

(4) • MB-403(LS2)(BTL)

companies in the world enjoy a high reputation. UPS Company is engaged in correspondence, documents and parcel delivery business, the company quickly. It is the world's countries and regions have made access to the air traffic rights. In the China, this established a number of delivery centers. A company to take advantage of high-tech means to achieve rapid and safe, is a wide range of logistics services, image perfect.

- (a) Write the benefits of forex trading
- (b) Formulate the role of logistics and third parties in import and export trade.

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Roll No.

MB-403(LS2)(BTL)

M. B. A. (FOURTH SEMESTER)

MID SEMESTER

EXAMINATION, May, 2023

EXPORT AND TRADE DOCUMENTATION

Time : 1½ Hours

Maximum Marks : 50

- Note :** (i) This question paper contains two Sections—Section A and Section B.
- (ii) Both Sections are compulsory.
- (iii) Answer any two sub questions among a, b and c in each main question of Section A. Each question carries 10 marks.
- (iv) Section B consisting of case study is compulsory. Section B is of 20 Marks.

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Section—A

1. (a) Explain the concept of export trade. What are the main documents used in export trade ? (CO1)
- (b) Point out different steps involved in preparing export quotation. (CO3)
- (c) Explain the role of patents in protecting your invention and securing your intellectual assets. (CO3)
2. (a) Evaluate how the exchange rate may affect any business. (CO4)
- (b) Using suitable examples throw some light on the concept of consignment. (CO2)
- (c) Use relevant corporate world examples to illustrate the concept of export and import license. (CO2)
3. (a) Describe the elements of export order in detail. (CO1)

- (b) Quote relevant examples and explain the following terms : (CO1)

- Trademark
- Copyright registrations

- (c) Prepare the list of all the documents used in forex trade. (CO2)

Section—B

4. **Case-Study :** (20 Marks) (CO5)

UPS is a large international express delivery company, has hundreds of planes in addition to its own cargoplanes, he also rented hundreds of aircraft cargo aircraft, the transport capacity of more than 1,000 a day UPS in this world has established more than 10 air transport transit center in more than 200 countries and regions of the tens of thousands of delivery centers. UPS's employees to reach hundreds of thousands.

Annual turnover of the amount could reach tens of billions of dollars; express delivery

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