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Roll No. ....

## BBA-303

### B. B. A. (THIRD SEMESTER) MID SEMESTER EXAMINATION, 2021

#### BUSINESS ENVIRONMENT

Time : 1½ Hours

Maximum Marks : 50

Note : (i) Answer all the questions by choosing any *one* of the sub-questions.

(ii) Each question carries 10 marks.

1. (a) Why is it essential for a manager to scan business environmental factors ? Explain.

10 Marks (CO1)

OR

- (b) Differentiate between External and Internal business environmental factors with suitable examples. 10 Marks (CO1)

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2. (a) What are the various responsibilities of business towards society ? Explain.

10 Marks (CO1)

OR

- (b) Write the significance and nature of business environment. 10 Marks (CO1)

3. (a) Highlight some recent technological development and their impact on demand and supply of products and services.

10 Marks (CO1)

OR

- (b) Describe the impact of cultural changes on demand of customers with suitable examples. 10 Marks (CO1)

4. (a) Differentiate between socialism and capitalism type of economic system.

10 Marks (CO2)

OR

- (b) Explain the significance of public sector in Indian economy. 10 Marks (CO2)

(3)

5. (a) "It is difficult to fulfil socialist goal of economic system and economic development without involvement of private firms in economic activities."

Write your opinion on this statement.

10 Marks (CO2)

OR

- (b) What are the basic problems of small-scale industries ? Explain. 10 Marks (CO2)

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