

# Matthew D. Baird

## Senior Staff Economist



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### Professional Summary

Senior Staff Economist and applied data scientist with deep expertise in causal inference, experimentation, and large-scale behavioral data. I lead end-to-end research at LinkedIn—spanning statistical modeling, labor economics, and experimentation—to inform policy, product, and business decisions on workforce dynamics, AI adoption, and economic opportunity.

### Education

#### Ph.D., Economics

University of  
California Los  
Angeles (2012)

#### M.S., Economics

University of  
California Los  
Angeles (2009)

#### B.S., Economics

Brigham Young  
University (2007)

### Key Skills

Causal inference &  
applied  
econometrics

Experimentation &  
program evaluation

Python, R, SQL (large  
scale data analysis)

Statistical modeling  
& data visualization

Technical leadership  
& mentorship

Behavioral & labor-  
market data analysis

### Experience

#### Research Leadership Highlights

- Led multidisciplinary teams across economics, data science, and public policy.
- Trusted technical advisor to executive, product, and external stakeholders; frequent presenter (100+ presentations and panels).
- Principal/co-principal investigator on 10 applied research projects totaling \$6M+.
- Over 80 peer-reviewed publications cited thousands of times in top journals.

2022-Present

#### Senior Staff Economist • LinkedIn Economic Graph Research Institute

Led applied research on labor-market behavior using large-scale platform data. Using advanced statistical methods in Python, R, and SQL, I design and analyze experiments and quasi-experimental studies evaluating policy changes, AI adoption, and product-relevant labor outcomes. I direct the Economic Opportunity research program and serve as a technical leader across the research and data science community. I regularly partner with product, legal, and policy teams, translating analysis into decisions affecting millions of users.

2013-2023

#### Adjunct Economist (2022-2023); Economist (2016-2022); Associate Economist (2013-2016) • RAND Corporation

Served as principal or co-principal investigator on 10 funded projects totaling over \$6 million. I led proposal development, managed multidisciplinary research teams, designed and executed causal evaluations, and directed publication and dissemination to policy, academic, and practitioner audiences.

2018-2022

#### Co-Director • Center for Causal Inference • RAND Corporation

Led a multidisciplinary research center advancing causal (experimental and quasi-experimental) methodology. Oversaw grant programs and doctoral fellowships and co-founded the inaugural Causal Inference Symposium (150 participants, 10 countries).

2010-2023

#### Professor of Policy Analysis at Pardee RAND Graduate School (PRGS); Lecturer • Carnegie Mellon University; University of Pittsburgh; University of California, Los Angeles; Brigham Young University

Taught doctoral-level courses in causal inference, applied econometrics, and labor economic policy. Served as dissertation chair and mentor to Ph.D. students.