





Let's prune the transaction with omitted items  
we have:

- 1 Milk, Diapers
- 2 Bread, Butter, Milk
- 3 Milk, Diapers
- 4 Bread, Butter
- 5 Diapers
- 6 Milk, Diapers, Bread, Butter
- 7 Bread, Butter, Diapers
- 8 Diapers
- 9 Milk, Diapers, Butter, Bread

Since the third and fourth transactions are disjoint and the fifth and eighth transactions are single items the maximum support could be at most 0.6. Also the first and second transaction have a joint set of size at most 7. So 0.6 is ruled out and  $\{\text{Bread, Butter}\}$  is the best.

$$d) c(a \rightarrow b) = \frac{s(a, b)}{s(a)} = \frac{s(a, b)}{s(b)} = c(b \rightarrow a)$$

Hence  $s(a) = s(b)$ . Let  $a = \text{Beer}$  and  $b = \text{Cookies}$   
and we are done since  $s(\text{Beer}) = s(\text{Cookies}) = 0.4$

a) Let  $X \subseteq Y$  and  $Y$  is frequent. Namely  $(N)$

$$\frac{\sigma(Y)}{N} > \text{minsup}. \quad \text{Since } X \subseteq Y, \sigma(X) \geq \sigma(Y)$$

Hence  $\sigma(X) = \frac{\sigma(X)}{N} \geq \frac{\sigma(Y)}{N} > \text{minsup}$  - so  $X$  is frequent

b) Proof by contradiction. Assume  $X$  is infrequent or in other words  $\frac{\sigma(X)}{N} < \text{minsup}$  and  $X \subseteq Y$ .

Also assume  $Y$  is frequent. By the previous proposition

(a)  $X$  is subset of a frequent set and should be frequent. Contradiction! Thus  $Y$  has to be infrequent.

Tracing Apriori:  $\boxed{\text{minsup} = 3}$

$$F_1 = \{\underline{a}\}, \{\underline{b}\}, \{\underline{c}\}$$

$$C_2 = \text{cand-gen}(F_1) \\ = \{a, b\}, \{a, c\}, \{b, c\}$$

pruning does not change anything since subsets of each candidate are frequent

$$F_2 = \{\underline{a, b}\}, \{\underline{a, c}\}, \{\underline{b, c}\}$$

since  $\sigma(\cdot) \geq 3$

$$C_3 = \{a, b, c\}$$

pruning no change  $\rightarrow$  all subsets are frequent

$$F_3 = \{\underline{a, b, c}\}$$

$$F_3 \times F_1$$

$$C_4 = \emptyset$$

we are done!

(1)

$F_{k-1} \times F_1$  method  
lexicographic sort