUDENTS

EDUCATORS

PARENTS

HOME

TIPS

INBOX

BANK

STUDENTS

REWARDS

NEWS

FAQ HEADER

1

- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
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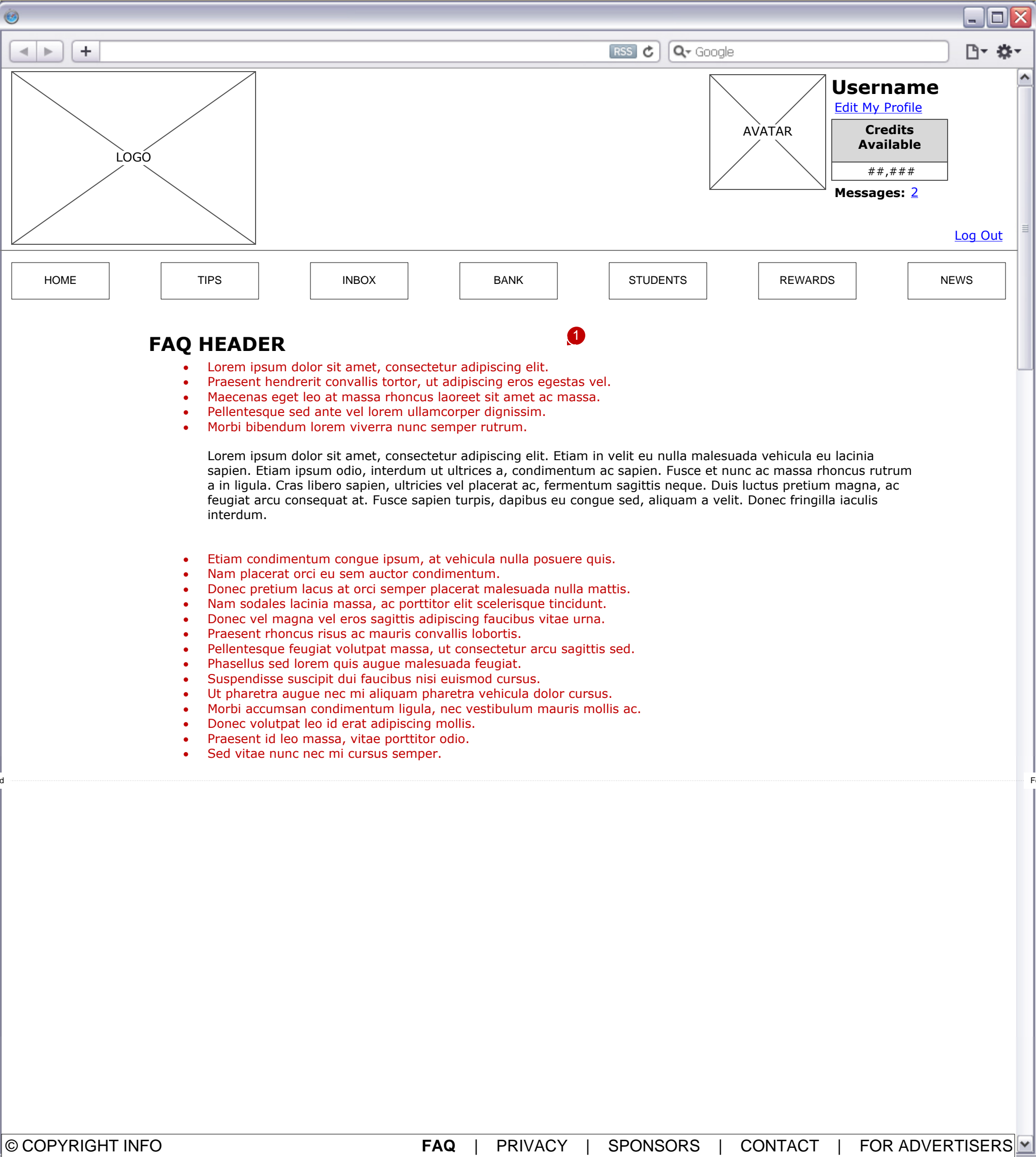
- Etiam condimentum congue ipsum, at vehicula nulla posuere quis.
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- Praesent rhoncus risus ac mauris convallis lobortis.
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- Phasellus sed lorem quis augue malesuada feugiat.
- Suspendisse suscipit dui faucibus nisi euismod cursus.
- Ut pharetra augue nec mi aliquam pharetra vehicula dolor cursus.
- Morbi accumsan condimentum ligula, nec vestibulum mauris mollis ac.
- Donec volutpat leo id erat adipiscing mollis.
- Praesent id leo massa, vitae porttitor odio.
- Sed vitae nunc nec mi cursus semper.

