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Roll No.

BCH-601

B. Com. (H) (SIXTH SEMESTER)

MID SEMESTER

EXAMINATION, April, 2023

PROJECT MANAGEMENT

Time : 1½ Hours

Maximum Marks : 50

Note : (i) Answer all the questions by choosing any *one* of the sub-questions.

(ii) Each sub-question carries 10 marks.

1. (a) Explain about the scope of Project Management in industry with the help of relevant examples. Write down the process for handling any new project. (CO1)

OR

- (b) What are the various elements of Project Management ? Write brief notes about them. (CO1)

P. T. O.

(2)

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2. (a) Name any three techniques used for identification of investment opportunities and checking their feasibility. Assume a scenario of any relevant project for explaining any one of the techniques through proper calculations. (CO1)

OR

- (b) What is Market and Demand Analysis in project management ? Mention the key steps in Market and Demand Analysis.

(CO1)

3. (a) What is the relevance of collecting secondary information in project analysis ? Mention various sources for collecting secondary information. (CO1)

OR

- (b) Define Market. What are the various characteristics of Market ? (CO1)

4. (a) Write a detailed note about the below methods of Demand Forecasting : (CO2)

(i) Delphi Method

(ii) Jury of Executive Method

(3)

OR

- (b) What are the various means of sourcing finance for a company ? Write a detailed note about any two sources with examples.

(CO2)

5. (a) Cost of Project consists of various components. Describe all such key elements of project cost. (CO2)

OR

- (b) How do we estimate sales and production ? While estimating sales revenue, what all considerations should be borne in mind ? (CO2)

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