

# BLAST.VIDEO

Content aggregation cancels censorship

Zach Vorhies - Google Whistleblower  
[zachvorhies@protonmail.com](mailto:zachvorhies@protonmail.com)

**BLAST.VIDEO**

# WHAT MADE YOUTUBE GREAT?

- YouTube is two things
  - It's a video hosting platform
  - It's a video recommendation engine
- This works great when everyone can be in the same platform

**BLAST.VIDEO**



BUT THEN THE PURGE HAPPENED  
(OCT. 15TH, 2020)

**BLAST.VIDEO**

# WHERE ARE CONSERVATIVES NOW?

- Case study of 154 content creators
  - YouTube: 75%
  - Rumble: 13%
  - Bitchute: 11%
  - Brighteon: 2%

**BLAST.VIDEO**



# PROBLEM: CONSERVATIVE CONTENT IS FRAGMENTED

- But now users have to play the “social media shuffle” to get to each of them
- Spending many hours each day to find all the content that used to be centralized under the YouTube platform

# WHY DID YOUTUBE CENSOR CONTENT?

- Conservative / Anti-Globalist video content has high engagement
  - Measured in clicks, likes, comments, etc
- Their AI recommendation promoted anti-globalist / America first content.
- Conservative content experienced a surge
- YouTube tried to tweak their recommendation engine but failed so they just started using the “ban hammer”

**BLAST.VIDEO**



# POST YOUTUBE PURGE

- What do we miss the most?
  - We miss the AGGREGATION & RECOMMENDATION feature!
  - Rumble/Bitchute/Brighteon can't fix this because they are limited to the content on their systems

**BLAST.VIDEO**

BUT DO WE HAVE TO TIE CONTENT  
HOSTING WITH AGGREGATION?!

**BLAST.VIDEO**



NO!

**BLAST.VIDEO**



# SOLUTION:

# BLAST.VIDEO

BETA

Independent-Censored

Independent

Mainstream Right

InfoWars

## Fresh Videos



Ep. 2417a - The People See The Payoffs, [CB] Does Not Control The Economic Future



Hey Christopher Wray - Here's Your Evidence Of Fake trump Supporters

# BLAST.VIDEO



# CROSS PLATFORM VIDEO AGGREGATOR

- BLAST.VIDEO:
  - Creates the missing YouTube recommendation engine
  - Subscribes to ~155 influencers
  - Updates every 15 minutes
  - Saves HOURS for users
  - Works with YouTube/Rumble/Bitchute/Brighteon

**BLAST.VIDEO**

# CREATOR SIGN UP

- No account creation necessary!
- ...because it's a curated list. If the creator has a public channel then they can be pulled into blast.video

**BLAST.VIDEO**



# HOW DOES THIS ANTI-CENSORSHIP WORK?

- Let's take Scott Adams as an example:
  - Blast.video pulls from Scott Adam's YouTube
  - YouTube cancels Scott Adams
  - Scott Adams migrates to Rumble
  - Blast.video pulls from Scott Adam's Rumble

**BLAST.VIDEO**

# CAN BIG TECH CENSOR BLAST.VIDEO LIKE PARLER?

- Short answer “No”
  - Parler built on Amazon’s proprietary AWS technology:
    - Amazon cancelling Parler means they have to do a re-write of their app to migrate to a generic service (many weeks or months)
  - Blast.video is designed to use generic web-technology from the start (static site)
    - That means LOTS of cheap and fast generic hosting is available. Redundancy allows fault tolerance - we can host the app on multiple services and do automatic fallback.

**BLAST.VIDEO**



# OTHER TYPES OF BIG TECH CENSORSHIP

- Google can de-list Blast.video. In fact we expect this to happen!
  - But duckduckgo is very popular now with hockey stick growth and doesn't heavily censor political content
- Google-Chrome browser can black list the site as malware
  - But this happens now because of user-generated content hosted on the same domain - we just push the content to a separate domain name (like discussion-blast.video), IF we want that feature.
- DNS-blocking (aka collapse of the free & open internet)
  - We will probably have a huge heads up that this is happening. Remember - we don't host anything-goes user generated video content - we are a curated list! So other sites like Rumble/Bitchute/Brighteon would be targeted first and we can start censoring content to reduce risk before the tech cabal comes for us.

**BLAST.VIDEO**

HOW DO WE GET THE AUDIENCE?

