

Orientation on
Big Data Technologies

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Course Objectives

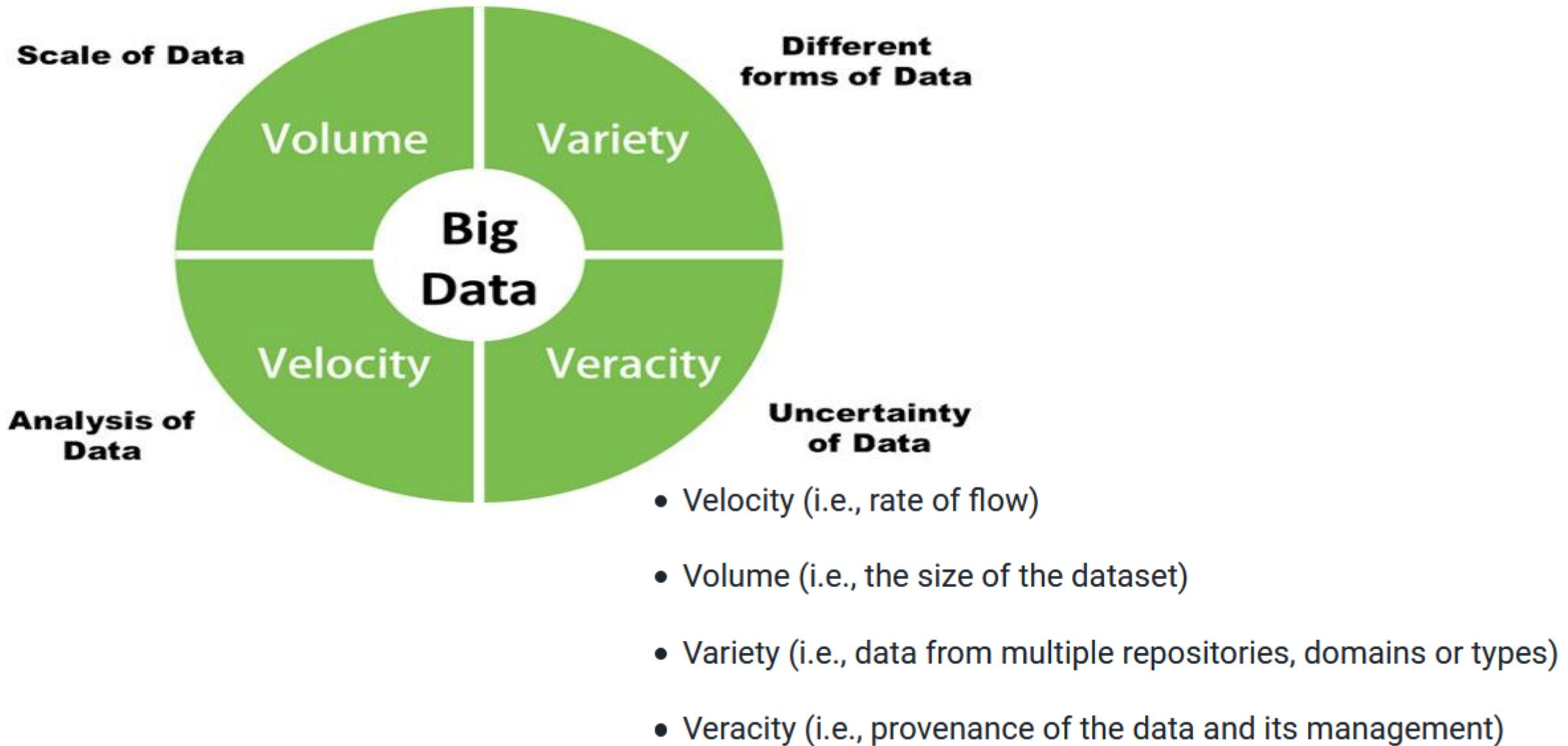
- To introduce the current scenarios of big data.
- Provide various facets of big data.
- To be familiar with the technologies playing key role in it.
- Equips them with necessary knowledge to use them for solving big data problems in different domains.

What is Big Data ?



That how Huge Big Data is!

