

PROJIFY


Projects that matter.

Lalain Javaid Co-Founder & CMO

Syed Fuzail Ali Co-Founder & CTO




Akshy Palanisamy Co-Founder & CIO

Om Arvadia Co-Founder & CEO

 **PROJIFY**


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**Aakaash Salian**
Aspiring UX/UI Designer
at UC Irvine




Hi everyone! Would love some feedback on a personal project of mine using #Figma




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**Sahil Zalavadia**
Product Engineer at Technotalk

Collecting data for a customer support chatbot. Please take some time out to fill out this survey www.survey.com

   [See Details](#)

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**Lalain Javaid**
Business Analytics Major
at UC Irvine


Current Projects

Market Research

CodeCafe

Posted by Rhea Joshi

 [Share your experience](#)

Interested in finding undiscovered talent?

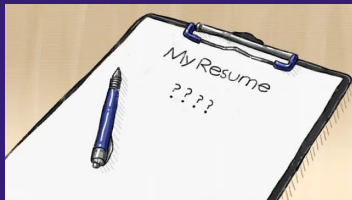
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We let companies post projects which are rated for difficulty and given a category

Students

80%



Can't find internships
and career-enhancing
projects

Companies

78%



Understaffed



lose **\$25,000** and **six months** of
training resources on every bad hire

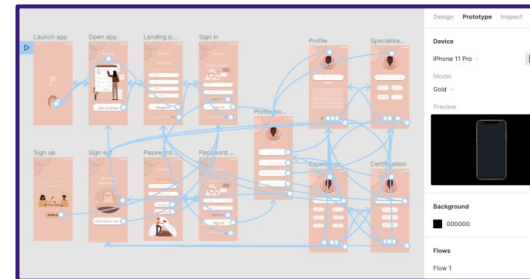
Market Research



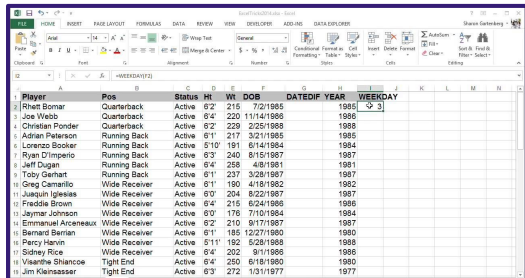
Prototype/Code Testing

```
tests > test_unittest.py > ...
1 import inc_dec # The code to test
2 import unittest # The test framework
3
4 class Test_TestIncrementDecrement(unittest.TestCase):
5
6     def test_decrement(self):
7         self.assertEqual(inc_dec.decrement(3), 2)
8
9 if __name__ == '__main__':
10     unittest.main()
```

App/Website Wireframe

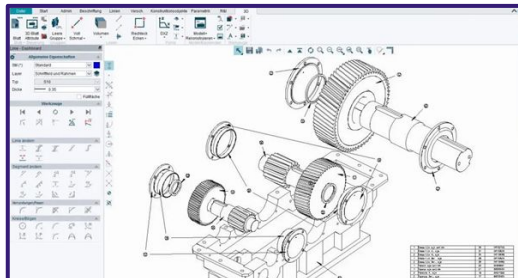


Data Analysis/Manipulation

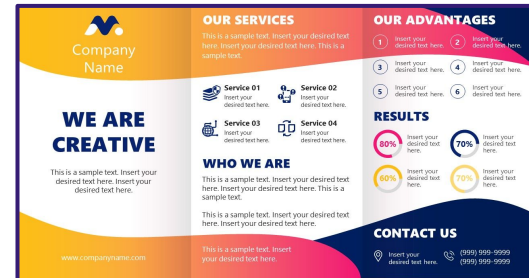


	Player	Pos	Status	Ht	Wt	DOB	DATEDIF	YEAR	WEEKDAY
1	Rhett Bomar	Quarterback	Active	6'2"	215	7/2/1985		1985	
2	Joe Webb	Quarterback	Active	6'4"	220	11/14/1986		1986	
3	Christian Ponder	Quarterback	Active	6'2"	229	2/25/1988		1988	
4	Adrian Peterson	Running Back	Active	6'1"	217	3/2/1985		1985	
5	Lorenzo Booker	Running Back	Active	5'10"	191	6/14/1984		1984	
6	Ryan D'Imperio	Running Back	Active	6'3"	240	8/15/1987		1987	
7	Jeff Dugan	Running Back	Active	6'4"	258	4/8/1981		1981	
8	Toby Gerhart	Running Back	Active	6'1"	237	3/28/1987		1987	
9	Greg Camallo	Wide Receiver	Active	6'1"	190	4/15/1982		1982	
10	Jaquari Green	Wide Receiver	Active	6'0"	204	8/22/1987		1987	
11	Freddie Brown	Wide Receiver	Active	6'4"	215	5/24/1986		1986	
12	Jaymar Johnson	Wide Receiver	Active	6'0"	178	7/10/1984		1984	
13	Emmanuel Arceneaux	Wide Receiver	Active	6'2"	210	9/17/1987		1987	
14	Bernard Bernin	Wide Receiver	Active	6'1"	185	12/27/1980		1980	
15	Percy Harvin	Wide Receiver	Active	6'11"	182	5/28/1988		1988	
16	Sidney Rice	Wide Receiver	Active	6'4"	202	9/1/1986		1986	
17	Vashon Stratton	Tight End	Active	6'4"	250	6/18/1980		1980	
18	Jim Klenkasser	Tight End	Active	6'3"	272	1/31/1977		1977	

