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Roll No.

TBC-105/TBI-104

**B. C. A./B. SC. (IT)
(FIRST SEMESTER)
END SEMESTER
EXAMINATION, Jan., 2023
PRINCIPLES OF MANAGEMENT**

Time : Three Hours

Maximum Marks : 100

- Note :** (i) All questions are compulsory.
(ii) Answer any *two* sub-questions among
(a), (b) and (c) in each main question.
(iii) Total marks in each main question are
twenty.

(iv) Each sub-question carries 10 marks.

1. (a) Explain the evolution of management from
F. W. Taylor's contribution to Elton
Mayo's contribution with special emphasis
on the analysis of required improvement
from one school of thought to another.

(CO1)

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(2) TBC-105/TBI-104

- (b) Differentiate management from administration in detail. (CO1)
- (c) Justify management as an art, as a science, and as a profession. (CO1)
- 2. (a) Illustrate the importance of effective planning. Explain the essentials of a sound plan and its limitations. (CO2)
- (b) Differentiate matrix organizational structure from the divisional organizational structure along with suitable industry examples. (CO2)
- (c) Illustrate the importance of business forecasting. Explain any two forecasting techniques. (CO2)
- 3. (a) Define staffing and its various elements in detail. (CO3)
- (b) "Effective leaders are considered as the backbone for the success of an organization." Justify the statement with a suitable example. (CO3)

(3)

- (c) Describe controlling and various techniques for effective and efficient controlling. (CO3)
- 4. (a) Define strategy and the process of strategy formulation. (CO4)
- (b) Describe the relevance and benefits of strategic management for the success of an organization. (CO4)
- (c) Analyze the current status of strategic management in our country India. (CO4)
- 5. (a) Explain the concept of Corporate Social Responsibility and how the organizations are contributing towards it? (CO5)
- (b) Describe the term total quality management and its importance for the well-being of an organization. (CO5)
- (c) Define the concept of organizational change and the various elements which are responsible for bringing change in an organization. (CO5)