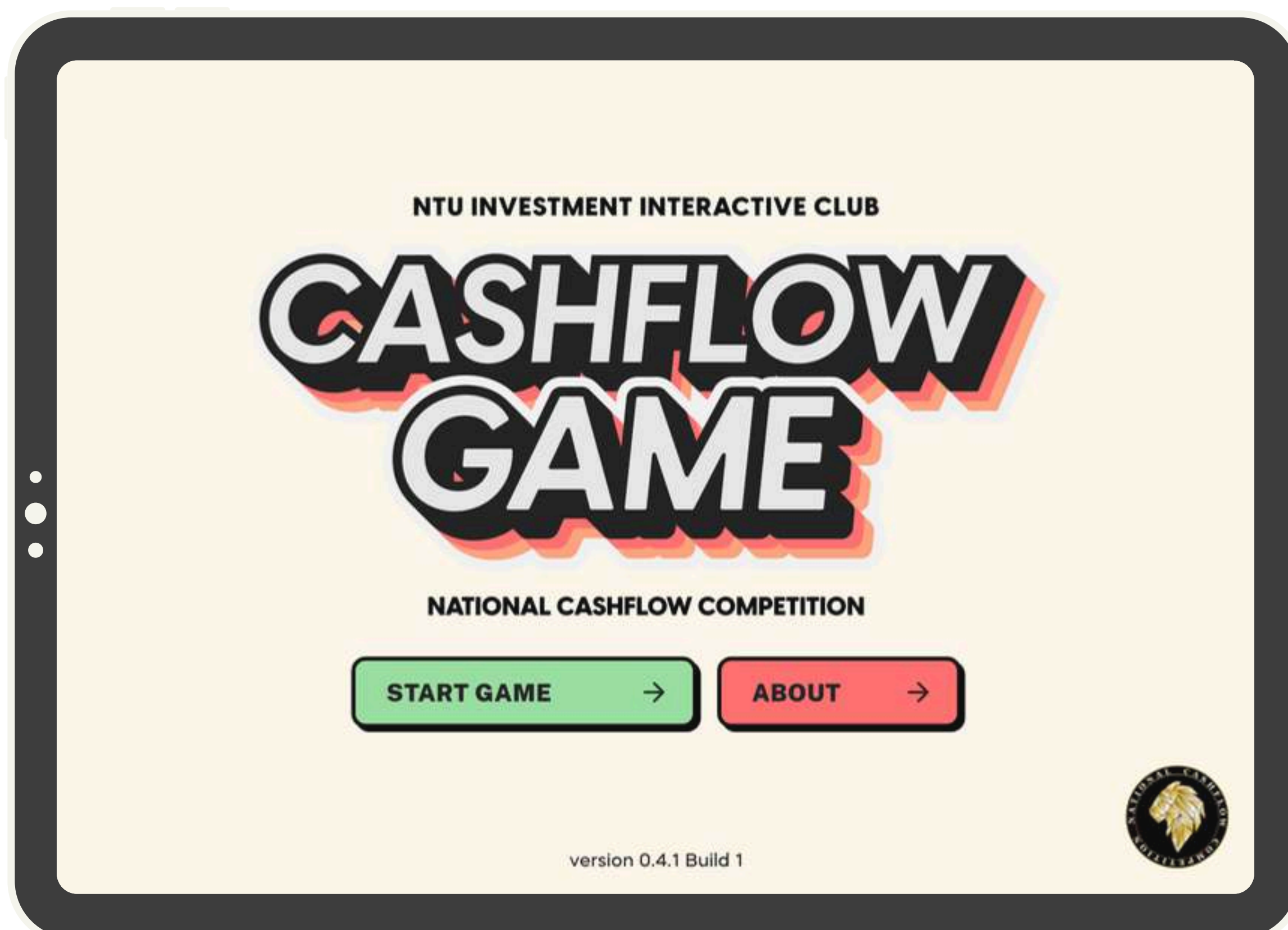


THEME OF THE YEAR

DIGITALISATION & COLLABORATION

The theme of Digitalization and Collaboration for AY24/25 underscores NTU-IIC's dedication to harnessing technology to advance financial education and building partnerships to maximize outreach. Digitalization is crucial in a world where financial transactions and investments increasingly rely on digital platforms. This theme empowers members and the community to adapt to these changes, while collaboration fosters inclusive initiatives through shared expertise.

