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Roll No.

BCH-201

**B. Com. (SECOND SEMESTER)
END SEMESTER EXAMINATION,
July/Aug., 2022**

PRINCIPLES OF MANAGEMENT

Time : Three Hours

Maximum Marks : 100

- Note :** (i) All questions are compulsory.
(ii) Answer any *two* sub-questions among
(a), (b) and (c) in each main question.
(iii) Total marks in each main question are
twenty.
(iv) Each sub-question carries 10 marks.

1. (a) How would you define management ?
Explain the importance of management in
detail. (CO1)
(b) What are the different managerial
functions ? (CO1)

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(2)

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- (c) Explain contingency approach of management ? (CO1)
2. (a) Elaborate the elements of risk and uncertainty in decision making ? (CO2)
- (b) Discuss the process of planning with all the steps. (CO2)
- (c) Managers must have clear understanding of goals and objective. Do you agree, discuss goals and objectives ? (CO2)
3. (a) What do you mean by span of management ? (CO3)
- (b) Describe the concept and importance of formal and informal groups. (CO3)
- (c) Discuss the steps in the formation of groups. (CO3)
4. (a) Explain Maslow's theory of motivation. (CO4)
- (b) Elaborate about different traits of successful leaders. (CO4)
- (c) Enumerate the concept of staffing and steps involved. (CO4)

(3)

5. (a) How will you define controlling and discuss the process ? (CO5)
- (b) Change management is the essence and base of management ? Comment. (CO5)
- (c) Write Short Notes on the following :(CO5)
- (i) Leadership styles
- (ii) Resistance to change

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