

Bon Appétit

5900 Wilshire Boulevard, Los Angeles, California 90036

Telephone 937-1025, area 213

September 30, 1977

Ritzzy Lunch
Main Street at Fifth
Clarksburg, West Virginia 26301

Dear Sir:

BON APPETIT readers admire your hot dog with meat chili sauce greatly and have asked if you would be kind enough to supply the recipe. In BON APPETIT's editorial feature, R.S.V.P. -- which seems to be the most highly-read feature of each issue -- we publish such recipes and publicize your restaurant.

We would be most appreciative if you would send this recipe, gauging the ingredient amounts for six to eight servings. Understandably, this isn't simple, but we must rely on your own expertise to alter the measurements accurately for the needs of our readers.

BON APPETIT reaches a national readership of 1,500,000 "Active Epicureans" with an average income of \$33,110, who dine out regularly and travel extensively.

Tearsheets of editorial publicity will be sent to you upon publication.

We do look forward to hearing from you.

Cordially,



Pat Brown
Managing Editor