**BLAST.VIDEO**



# ZACH CAN DO THE MARKETING

- I (Zach) have tremendous pull with the conservative creators
  - Because I blew the whistle on Google
- We expect the content creators to recommend us to their 10-30 million user audience on a regular basis

**BLAST.VIDEO**

# ZACH CAN DO THE MARKETING

- I have done previous campaigns:
  - \$75k Kickstarter - 2013
  - Launched Google Leaks campaign (reached millions)
  - Launched Judy Mikovits on Twitter (130k users April 2020)
  - Launched punch google.com which raised \$135k

**BLAST.VIDEO**



# ADAM CAN DO THE MARKETING

- Well connected to the conservative influencer space
- Tim Pool, Jack Posobiec, Scott Presler, Brandon Straka, Blaire White, Sargon of Akkad, Andy Ngo, and many more
- Education in Business Management and Computer Engineering



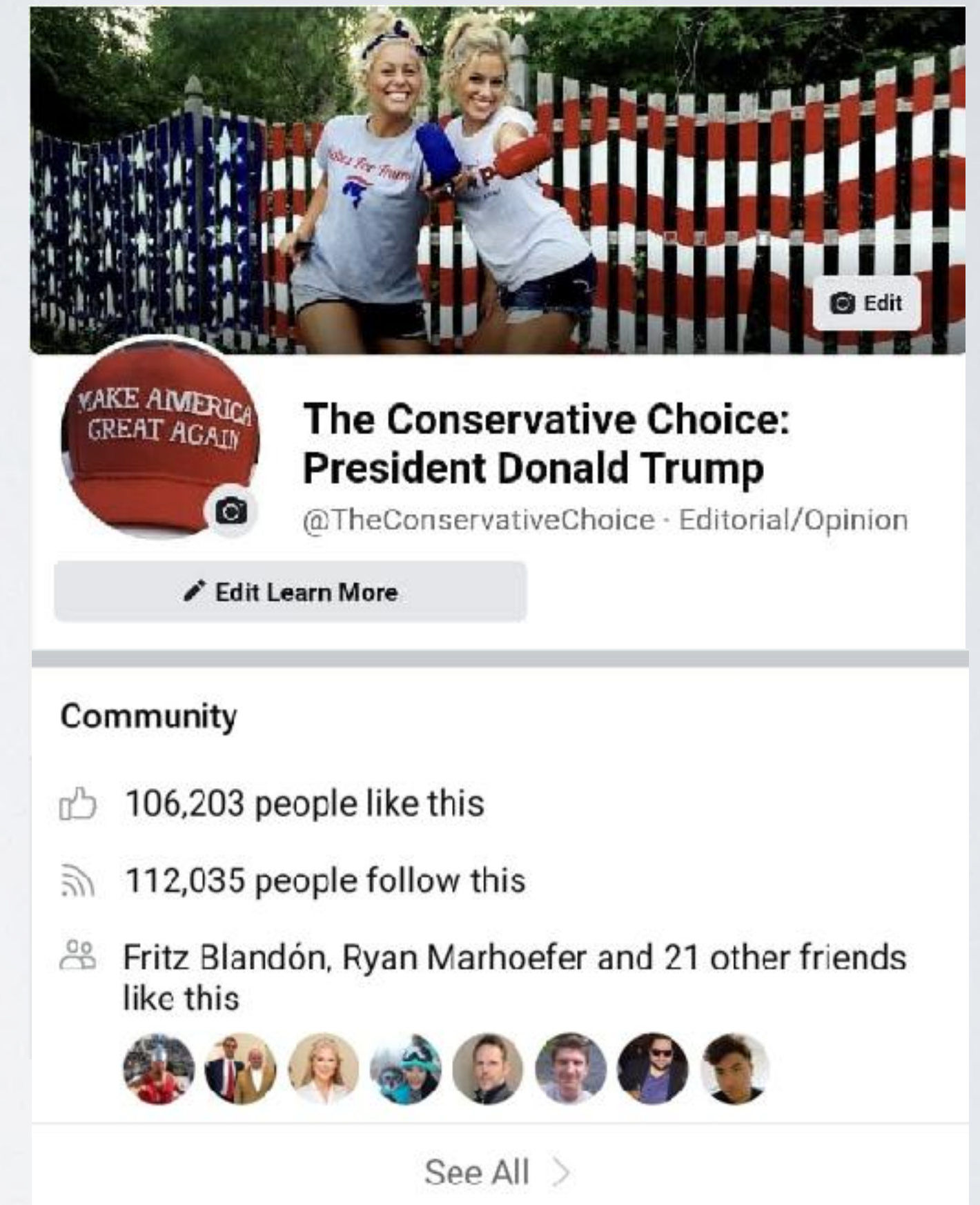
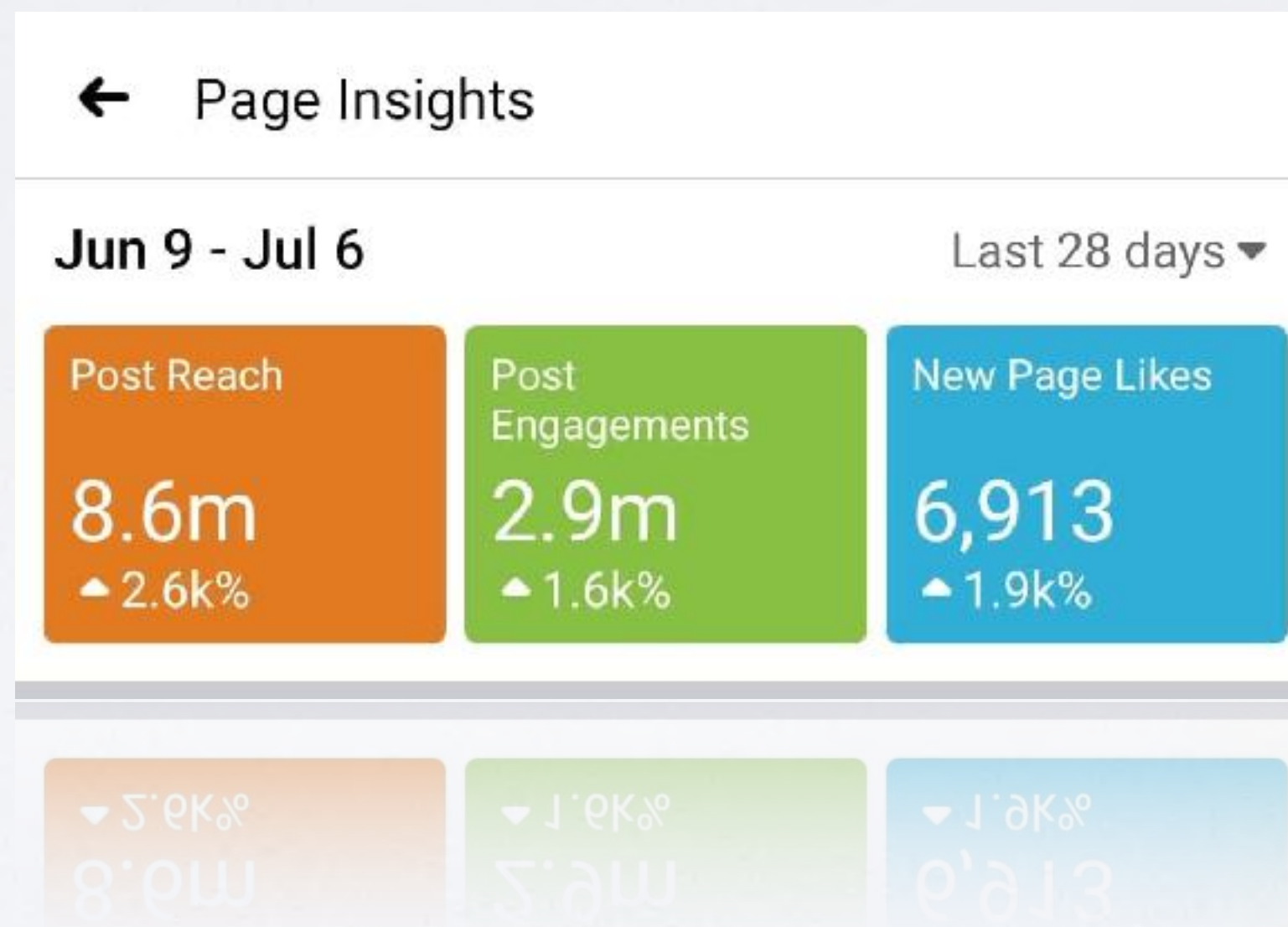
Adam with Tiffany Trump @ private fundraiser, Adam with David Harris Jr Backstage @ Walkaway, Adam with Jack Posobiec @ CPAC

**BLAST.VIDEO**



# ADAM - COMMUNITY ORGANIZER

- Page banned on Jan. 6th purge
- Produced viral content
- Facebook monthly impression: 3-5 million.



