

TOP FUNDERS OF 2025

Essential Organizations to Build Strategic Relationships With Today

By Nesha Brown
Conqueror Consulting Group





INTRODUCTION

Unlocking the Future of Funding

The competition for funding has never been fiercer, and the ability to secure grants is no longer just about writing a solid proposal—it's about **building strategic relationships** with the right funders at the right time.

What if you had a roadmap to the top funding organizations that are poised to make an impact in 2025?

This guide will introduce you to some of the most influential grantmakers, corporate sponsors, and philanthropic foundations that are actively seeking organizations to support. Whether you're a nonprofit leader, social entrepreneur, or impact-driven business owner, this eBook is designed to help you identify, connect, and cultivate relationships with funders that align with your mission.

What You'll Discover in This eBook:

- Top funding organizations for 2025 and how to approach them
- Key trends in grantmaking and what funders are prioritizing
- Best practices for relationship-building with funders
- Strategies to position your organization for funding success



ABOUT THE AUTHOR

NESHA BROWN

Grant Strategist | Project Manager | Founder of Conqueror Consulting Group

With over seven years of experience in grant writing, project management, and nonprofit consulting, Nesha Brown has helped organizations across various sectors secure millions in funding to drive meaningful impact. As the founder of Conqueror Consulting Group, she specializes in aligning business goals with community needs, empowering organizations to leverage their mission for sustainable funding.

Why Trust Nesha?

- Proven Track Record Nesha has secured competitive grants and government contracts for nonprofits, social enterprises, and businesses looking to integrate impact-driven programming.
- Project Management Expertise She designs and implements high-impact programs that not only win funding but also create **measurable** outcomes for communities.
- Recognized Leader in Funding & Strategy As a sought-after speaker and educator, she has led workshops on grant writing, project design, and strategic funding at national conferences and training sessions.

Through <u>Conqueror Consulting Group</u>, Nesha has worked with government agencies, community organizations, and corporate funders to bridge the gap between funding opportunities and mission-driven organizations. She understands what funders look for, how to craft winning proposals, and most importantly—how to build lasting relationships with the right funding partners.

Are you ready to **position your organization for funding success** in 2025? Let's dive in!



HOW TO USE THIS eBOOK

This eBook is designed to serve as a starting point for organizations, entrepreneurs, and nonprofit leaders looking to build strategic funding relationships in 2025. Inside, you'll find a curated list of funders, insights into their focus areas, and recommendations on how to position your organization for potential opportunities.

However, securing funding is not just about knowing who the funders are—it's about building relationships, staying engaged, and demonstrating alignment with their mission. This resource will give you a strong foundation, but your success will depend on taking action beyond these pages.

Take These Next Steps:

- Conduct your own research—Explore each funder's website, eligibility criteria, and funding priorities to see if they align with your mission.
- Subscribe to their newsletter—Many funders share updates, deadlines, and key insights through their email lists.
- Join Q&A sessions and webinars—Attend informational sessions where funders provide direct guidance on their priorities and selection processes.
- Follow them on LinkedIn—Engage with their posts, comment on updates, and stay informed about their latest initiatives.
- **Engage with their content**—Reading case studies, success stories, and annual reports can help you tailor your approach when reaching out.

DISCLAIMER

Conqueror Consulting Group and Nesha Brown are not guaranteeing funding, partnerships, or financial outcomes by providing this resource. The information shared in this book is intended solely for educational and informational purposes. The responsibility lies with you—the reader—to take the necessary steps to research further, engage with funders, and develop meaningful connections.

By using this resource, you acknowledge that funding landscapes evolve, and success in securing funding depends on your initiative, persistence, and alignment with funder priorities.

Now, let's dive in and start building the relationships that can transform your funding journey!



The Bush Foundation

Empowering Leaders Through Self-Designed Growth

The Bush Fellowship is a unique, self-designed leadership program that provides individuals with the flexibility, time, and resources they need to develop their leadership capacity in a way that aligns with their personal and professional goals.

