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Roll No.

BBA-305

**B. B. A. (THIRD SEMESTER)
MID SEMESTER EXAMINATION, 2022**

ENTREPRENEURSHIP

Time : 1½ Hours

Maximum Marks : 50

Note : (i) Answer all the questions by choosing any *one* of the sub-questions.

(ii) Each sub-question carries 10 marks.

1. (a) Define the concept of entrepreneurship, its importance and characteristics. (CO1)

OR

- (b) Differentiate between an Entrepreneur and a Manager. (CO1)

2. (a) Apply the relevance of entrepreneurial motivation in today's scenario. (CO2)

OR

- (b) Interpret the conceptual framework of entrepreneurship. (CO2)

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(2)

3. (a) Analyze the importance of evaluating the existing business. (CO3)

OR

- (b) Categorize the different forms of ownership. (CO3)

4. (a) Evaluate the drawbacks of entrepreneurship. (CO4)

OR

- (b) Choose one of the entrepreneur who has made his/her contribution to entrepreneurship. (CO4)

5. (a) Formulate an entrepreneurial idea and write down the essentials traits to become a successful entrepreneur. (CO5)

OR

- (b) Compose the advantages and disadvantages of small business ownership. (CO5)