PAAKWESI EFFAH ABOAGYE

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EDUCATION

University of Ghana (Legon) - Accra, Ghana   Jan 2022 – 2026
Concentrations: Software design and Development

Adisadel College   Nov 2019 – Sept 2022
General Arts

WORK EXPERIENCE

Freelance Web Developer

DM INN Hotel Website Development   April 2024 – Present
- Developed a hotel website called DM INN using WordPress, improving the online presence and booking process for the hotel.
- Implemented responsive design to ensure best user experience across various devices.
- Integrated third-party plugins for enhanced functionality, including booking management and payment gateways.

Quality For Water(Q4W)   January 2025 – Present
- Developed a mission-driven website for Quality For Water (Q4W), a water treatment company focused on providing clean drinking water to underserved communities.
- Designed a user-friendly, responsive interface to ensure seamless navigation across all devices.
- Integrated a GoFundMe crowdfunding system to help raise funds for water treatment.
- Implemented SEO strategies to improve site visibility and attract global donors and partners.
- Developed a multi-language support feature, enabling accessibility for a diverse audience.

PROJECTS

Empire Apple Store Website (Collaborative Work)   *Jun 2024 – Aug 2024*
   Focused(Frontend, UI/UX)
- Created the Empire Apple Store website using the MERN stack (MongoDB, Express.js, React.js, Node.js), providing a robust and scalable e-commerce platform.
- Designed and implemented a user-friendly interface that improved the overall customer experience.
- Developed RESTful APIs to manage product listings, user authentication, and order processing and was deployed on Render, ensuring high availability and performance.

Web Design Project (Individual Work)   *Jun 2024 – Aug 2024*
- Designed and developed a fully responsive multi-page website showcasing modern web design principles, accessibility, and user-centric navigation.
- Built with HTML, CSS, and JavaScript, ensuring smooth interactivity and engaging user experience.
- Leveraged GitHub Pages for deployment, maintaining version control and tracking updates through commits and branches.

LEADERSHIP & EXTRACURRICULAR

Geography Club

Club Treasurer, Sept 2022
- Aided my club in managing the club's money, ensuring it can meet its expenses.
- Created the club's budget and helped generate funds through activities like collecting membership fees and organizing fundraisers.

Class Secretary

Sept 2022
- Aided in keeping recording notes and details from class meetings.
- Improved communication between class officers and the students of their class.

CERTIFICATES

ALX Frontend Engineering Certification	ALX, Nov 2024
Introduction to Front-End Development	Meta, Sep 2023
Introduction to HTML5	Michigan State University, Sep 2023
Introduction to CSS3	Michigan State University, Sep 2023

SKILLS

Technical Skills: Excellent ability in Microsoft Office (Word, Excel, and PowerPoint), HTML5, CSS3, Version Control (Git & GitHub), Vi, React, NodeJS, cPanel, WordPress, Figma, Intermediate level in JavaScript and Python.

Soft Skills: Research, Critical and Analytical Thinking skills, Innovation and Attention to Detail, Collaboration and Teamwork, Strong Interpersonal Skills.

REFEREES

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