The **IIC Cashflow Game 2025**, a digital board game developed in-house, exemplifies digitalization by offering an interactive platform to explore investments, career decisions, and personal finance within Singapore's financial landscape. It transforms complex concepts into engaging, practical lessons. Similarly, EnrichElderly: Financial Literacy for Seniors, in partnership with the Rotaract Club of NTU, equips seniors with digital financial skills. The workshop covers online scam prevention and budgeting through role-play, ensuring seniors navigate digital finance securely. These initiatives highlight how NTU-IIC leverages digital tools and collaborations to make financial literacy accessible and impactful, preparing diverse audiences for the modern financial era.





Game Website

IIC CASHFLOW GAME 2025:

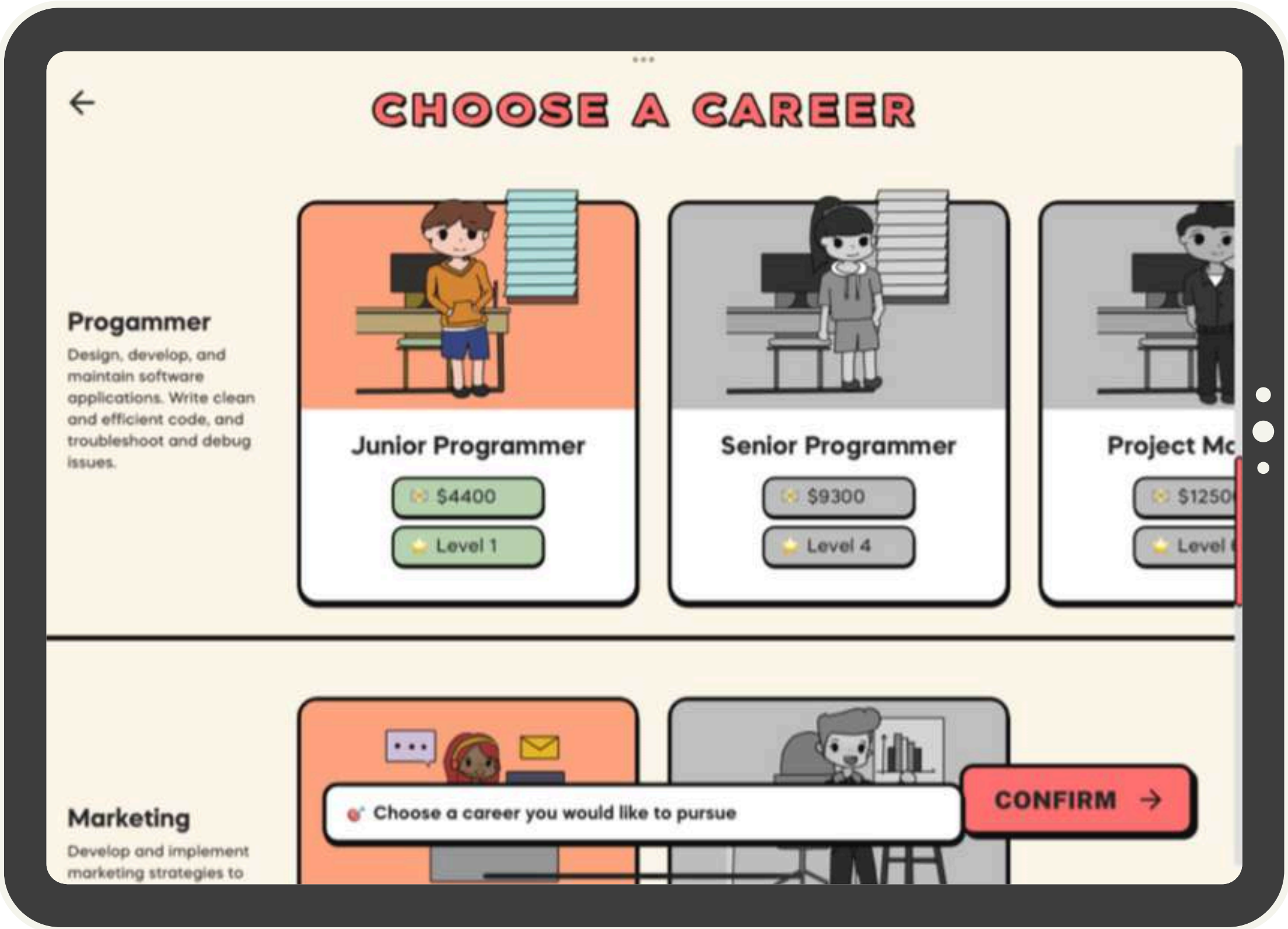
GAMIFYING FINANCIAL

EDUCATION

The **IIC Cashflow Game 2025** is an in-house digital financial board game developed by the NTU-IIC as part of our digitalisation efforts. Designed within Singapore’s economic landscape, the game challenges players to navigate the complexities of career advancement, investments, business management, sustainability, and personal finance in a dynamic, risk-free environment.