4V of Big data (Characteristics of Bigdata)



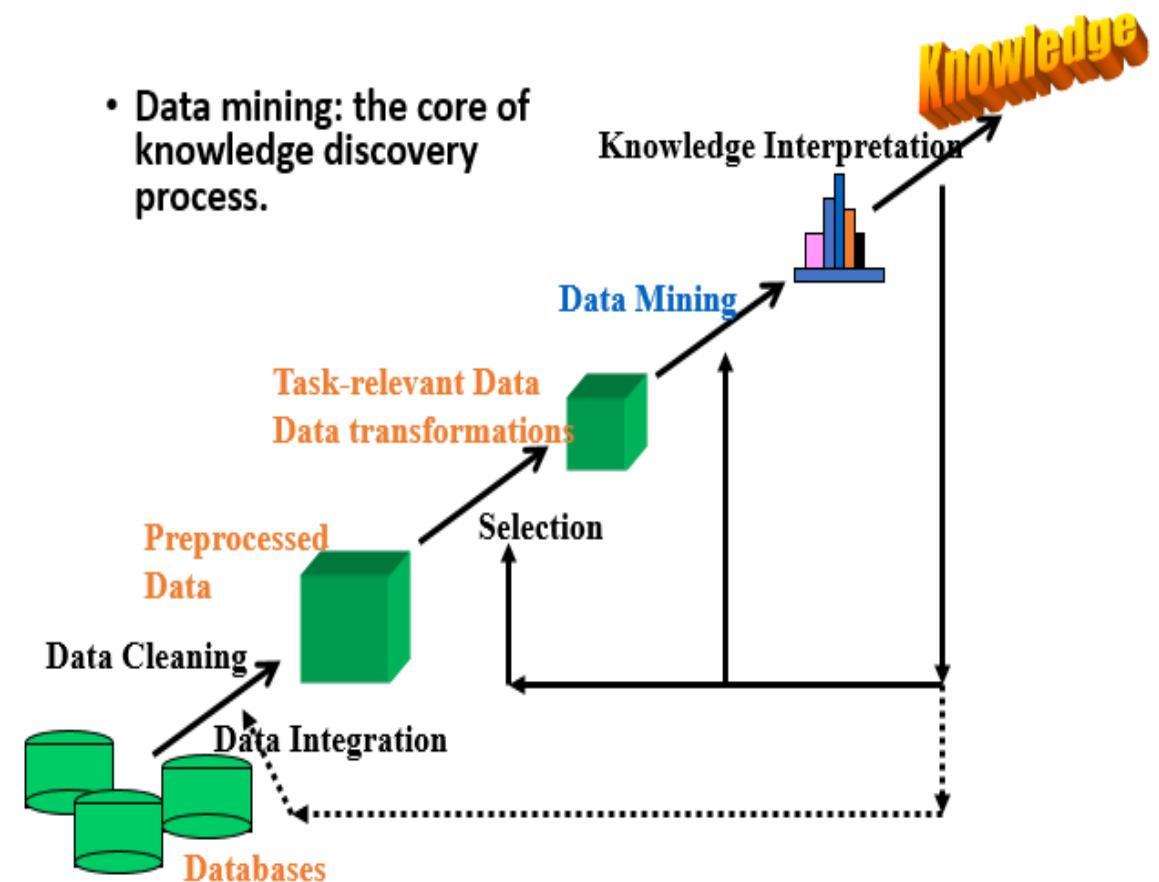
Applications Of Bigdata

Big Data Applications in

- Healthcare
- Manufacturing
- Media & Entertainment
- IoT
- Marketing
- Research
- Government
- Security
-Many more

