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Roll No.

GCA-401(END)

B. C. A./B. SC. (IT)

(FOURTH SEMESTER)

END SEMESTER EXAMINATION,

June/July, 2022

ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours

Maximum Marks : 100

Note : All questions are compulsory. Each question carries 2 marks.

1. An individual who initiates, creates and manages a new business can be called _____.

(a) A leader

(b) A manager

(c) A professional

(d) An entrepreneur

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2. Why are small businesses important to a country's economy ?
- (a) They give an outlet for entrepreneurs.
 - (b) They can provide specialist support to larger companies.
 - (c) They can be innovators of new products.
 - (d) All of the above
3. Entrepreneurs are motivated by _____.
- (a) money
 - (b) personal values
 - (c) pull influences
 - (d) All of the above
4. Which of the following is the reason for business failure ?
- (a) Lack of market research
 - (b) Poor financial control
 - (c) Poor management
 - (d) All of the above

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5. Good sources of information for an entrepreneur about competitors can be obtained from _____.
- (a) Websites
 - (b) Product information leaflets
 - (c) Company reports and published accounts
 - (d) All of the above
6. Which of the following behaviors is not associated with a successful entrepreneurship ?
- (a) R & D
 - (b) Running your business on a day to day basis
 - (c) Continuous innovation and urgency
 - (d) Production as per customer's requirement
7. The Entrepreneurship Development Program in India is _____.
- (a) required

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- (b) Unnecessary
 - (c) Waste of time
 - (d) Waste of money
8. Provides Entrepreneurship Development Program _____.
- (a) Unemployment
 - (b) Employment
 - (c) Dishonesty
 - (d) Corruption
9. Entrepreneur _____.
- (a) is born
 - (b) is created
 - (c) Both (a) and (b)
 - (d) None of the above
10. The future of entrepreneurship in India is _____.
- (a) in the dark
 - (b) bright
 - (c) in difficulty
 - (d) None of the above

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11. Who is the founder of OYO rooms ?

- (a) Sandeep Sharma
- (b) Alok Verma
- (c) Ritesh Agarwal
- (d) None of these

12. Who is the founder of Byjus ?

- (a) Byju Raveendran
- (b) Dr. Shahrukh Usmani
- (c) Ratan Tata
- (d) None of the above

13. Which among the following is not a leadership style ?

- (a) Autocratic
- (b) Democratic
- (c) Free Reign
- (d) Aristocratic

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14. _____ is a positive process.
- (a) Recruitment
 - (b) Selection
 - (c) Rejection
 - (d) None of the above
15. Which of the following is not a personal characteristic often found in entrepreneurs ?
- (a) Self-Confident
 - (b) Independent-minded
 - (c) Perceptive
 - (d) Follower
16. Disruptive Innovation generally targets which of the segment ?
- (a) High Income
 - (b) Low Income
 - (c) Both (a) and (b)
 - (d) None of the above

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17. Stress can be coped up by doing :
- (a) Yoga
 - (b) Meditation
 - (c) Exercise
 - (d) All of the above
18. In starting or buying a new business, the higher the rewards, the :
- (a) risk is then minimized
 - (b) greater the risk
 - (c) greater the size of a business
 - (d) smaller the enjoyment
19. _____ is concerned with creating, communicating and delivering values to target customer in a profitable manner.
- (a) Finance
 - (b) Marketing
 - (c) HRM
 - (d) None of the above

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20. _____ is considered as a negative process.
- (a) Selection
 - (b) Marketing
 - (c) Recruitment
 - (d) None of these
21. _____ is not a type of motivation.
- (a) Internal Motivation
 - (b) External Motivation
 - (c) Influence
 - (d) None of the above
22. _____ explains why people or animals initiate, continue or terminate a certain behavior at a particular time.
- (a) Motivation
 - (b) Leadership
 - (c) Power
 - (d) None of the above

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23. _____ is known as father of Entrepreneurship.
- (a) Bill Gates
 - (b) P.A. Schumpeter
 - (c) Ritesh Agarwal
 - (d) None of the above
24. is known as father of Modern Marketing.
- (a) Peter Drucker
 - (b) P. A. Schumpeter
 - (c) Philip Kotler
 - (d) Vivek Bindra
25. Which among the following is an internal source of recruitment ?
- (a) Raiding and Poaching
 - (b) Promotion
 - (c) Placement agencies
 - (d) Campus drives

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26. Full form of IDBI is :

- (a) Industrial Development Bank of India
- (b) Indian Demographics and Behavior Institute
- (c) Indian Division of British Academy
- (d) None of the above

27. Innovation can best be defined as _____.

- (a) the generation of new ideas
- (b) the evolution of new ideas
- (c) the opposite of creativity
- (d) the successful exploitation of new ideas

28. To provide financial assistance to entrepreneurs the government has set up a number of _____.

- (a) Financial advisors
- (b) Financial intermediaries
- (c) Industrial estates
- (d) Financial institutions

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29. Which of the following is not a source of idea for an entrepreneur ?

