

H Roll No.

BBA-403

**B. B. A. (FOURTH SEMESTER)
MID SEMESTER EXAMINATION,**

April/May, 2022

PRODUCTION MANAGEMENT

Time : 1½ Hours

Maximum Marks : 50

Note : (i) Answer all the questions by choosing any *one* of the sub-questions.

(ii) Each question carries 10 marks.

1. (a) Explain Production Management with suitable example and its scope.

10 Marks (CO1)

OR

(b) Study the operation function of two service organisations like dental clinic, auditor's firm. Enlist inputs, output and the cvalue addition in the services rendered.

10 Marks (CO1)

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BBA-403

2. (a) Discuss the responsibilities of Production Manager. 10 Marks (CO1)

OR

- (b) Explain the difference between Production Management and Operation Management with suitable example. 10 Marks (CO1)

3. (a) Briefly explain the plant location and factor governing for selection of plant location. 10 Marks (CO2)

OR

- (b) Identify two organisations that have changed location of their plant due to political factors or changes in industrial policy of government. 10 Marks (CO2)

4. (a) Explain the importances of Plant layout and types of layout with suitable example.

10 Marks (CO3)

OR

- (b) Describe Production Planning and Control and its elements. 10 Marks (CO3)

(3)

5. (a) Explain material management and its scope and objectives. 10 Marks (CO3)

OR

- (b) What do you understand by Purchasing functions and its procedures ?

10 Marks (CO3)

BBA-403

600