

alteryx

# Data-Driven Cocktail

TOP  
SHELF  
DATA  
SCIENCE

Amount

Ingredient

Step 3c

Market basket analysis ingredient 1

Step 3a

Second most frequently occurring ingredient

Step 3b

Naive Bayes classifier ingredient (if any)

Step 3d

Test for statistical significance (if any)

Market basket analysis ingredient 2

Shake or stir?

first three ingredients in a cocktail  
shaker filled with ice.

Strain into a \_\_\_\_\_ filled with ice.  
Type of glass

Add \_\_\_\_\_ and garnish with \_\_\_\_\_.  
Ingredient 4 above                      Ingredient 5 above