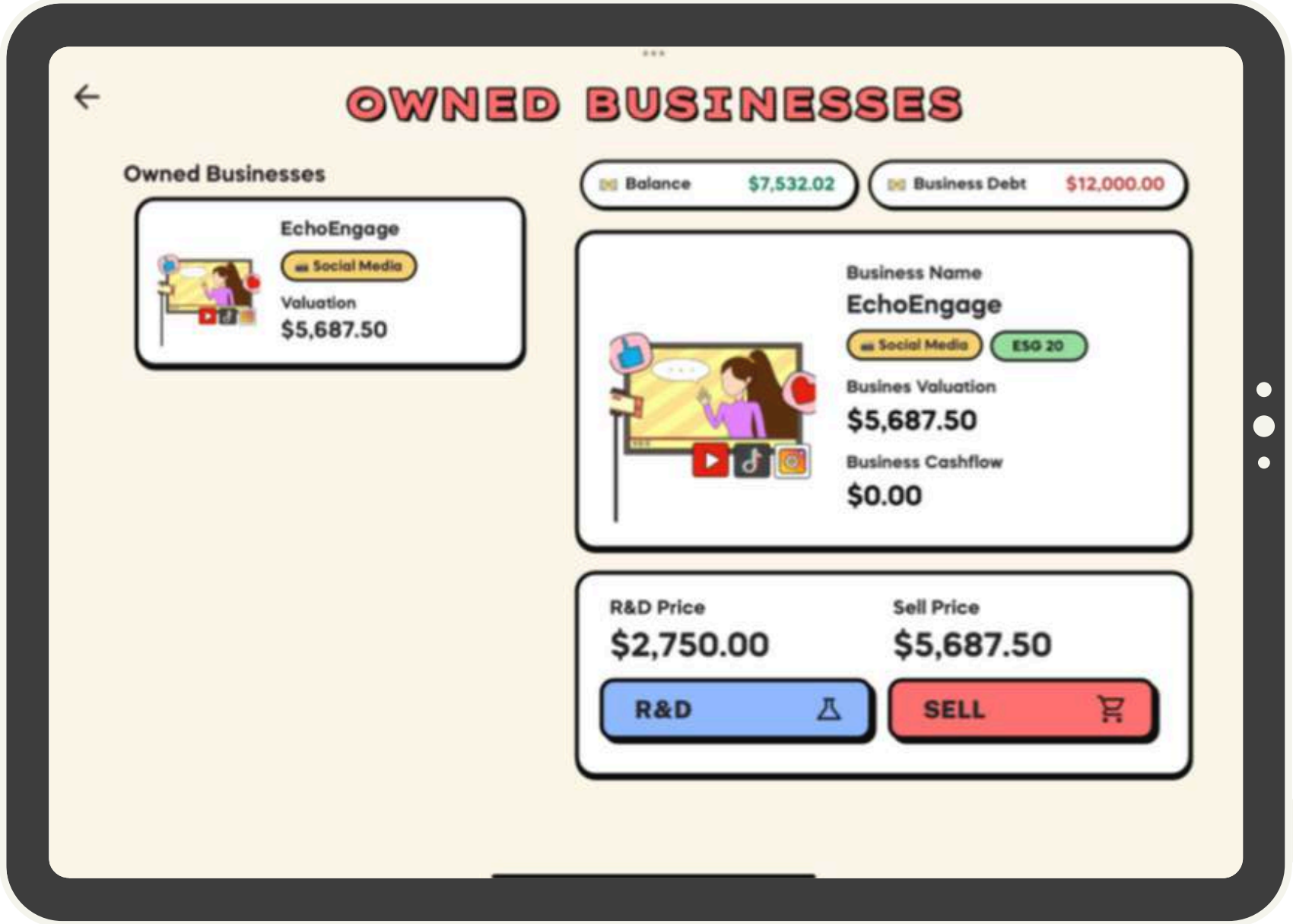
A Journey Through Career and Investments

Players begin by choosing a career path from a variety of industries, each offering distinct opportunities for growth and skill development. As they progress up the corporate ladder, they must also navigate the ever-changing stock market, where economic cycles, ESG factors, and market trends shape investment outcomes. Whether aiming for high-risk speculative gains or steady long-term returns, players must make strategic financial decisions to maximize their wealth.



