

(8)

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23. Which of the following is not a source of idea for an entrepreneur ?

- (a) Cost of the project
- (b) Product profile
- (c) Imports and exports
- (d) Emerging technologies

24. Entrepreneur raises _____.

- (a) Thoughtful risk
- (b) High risk
- (c) Low risk
- (d) General and fixed risk

25. Which of the following factors has allowed small companies to act like they are big ones ?

- (a) Competition
- (b) Economic development
- (c) Technology
- (d) Customer

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Roll No.

GCA-401(IT)

B. C. A./B. SC. (IT)

(FOURTH SEMESTER)

MID SEMESTER EXAMINATION,

June/July, 2022

ENTREPRENEURSHIP DEVELOPMENT

Time : 1½ Hours

Maximum Marks : 50

Note : All questions are compulsory. Each question carries 2 marks.

1. Philip Kotler is known as father of modern :

- (a) HRM
- (b) Finance
- (c) Marketing
- (d) None of the above

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2. Which among the following is not a source of finance that an entrepreneur can avail ?
- (a) Debt
 - (b) Equity
 - (c) Retained Earnings
 - (d) Liability
3. Which among the following is not a leadership style ?
- (a) Autocratic
 - (b) Democratic
 - (c) Free Reign
 - (d) Aristocratic
4. Digital India initiative was launched by :
- (a) Dr. Manmohan Singh
 - (b) Narendra Modi
 - (c) Rahul Gandhi
 - (d) Arvind Kejriwal
5. RBI stands for :
- (a) Reserve Bank of India
 - (b) Ratna Bank of India
 - (c) Both of the above
 - (d) None of the above

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6. _____ is known as 'Silicon Valley of India'.
- (a) Lucknow
 - (b) Delhi
 - (c) Mumbai
 - (d) Bangalore
7. _____ is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country that will drive sustainable economic growth and generate large scale employment opportunities.
- (a) Startup India Initiative
 - (b) Jan Dhan Yojana
 - (c) MGNREGA
 - (d) None of the above
8. ICICI stands for :
- (a) Industrial Credit and Investment Corporation of India
 - (b) Indian Credit and Investment Corporation of Industries
 - (c) Indian Currency and Investment Corporation of Industries
 - (d) None of the above

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9. SFC stands for :
- (a) State Financial Corporation
 - (b) State Financial Company
 - (c) State Funding Corporation
 - (d) None of these
10. Indian Entrepreneurship Development Institute is located in _____.
- (a) Ahmedabad
 - (b) Mumbai
 - (c) New Delhi
 - (d) Chennai
11. Schumpeter is known as the father of :
- (a) HRM
 - (b) Marketing
 - (c) Entrepreneurship
 - (d) Sales
12. _____ the ability of an individual or a group of individuals to influence and guide followers or other members of an organization.
- (a) Leadership
 - (b) Dictatorship
 - (c) Stewardship
 - (d) Sales

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13. Which of the following is the reason for business failure ?
- (a) Lack of market research
 - (b) Poor financial control
 - (c) Poor management
 - (d) All of the above
14. The business plan should be prepared by :
- (a) Entrepreneurs
 - (b) Consultants
 - (c) Engineers
 - (d) Small business administration services
15. Entrepreneurs are motivated by _____.
- (a) money
 - (b) personal values
 - (c) pull influences
 - (d) All of the above
16. Who is the founder of MBA Chaiwala ?
- (a) Prafull Billore
 - (b) Ritesh Agarwal
 - (c) Bhavishyam Nagpal
 - (d) Divya Kapoor

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17. Which of the following is not a personal characteristic often found in entrepreneurs ?

- (a) Self-Confident
- (b) Independent-minded
- (c) Perceptive
- (d) Follower

18. Stress can be coped up by doing :

- (a) Yoga
- (b) Meditation
- (c) Exercise
- (d) All of the above

19. Which among the following is an internal source of recruitment ?

- (a) Raiding and Poaching
- (b) Promotion
- (c) Placement agencies
- (d) Campus drives

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20. Innovation can best be defined as _____.

- (a) the generation of new ideas
- (b) the evolution of new ideas
- (c) the opposite of creativity
- (d) the successful exploitation of new ideas

21. _____ is concerned with creating, communicating and delivering values to target customer in a profitable manner.

- (a) Finance
- (b) Marketing
- (c) HRM
- (d) None of the above

22. Which among the following is an external source of recruitment ?

- (a) Raiding and Poaching
- (b) Promotion
- (c) Transfer
- (d) Employee Referrals

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