

MARÍA PAULA ARANGO VILLAMARÍN

Digital Designer | Front-End Developer

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[LinkedIn](#) | [GitHub](#) | Portfolio

Digital Designer with experience in content design, branding, and front-end development. Specialized in creating engaging visual experiences and implementing digital solutions using design tools and web technologies. Passionate about visual communication, interactivity, and interface optimization.

SKILLS & TECHNOLOGIES

Design & Branding:

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects)
- Figma, Adobe XD
- Branding, UI/UX, Interface Design
- Social media content creation & digital marketing

Front-End Development:

- HTML5, CSS3, JavaScript, TypeScript
- React.js, Next.js, Vue.js
- Tailwind CSS, SASS
- WordPress, Bootstrap

Project Management & Collaboration:

- Trello, Jira
- Git, GitHub

PROFESSIONAL EXPERIENCE

Graphic content and Web Designer

Resistance SAS / January 2024 - present

- Designed and developed digital content strategies for social media and email marketing.
- Created branding assets and web redesign proposals.
- Developed and designed websites using React and Next.js.
- Maintained and updated the corporate website.
- Worked with clients to customize digital platforms.

Graphic Content & Web Designer

Resistance SAS / August 2020 - November 2023

- Designed visual assets for social media and email marketing campaigns.
- Provided technical support for software and hardware issues.
- Assisted in corporate platform migrations (Google Workspace, Microsoft 365).

FEATURED PROJECTS

Cybersecurity Game

Design & Front-End Development / August 2023 - November 2023

- Developed a cybersecurity training game for over 150 employees.
- Designed and implemented the game using Phaser, JavaScript, and HTML5.

Crisis Management App

Front-End Developer / June 2023 - December 2023

- Built a responsive interface with React and Next.js.
- Enhanced usability for crisis management training sessions.

Final Project - Pet Adoption Platform

Full Stack Developer / June 2023 - July 2023

- Developed a platform for pet adoption using React and Bootstrap.
- Integrated a database and user posting functionality

EDUCATION

- **Graphic Design** | University of Buenos Aires (2022 - Present)
- **Full Stack Web Developer** | Henry Bootcamp (February 2023 - July 2023)

IDIOMAS

- **Spanish:** Native
- **English:** C2 - Proficient (EF SET Certification)