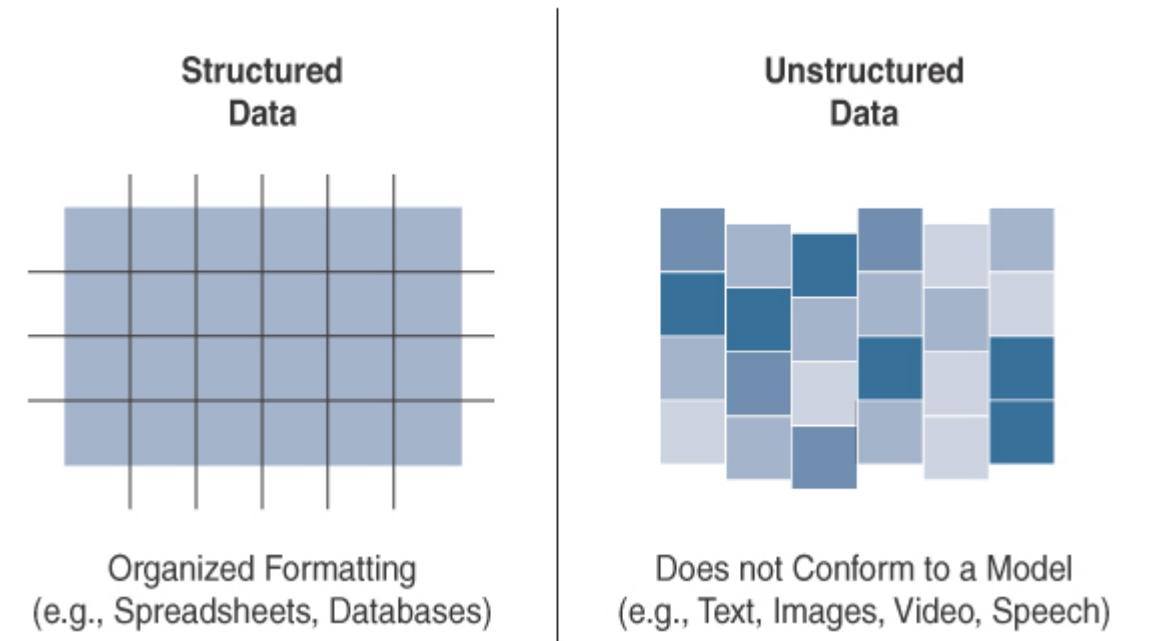
Knowledge Discovery Process

- Data mining: the core of knowledge discovery process.



Future of Big Data

- Age of data (-Distributed Database: Big Data & Blockchain)
- Decision making Process
- IoT
 - Digitize the world connecting
 - *People
 - *Process
 - *Data**
 - *Things
 - IoT-generated data is unstructured.

