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Roll No. ...2294038.....

THU-201

**B. TECH. (SECOND SEMESTER)
END SEMESTER EXAMINATION,**

June, 2023

**ADVANCED PROFESSIONAL
COMMUNICATION**

Time : Three Hours

Maximum Marks : 100

Note : (i) All questions are compulsory.

**(ii) Answer any *two* sub-questions among
(a), (b) and (c) in each main question.**

**(iii) Total marks in each main question are
twenty.**

(iv) Each sub-question carries 10 marks.

**1. (a) What is a précis ? How is it different from
summary ? (CO1)**

**(b) Write an essay on 'Importance of
Technology'. (in 300 to 350 words) (CO1)**

P. T. O.

- (c) Write a paragraph on 'A moment when I overcame a fear'. (in 300 to 350 words)

(CO1)

2. (a) Choose the correct option from the given choices for the highlighted phrases :

(CO2)

(A) A **dime a dozen** means

- (i) It is expensive.
- (ii) Something is unusual.
- (iii) It is special.
- (iv) Something is easy to get.

(B) A **snowball effect** means

- (i) To get in control.
- (ii) To get out of control.
- (iii) To get in touch.
- (iv) Easy going.

(C) The **whole nine yards** represents

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- (i) An act of kindness.
- (ii) The entirety of something
- (iii) An essential part.
- (iv) An enjoyable situation.

(D) The builders cut corners while constructing the building.

(i) To do something badly or cheaply.

(ii) To do something hurriedly.

(iii) To be extremely expensive or excessively pricey.

(iv) To follow a process.

(E) I am always the one who breaks the ice.

(i) To make people more comfortable.

(ii) To do some hard work.

(iii) To cook in the kitchen.

(iv) To calm down a fight.

(F) You will be burning your bridges if you.

(i) save your money while working in a bank.

(ii) steal a customer's money while working in a bank.

(iii) borrow some money while working in a bank.

(iv) deposit a customer's money in a bank.

(G) Cry over split milk means.

(i) To spoil milk.

(ii) To fight with someone.

(iii) To cry without any reason.

(iv) Complain about a loss or failure.

(H) One of my friends has really been a wild goose chase in most of his acts.

(i) An absurdly hopeless enterprise.

(ii) A fuss over a trifling matter.

(iii) To be insensitive to criticism.

(iv) To speak boastfully of oneself.

(I) Die in harness is used for.

(i) Die with honor.

(ii) Die in the battlefield.

(iii) Die on a horse back.

(iv) Die while still working.

(J) While sincerely investigating the case further, the police **smelled a rat**.

(i) To be in a bad mood.

(ii) To see signs of plague epidemic.

(iii) To suspect foul dealings.

(iv) To get bad smell of a dead rat.

(b) Construct a meaningful paragraph using the 10 oxymoron words given below, in any order as per your choice : (CO2)

(i) Unbiased opinion

(ii) Completely unfinished

(iii) Foolish wisdom

(iv) Seriously funny

(v) Only choice

(vi) Growing smaller

(vii) Sweet sorrow

(viii) Preety ugly

(ix) True fiction

(x) Virtual reality

(c) Follow the instructions in each question and choose the correct option 'for the following questions, based on phrasal verbs : (CO2)

(A) She carried his orders with perfection. Consider the most appropriate word for the blank space.

- (i) on
- (ii) out
- (iii) through
- (iv) about

(B) At the end of a very busy day, she was Consider the most appropriate answer for the blank space.

- (i) worn out
- (ii) put off
- (iii) turned out
- (iv) passed out

(C) My parents freaked when I quit school. Consider the most appropriate word for the blank space.

- (i) off
- (ii) out
- (iii) away
- (iv) beyond

(D) We must the latest technology to not fall behind our rivals. Consider the most appropriate answer for the blank space.

- (i) keep up with
- (ii) holdup
- (iii) keep in
- (iv) take in

(E) She put her views veiy effectively in the board meeting. Consider the most appropriate answer for the blank space.

- (i) up
- (ii) off
- (iii) along
- (iv) across

(F) The students were punished for not abiding the rules. Consider the most appropriate answer for the blank space.

- (i) to
- (ii) with
- (iii) by
- (iv) through

(G) He didn't resign, he was hounded by his colleagues. Consider the most appropriate answer for the blank space.

- (i) through
- (ii) over
- (iii) out
- (iv) about

(H) The teacher will a new chapter tomorrow. Consider the most appropriate answer for the blank space.

- (i) take over
- (ii) take up
- (iii) take down
- (iv) take off

(I) Ramesh was **called upon** to explain guilt. Choose the most appropriate meaning of the phrasal verb, out of the given four options below :

- (i) summoned
- (ii) invited
- (iii) explained
- (iv) None of these

(J) The phrasal verb **Act up** means. Choose the most appropriate meaning out of the given four options below :

- (i) Remove a barrier or obstacle
- (ii) Behave badly or strangely
- (iii) Get angry suddenly
- (iv) Express emotions

3. (a) What is the purpose of a job interview ?
Write the do's and don'ts for job aspirants in an interview. (CO3)

(b) Define soft skill and explain the important attributes that shape an individual's personality. (CO3)

(c) What is a group discussion ? Discuss the important do's and don'ts for an effective group discussion. (CO3)

4. (a) What is a research paper ? Discuss the important parameters or elements to write an ideal research paper. (CO4)

(b) Draft a long report for submission to the HOD of your university in a prescribed format on 'The impact of lockdown during Covid -19 on a teaching-learning process'. (CO4)

(c) You are the President of the Literary Club of your university. The members of the club vote for the publication of a monthly general newsletter for the university. Draft a proposal for submission to the HOD of your university, giving details of the proposed publication, its benefits, viability and the cost involved. (CO4)

5. (a) What is business correspondence ?
Explain the principles of business correspondence. (CO5)
- (b) Assume that you have the required qualification and skills for the post of a software developer or programmer at Infosys for its Bangalore Branch. Draft an effective resume for the mentioned post. (CO5)
- (c) Define presentation skills. Elaborate the tips for delivering a good presentation. (CO5)