

(4)

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- (b) "The government is providing a host of incentives to boost entrepreneurship in Uttarakhand." Justify the statement. (CO2)
- (c) Present your argument regarding the suitability of E-Commerce for Small Enterprises in the context of increasing outreach of e-com. (CO2)

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**B. COM. (H) (FIFTH SEMESTER)  
END SEMESTER  
EXAMINATION, Jan., 2023  
ENTREPRENEURSHIP AND SMALL  
BUSINESS**

**Time : Three Hours**

**Maximum Marks : 100**

- Note :** (i) All questions are compulsory.  
(ii) Answer any *two* sub-questions among (a), (b) and (c) in each main question.  
(iii) Total marks in each main question are **twenty**.  
(iv) Each sub-question carries 10 marks.
1. (a) "Entrepreneurs are born not made, they are young, enjoy ultimate freedom and never give up." How far do you agree or disagree with the above ? Justify with examples. (CO1)

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- (b) Entrepreneurial Innovations may have some unintended consequences as well. Discuss three consequences considering a real-life example and suggest measures for checking the same. (CO1)
  - (c) Unlike the commonly known economic factors, the non-economic factors also have a vital role in fostering entrepreneurship. Elaborate. (CO1)
2. (a) Intrapreneurs are vital as they provide a serious edge over competition but counterbalancing with the broad goals of the company is a challenge. Discuss. (CO1)
- (b) Clarence Danhof presents a very interesting classification of entrepreneurs. Analyze the categories giving relevant examples in each. (CO1)
  - (c) Introduce any Social Entrepreneur and deliberate whether there are fundamental differences between a social and for-profit founder. (CO1)

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3. (a) Why is rural entrepreneurship a focal point of discussion for government and authorities? Give reasons. (CO1)
- (b) "Resistance to change and professionalization is the major hurdle for family business." Justify. (CO1)
  - (c) Discuss the case of an Agripreneur and highlight two unique challenges faced. (CO1)
4. (a) "Business Opportunities are different from Business Ideas and can manifest in different forms." Elaborate. (CO2)
- (b) Elucidate how Demographic and Social Changes can present a Business Opportunity. (CO2)
  - (c) Step into the shoes of a small business owner and discuss how you will formulate a Business plan. (CO2)
5. (a) "Business must aim at economic development while improving quality of life of not only the employees but of society at large." Discuss. (CO2)

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