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**Roll No. ....**

**BCH-501**

**B. COM. (HONS.) (FIFTH SEMESTER)**

**END SEMESTER**

**EXAMINATION, Jan., 2023**

**INTERNATIONAL BUSINESS**

**Time : Three Hours**

**Maximum Marks : 100**

**Note : (i) All questions are compulsory.**

**(ii) Answer any *two* sub-questions among  
(a), (b) and (c) in each main question.**

**(iii) Total marks in each main question are  
twenty.**

**(iv) Each sub-question carries 10 marks.**

**1. (a) Describe factors affecting the balance of  
payments in detail. (CO1)**

**P. T. O.**

(2)

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- (b) What are the key features of Foreign Direct Investment (FDI) in India ? Distinguish between Direct and Portfolio investments, clearly pointing out their respective key characteristics. (CO1)
- (c) Explain what led to the collapse of the fixed exchange rate system established under the Brettonwoods era. (CO1)
- 2. (a) Write explanation notes on the following : (CO2)
  - (i) ASEAN
  - (ii) Documentary collection
- (b) Illustrate the broad objectives and functions of International Monetary Fund. (CO2)
- (c) Demonstrate the role of transfer of technology in international trade. (CO2)
- 3. (a) Briefly analyze India's role in World Bank and IMF. (CO3)
- (b) Explain the Porter's theory of national competitive advantage of international trade. (CO3)

(3)

- (c) Infer various non-tariff barriers in the International Trade. (CO3)
- 4. (a) Assess the objectives of SAARC and also discuss the organizational structure of SAARC. (CO4)
- (b) Discriminate between GATT and WTO. (CO4)
- (c) Elucidate the issues and challenges of international business. (CO4)
- 5. (a) Illustrate the working of a letter of credit and list all the types of LCs. (CO5)
- (b) Describe in detail the foreign trade promotion organizations in India. (CO5)
- (c) Elucidate the various types of international organizational structures. (CO5)

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