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Roll No.

BBA-305

B. B. A. (THIRD SEMESTER) END SEMESTER

EXAMINATION, Jan., 2023

ENTREPRENEURSHIP

Time : Three Hours

Maximum Marks : 100

Note : (i) All questions are compulsory.

**(ii) Answer any *two* sub-questions among
(a), (b) and (c) in each main question.**

**(iii) Total marks in each main question are
twenty.**

(iv) Each sub-question carries 10 marks.

- 1. (a) Define entrepreneurship, its characteristics
and its importance. (CO1)**
- (b) Discuss in detail the institutional support
provided to the entrepreneurs. (CO1)**
- (c) Explain the concept of lease financing and
hire purchase. (CO1)**

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(2)

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2. (a) Apply the relevance of evaluating the existing business. (CO2)
(b) Interpret rural entrepreneurship, needs and problems of rural entrepreneurship. (CO2)
(c) Sketch the different ownership structures with their advantages and disadvantages. (CO2)
3. (a) Differentiate between entrepreneur and manager. (CO3)
(b) Analyze the potential drawbacks of entrepreneurship. (CO3)
(c) Analyze the benefits and opportunities of small business ownership. (CO3)
4. (a) Appraise the concept of women entrepreneurship and the problems faced by Women entrepreneur in India. (CO4)
(b) Evaluate the growth strategies in small business and sickness in small business. (CO4)
(c) Compare the financial, operational and marketing problems in small scale enterprises. (CO4)

(3)

5. (a) Formulate the conceptual model of entrepreneurship. (CO5)
(b) Formulate an entrepreneurial idea and write down the essential traits to become a successful entrepreneur. (CO5)
(c) Create the list of different motivational factors for an entrepreneur and their importance for an entrepreneur. (CO5)

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