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Annotations

1 The content here will be the same as the Logged in as Parent page



Annotations

1 The content here will be the same as the Parent FAQ
Page – Not Logged In

LOGO

AVATAR

Username

[Edit My Profile](#)

Credit Balance

Checking	Savings
##,###	#,###

Messages: 2

[Log Out](#)

HOMELOCKERINBOXBANKPLAYREWARDSCREATENEWS

PRIVACY POLICY HEADER

1

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas sodales risus nec quam posuere porta. Donec congue, ipsum in hendrerit iaculis, tortor tellus tempor elit, quis pharetra lorem sapien vel risus. Sed vitae ante est. Curabitur sit amet dictum tellus. Curabitur vestibulum facilisis nisi, quis luctus nunc congue a. Nullam varius, nulla eget tempor faucibus, urna metus elementum velit, vitae ullamcorper lectus magna in metus. Cras rutrum metus vitae turpis volutpat congue a pharetra nunc. Morbi purus dui, placerat nec condimentum eu, adipiscing ut quam. Duis vulputate luctus tempus.

Nulla in dui leo. Suspendisse eu tellus vitae leo elementum iaculis. Pellentesque tincidunt erat a tellus volutpat adipiscing. Etiam eu sem lorem. Morbi non lorem quis tellus posuere adipiscing. Praesent et tortor at metus ornare mollis vel eu magna. Sed ullamcorper urna sed nulla hendrerit vel placerat purus lobortis. Sed sed mauris et diam lacinia dignissim sit amet nec orci. Sed tempor orci ac purus ultricies in sodales tortor commodo. Integer imperdiet iaculis cursus.

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Annotations


1

The Privacy Policy may be one document for all users, or broken into three different pages for the three user types.

If there is a student specific privacy policy it will be the same for both logged in and non-logged in students.

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Document is not to scale

UPROAR

Client:	LearningEarnings.com	IA:	D. Johnson	
Project:	Web Site Re-design		Page:	93

LOGO

AVATAR

Username

[Edit My Profile](#)

Credit Balance

Checking	Savings
##,###	#,###

Messages: 2

[Log Out](#)

HOME

LOUNGE

INBOX

BANK

STUDENTS

REWARDS

REPORTS

NEWS

1

PRIVACY POLICY HEADER

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas sodales risus nec quam posuere porta. Donec congue, ipsum in hendrerit iaculis, tortor tellus tempor elit, quis pharetra lorem sapien vel risus. Sed vitae ante est. Curabitur sit amet dictum tellus. Curabitur vestibulum facilisis nisi, quis luctus nunc congue a. Nullam varius, nulla eget tempor faucibus, urna metus elementum velit, vitae ullamcorper lectus magna in metus. Cras rutrum metus vitae turpis volutpat congue a pharetra nunc. Morbi purus dui, placerat nec condimentum eu, adipiscing ut quam. Duis vulputate luctus tempus.

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Annotations

1


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iwerk

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Client:	LearningEarnings.com	IA:	D. Johnson
Project:	Web Site Re-design		Page: 94

LOGO

AVATAR

Username

[Edit My Profile](#)

Credit Balance

Checking	Savings
##,###	#,###

Messages: 2

[Log Out](#)

HOME

TIPS

INBOX

BANK

STUDENTS

REWARDS

NEWS

1

PRIVACY POLICY HEADER

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Annotations

1


The Privacy Policy may be one document for all users, or broken into three different pages for the three user types.

If there is a parent specific privacy policy it will be the same for both logged in and non-logged in parents.

