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Roll No.

BBA-602

B. B. A. (SIXTH SEMESTER)

MID SEMESTER

EXAMINATION, April, 2023

BUSINESS ETHICS AND VALUES

Time : 1½ Hours

Maximum Marks : 50

Note : (i) Answer all the questions by choosing any *one* of the sub-questions.

(ii) Each sub-question carries 10 marks.

1. (a) Enumerate the concept of Ethics in the current business scenario. (CO1)

OR

- (b) Explain the impact of business ethics on business policy. (CO1)

2. (a) Summarize the characteristics of business ethics. (CO2)

OR

- (b) Illustrate the factors influencing ethics in business. (CO2)

P. T. O.

(2)

3. (a) Explain your understanding on the role of ethics in human resource management.

(CO3)

OR

- (b) Examine the role of CEO towards establishing ethics.

(CO3)

4. (a) Classify the different sectors involved in bribe ? Explain with help of examples.

(CO4)

OR

- (b) Examine the components of theft. Explain with help of examples.

(CO4)

5. (a) Differentiate between active and passive bribery.

(CO5)

OR

- (b) Criticize the different types of unfair description which are faced by employee.

(CO5)

650