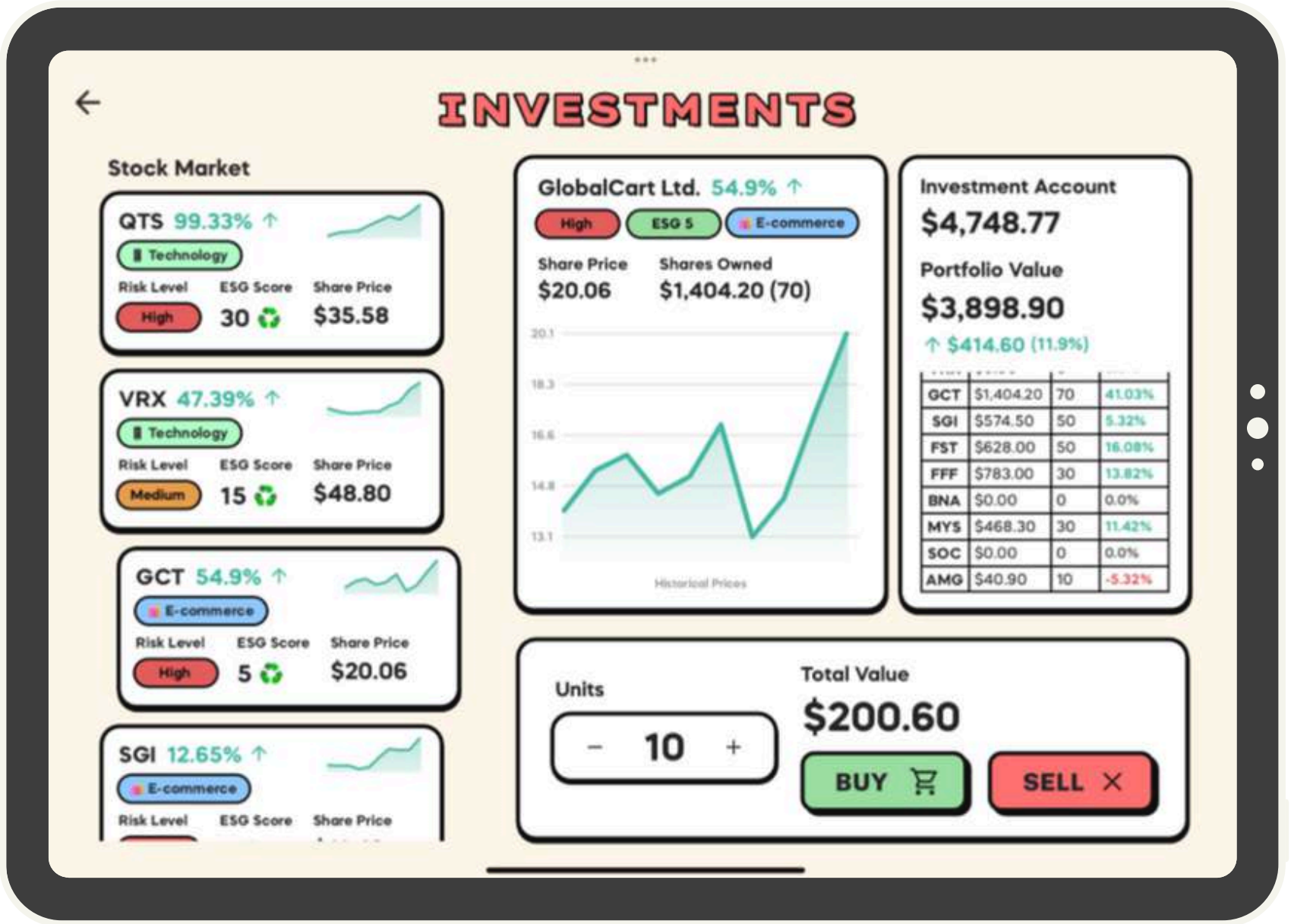
Entrepreneurship & Asset Management

Success in the game isn't just about climbing the corporate ranks, it's also about entrepreneurial ambition. Players can start and manage businesses, making critical decisions to thrive in dynamic market conditions. They'll also explore real estate and vehicle investments, weighing the potential rewards against the risks of asset depreciation and accumulating debt. Smart loan and debt management can catalyse financial growth, but poor decisions may lead to setbacks.



