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Roll No.

BBA-401

**BACHELOR OF BUSINESS
ADMINISTRATION
(FOURTH SEMESTER)**

**MID SEMESTER EXAMINATION, 2021
INTERNATIONAL BUSINESS**

Time : 1½ Hours

Maximum Marks : 50

Note : (i) Answer all the questions by choosing any *one* of the sub-questions.

(ii) Each question carries 10 marks.

1. (a) Explain the theory of absolute cost advantage and comparative cost advantage. 10 Marks (CO1)

OR

- (b) Outline the various differences between International business and Domestic business. 10 Marks (CO1)

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2. (a) Explain the various roles and objectives of WTO and IMF. 10 Marks (CO2)

OR

- (b) What are the various modes of entry in International business? 10 Marks (CO2)
3. (a) Outline the various advantages and disadvantages of International Business. 10 Marks (CO1)

OR

- (b) Explain various salient features of Heckscher—Ohlin theory. 10 Marks (CO1)
4. (a) Explain various approaches of International Business. 10 Marks (CO1, CO2)

OR

- (b) Outline the various factors affect decision making in International Business. 10 Marks (CO1, CO2)

5. (a) How GATT is Differentiated from WTO? Explain. 10 Marks (CO2)

(3)

OR

- (b) Illustrate the various reasons why company becomes MNC. Also Demonstrate advantages and disadvantages of MNCs. 10 Marks (CO2)

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