Table design

Design considerations; Why; Rounding numbers

Data looks better naked: data tables

Darkhorse analytics

How to improve it?

Remove

- Remove the colours
- Remove gridlines
- Remove fills
- Remove the border
- Remove bolding

Layout

- Left align text
- Right align numbers
- Align titles with data
- Resize columns to data
- Put whitespace to work

How to improve it? (2)

Data

Numbers

- Use consistent precision
- Round the numbers

Text

Remove repetition

Design

• Please, no more Calibri

Add back the Emphasis

Initial (default) table

| Role | Name | Year of the | Debut | Number of Fans | Takedown Rate |
|-------------------------|---------------------------------------|-------------|----------|----------------|---------------|
| Face (The Hero) | The Ultimate Warrior | Tiger | May-2011 | 97320.00 | 86.2 |
| Face (The Hero) | Hulk Hogan | Oxen | Jan-2008 | 988551.00 | 61.978 |
| Face (The Hero) | Macho Man Randy Savage | Monkey | Feb-2008 | 157618.00 | 59.29 |
| Face (The Hero) | Hacksaw Jim Duggan | Pig | Mar-2008 | 30300.00 | 53.4332 |
| Heel (The Bad Guy) | Superfly Jimmy Snuka | Dragon | Mar-2008 | 12341.00 | 52.7 |
| Heel (The Bad Guy) | Rowdy Roddy Piper | Rooster | Jun-1968 | 71645.00 | 45.4 |
| Heel (The Bad Guy) | The Million Dollar Man Ted DiBiase | Rat | Apr-1975 | 449342.00 | 43.7689 |
| Heel (The Bad Guy) | Mr. Perfect Curt Henning | Rat | May-1980 | 13773.00 | 38 |
| Heel (The Bad Guy) | Jake the Snake Roberts | Snake | Jul-1975 | 5609-00 | 37.99 |
| Jobber (The Unknown) | Brad Smith | Sheep | Aug-2008 | 1103.00 | 36.316 |
| Jobber (The Unknown) | Ted Duncan | Sheep | Aug-2008 | 200.00 | 33.61 |
| Jobber (The Unknown) | Joey the Uber Nerd Cherdarchuk | Snake | Agu-2008 | 5.00 | 21.0196 |

Cleared table

| D 1 | N | V 611 | D 1 (| Thousands of | Takedown |
|----------------------|------------------------------------|-------------|--------------|--------------|----------|
| Role | Name | Year of the | Debut | Fans | Rate |
| Face (The Hero) | The Ultimate Warrior | Tiger | May-2011 | 97.3 | 86.2 |
| | Hulk Hogan | Oxen | Jan-2008 | 988.6 | 62.0 |
| | Macho Man Randy Savage | Monkey | Feb-2008 | 157.6 | 59.3 |
| | Hacksaw Jim Duggan | Pig | Mar-2008 | 30.3 | 53.4 |
| Heel (The Bad Guy) | Superfly Jimmy Snuka | Dragon | Mar-2008 | 12.3 | 52.7 |
| | Rowdy Roddy Piper | Rooster | Jun-1968 | 71.6 | 45.4 |
| | The Million Dollar Man Ted DiBiase | Rat | Apr-1975 | 449.3 | 43.8 |
| | Mr. Perfect Curt Henning | Rat | May-1980 | 13.8 | 38.0 |
| | Jake the Snake Roberts | Snake | Jul-1975 | 5.6 | 38.0 |
| Jobber (The Unknown) | Brad Smith | Sheep | Aug-2008 | 1.1 | 36.3 |
| | Ted Duncan | Sheep | Aug-2008 | 0.2 | 33.6 |
| | Joey the Uber Nerd Cherdarchuk | Snake | Agu-2008 | 0.0 | 21.0 |

In PowerPoint (menus and options)

- General style
 - Font family, font size, font colour, font weight
 - Text align
- Table style
 - Design options
 - Borders
- Size of columns and rows
 - Manually set

Design considerations + legislation

Source: Data visualisation: tables Gov.UK

Why use tables?

- (Cons) Charts are betters to show patterns, trends and relationships
- (Pros) Help users to compare values
- (Pros) Useful to include metrics and measures such as percentages or indices
- (Pros) Useful to include summary statistics such as average or totals
- (Pros) Useful if the values are of very different scales
- (Acc) Complement to charts for visual disabilities

Types of tables

- Demonstration table
 - Fact data which supports textual commentary

- Reference table
 - Users need detailed data (in an appendix)

Layout

Comparing numbers

To help the reader make comparisons:

- present the numbers close together
- present the numbers in columns, not rows
- use the same level of precision within each column
- separate thousands
- right align the figures and the column headings
- start numbers of less than one with a zero, not a point

People employed at each Civil Service grade, UK, 2018

| Grade | Headcount | Percentage of total headcount |
|--------------------------|-----------|-------------------------------|
| Administrative Assistant | 18,750 | 4.5% |
| Administrative Officer | 132,540 | 31.9% |
| Executive Officer | 125,420 | 27.8% |
| Higher Executive Officer | 63,210 | 15.2% |
| Senior Executive Officer | 42,150 | 10.1% |
| Grade 7 | 29,460 | 7.1% |
| Grade 6 | 12,540 | 3.0% |
| Senior Civil Service | 1,630 | 0.3% |

Titles and headers

- All tables should have a title.
- Column headings should describe the data in each column. Units should also be described
- Provide source information underneath the table in the following format: [organisation] – [publication or source of data]
 - example "Office for National Statistics Annual Survey of Hours and Earnings".
- Do not merge cells
- Footnotes should be avoided whenever possible

Summary rows and columns

- Traditionally at the bottom right
- If it's important to see totals first: place at the top or left

Consider using bold text, do not overuse

| Grade | Headcount | Percentage of total headcount |
|--------------------------|-----------|-------------------------------|
| Administrative Assistant | 18,750 | 4.5% |
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| Grade 7 | 29,460 | 7.1% |
| Grade 6 | 12,540 | 3.0% |
| Senior Civil Service | 1,630 | 0.3% |
| Total | 415,700 | 100% |

People employed at each Civil Service grade, UK, 2018

Source: Introduction to visualization gov.uk

Precision and rounding

Source: <u>Tutorial rounding of numbers</u>

Precision – tables

Use only the **number of digits which are necessary and make sense** for the purpose of a clear communication

Rounding of numbers should take place at the latest phase of data processing and analysis.

- Tables with percentages: general rule is to round to one decimal
- For tables with absolute numbers, identify the smallest number, decide how many digits to keep for this number and then round all other entries to those digits

Precision – tables (II)

- For target indicators always use the full precision of the indicator to assess whether the target has been met. The rounding should not change the situation
- Big numbers are difficult to grasp. It may be reasonable to round them and use the words millions, billions, etc.

Example of rounding

| GEO/TIME | 1970 |
|--|----------|
| Belgium | 9660154 |
| Germany (until 1990 former territory of the FRG) | 61194591 |
| France | - |
| Italy | 53685300 |
| Luxembourg | 338500 |
| Netherlands | 12957621 |

| Member State | Population in 1970 |
|--------------|--------------------|
| BE | 9 660 000 |
| DE | 61 190 000 |
| FR | |
| Π | 53 690 000 |
| LU | 340 000 |
| NL | 12 960 000 |

Implementation of tables

Source: several

Tables in ...

- HTML W3C Tables tutorial
- Latex Overleaf tables tutorial
- Accessibility and design considerations with examples: gov.uk

Utility <u>Online tables generator</u>