Sustainability in Financial Decision Making

In the game, sustainability isn't just a choice, it's a force shaping financial success. ESG principles influence markets, businesses, and lifestyles, challenging players to think beyond short-term gains and embrace long-term resilience. Ethical investments, sustainable enterprises, and responsible choices define the path to prosperity, where the balance between profit and purpose determines who thrives in an evolving financial landscape.



The Future of Financial Literacy

As we move forward in an ever-evolving financial landscape, the ability to make informed, strategic decisions is key to long-term success. The **IIC Cashflow Game 2025** empowers the youth to take responsibility for their financial education and is a testament to NTU-IIC's commitment towards a knowledgeable investing population, empowering the youth of today in mastering the art of financial decision-making.

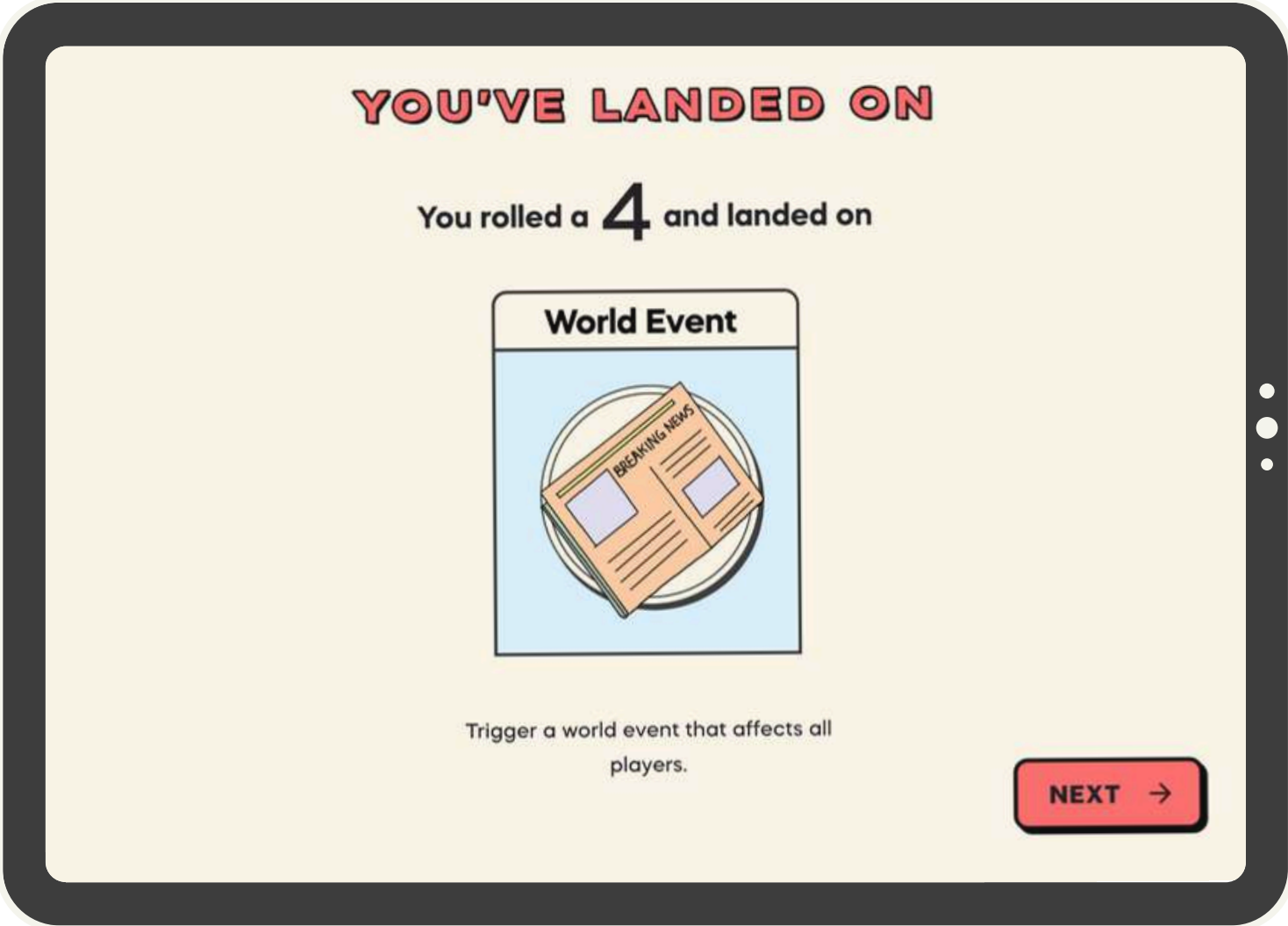
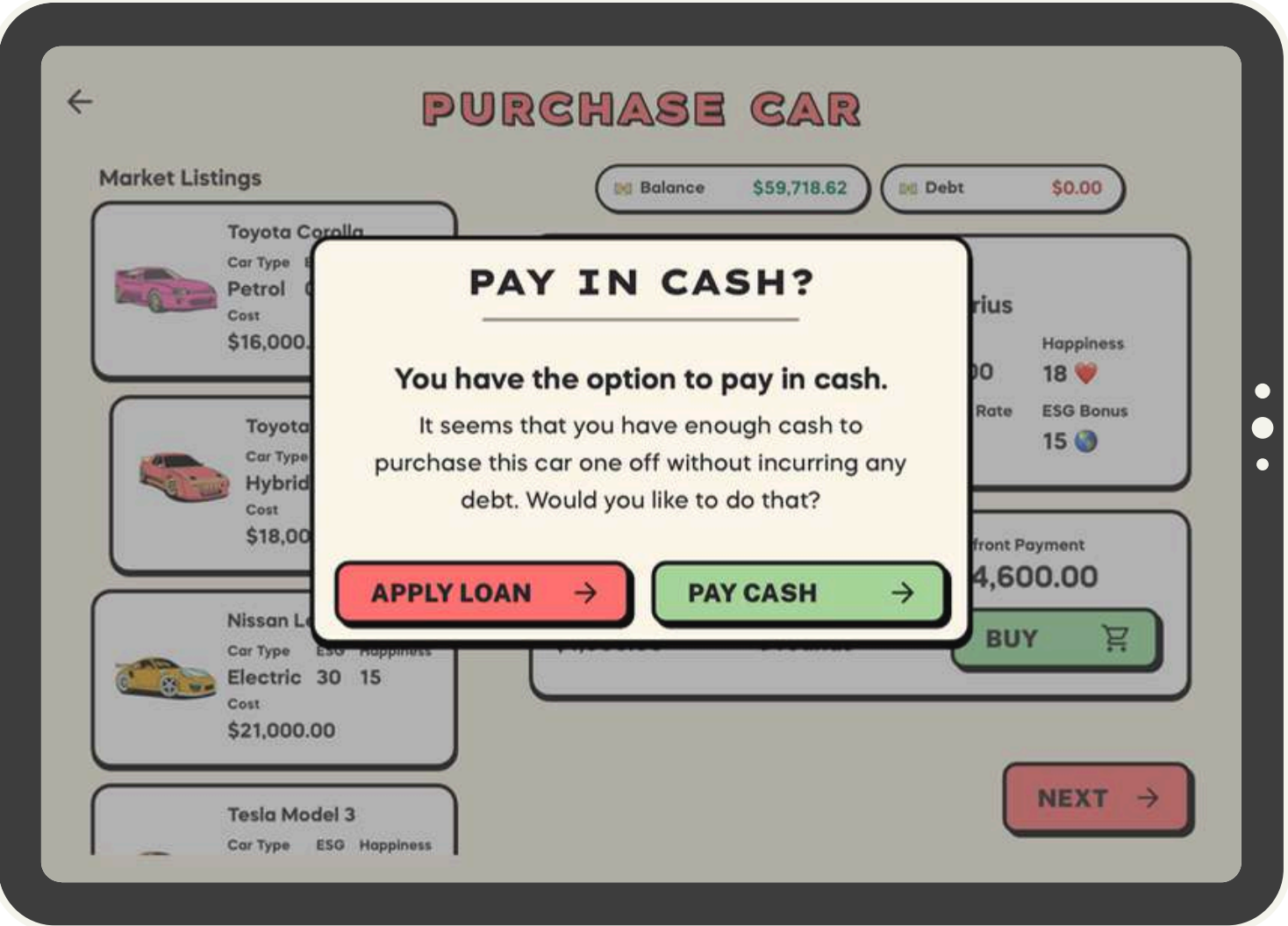


Figure: The IIC Cashflow Game 2025 Physical Game Board