CAD Design



Flyers/Presentations



Company Name

WE ARE CREATIVE

This is a sample text. Insert your desired text here. Insert your desired text here.

OUR SERVICES

This is a sample text. Insert your desired text here. Insert your desired text here. This is a sample text.

Service 01
Insert your desired text here.

Service 02
Insert your desired text here.

Service 03
Insert your desired text here.

Service 04
Insert your desired text here.

WHO WE ARE

This is a sample text. Insert your desired text here. Insert your desired text here. This is a sample text.

OUR ADVANTAGES

1 Insert your desired text here. 2 Insert your desired text here.

3 Insert your desired text here. 4 Insert your desired text here.

5 Insert your desired text here. 6 Insert your desired text here.

RESULTS

80% Insert your desired text here.

70% Insert your desired text here.

60% Insert your desired text here.

70% Insert your desired text here.

CONTACT US

Insert your desired text here. (999) 999-9999 (999) 999-9999

Low Risk - Low Commitment - Low Cost

SOLUTION

STUDENTS

Need experience



Assign
students
sub
projects

ALL COMPANIES

Lack manpower on sub projects

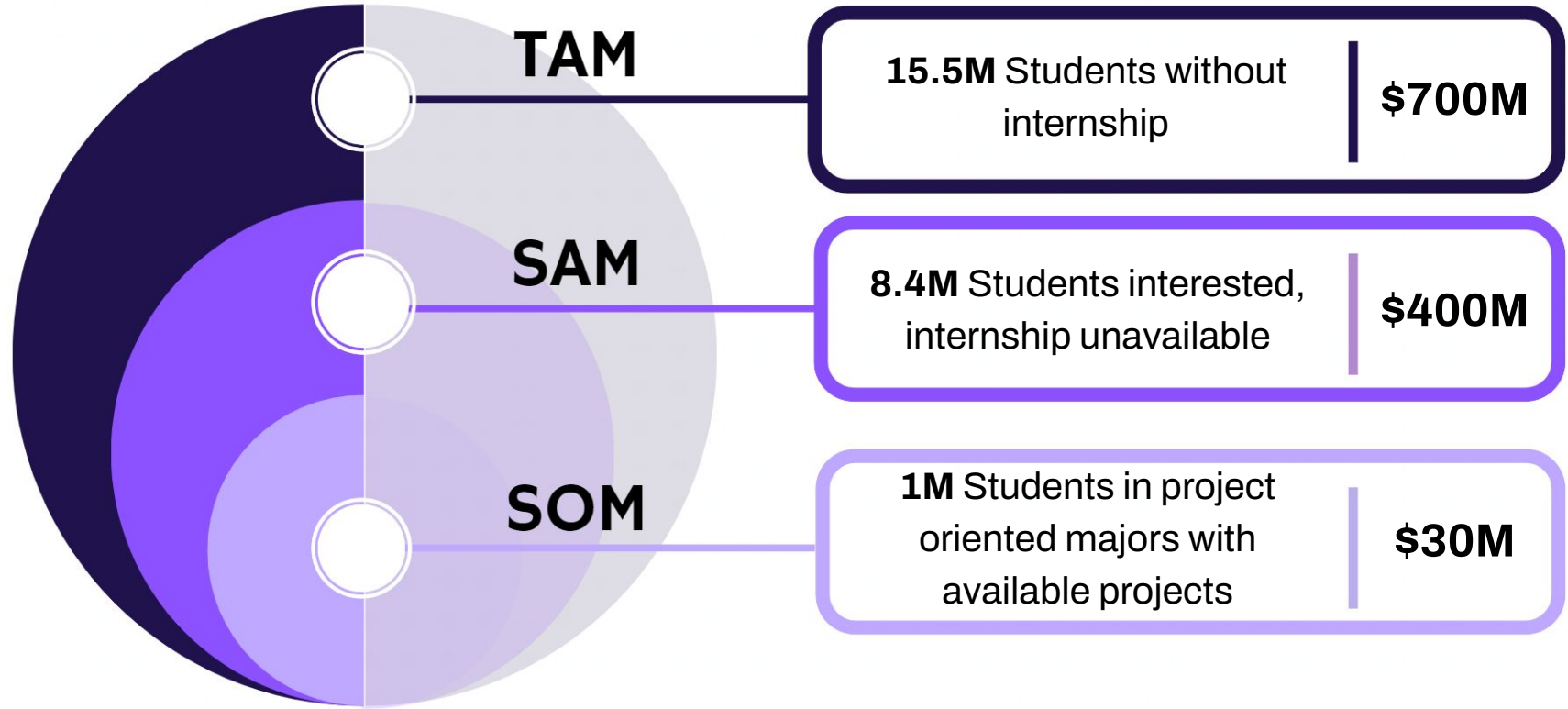
STARTUPS

Can't afford proven hires or risk unproven hires

Test
students
with real
projects

LARGE COMPANIES

Miss bad hires in interviews



Companies	Professional Development	Exposure	Low Commitment	Project Matching	AI Guided Start to Finish
	Yes	Yes	Yes	Yes	Yes
	Yes	Limited	No	Limited	No
	No	No	Yes	No	No
	No	No	No	Yes	No
	Yes	Yes	No	No	No
College Micro Internship Departments	Yes	Limited	Yes	No	No



**Students and
Employers would use
this service**

95
%

**Employers agree Projify
can better evaluate full
time candidates**

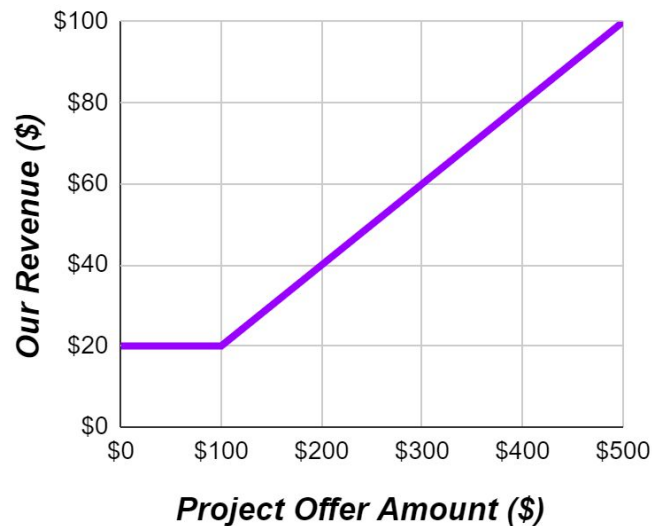
85
%

**Students and Employers
agree inexperienced
students can complete