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IA:

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Project:

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Page:

95

LOGO

AVATAR

Username

[Edit My Profile](#)

Credit Balance

Checking	Savings
##,###	#,###

Messages: 2

[Log Out](#)

HOME

TIPS

INBOX

BANK

STUDENTS

REWARDS

NEWS

1

SPONSORS HEADER

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Annotations


1

Content for this page is TBD. It is not anticipated we will need multiple versions

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Client:

LearningEarnings.com

IA:

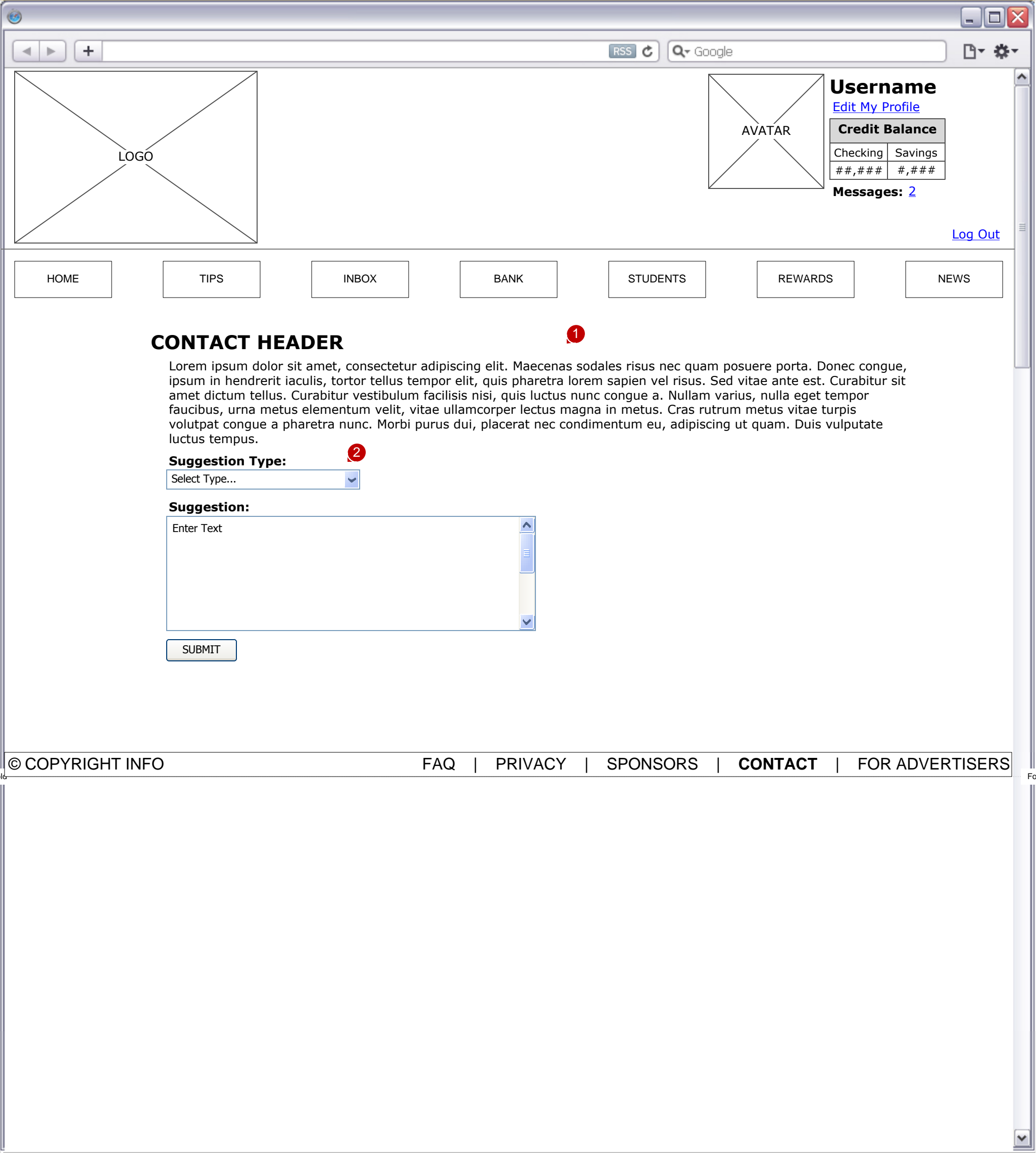
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Project:

Web Site Re-design

Page:

