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Roll No. ....

**BBA-403**

**B. B. A. (FOURTH SEMESTER)  
MID SEMESTER EXAMINATION, 2021  
PRODUCTION MANAGEMENT**

**Time : 1½ Hours**

**Maximum Marks : 50**

**Note :** (i) Answer all the questions by choosing  
any *one* of the sub-questions.

(ii) Each question carries 10 marks.

1. (a) What are the functions of PPC ?

10 Marks (CO3)

**OR**

(b) Explain different types of manufacturing  
system with suitable example.

10 Marks (CO3)

**P. T. O.**

(2)

2. (a) Discuss the nature and scope of production management. 10 Marks (CO1)

OR

- (b) What is the role of production manager in FMCG ? 10 Marks (CO1)

3. (a) What are the characteristics, advantages and disadvantages of product layout ? 10 Marks (CO3)

OR

- (b) Explain the purchasing procedure followed in organizations. 10 Marks (CO3)

4. (a) Discuss the scope of material management. 10 Marks (CO3)

OR

- (b) What are the objectives and importance of production planning and control ? 10 Marks (CO3)

5. (a) Explain production functions with suitable example. 10 Marks (CO1)

OR

- (b) What are the major factors that affect selection of a plant location ?

10 Marks (CO1)