recommended projects**

85
%

Commission + Subscriptions

Project Payout Based Fees



Business Subscription

Services Included

- ✓ AI Guided Talent Matching System
- ✓ Project Tracking and Analytics
- ✓ Talent Scouting Tools

\$50 (monthly fee)

[Choose Plan](#)



University Subscription

Free Premium For Affiliated Students

Services Included

- ✓ 3-5x Opportunities for Registered Students
- ✓ Curriculum Integration Tool
- ✓ Analytics Dashboard
- ✓ AI-Powered Project Recommendation Engine

\$2500-\$10000

(Monthly fee varied based on school size)

[Choose Plan](#)



Student Subscription

Services Included

- ✓ Priority Project Access
- ✓ Advanced Portfolio Features
- ✓ Track Application Views
- ✓ AI-Powered Project Recommendation Engine

\$5 (monthly fee)

[Choose Plan](#)

YEAR I



YEARS 2-3



YEARS 4-5



Strategy

Students



Referral System

Companies &
Universities

Conventions

Recruiters

	Year 1	Year 2	Year 3	Year 4	Year 5
Expected # of Projects	250	5,000	20,000	60,000	125,000
Direct Commision	\$10,500	\$200,000	\$800,000	\$2.6M	\$4.5M
Subscription Revenue	\$2,000	\$75,000	\$275,000	\$875,000	\$1.5M
Revenue	\$12,500	\$275,000	\$1.1M	\$3.5M	\$6M
Marketing	\$100,000	\$100,000	\$150,000	\$200,000	\$500,000
Admin	\$0	\$200,000	\$400,000	\$800,000	\$1,000,000
CAC	\$400	\$62	\$29	\$21	\$18
Other Operating Expenses	\$1,000	\$10,000	\$20,000	\$50,000	\$100,000
EBITDA	-\$89,500	-\$35,000	\$530,000	\$2.5M	4.4M

**Om Arvadia (CEO)**

- UCI undergraduate
- Experience in
 - Data Analytics
 - Software Development
 - Marketing

**Lalain Javaid (CMO)**

- Rutgers undergraduate
- Experience in
 - UI/UX design
 - Enterprise Architecture

**Syed Fuzail Ali (CTO)**

- UCI undergraduate
- Experience in
 - Software Development
 - Project Execution

**Akshy Palanisamy (CIO)**

- UCI graduate
- Experience in
 - Software Development
 - Finance

