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Roll No.

BCH-101

B. COM. (FIRST SEMESTER)

MID SEMESTER

EXAMINATION, Jan., 2023

PRINCIPLES OF MANAGEMENT

Time : 1½ Hours

Maximum Marks : 50

Note : (i) Answer all the questions by choosing any *one* of the sub-questions.

(ii) Each sub-question carries 10 marks.

1. (a) Analyze the nature and significance of management in an organization. (CO1)

OR

- (b) Explain the systems approach of management in detail along with the evaluation of its effectiveness for organizational functioning. (CO1)

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(2)

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2. (a) Differentiate between management and administration in detail. (CO1)

OR

- (b) Write a note that contingency approaches of management help the organization to perform effectively as per the situation.

(CO1)

3. (a) Demonstrate that various functions of management are continuous in nature with a suitable example. (CO2)

OR

- (b) Convince that planning can be made effective by following an appropriate planning process and forecasting technique. (CO2)

4. (a) Evaluate the statement : (CO2)
"There is a crucial relationship between planning and decision making."

OR

- (b) Describe planning, its importance, and the process of effective planning. (CO2)

(3)

5. (a) Describe decision-making along with the decision-making process. Compare rationality with bounded rationality during decision-making. (CO2)

OR

- (b) Evaluate the risk and uncertainty factors for effective decision-making. (CO2)

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