(a) Factor Proposal

Score 4: This **small** apple, **appealing** in its compact form …
Score 1: The **aroma, understated** and forgettable …

"What are the high-level factors associated with the Score?"

After examining the reviews, I decide to use the following factors:
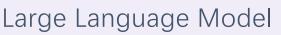**1. Size appeal:**
  1:[small size]
  -1:[Large or medium size]
  0:[Neutral/not mentioned]
...

(b) Factor Annotation

Score 4: This **small** apple, **appealing** in its compact form …
Score 1: The **aroma, understated** and forgettable …

"Please help me annotate the data according to …"

Large Language Model

<External Resource>

(c) Causal Discovery & Feedback Construction

Score 3: and its **taste**, … , misses the zestful balance of tartness …
Score 1: **A bite of the** apple feels the bug…

*"What are the high-level factors associated with the scores **other than** Size and Aroma?"*

Size   Aroma
score

Causal-learn

Reviewer, Size, …, Score
  0,   1, …,   4
  1,   0, …,   1
           ...