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Roll No.

BCH-205

B. COM. (H) (SECOND SEMESTER) MID SEMESTER EXAMINATION, 2021-22 BUSINESS ENVIRONMENT

Time : 1½ Hours

Maximum Marks : 50

Note : (i) Answer all the questions by choosing any *one* of the sub-questions.

(ii) Each sub-question carries 10 marks.

1. (a) Define the term Business Environment.
Explain its importance today's context.

(CO1)

OR

(b) Examine various factors influencing business environment with suitable example.

(CO1)

P. T. O.

(2)

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2. (a) What do you understand by business ecology ? Discuss various types of business environment. (CO2)

OR

- (b) How does internal environment influence the business, its goals and performance ?

(CO2)

3. (a) With the help of recent examples, explain the role of global environment on business performance. (CO2)

OR

- (b) What is PESTLE analysis ? Discuss in detail. (CO2)

4. (a) Discuss the role of ethics in business. What advantages does business ethics bring to the business ? (CO3)

OR

- (b) "Social responsibility of business refers to what the business does, over and above the statutory." Comment on it with proper justification. (CO3)

(3)

5. (a) H.S. Singhania classifies the nature of the social responsibility of business into two categories. What are these ? Explain in detail. (CO2 and CO3)

OR

- (b) What is the role of a business ? Also discuss the objectives of business ?

(CO2 and CO3)

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