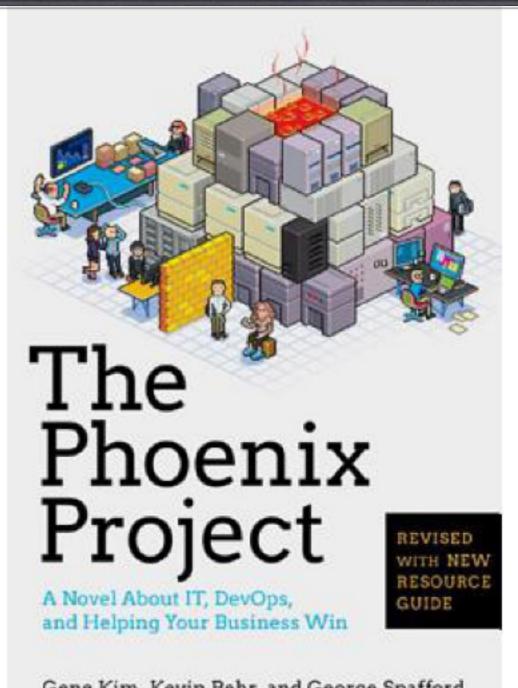
## THE PHOENIX PROJECT 2013



Gene Kim, Kevin Behr, and George Spafford

## Four types of work

- \* Business projects
- \* Internal projects (graph scaling)
- \* Changes/improvements