- (a) Cost of the project
- (b) Product profile
- (c) Imports and exports
- (d) Emerging technologies

30. Entrepreneur raises _____.

- (a) Thoughtful risk
- (b) High risk
- (c) Low risk
- (d) General and fixed risk

31. Which of the following statements does not explain the difference between entrepreneurship and management ?

- (a) Entrepreneurs find the business, managers run it
- (b) Entrepreneurs own their business, managing employees

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- (c) Entrepreneurs earn profit, managers get salary
- (d) Entrepreneur is a one time job, management is an ongoing process.

32. Indian Entrepreneurship Development Institute is located in _____

- (a) Ahmedabad
- (b) Mumbai
- (c) New Delhi
- (d) Chennai

33. Which among the following is a modern method of advertising ?

- (a) Internet Advertising
- (b) Newspaper Advertising
- (c) TV advertising
- (d) None of the above

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34. _____ is a rare person who can visualize and materialize water in dessert.

- (a) Trader
- (b) Entrepreneur
- (c) Businessman
- (d) Manager

35. _____ launched Make in India initiative.

- (a) Dr. Manmohan Singh
- (b) Narendra Modi
- (c) Rahul Gandhi
- (d) Arvind Kejriwal

36. SIDBI stands for :

- (a) Small Industries Development Bank of India
- (b) Semi Industrial Development Bank of India
- (c) Short Industries Development Bank of India
- (d) None of the above

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37. ICICI stands for :

- (a) Industrial Credit and Investment Corporation of India
- (b) Indian Credit and Investment Corporation of Industries
- (c) Indian Currency and Investment Corporation of Industries
- (d) None of the above

38. SFC stands for :

- (a) State Financial Corporation
- (b) State Financial Company
- (c) State Funding Corporation
- (d) None of the above

39. The use of informal networks by entrepreneurs to gather information is known as _____.

- (a) Secondary research.
- (b) Entrepreneurial networking
- (c) Informal parameters
- (d) Marketing

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40. Which of these statements best describes the context for entrepreneurship ?

- (a) Entrepreneurship takes place in small businesses.
- (b) Entrepreneurship takes place in large businesses.
- (c) Entrepreneurship takes place in a wide variety of contexts.
- (d) Entrepreneurship does not take place in social enterprises.

41. Which one of the following describes unemployment ?

- (a) The number of people who voluntarily choose not to work.

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- (b) The number of people who are jobless and are actively seeking work.
 - (c) The number of people who are not actively seeking work.
 - (d) The number of people actively seeking work who find work.
42. The term "Entrepreneur" has been derived from the word "enturondre" which means :
- (a) To give
 - (b) To undertake
 - (c) To choose
 - (d) To decide
43. Which of the following is a remedy to solve the problems of women entrepreneurs ?
- (a) Social attitude
 - (b) Finance cells
 - (c) Stiff Competition
 - (d) Supervision

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44. What can be defined as an attractive project idea which an entrepreneur accepts as a basis for his investment decision ?
- (a) Possibility
 - (b) Business
 - (c) Opportunity
 - (d) Notion
45. Ownership capital is also known as :
- (a) Debt
 - (b) Equity
 - (c) Loan
 - (d) Mortgage
46. According to Schumpeter _____ is the most important function of a modern entrepreneur.
- (a) innovation
 - (b) invention
 - (c) skill
 - (d) creativity

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47. _____ is one of the founder of Patanjali Ayurved.

(a) Ramdev

(b) Sadhguru

(c) Osho

(d) Yogi Adityanath

48. _____ is the CEO of Facebook.

(a) Mark Zuckerberg

(b) Bill Gates

(c) Elon Musk

(d) Ian Wright

49. Social attitude is one of the important problems of a _____ entrepreneur.

(a) drone

(b) business

(c) women

(d) adoptive

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50. Why should an entrepreneur do a feasibility study for starting a new venture ?

(a) To identify possible sources of funds

(b) To see if there are possible barriers to success

(c) To estimate the expected sales

(d) To explore potential customers

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