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Roll No.

BBA-101

B. B. A. (FIRST SEMESTER)

MID SEMESTER EXAMINATION,

Nov., 2022

PRINCIPLES OF MANAGEMENT

Time : 1½ Hours

Maximum Marks : 50

Note : (i) Answer all the questions by choosing any *one* of the sub-questions.

(ii) Each sub-question carries 10 marks.

1. (a) Illustrate the importance of managerial efficiency in the contemporary business environment with special reference to India. (CO1)

OR

- (b) Extract the various roles performed by managers as a part of their profession. (CO1)

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(2)

BBA-101

2. (a) Illustrate the various schools of Management thoughts. (CO2)

OR

- (b) Sketch the principal contribution of F. W. Taylor to the development of management thought. (CO2)
3. (a) Examine planning. What is the necessity of planning in modern, complex organisation? (CO3)

OR

- (b) "Future is a moving target. It may not be possible to anticipate future changes accurately and provide for them in plans." Discuss. (CO3)
4. (a) Mention some obstacles to good planning that managers must overcome. (CO4)

OR

- (b) "Managers cannot be rational decision-makers in real life." Discuss. (CO4)

(3)

5. (a) Formulate 'decision-making'. What is the importance of decision-making for successful operation of organization.

(CO5)

OR

- (b) What are the different decisions made by managers at different levels in the organisation? (CO5)