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Roll No. ....

**BBA-405**

**B. B. A. (FOURTH SEMESTER)**

**END SEMESTER**

**EXAMINATION, June/July, 2022**

**LOGISTICS AND SUPPLY CHAIN  
MANAGEMENT**

**Time : Three Hours**

**Maximum Marks : 100**

**Note :** (i) All questions are compulsory.

(ii) Answer any *two* sub-questions among  
(a), (b) and (c) in each main question.

(iii) Total marks in each main question are  
**twenty.**

(iv) Each sub-question carries 10 marks.

1. (a) Elaborate Logistic Management. Explain  
its functions and also discuss its scope in  
today's scenario. (CO1)

(b) What are the implications of Supply Chain  
Management in Logistics ? (CO1)

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(2)

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(c) Write short notes on the following :

(CO1)

- (i) Logistics System Analysis and Design
- (ii) Inbound and Outbound Logistics

2. (a) Discuss the economic justification for establishing a warehouse. (CO2)

(b) Illustrate the strategies of spot stocking and cross-dock operations in context of warehousing. (CO2)

(c) Highlight the concept of market presence and relate it to the functionality of warehousing. (CO2)

3. (a) What are the prime modal characteristics of logistics operations in industries ? (CO3)

(b) Who are the participants in transportation decision-making system ? (CO3)

(c) What are the basic functional principles of transportation management ? (CO3)

4. (a) What are the objectives and characteristics of package labels ? List the different kinds of packaging. (CO4)

(3)

(b) Explain Material Handling-Things to Consider When Making a Decision in Inventory Management. (CO4)

(a) Describe inventory control/management and its importance. (CO4)

5. (a) What are the objectives of Supply Chain Management ? (CO5)

(b) Why is Supply Chain Management important ? (CO5)

(c) Write a brief note on the "Role of Information Technology in SCM." (CO5)

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