This prestigious fellowship is designed for individuals who have a clear vision of what they need to do to become stronger leaders and a strategic plan to achieve that growth.

What the Fellowship Offers:

- Up to 30 Bush Fellows selected annually
- Funding of up to \$150,000 to support leadership development
- Open to leaders from all sectors—including business, nonprofit, and government
- Freedom to design a leadership journey that fits the Fellow's unique goals

This opportunity is ideal for visionary leaders who are ready to invest in themselves, take bold steps in their leadership journey, and make a lasting impact in their communities.

Learn More & Apply:

Click here to explore the Bush Fellowship







Draper Richards Kaplan Foundation

Empowering Social Entrepreneurs for Scalable Impact

The Draper Richards Kaplan (DRK) Foundation is committed to dramatically improving the lives of underserved communities worldwide by supporting scalable, innovative, and impact-driven solutions. Their approach focuses on identifying exceptional social entrepreneurs with proven solutions and providing them with the resources necessary to grow and succeed.

What DRK Offers:

- Capacity: Hands-on operational and technical support, including fundraising, board and organizational development, leadership coaching, financial planning, and scaling strategy.
- Capital: Up to \$300,000 USD in unrestricted grant funding or investment capital over a three-year period.
- Community: Access to a powerful network of peer entrepreneurs, experts, and funders, with annual convenings to foster connections and collaboration.

Who Should Apply?

DRK supports early-stage social enterprises that are high-impact, scalable, and focused on underserved communities. The foundation accepts applications year-round from organizations operating across its priority geographies and sectors.

Learn More & Apply:

Click here to explore funding opportunities with DRK







Clif Family Foundation

Funding Creative, Joyful, and Transformative Solutions

The Clif Family Foundation believes in supporting innovative, community-driven solutions that address systemic challenges and unlock human potential. Their philanthropic approach is guided by three core values:

- Creativity Ingenuity and imagination, coupled with listening and learning, generate effective new ideas to solve long-standing problems.
- Joy A joyful approach to philanthropy fosters positive human potential and strengthens efforts for change.
- **Transformation** Systemic change is essential to addressing the root causes of societal issues and helping individuals reach their full potential.

Grant Details:

- Grant Amounts: Ranging from \$5,000 to \$50,000
- Funding Type: Supports general operating costs or specific projects
- Eligibility: Applicants must be 501(c)(3) organizations or have a fiscal sponsor
- Application Deadlines: Twice per year March 1 and August 1
- Grant Announcements: Approximately four months after the deadline
- Grant Duration: Typically one year

If your organization is working on innovative and transformative solutions, the Clif Family Foundation provides the funding and support to help bring your vision to life.

Learn More & Apply:

Click here to explore the Clif Family Foundation grant program







NewSchools Venture Fund

Fueling Innovation in Education Through Funding & Support

NewSchools Venture Fund is dedicated to supporting innovative education initiatives that drive meaningful change in schools and communities. Through direct funding, expert support, and community connections, NewSchools helps education entrepreneurs bring their vision to life and scale their impact.

What NewSchools Offers:

- Direct Financial Support One-year, unrestricted grants ranging from \$150,000 to \$250,000 to help advance your work. Funding is designed to provide the flexibility needed to fuel innovation and drive long-term success.
- **Expert Support** Grantees receive one-on-one coaching and access to a network of national experts who provide guidance on strategy, growth, and implementation.
- Community Connection Join a nationwide network of peer organizations working to reimagine education. NewSchools fosters collaboration and shared learning among mission-driven leaders.

Who Should Apply?

NewSchools funds organizations that are focused on transforming education, whether through new school models, innovative learning tools, educator diversity initiatives, or other forward-thinking solutions.



Eligibility and priorities vary by funding round, so interested applicants should review current focus areas and ensure their work aligns with NewSchools' mission.

