

VINAY MUTHAREDDY

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Summary

Highly analytical and results-driven founder with a proven track record in scaling platforms and driving user engagement, demonstrating strong **Finance expertise** and exceptional **Customer Service** abilities. Adept at strategic planning, market analysis, and fostering client relationships, with transferable skills applicable to the **Insurance** sector, including a strong foundation for **Insurance Sales** and **Insurance Brokerage**. Possesses excellent **communication skills** and **interpersonal skills** for collaborative environments, committed to delivering impactful solutions and driving growth within the **insurance industry**.

Experience

Technical Product Manager, AI Engineer & Founder

Sep 2024 – Present

Happyspace (SaaS Marketing Platform)

Dallas, TX

- Founded and scaled a SaaS marketing platform, driving user acquisition and boosting conversions by 25%, reflecting strong aptitude for strategic **Insurance Sales** methodologies.
- Led market research and defined OKR-based roadmaps, demonstrating **Finance expertise** in optimizing business growth and profitability.
- Developed AI agents to automate user workflows, enhancing consumer engagement and delivering exceptional **Customer Service** experiences.
- Managed data platforms for stock analysis, processing 10,000+ records and applying robust **Finance** principles for data-driven decision-making.
- Collaborated with stakeholders to align on priorities and deliver features, showcasing strong **interpersonal skills** vital for client-focused roles like **Insurance Brokerage** operations.

AI Engineer, Product Manager & Founder

Sep 2023 – Sep 2024

Workgallery (SaaS Recruitment Platform)

Dallas, TX

- Founded and scaled a SaaS recruitment platform, achieving 600+ sign-ups and 90% user satisfaction, indicative of strong capabilities in driving **Insurance Sales** outcomes.
- Conducted extensive market research (300+ students) and iterated UI/UX, significantly increasing retention by 35% through enhanced **Customer Service**.
- Collaborated with enterprise clients to integrate scalable APIs, managing complex solutions analogous to providing comprehensive **Insurance Brokerage** services within the **Insurance** domain.
- Engineered AI data extraction, cutting processing time by 50% and optimizing workflows, demonstrating analytical rigor.