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Roll No.

BBA-201

B. B. A. (SECOND SEMESTER)

MID SEMESTER

EXAMINATION, April, 2023

ORGANISATIONAL BEHAVIOUR

Time : 1½ Hours

Maximum Marks : 50

- Note :** (i) Answer all the questions by choosing any *one* of the sub-questions.
(ii) Each sub-question carries 10 marks.

1. (a) Define Organizational behavior. Outline its scope and models. (CO1)

OR

- (b) List the contributing disciplines to organizational behaviour. (CO1)
2. (a) Sketch how biological factors affect the personality of an individual ? Briefly discover any five personality traits. Relate how personality determines the behaviour of an individual ? (CO2)

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(2)

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OR

(b) Identify the factors influencing the perception process. (CO2)

3. (a) Analyze how do individual differences and environmental factors influence human behaviour in organizational settings ?

(CO3)

OR

(b) Classify the Herzberg theory of motivation. (CO3)

4. (a) Justify the role of learning theories in understanding and changing the individual behavior ? Compare how is classical conditioning different from operant conditioning in changing employee behavior in the organization ? (CO4)

OR

(b) Explain Maslow's hierarchy of human needs. Mark the significance of Maslow's Theory of motivation. (CO4)

(3)

5. (a) Elaborate the concept of emotional intelligence. Discuss its components.

(CO5)

OR

(b) Design the three components, types and characteristics of attitudes. (CO5)

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1,300