

# Connect India

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# Problem Statement

- When a traveler visits a city for the very first time, he/she is completely unknown about the beautiful and worthy places to explore.
- Moreover, many a times the traveler has to separately search for the nearby accommodations around the specific tourist places.
- Then there is also an issue while booking guides, the traveler doesn't know about the genuine guides and he/she may end up paying a handsome amount and then regret later about not being satisfied with the guide.

# Our Solution: Connect India

- ConnectIndia is a platform where we allow travelers to explore India.
- It is an all-in-one website which offers three major options collectively based on the city the user is searching for- Explore, Accommodation Booking and Guide Booking.
- It also has a section which shows a list of travelers who are interested in visiting the same sites in which the user is interested to visit so that they can contact each other from there and plan a group trip or to plan a better travelling experience.
- It also offers a virtual guide option in the form of an AI chatbot which will let the user know about a place in detail free of cost.



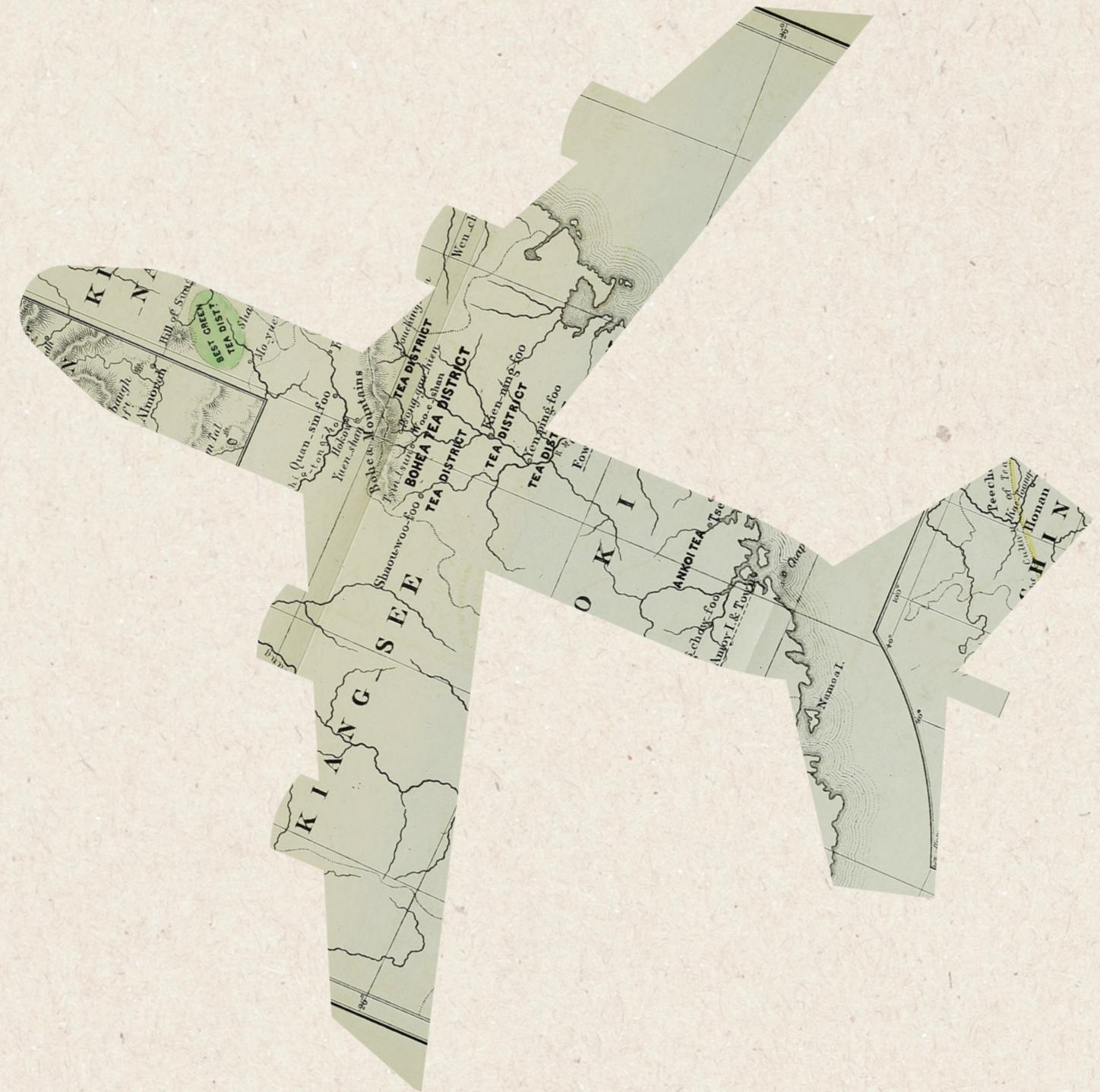
# Connect India: Explore

- In this section, the user gets to explore all the tourist attractions of the city he/she entered with ample of images of each site.
- About each tourist place, the user gets to know about the following points:
  - > Opening and Closing time
  - > Location
