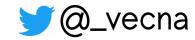
## Can technical products provide solutions to international problems that regulation can't?

Claudio Agosti, CPDP 31<sup>st</sup> January 2019



# ALEX https://algorithms.exposed (coming soon)

## fbTREX

https://facebook.tracking.exposed

### a timeline last until the next refresh



January 11, 2018

#### **Bringing People Closer Together**



## Experimental evidence of massive-scale emotional contagion through social networks

Adam D. I. Kramer, Jamie E. Guillory, and Jeffrey T. Hancock

PNAS June 17, 2014 111 (24) 8788-8790; published ahead of print June 2, 2014 https://doi.org/10.1073/pnas.1320040111

Edited by Susan T. Fiske, Princeton University, Princeton, NJ, and approved March 25, 2014 (received for review October 23, 2013)

#### This article has corrections. Please see:

Editorial Expression of Concern: Experimental evidence of massivescale emotional cont agion through social networks

## Don't #deleteFacebook

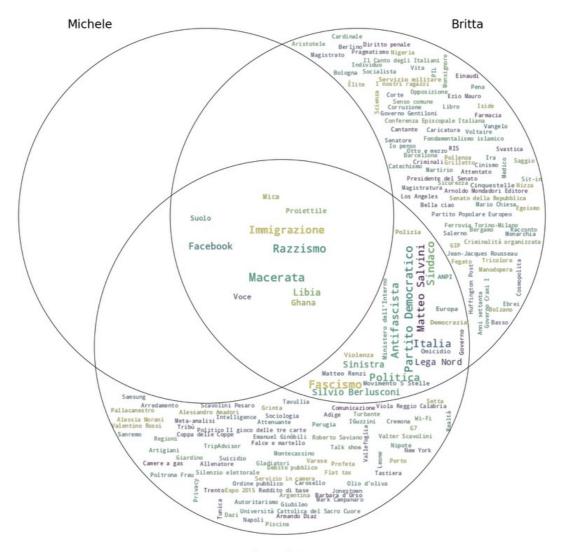
## Give your profile to science!





## timeline: a sequence of extracted metadata

POST		POST		POST		VIDEO		POST	
January 20th 2019, 07:25 pm		January 20th 2019, 09:22 pm		January 20th 2019, 11:13 am		January 20th 2019, 11:30 pm		January 20th 2019, 11:38 pm	
		Kaufland		ECCHR - European Center for Constitutional and Human		Rundfunk-Sinfonieorchester Berlin (RSB)		The Independent	
Post ID: #10157145255306340	Go to post	Post ID: #1754205861352117	Go to post	Rights			2004000000	Post ID: #10156753569451636	Go to post
				Post ID: #2110902785669448	Go to post	Post ID: #297138294280504	Go to post		
VIDEO		VIDEO		VIDEO		VIDEO		POST	
January 20th 2019, 11:51 pm		January 21st 2019, 01:11 am		January 21st 2019, 01:40 am		January 21st 2019, 01:58 am		January 21st 2019, 02:54 am	
Warner Bros. Action		£ 3 3 3		Sky Serien		Ørsted		Domino's Deutschland	
Post ID: #286990985297086	Go to post	Post ID: #278084136164443	Go to post	Post ID: #1034708740057548	Go to post	Post ID: #2204960879775686	Go to post	Post ID: #2952353418111875	Go to post
VIDEO		POST		POST		POST		VIDEO	
January 21st 2019, 03:06 am		January 21st 2019, 03:24 pm		January 21st 2019, 03:43 pm		January 21st 2019, 03:43 pm		January 21st 2019, 03:50 am	
Tchibo				127				and and	
Post ID: #373728360098708	Go to post	Post ID: #10217458202358165	Go to post	Post ID: #519957158525721	Go to post	Post ID: #619967158625721	Go to post	Post ID: #289582568370259	Go to post
Post ID: #373728360098708	Go to post	Post ID: #10217458202358165	Go to post	Post ID: #519957158525721	Go to post	Post ID: #519957158525721	Go to post	Post ID: #289582568370259	Go to pi



Antonietta

## Lush Digital Fund donates £213k to digital activist groups





## ERC PROOF OF CONCEPT GRANT - EXAMPLES OF RESEARCH PROJECTS (2 ROUND)

**DECIPHERING SOCIAL MEDIA ALGORITHMS** 





European Research Council

This project has received funding from the European Research Council (ERC) under the European Union's Horizon2020 research and innovation programme (grant agreement No 825974-ALEX, awarded to Stefania Milan as Principal Investigator). See https://data-activism.net

ALEX analysis tool exists in the public interest

Elections are one of the main investigation target

https://github.com/tracking-exposed/facebook





Firmen bieten tausende Forier . .