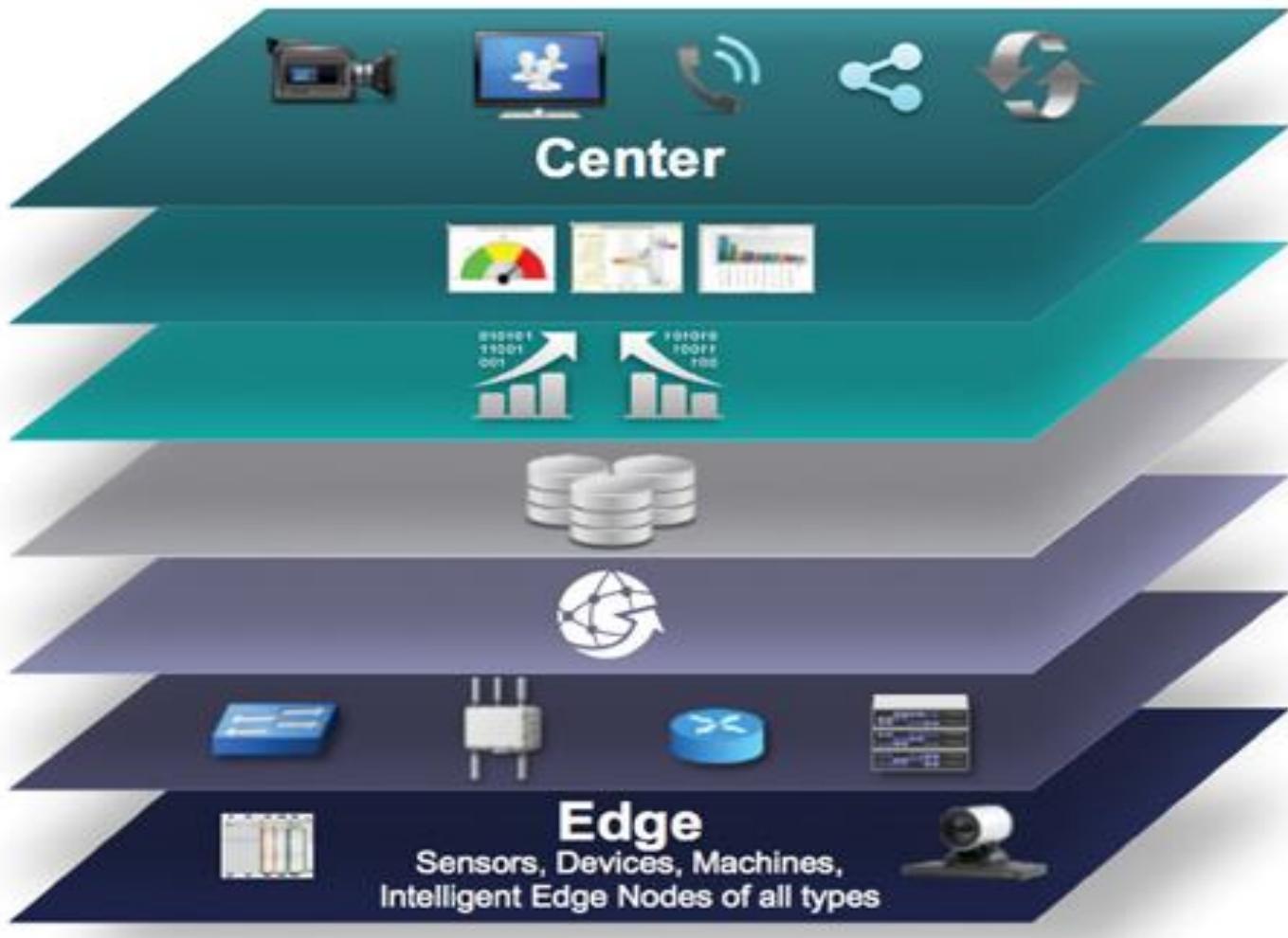


- in IoT, the data is like gold, as it is what enables businesses to deliver new IoT services that enhance the customer experience, reduce cost, and deliver new revenue opportunities.

IoTWF standardized Architecture

Levels

- 7** **Collaboration & Processes**
(Involving People & Business Processes)
- 6** **Application**
(Reporting, Analytics, Control)
- 5** **Data Abstraction**
(Aggregation & Access)
- 4** **Data Accumulation**
(Storage)
- 3** **Edge Computing**
(Data Element Analysis & Transformation)
- 2** **Connectivity**
(Communication & Processing Units)
- 1** **Physical Devices & Controllers**
(The "Things" in IoT)