Learn More & Apply:

Click here to explore NewSchools funding opportunities







The Watson Institute

Ford Fund Philanthropy Mobility Fellowship

Empowering Changemakers Driving Social Impact

The Watson Institute, in partnership with Ford Fund, offers the Ford Fund Philanthropy Mobility Fellowship to support emerging social entrepreneurs and changemakers dedicated to addressing critical social challenges. This prestigious fellowship provides funding, mentorship, and a global network to help fellows accelerate their impact.

What the Fellowship Offers:

- \$40,000 Grant Fellows receive up to \$40,000 in funding to help scale their ventures and maximize their impact.
- Leadership & Venture Development Intensive training, mentorship, and strategic support to strengthen leadership skills and refine business models for sustainable impact.
- World-Class Mentorship Access to industry leaders, experienced entrepreneurs, and subject-matter experts who provide guidance on growing scalable social ventures.
- Global Community & Network Fellows join a global network of changemakers working on innovative solutions, fostering collaboration and long-term impact.

Who Should Apply?

The Ford Fund Philanthropy Mobility Fellowship seeks entrepreneurs, nonprofit leaders, and impact-driven innovators who are:

- Committed to creating lasting social change
- ✓ Working on scalable, community-centered solutions
- ✓ Seeking funding, hands-on support, and mentorship to grow their impact

Learn More & Apply:

Click here to explore the Ford Fund Philanthropy Mobility Fellowship



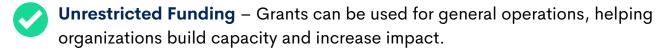


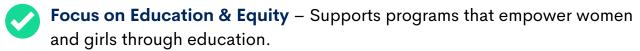
AAUW Community Action Grants – General Operating Support

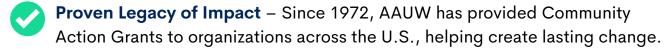
Flexible Funding to Advance Education & Equity for Women and Girls

The American Association of University Women (AAUW) offers General Operating Support Grants to nonprofit organizations dedicated to promoting education and equity for women and girls in grades K-12. These grants provide unrestricted, flexible funding, allowing organizations to allocate resources where they are most needed to enhance sustainability, drive innovation, and advance their mission.

Why Apply?







Who is Eligible?

Nonprofit organizations whose primary mission aligns with promoting educational opportunities and gender equity for women and girls in grades K-12.



Application Period: Open annually (check website for deadlines)

Learn More & Apply:

Click here to explore AAUW's Community Action Grants





Camelback Ventures Fellowship

Equipping Underrepresented Entrepreneurs for Success

The Camelback Fellowship is designed to support underrepresented entrepreneurs—including women and people of color—who are building innovative solutions in education, social impact, and technology. Through funding, mentorship, and a strong network, Camelback Ventures provides the resources needed to scale ventures, secure funding, and create lasting change.

What the Fellowship Offers:

- **Direct Financial Support** Fellows receive funding and investment readiness coaching to strengthen their financial strategy.
- Intensive Coaching & Leadership Development One-on-one coaching, expert-led training, and personalized support to help fellows grow as leaders and entrepreneurs.
- Community & Network Access to a nationwide network of founders, funders, and mentors who provide guidance and collaboration opportunities.
- Investment Readiness Training Practical tools and strategies to secure additional funding and scale impact-driven ventures.

Who Should Apply?

The Camelback Fellowship is designed for underrepresented entrepreneurs who are:

- Leading early-stage social impact ventures in education, technology, or related fields
- Committed to scaling their initiatives and increasing their impact
- ✓ Seeking mentorship, funding, and a supportive community

Learn More & Apply:

Click here to explore the Camelback Fellowship







The Global Good Fund Fellowship

Accelerating Leadership for Social Impact Entrepreneurs

The Global Good Fund Fellowship is designed for high-potential social entrepreneurs who are committed to driving meaningful impact in their communities. This prestigious fellowship provides funding, executive coaching, and leadership development to help entrepreneurs scale their ventures and amplify their social impact.