  - > Estimated time required
  - > A brief description about the place
  - > Nearby Accommodations
  - > Ratings
  - > “Interested Button”
  - > Similar Places recommendation
  - > An AI chatbot as a virtual guide



# Travelers with same interest can connect with each other!

- Whenever a user explores a tourist place, he/she has a button named as “Interested” for obtaining a list of people who are interested in visiting that place.
- User has a drop-down menu to choose any other of the locations in which he/she is interested and can view the interested travelers for the same.
- If the user wants to contact someone from the list to plan a trip together or for any other purpose, they can send a message via mail and WhatsApp.



# "Rahi": Virtual Guide AI Chat Bot

- If the user doesn't want to pay for a guide then he/she can go for the virtual guide feature that the user finds in every site's modal.
- The user can ask questions to the virtual guide "Rahi" and can get the detailed responses.
- This will help the user in getting a free of cost virtual guide.
- The user will be able to fetch every type of information regarding that place ex: its history.

# Connect India: Book Accommodations

- This section allows user to book an accommodation.
- The user can find all the hotels here to book and get the following information about each:
  - > Location
  - > Facilities
  - > Price
  - > Ratings and review
  - > Nearby Attractions
- The user can pick the check-in and check-out dates in the Date-Picker and can then book any of the available hotel.



