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Roll No.

BBA-303

B. B. A. (THIRD SEMESTER)

END SEMESTER

EXAMINATION, Jan., 2023

BUSINESS ENVIRONMENT

Time : Three Hours

Maximum Marks : 100

Note : (i) All questions are compulsory.

(ii) Answer any *two* sub-questions among
(a), (b) and (c) in each main question.

(iii) Total marks in each main question are
twenty.

(iv) Each sub-question carries 10 marks.

1. (a) Identify the need of scanning of business environment for business managers. (CO1)
- (b) Enumerate the impacts of technological development on business. (CO1)
- (c) Describe advantages of mixed form of economic system. (CO1)

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(2)

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2. (a) Explain basic problems of public sector in India. (CO2)
(b) Discuss the impacts of liberalization policy on Indian economy. (CO2)
(c) Identify the various social responsibilities a business. (CO2)
3. (a) Demonstrate basic objectives of district consumer forums in India. (CO3)
(b) Examine the role of small-scale industries in Indian economy. (CO3)
(c) Differentiate between GATT and WTO. (CO3)
4. (a) Evaluate the role of planning commission in the growth of Indian Economy. (CO4)
(b) Examine the contribution of private sector in the growth of Indian GDP. (CO4)
(c) Summarize the role of new economic policy 1991 in development of service sector in India. (CO4)

(3)

5. (a) Investigate the contribution of World Bank in development of underdeveloped countries. (CO5)
(b) Formulate strategy to control unfair practices in a finance company. (CO5)
(c) Develop ethical code of conduct for a start-up in paper manufacturing unit. (CO5)

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