96



Annotations

- 1

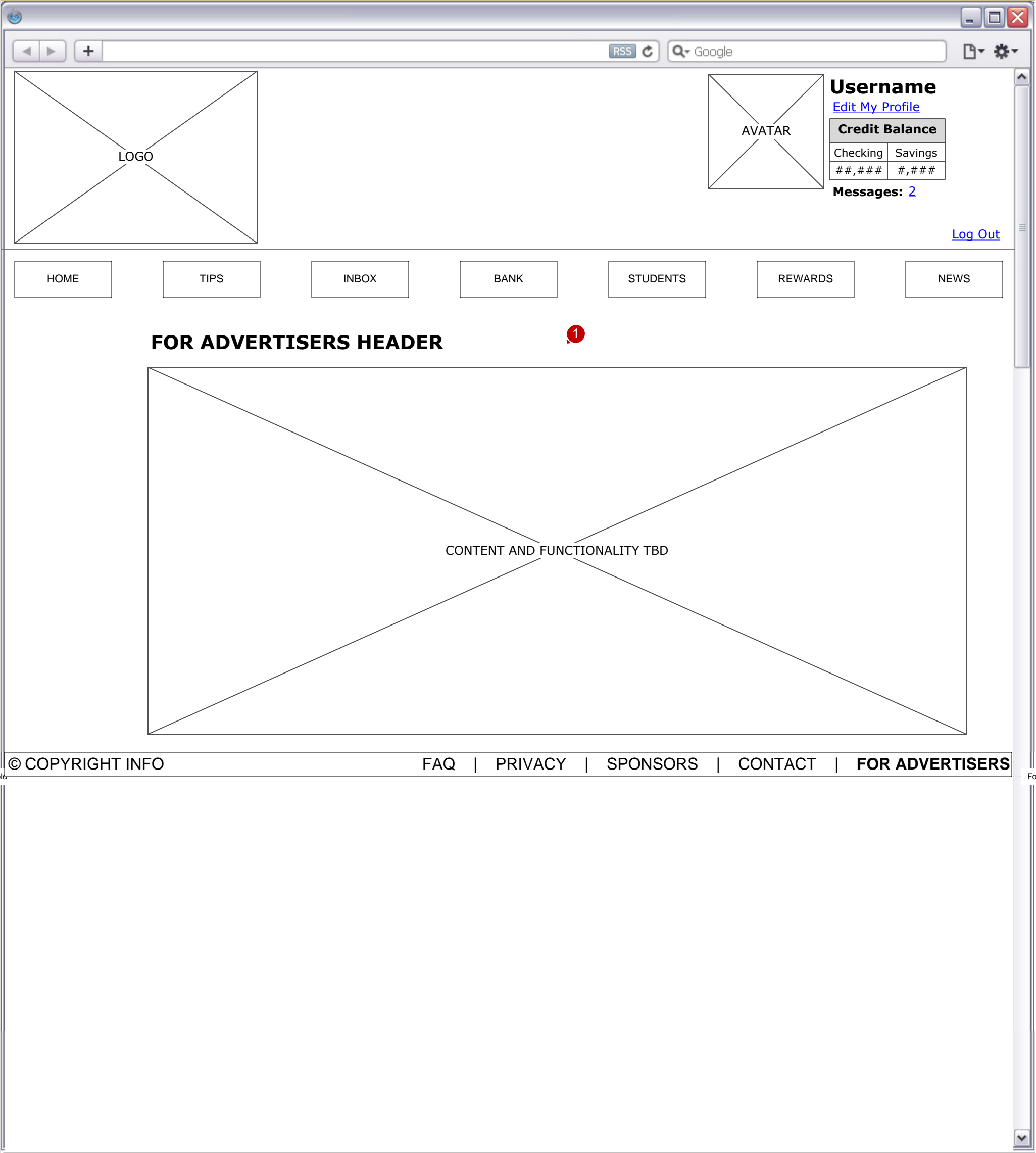
This page reflects functionality found here:

http://teens.learningearnings.com/make_a_suggestion
- 2

The suggestion type list should dynamically adjust in two ways:

1. The list contents should be determined by the user type.

2. The default choice in the drop down should be adjusted to the proper type if the user responded to a specific call to action and should remain generic if the user simply clicked the contact item in the footer.



Annotations

- 1
- There will be only one version of this page regardless of user type.