BLAST.VIDEO



# ZACH CAN DO THE MARKETING

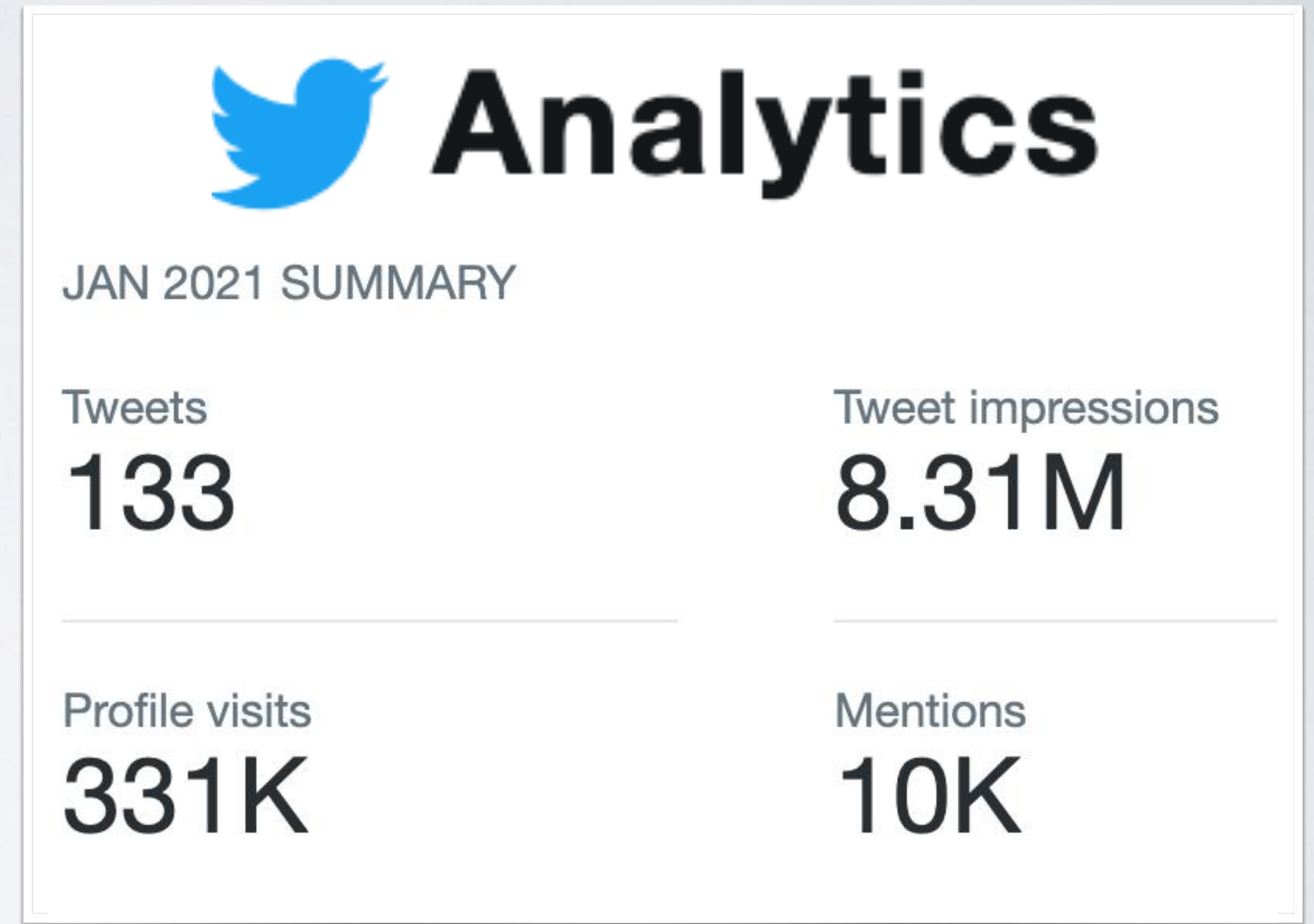
- Also...
  - We aren't in competition with the other platforms:  
we are essentially like the Drudge Report
  - We are driving traffic to these video platforms



