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B. B. A. (SIXTH SEMESTER) MID SEMESTER EXAMINATION, April/May, 2022

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BUSINESS ETHICS AND VALUES

Time: 11/2 Hours

Maximum Marks: 50

- **Note:** (i) Answer all the questions by choosing any *one* of the sub-questions.
 - (ii) Each question carries 10 marks.
- 1. (a) Explain the concept of Business Ethics.

 Why is business ethics needed in business? Explain with examples.

10 Marks (CO1)

OR

(b) What are the main elements of business ethics? Discuss the impact of ethics on business.

10 Marks (CO1)

2. (a) Explain the different sources of what are the different sources of business ethics. Explain the ethical structure required for smooth conduct in an organization?

10 Marks (CO1)

- (b) Write a short note on the features of business ethics. Discuss the impact of ethics on business. 10 Marks (CO1)
- 3. (a) Explain any two ethical issues in an organization. 10 Marks (CO2)

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- (b) What you can do to stop discrimination in the workplace? 10 Marks (CO2)
- 4. (a) How can a business organization avoid or harassment? Explain the resolve necessary steps that you may take in the capacity of a team leader.

10 Marks (CO2)

- (b) How can your business avoid or resolve favouritism and nepotism? Explain the necessary steps that you may take in the capacity of a team leader. 10 Marks (CO2)
- 5. (a) Solve the given adopted mini case study: Peter is a vice president in a large corporation. As part of his duties, he supervises fifteen managers; fourteen of these managers are men. Only one of the managers is a black man, and one is a white female.

Peter is replacing one of the white, male managers. He has advertised the position both in house and outside, as required by his company's hiring policies. After reviewing all of the applications, he believes that Steve, an employee of the company for 12 years, is the most qualified applicant. However, in the pool

BBA-602

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of applicants there are three qualified women and two qualified black men.

Question:

10 Marks (CO2)

Ethically what should Peter do?

OR ...

(b) Asma, one of the junior female staff members of an organization returned back and joined after taking special leaves to take care of her mother who is ill, dependent and needs special care. She has to work full time for financial reasons. She has been facing difficulties in managing her mother's home care arrangement. Due to this she usually misses team meetings which usually take place early every day. With late comings, she has to leave work place early. She is hard working and competent in her work but her absences cause pressure and over workload on her colleagues. You are the manager and you

are aware of the practice causing different disturbances around. A few male colleagues have started making comments such as "a woman's place is in the home", and is disappointing and discouraging her at every opportunity, putting her under greater stress.

Question:

10 Marks (CO2)

How would you handle the situation to protect Asma without discrediting yourself, your profession or the practice for which you work?