

H

Roll No. ....

**BCH-404**

**B. COM. (H) (FOURTH SEMESTER)  
MID SEMESTER EXAMINATION, 2021**

**ENTREPRENEURSHIP**

**Time : 1½ Hours**

**Maximum Marks : 50**

**Note :** (i) Answer all the questions by choosing any *one* of the sub-questions.

(ii) Each question carries 10 marks.

1. (a) Discuss at least *ten* characteristics that should be in a person to be a successful entrepreneur. 10 Marks

**OR**

- (b) How are entrepreneurs and managers different ? 10 Marks

2. (a) How do entrepreneurs promote economic development in any nation ? 10 Marks

**OR**

- (b) What are the problems faced by women entrepreneurs in general ? 10 Marks

**P. T. O.**

(2)

3. (a) Discuss a role model of yours in Indian business. 10 Marks

OR

- (b) How can problems of society/common man be tackled through innovative entrepreneurship solutions ? Give *two* examples. 10 Marks
4. (a) What are MSMEs ? Do they have an advantage over large industries ? Write in detail. 10 Marks

OR

- (b) What are typical problems of MSMEs ? How can they be tackled ? 10 Marks
5. (a) Write in brief on intrapreneurship, netpreneurship, cultural entrepreneurship and women entrepreneurship. 10 Marks

OR

- (b) What are the general conflicts that slow or stop the growth of a new venture ? Do recommend solutions to overcome them.

10 Marks