BCH-503

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MID SEMESTER EXAMINATION, 2022 B. COM. (H) (FIFTH SEMESTER)

ENTREPRENEURSHIP AND SMALL BUSINESS

Time: 11/2 Hours

Maximum Marks: 50

- Note: (i) Answer all the questions by choosing any one of the sub-questions.
- (ii) Each question carries 10 marks.
- 1. (a) Define the concept of entrepreneurship, its characteristics and importance. (CO1) OR
- (b) Differentiate between an Entrepreneur and an Intrapreneur. (CO1)
- (a) Apply the role of the entrepreur as an innovator. (CO2)

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OR

differer	the	analyze	and	(a) Compare	(a)	·w
(CO2				. (*)		
eurship.	epren	ess of entr	ne proc	(b) Interpret the process of entrepreneurship	(b)	

- (SEMESTER) functions of an entrepreneur. (CO3)
- (b) Categorize entrepreneurship with respect to its various types. (CO3)
- (a) Evaluate the factors entrepreneurship. OR affecting (CO4)
- (b) Consider one entrepreneur who has made his/her contribution to entrepreneurship and how. (CO4)
- explanation which supports the concept of social entrepreneurship. (CO5) (a) Formulate an idea with relevant
- (b) Create barriers and myths to

OR

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