

H

Roll No.

BBA-403

B. B. A. (FOURTH SEMESTER)

MID SEMESTER

EXAMINATION, April, 2023

PRODUCTION MANAGEMENT

Time : 1½ Hours

Maximum Marks : 50

Note : (i) Answer all the questions by choosing any *one* of the sub-questions.

(ii) Each sub-question carries 10 marks.

1. (a) Explain Production Management with suitable example and its scope. (CO1)

OR

- (b) Illustrate the operation function of two service organisations like dental clinic, auditor's firm. Enlist inputs, output and the value addition in the services rendered.

(CO1)

P. T. O.

(2)

BBA-403

2. (a) Describe the responsibilities of Production Manager. (CO2)

OR

- (b) Explain the difference between Production Management and Operation Management with suitable example. (CO2)

3. (a) Demonstrate the plant location and factor governing for selection of plant location. (CO3)

OR

- (b) Examine two organisations that have changed location of their plant due to political factors or changes in industrial policy of government. (CO3)

4. (a) Evaluate the importances of Plant layout and types of layout with suitable example. (CO4)

OR

- (b) Summarize the importances Production Planning and Control and its elements. (CO4)

(3)

5. (a) Estimate Material Management and its scope and objectives. (CO5)

OR

- (b) Write the types of manufacturing system and process. (CO5)