ORGANIZING DECEPTIVE INFORMATION WORKSHEET

When beginning an adversary engagement operation, consider the following:

1. **What do you want the adversary to see in the environment?**
2. **What do you want the adversary to think about the environment?**
3. **What do you want the adversary to do in the environment?**

To tell an effective and coherent engagement narrative, the operator must consider facts and fictions that should be revealed and concealed to answer these questions. The following quad chart is intended to help the operator organize this information. This chart was adopted from Cyber Denial, Deception, and Counter Deception by Kristin E. Heckman, Frank J. Stech, Roshan K. Thomas, Ben Schmoker and Alexander W. Tsow.

SAMPLE QUAD CHART

	REVEAL	CONCEAL
FACT	**Nonessential information** Things that are validation for the adversary Example: Establishing real network shares and setting up valid accounts throughout the environment	**Essential information** Things you must protect from disclosing to the adversary Example: Stealthy collection system
FICTION	**Essential disinformation** Things that you want the adversary to believe are true Example: The network shares will be filled with decoy documents containing data that is old, already publicly released, or otherwise not valuable	**Non disclosable information** Things that you want the adversary to believe are important Example: Large encrypted garbage files with no keys

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QUAD WORKSHEET

	REVEAL	CONCEAL
FACT		
FICTION		