**BLAST.VIDEO**

# ZACH - WIDE SOCIAL MEDIA REACH

- Also...
  - We aren't in competition with the other platforms:  
we are essentially like the Drudge Report
  - We are driving traffic to these video platforms

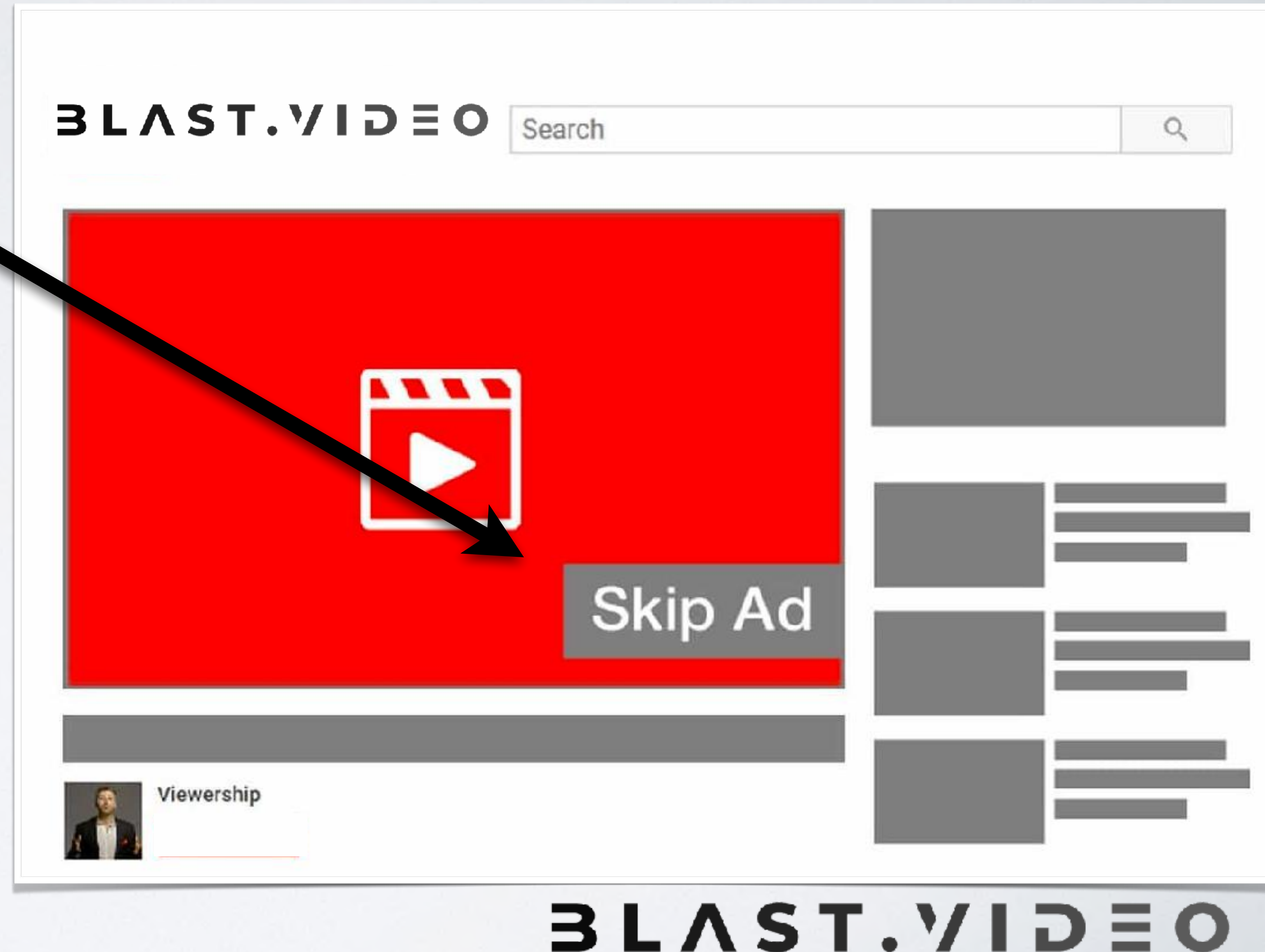


**BLAST.VIDEO**



# HOW DO WE MAKE MONEY?

- Video ads: Skippable in-video advertising (like YouTube/ Rumble)
- Ads sold at \$0.015 - \$0.02 per view.
- Forming partnerships and featured spots.