Figure

IoT Reference Model Published by the IoT World Forum

IoT simplified Architecture

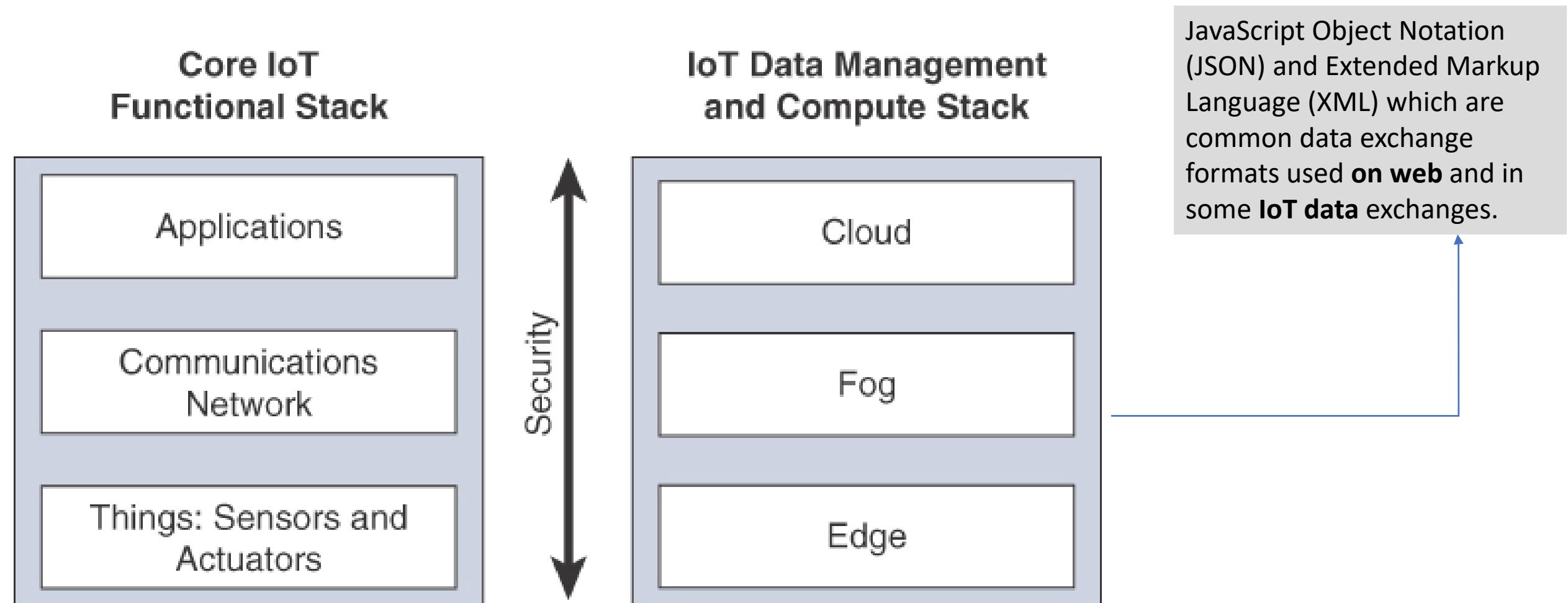
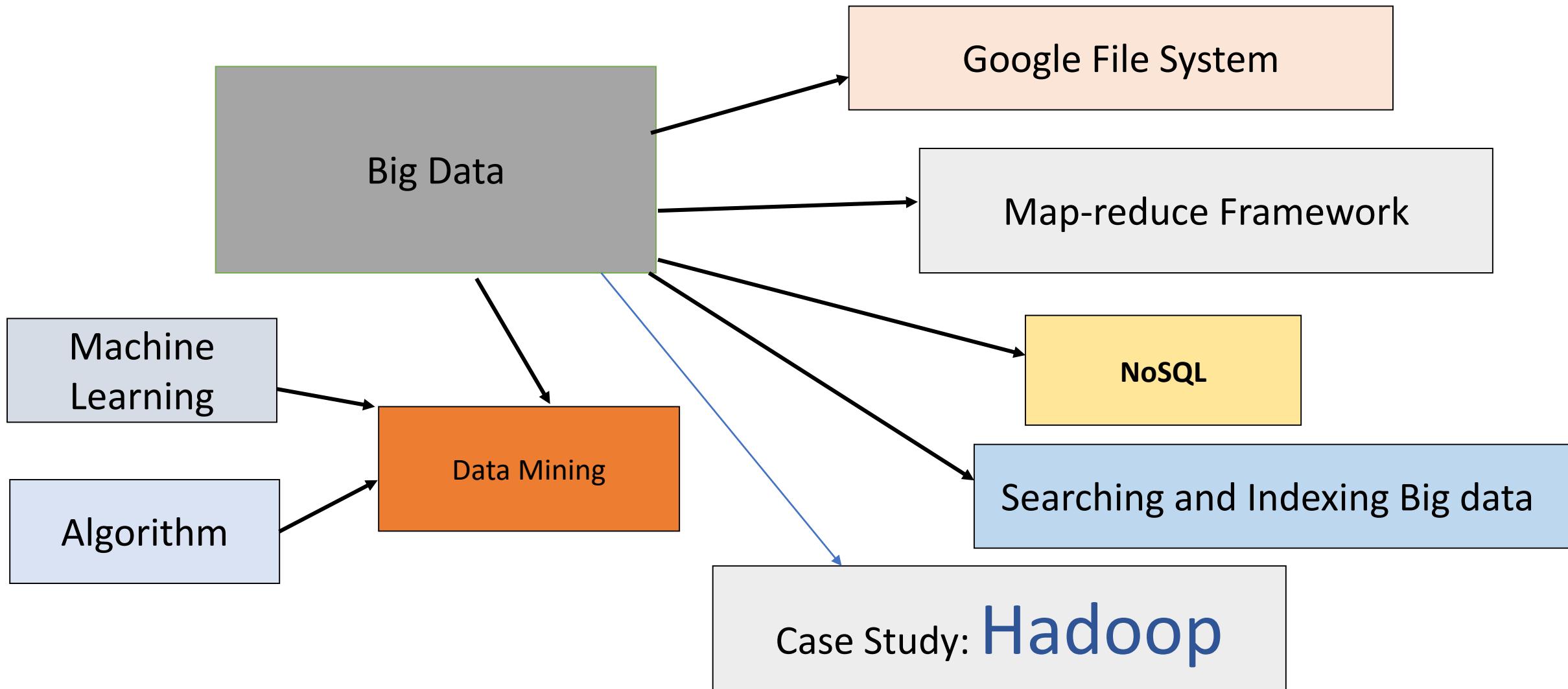


Figure *Simplified IoT Architecture*

Big Data Technologies (Theory+ Labs)



Big Data Career Starts from Here...

- Who want to be a data Scientist?

Thank YOU