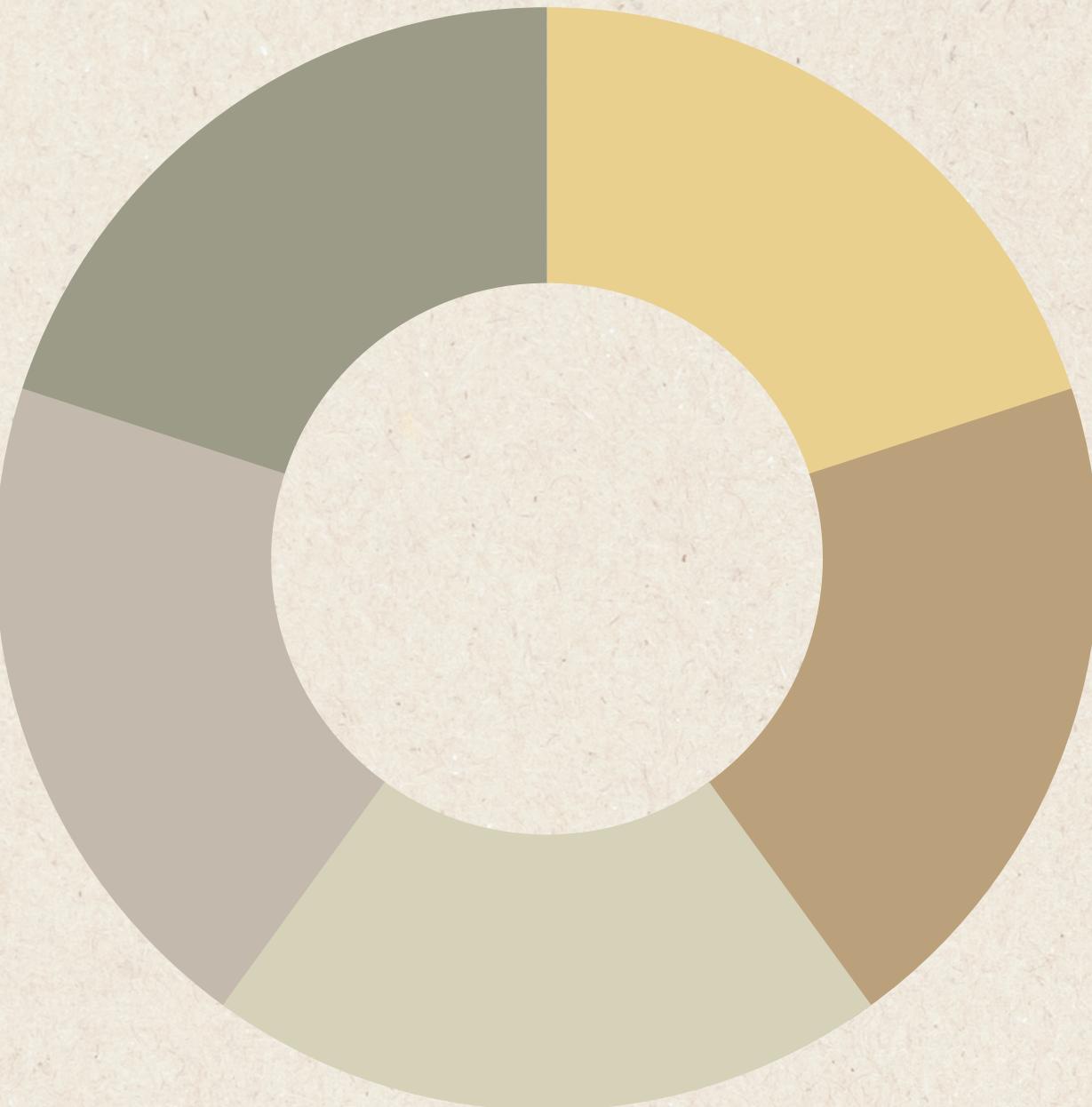


# Connect India: Book Guides

- This section allows user to book a local guide.
- It shows all the guides and provides following details about him/her:
  - > Name
  - > Experience
  - > Price
  - > Contact Number
  - > Ratings and review
- The user can then pay and book any guide they like.
- Then after booking, both the guide as well as the user will get a message of confirmation.

# Verification Of Guides Based On Referrals

- Any guide can register to our platform but the verification of guides is based on the number of referrals he/she gets from the travelers.
- The guide who will be referred by more than 3 travelers will be marked as a verified guide.
- As a result, the verified guides will be more preferred by the travelers and their price will get a rise on regular basis.
- But if the guide degrades himself/herself then the verified tag can be taken back from the guide and the price will also start dropping.