What the Fellowship Offers:





- Customized Leadership Development Plan Fellows undergo a 360° assessment to develop a tailored 12-month growth plan focused on leadership and organizational impact.
- Global Network & Peer Collaboration Join a thriving community of mission-driven leaders, gain access to exclusive networking opportunities, and build long-lasting partnerships.

Who Should Apply?

The Global Good Fund Fellowship is ideal for emerging social entrepreneurs who:

- ✓ Lead a high-impact social enterprise (nonprofit or for-profit)
- ✓ Have a demonstrated commitment to social change and innovation.
- ✓ Are seeking funding, mentorship, and leadership coaching
- Application Period: Open annually (check website for deadlines)

Learn More & Apply:

Click here to explore the Global Good Fund Fellowship





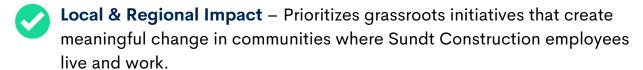
Sundt Foundation Grants

Funding Community Initiatives That Make a Difference

The Sundt Foundation is dedicated to supporting nonprofit organizations that work to improve the lives of individuals and families in underserved communities. Through its grant program, the foundation provides financial support to high-impact initiatives focused on education, health, and social services.

What the Grant Offers:







- Education & Youth Development
- Health & Wellness
- Homelessness & Hunger Relief
- Veterans & Military Support

Who Should Apply?

Eligible applicants must be 501(c)(3) nonprofit organizations with initiatives that align with the foundation's focus areas and serve communities in Sundt Construction's geographic footprint.



Application Period: Open on a rolling basis (check website for deadlines)

Learn More & Apply:

Click here to explore Sundt Foundation Grants



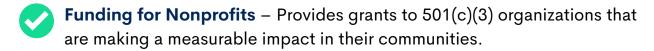


Tony Robbins Foundation Grants

Empowering Nonprofits to Create Lasting Impact

The Tony Robbins Foundation is committed to supporting nonprofit organizations that empower individuals and communities through education, personal development, and health and human services. Through its grant program, the foundation provides funding to organizations that align with its mission of creating positive, sustainable change.

What the Grant Offers:





- Youth Development & Education
- Health & Wellness
- Hunger & Homelessness Relief
- Personal Development & Empowerment Programs



Who Should Apply?

Eligible applicants must be 501(c)(3) nonprofit organizations with programs that align with the Tony Robbins Foundation's mission and focus areas.



Application Period: Open on a rolling basis (check website for deadlines)

Learn More & Apply:

Click here to explore Tony Robbins Foundation Grants





About

Conqueror Consulting Group

Empowering Organizations to Secure Funding & Maximize Impact

At Conqueror Consulting Group, we help nonprofits, social enterprises, mission-driven for-profit companies, and social impact solopreneurs bridge the gap between impact and funding. Our tailored solutions ensure that your organization is positioned competitively to secure grants, contracts, and strategic partnerships.

Are You Funding-Ready?

Before applying for funding, it's crucial to assess your organization's strengths, gaps, and opportunities. Our Wellness Audit is designed to help you identify key areas for improvement, ensuring you're not leaving funding opportunities on the table.

Book a Wellness Audit Today



What We Offer



Project Management

- Strategic planning & execution
- Operational efficiency & workflow optimization
- Grant & contract compliance tracking

Grant Management

- Identifying & aligning with the right funders
- Proposal writing & submission strategy
- Post-award reporting & compliance



Program Development

- Structuring fundable & high-impact programs
- Designing measurable outcomes
- Scaling initiatives for long-term success

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Training & Capacity Building

- Workshops on grant writing & funding strategy
- Leadership & team development
- Nonprofit & social enterprise sustainability training





Let's Build Together!

Our team specializes in turning ideas into fundable programs and equipping organizations with the tools needed to thrive in the competitive funding landscape.

Book Your Wellness Audit Now and Position Yourself for Success!



Learn more at ccgconsultants.org