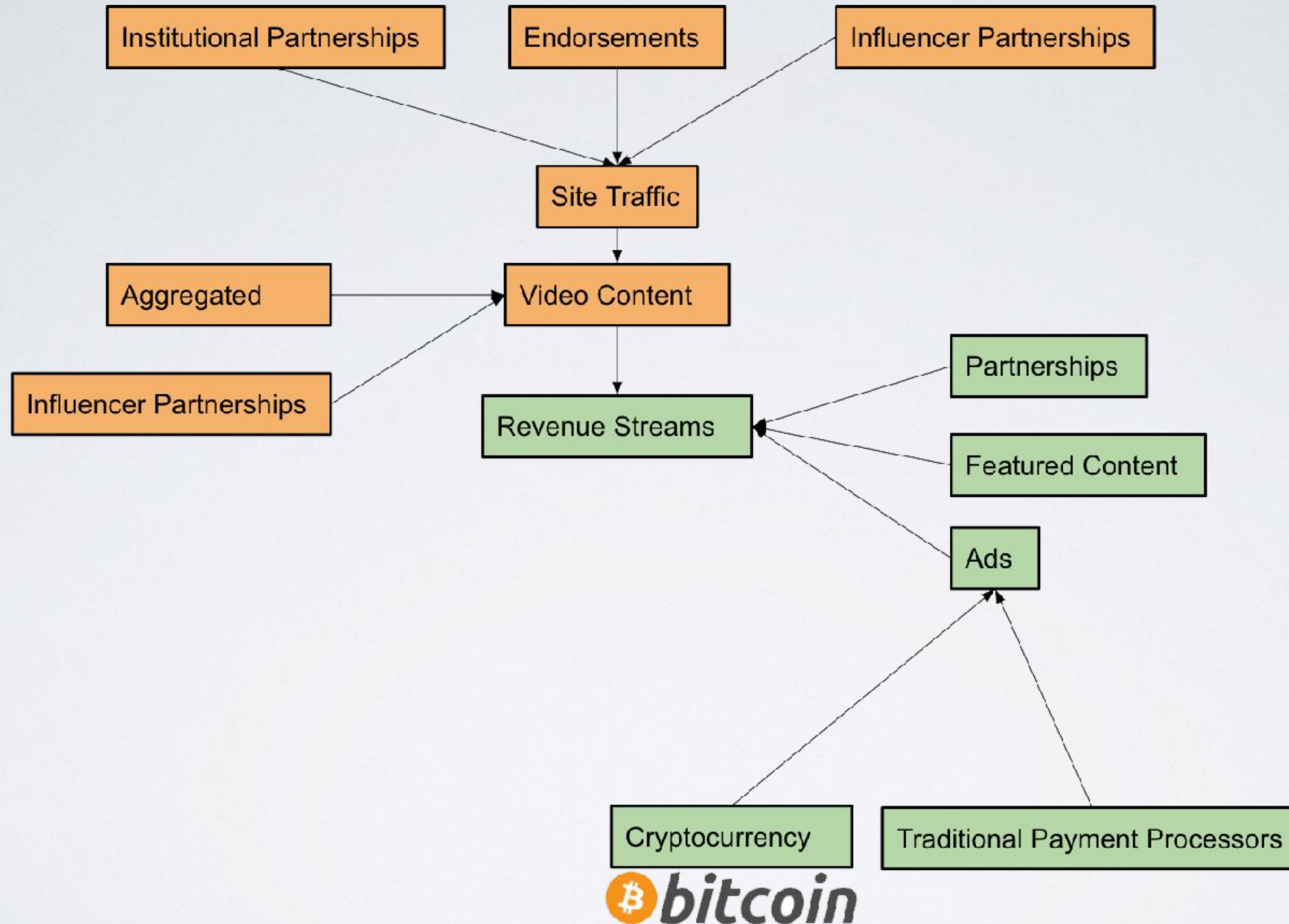


# AD SELLS ARE DONE IN CRYPTO

- Primary payments are in Bitcoin/Etherium/other large market cap cryptos
  - Crypto first payments deter financial censorship from payment processors and big tech influence.
  - Ad buyers are more tech savvy and are able to use crypto payments.
- We also take legacy payments in Visa, PayPal and Stripe.