# Virtual Guide for the whole city!

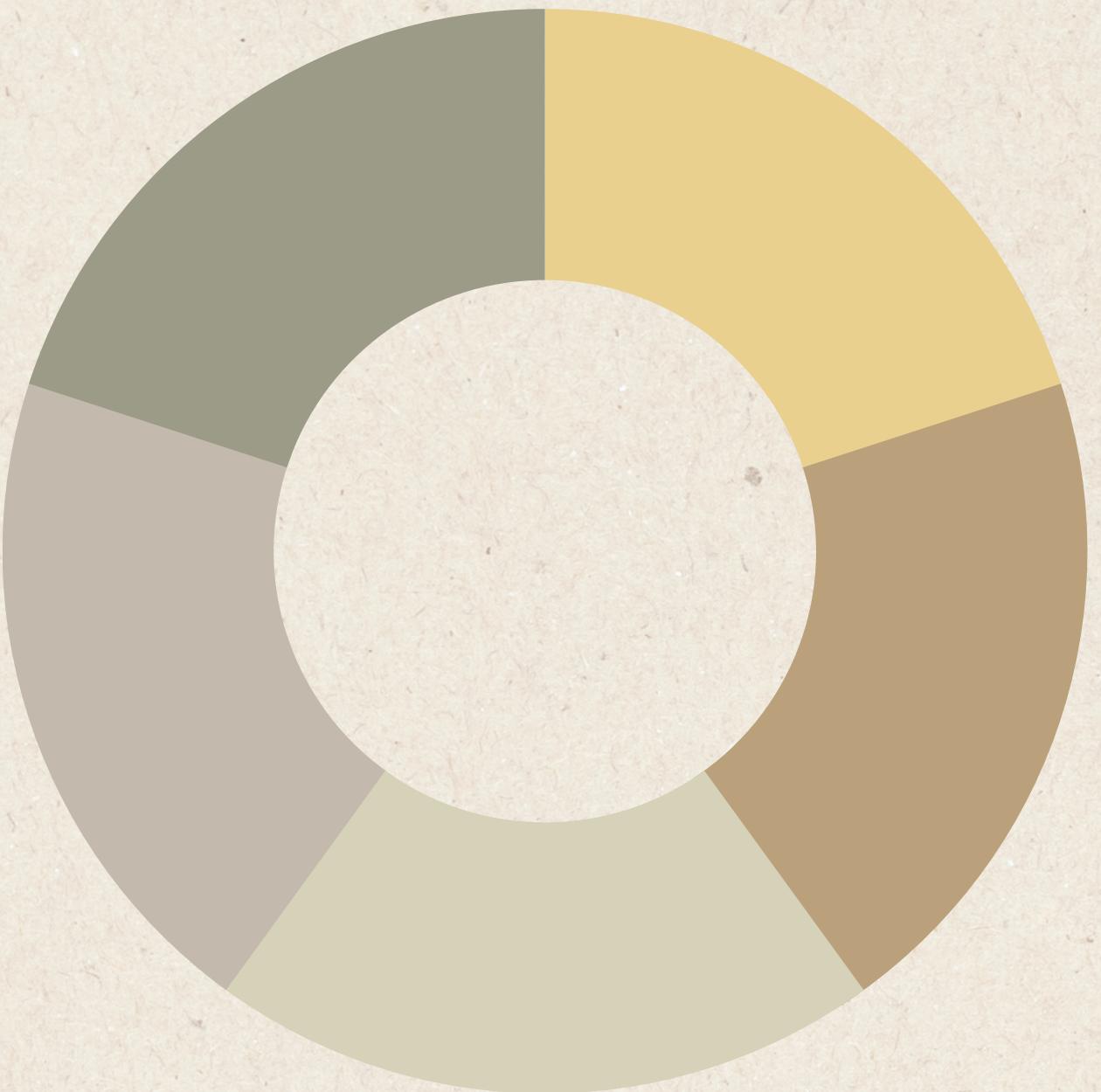
- In the guides section, the user will find a virtual guide for the whole city.
- This will help those travelers who wish to travel the whole city without paying to any guide and who are comfortable with the virtual details given by the Rahi virtual guide.
- This will be of greater importance to those people who shift to a new place and don't know about any of the important places.
- The students who visit a new place for a hackathon or for pursuing studies, they can use Rahi to make their lives easy and explore the new places easily.

# Our Unique Selling Points:

01. “Rahi” : Virtual Guide
02. All-in-one Platform
03. Connecting travelers with similar interests

# Business Model:

- Our revenue will be mainly generated from two sections- Accommodation Booking and Guide Booking.
- We will charge 5% of the price that the hotels will show on our website and that 5% will be our revenue.
- Also the guides who'll get verified and get a raise in their price, a small part of their rise will be a revenue for us and in this way we will charge some amount from the guides who'll be earning a handsome amount.



Thank  
you very  
much!

