

H Roll No.

BBA-303

B. B. A. (THIRD SEMESTER)

MID SEMESTER EXAMINATION, 2022

BUSINESS ENVIRONMENT

Time : 1½ Hours

Maximum Marks : 50

Note : (i) Answer all the questions by choosing any *one* of the sub-questions.

(ii) Each sub-question carries 10 marks.

1. (a) Differentiate between any *two* of the following economic systems : (CO3)

(i) Capitalism

(ii) Socialism

(iii) Mixed Economy

OR

(b) Examine the features of Indian Economy as a developing economy. (CO4)

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(2)

2. (a) Revise the role of public sector in the current Indian economy setup. (CO5)

OR

- (b) Generate the functioning of Indian economy in which small-scale industries are missing. (CO5)
3. (a) Criticize and support the aspects of Public and Private Sector. (CO4)

OR

- (b) Differentiate between internal and external components of business environment. (CO3)
4. (a) Illustrate various social responsibilities of business towards different groups/sections in the society. (CO2)

OR

- (b) Explain Business Environment and its significance. (CO1)
5. (a) Describe business ethics and its principles. (CO1)

OR

- (b) Demonstrate the effects of technological development on business. (CO2)