**BLAST.VIDEO**





**BLAST.VIDEO**



# EARNINGS PROJECTION

Daily Visitors	Ad \$0.015	Ad \$0.02	Yearly @ 0.015	Yearly @0.02	Programer costs	Ad Hosting costs per year @0.5 CPM	Administrative costs @ 20% of programming	Total expenses	Earnings @0.015	Earnings @0.02
100,000.00	1,500.00	2,000.00	547,500.00	730,000.00	250,000.00	18,250.00	50,000.00	318,250.00	\$229,250	411,750.00
150,000.00	2,250.00	3,000.00	821,250.00	1,095,000.00	250,000.00	27,375.00	50,000.00	327,375.00	\$493,875	767,625.00
200,000.00	3,000.00	4,000.00	1,095,000.00	1,460,000.00	250,000.00	36,500.00	50,000.00	336,500.00	\$758,500	1,123,500.00
250,000.00	3,750.00	5,000.00	1,368,750.00	1,825,000.00	250,000.00	45,625.00	50,000.00	345,625.00	\$1,023,125	1,479,375.00
300,000.00	4,500.00	6,000.00	1,642,500.00	2,190,000.00	250,000.00	54,750.00	50,000.00	354,750.00	\$1,287,750	1,835,250.00
350,000.00									\$1,552,375	2,191,125.00
400,000.00									\$1,817,000	2,547,000.00
450,000.00									\$2,081,625	2,902,875.00
500,000.00									\$2,346,250	3,258,750.00
550,000.00									\$2,610,875	3,614,625.00
600,000.00									\$2,875,500	3,970,500.00
650,000.00									\$3,140,125	4,326,375.00
700,000.00	105,000.00	140,000.00	38,325,000.00	51,100,000.00	350,000.00	1,277,500.00	70,000.00	1,697,500.00	\$41,920,000	56,520,000.00
750,000.00	120,000.00	160,000.00	43,800,000.00	58,400,000.00	350,000.00	1,460,000.00	70,000.00	1,880,000.00	\$47,212,500	63,637,500.00
800,000.00	135,000.00	180,000.00	49,275,000.00	65,700,000.00	350,000.00	1,642,500.00	70,000.00	2,062,500.00	\$52,505,000	70,755,000.00
850,000.00	150,000.00	200,000.00	54,750,000.00	73,000,000.00	350,000.00	1,825,000.00	70,000.00	2,245,000.00	\$105,070,000	141,570,000.00
900,000.00									\$10,165,000	13,815,000.00
950,000.00									\$15,457,500	20,932,500.00
1,000,000.00									\$20,750,000	28,050,000.00
2,000,000.00	300,000.00	400,000.00	109,500,000.00	146,000,000.00	650,000.00	3,650,000.00	130,000.00	4,430,000.00	\$26,042,500	35,167,500.00
3,000,000.00									\$31,335,000	42,285,000.00
4,000,000.00									\$36,627,500	49,402,500.00
5,000,000.00									\$41,920,000	56,520,000.00
6,000,000.00									\$47,212,500	63,637,500.00
7,000,000.00									\$52,505,000	70,755,000.00
8,000,000.00									\$57,797,500	77,872,500.00
9,000,000.00									\$63,090,000	84,990,000.00
10,000,000.00									\$68,382,500	92,107,500.00
20,000,000.00									\$136,765,000	184,215,000.00

Daily Visitors

Total expenses

YEARLY Earnings @ \$0.02 per ad-view

100,000

\$318,250

\$411,750

500,000

\$391,250

\$3,258,750

1,000,000

\$482,500

\$6,817,500

10,000,000

\$2,125,000

\$70,875,000

24,000,000

\$4,680,000

\$170,520,000

(Drudge Report Traffic)



# FUTURE PLANS

- Popular videos
- Search feature
- Integration with other services like Telegram

# FUTURE PLANS - LONG TERM

- Allow creators to upload video to [blast.video](#)
  - Provides better monetization / more ads (per video instead per daily use)
- iPhone app
- Android app
- Webtorrent (user rebroadcasts new videos - saves bandwidth)
- Maybe: other news aggregation - Telegram is a mess right now.



# TOTAL VALUE

- Revenue + Influence
  - We will drive traffic to our investors and create an ecosystem!

**BLAST.VIDEO**

THANK YOU!

**BLAST.VIDEO**