Company of the Supplement of Res. Berni bereichert Meißendorfs Weidewelt

OZ ZEITUNG OSNABRÜCKER



Jonsche

geht in di

45 Jg., Nr. 90 / Circultures

frühlingsfest hannover

Hannoversche Allgi

f Notwehr Oslo sein Geständnis



Eigene Wahrung: Beam Tauschring kennmen Talente gum Zuge / 5, 15

Niedom

Generation Digicans

233 Autoren stellen

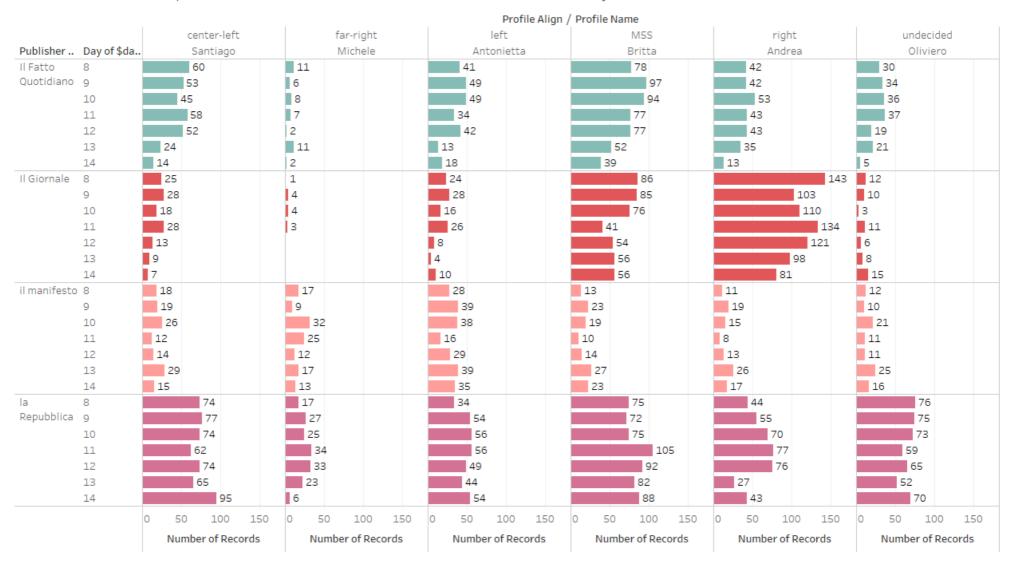


Mobiles Angebot auf NWZonline wird ausgebaut

Nordwest # Zei

BRAUNSCHWEIGE

#### Number of records per source between the 8th and the 14th of February



## Compared analysis

			Profile Name / Profile Align								
			Andrea	Antonietta	Britta	Michele	Oliviero	Santiago			
Month of \$	Day of \$dat	Utype	right	left	M5S	far-right	undecided	center-left			
February	8	photo	21.62%	33.45%	25.85%	53.80%	30.18%	39.10%			
		post	74.49%	64.92%	69.88%	38.19%	59.17%	57.90%			
		video	3.89%	1.63%	4.28%	8.01%	10.65%	3.00%			
	9	photo	23.22%	38.29%	27.76%	62.03%	21.76%	36.70%			
		post	69.15%	60.98%	67.41%	32.70%	60.88%	58.61%			
		video	7.63%	0.73%	4.83%	5.27%	17.37%	4.70%			
	10	photo	18.34%	36.25%	28.79%	63.02%	29.06%	38.81%			
		post	75.24%	61.07%	66.72%	29.42%	58.11%	57.52%			
		video	6.43%	2.68%	4.48%	7.55%	12.83%	3.67%			
	11	photo	18.99%	34.87%	27.12%	58.47%	29.16%	33.93%			
		post	73.60%	62.74%	<b>6</b> 9.26%	33.33%	56.45%	62.84%			
		video	7.40%	2.39%	3.63%	8.19%	14.39%	3.23%			
	12	photo	17.22%	38.62%	34.36%	61.91%	29.66%	36.25%			
		post	78.04%	59.20%	63.09%	30.86%	58.23%	60.25%			
		video	4.74%	2.19%	2.55%	7.23%	12.12%	3.50%			
	13	photo	22.62%	42.06%	34.00%	63.24%	31.65%	44.76%			
		post	71.45%	56.45%	63.80%	33.00%	55.92%	52.22%			
		video	5.93%	1.50%	2.19%	3.75%	12.43%	3.02%			
	14	photo	29.07%	38.49%	36.28%	53.78%	28.65%	44.72%			
		post	62.30%	58.61%	60.53%	41.63%	58.00%	51.16%			
		video	8.63%	2.90%	3.19%	4.58%	13.36%	4.11%			



April 2018

## The Influence Industry Personal Data and Political Influence in Italy

researched and written by Fabio Chiusi (@fabiochiusi) & Claudio Agosti (@vecna)

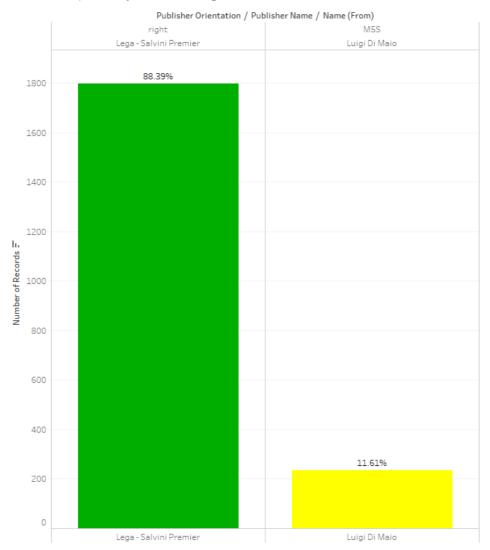




## Are you a candidate?

Coming soon...
https://eu19.tracking.exposed

#### Published posts by M5S and Lega PM candidates



#### Surfaced posts by M5S and Lega PM candidates



### EU Election 2019

#### join a collaborative effort to map propaganda and Facebook abuses

We operate to expose how tracking and profiting from user data had a negative impact on society, so that proper political and civil actions can be taken. By installing this browser extension you will contribute in understanding how tracking works.

#### Who should be very interested to become a contributor?



Social scientists



Every Facebook user



Whoever knows how to transform data



Political candidates and advertisers